

Dominion Dental Journal

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A HINT TO THE ONTARIO SOCIETY.

At the meeting of the Dental Society of the State of New York last month, Dr. Crouse referred to the way in which at a meeting of the American Dental Association he tripped up the "famous" Dr. Sheffield, whom some of our advertising charlatans quote as "authority." "Old Dr. Sheffield came there with his credentials before I even knew who he was. I sat at the table with my book, and he came in. *Ahead of him had come a lot of his advertisements.* When I asked him if he was authority for those documents, he wanted to know where I got them. An intimate friend of his told me he said many times it was the most fatal thing to his happiness that ever happened. He went home and spoke of it afterwards as being the greatest rebuff he had ever met. I speak of this to show that laws are necessary. It is not enjoyable to hold a man off like that, so we made it a rule that delegates should come with a *clean record. It has done more in the last eighteen years to make local societies keep their membership clean than anything else.*"

The Ontario Society might have a book for the special purpose of collecting the obnoxious advertisements of the profession. It should be open for public inspection at the annual meeting.