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MILK PREPARED WITH

## Peptogenic Milk Powder

An Affirmation

The Peptogenic Milk Powder and Process afford practical affirmation of two conclusions that are time and time again expressed in discussing the subject of infant feeding, viz.: (1) The only generally practicable way to arrive at a proper artificial food for the nursing infant is through some modification of cows' milk. (2) The most successful food is that which most closely corresponds with the natural food.

This method gives a close quantitative approximation to mothers' milk by making a mixture of cows' milk, cream, water and Peptogenic Milk Powder; then arrives at the qualitative correspondence during the heating of the milk according to directions.

The active principle of the Peptogenic Milk Powder, which effects the essential changes of quality, is destroyed at about 160°F.—utterly eliminated from the food.

Milk prepared with Peptogenic Milk Powder is a well assured success in practice. The normal infant gains normally upon it; is firm of flesh and bone and muscle; has good digestion; is not an easy mark for the "summer diarrheeas." In fact, the daily use of this food affords constant affirmation of the theories and conclusions from which it has been developed.

CEATRCHILD BROS. & FOSTER

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