street front by the offices, sample rooms, etc. The walls and ceilings of the offices are finished in clear pine, panelled and moulded. The third, fourth, fifth and sixth storeys are for storage or manufacturing purposes, and are well lighted, front and rear. The floors are designed to carry heavy loads, being of the strongest character. The front has a massive and substantial yet simple appearance. It is of cut stone and is divided into seven panels by pilasters, reaching from the basement to the sixth storey, where they are connected by rusticated arches. The entrance is two storeys high. A large boiler in the first storey furnishes the heating by steam for the building and runs a 25 horse-power engine.

Canoes from the Ontario Canoe Company's works in Peterboro' are on exhibition at the Antwerp fair.

A CALGARY paper announces the first shipment of wool (3,000 lbs.) ever made from that place. It was consigned to Messrs. Long & Bisby, of Hamilton.

A SALE of nineteen \$500 six per cent. bonds, with accrued interest, of the St. John Cotton Company, was made in St. John, N. B., this week. They brought forty cents on the dollar.

It is estimated that the shortage of the crop of Spruce Timber this season will be fully 112,000,000 feet, divided as follows:—St. John River 30,000,000, feet, St. Croix 1),000,000, Penobscot 37,000,000, and Kennebec 35,000,000.

According to the Chatham (N.B.) World, the experiment is to be tried of sending live lobsters to England. The s. s. "Clifton," on her next trip will take a tank containing five hundred. Should the lobsters reach England alive, a large business in this line will, in all probability, be the result.

THE New York Herald prints the names of employers of more than 115,000 clerks, shopgirls, apprentices and others who have joined the Saturday half-holiday movement. The Herald thinks that one-fifth of the population of the city is directly or indirectly concerned in the action of the generous employers.

KEEP STORE AND GOODS CLEAN

Grocers may not often directly control trade, nor decide the aggregate of their annual renor decide the aggregate of their annual receipts or expenditures; but they can always keep both the interior and exterior of their stores neat, clean, and in good order. Every dull day and every slack hour may be profitably spent in cleaning out corners and bye places, of many stores, which have not felt the broom or seen a ray of light for months.

Shop keepers spend so much of their time in the midst of their goods that they become oblivious to odors, that to a visitor, of very sensitive olfactories, are very offensive. Good lady customers are often lost to the trader.

sensitive olfactories, are very offensive. Good lady customers are often lost to the trader, who is indifferent to a peculiar-smelling store. Grocers should always keep their kerosene and other "loud-smelling" goods in a room apart from teas, coffees, sugars and other table goods. Such a deference for the tastes and olfactories of customers will always pay in the long run, while an opposite course is almost sure death to a "fine trade."

But a judicious trader will not defer the re-

almost sure death to a "fine trade."

But a judicious trader will not defer the removal of bad odors until he learns that they are disagreeable to good customers. He will always be influenced by the good old stereotyped maxim that "cleanliness is near akin to godliness;" and that this cleanliness relates, not merely to ordinary street and side-walk accumulations, which adhere to boots and shoes, but the dust, cobwebs and the thousand one accumulations which bide behind and one accumulations which hide behind barrels and boxes, that lodge on shelves—that fill corners and cracks—that adhere to windows, walls, ceilings, and the entire contents of every

The modern feather duster is very convenient to disperse ordinary dust; but its healthful-

ness and thoroughness are questionable when ness and thoroughness are questionable when used as a means for all purposes of cleaning. The old-fashioned plan of carefully rubbing goods, shelves and furniture by means of cotton, or other fabrics, is the only way to keep goods and shelves neat and inviting to the customer's eye. The use of the feather duster is an every day work of all shopkeepers, but there are weekly, monthly, and semi-annual cleanings that every store needs. It is to these we call special attention. All the barrels and boxes should be taken from the corners, and boxes should be taken from the corners, and then not only scrubbed thoroughly, but alkali of the strongest kind, or disinfecting carbolic acid of the most powerful quality poured into cracks and crevices so freely as not only to insure pure exhalations, but seal the certain destruction not only of all living vermin, but the nichless of the inclusions to account on which and lavæ of things injurious to goods, or which by any means become obnoxious to the senses of storekeepers or customers however blunt or

indifferent may be their powers.

Next to cleanliness in a store is the attractive arrangement of goods. Of course every sensible trader will have a definite "place" for everything, and always insist that barrels, boxes, cannisters, packages and parcels shall always occupy their allotted places; so that chief and may place their hands on them in the dark, if necessary, but this arrangement must be the result of thought, study and experience. But though certain goods! should always have their places, that is no reason why—to their customers—barrels, cans, boxes and parcels should always have the same exterior. The oftener goods change in their eye the better!

If a lady of tast cannot afford to have a new dress or bonnet as often as she wishes, or as the fashion changes, she will make some alteration in the trimmings, cut or arrangement which will make the garment more attractive, or at least more in keeping with the prevailing

So with a first-class trader; he will frequently change the position of things, put the labels in a different order, hang the pictures higher or lower, in a word, he will study to give his store not only a daily, fresh and clean aspect, but he will make his entire stock put on a new face oftner than the moon changes. Nature never oftner than the moon changes. stands still—only when frozen!—Chicago Grocer

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MONTREAL, JULY 22ND, 1885.

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