#### THE BOOKSELLER AND STATIONER

You Lose If You Don't Have Victor Sporting Goods. This Trade Mark





THE STANDARD FOR QUALITY.

The best Sporting Goods because THEY SUIT THE PLAYERS.

## Because MOST PROFITABLE FOR YOU.

They are designed for Canadian players and made for Canadian trade.

### "The Victor" Sporting and Athletic Goods Annual

will be ready in a few days. A post card will bring you a copy.

Everv Requisite Baseball Lacrosse Tennis Football Cricket Bowling Boxing **Gymnastics** Celebration Goods Flags Paper Lanterns Coronation Goods Souvenirs Hammocks

# THE FANCY GOODS COMPANY OF CANADA, LIMITED

50 Yonge St. and 6 Wellington St. West

#### TORONTO

7