THE BOOKSELLER AND STATIONER

You Lose If You Don't Have Victor Sporting Goods. This Trade Mark





THE STANDARD FOR QUALITY.

The best Sporting Goods because THEY SUIT THE PLAYERS.

Because MOST PROFITABLE FOR YOU.

They are designed for Canadian players and made for Canadian trade.

"The Victor" Sporting and Athletic Goods Annual

will be ready in a few days. A post card will bring you a copy.

Everv Requisite Baseball Lacrosse Tennis Football Cricket Bowling Boxing **Gymnastics** Celebration Goods Flags Paper Lanterns Coronation Goods Souvenirs Hammocks

THE FANCY GOODS COMPANY OF CANADA, LIMITED

50 Yonge St. and 6 Wellington St. West

TORONTO

7