

DON'T MISS THE POINT.

There is a man in this part of the world who represents, to our way of thinking, a pretty good average of human nature. Whenever the preacher in his church delivers a very hot sermon against some special kind of sin, this man gets enthusiastic and goes around to the vestry to tell the preacher what a fine sermon it was. Then he goes home and repeats it to his brother, and they talk over the points and the people the sermon hit the hardest. But this particular man never sees when the sermon hits HIM.

Early next month the biggest public campaign ever put on in Canada will be opened to get subscriptions for the fourth Canadian war loan, the Victory Loan. The thing people in this district must bear in mind is: that the appeals are directed to each and every one of them. It is not merely the well-off men and women who are being asked to invest. It is everybody. The little sermons which will be "preached" in the advertising should not be taken as hints to the well-to-do people only. Every man and woman should watch for these advertisements and start now to gather up the necessary money to buy either a fifty or a hundred or a five hundred or a thousand dollar bond. In the United States there were about 4 subscribers to the first American loan out of every 100 persons. They only received 3 1/2%. In Canada for the last war loan there were only about 41,000 subscribers or say 4 in every 700. Yet in Canada the interest was much higher—on the Victory Bonds that will probably be issued to yield about 5 1/2%.

The first thing anyone should do, in our opinion, is to get rid of the idea that there is any sacrifice involved in investing in this loan. It is true that the patriotic spirit is appealed to and it is equally true that a great and generous response is expected on that ground. But the new war loan is a straightaway business proposition; safe, profitable and convenient. Every man and every woman with as much as fifty dollars to spare should own one of these new bonds, and not only that, but should help to show others the worth of these bonds by recommending them everywhere. The readers of this paper are among the most thrifty, prosperous and public spirited in the Dominion. When the subscriptions to the Victory Loan are added up from the various districts and sub-districts we expect them to show that this part of the great Dominion has been true to its traditions and just to its opportunities.

Arrives in Ireland

Rev. Dr. T. B. R. Westgate of the Church of England Missionary Society who was interned at Tabora, German East Africa, reports his arrival in Ireland. Upon the capture of Tabora by the British troops Dr. Westgate served as chaplain and inspector with the Imperial forces. He predicts the close of the East African campaign by the end of the year, when he believes the British will be in full possession of the German territory in East Africa. Dr. Westgate has been

under appointment as field secretary for the Church of England Missionary Society since the beginning of the war.

BLOOD-MAKING MEDICINE

It took centuries for medical science to discover that the blood is the life. Now, it is known that if the blood were always abundant, rich and pure, very few people would ever be ill. It was not until the end of the 19th century that an instrument was invented for measuring the red part of the blood. Then doctors could tell just how anaemic a patient had become, and with medicine to make new blood the patient soon got well.

All the blood in the body is nourished and kept rich and red by the food taken daily, but when, for any reason, a person is run down and cannot make sufficient blood from the food to keep the body in health, then a blood-making medicine is required. The simplest and very best of blood-makers suitable for home use by anyone, is Dr. Williams' Pink Pills. When a course of these pills is taken their good effect is soon shown in an improved appetite, stronger nerves, a sound digestion and an ability to master your work and enjoy leisure hours. For women there is a prompt relief of, or prevention of ailments which make life a burden. As an all-round medicine for the cure of ailments due to weak, watery blood no medicine discovered by medical science can equal Dr. Williams' Pink Pills.

You can get these pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

The Late William Holbrook

Another old and much respected resident of Warwick Township passed away on Friday last, Oct. 19th, in the person of Mr. William Holbrook, who had attained the age of 77 years, 4 months and 27 days. Deceased was born on the Atlantic ocean when the family were on their way from Ireland to Canada. Some 40 years ago the deceased came to Warwick and since then has lived on the farm where he died, lot 7, con. 1, N. E. R. Thirty-three years ago he was married to Miss Maria Saunders, of Warwick, who predeceased him 14 years ago. About two years ago he fell ill with kidney trouble and a year ago underwent an operation, but the relief therefrom was only temporary. Two children survive, George Hanson at home and Mrs. Robinson Karr of the third concessions; also one sister, Mrs. E. J. Griffith, of London, and two brothers, Samuel in Holbrook and Henry in Idaho. Mr. Holbrook was an enthusiastic Orangeman, a member of the Church of England, and in politics a staunch Conservative. The funeral took place on Sunday afternoon under the auspices of the L. O. L. of Warwick Village, the service in the church being conducted by the pastor, Rev. W. M. Shore. Six brother orangers were the pall bearers, namely:—Chas. Hawken, Thos. Hawken, Thos. Brush, C. Stewart, Sr., S. J. Harper and

J. W. Blain, and the remains were laid at rest in St. Marys Cemetery, Warwick Village. A large concourse attended the ceremony.

KERWOOD

Mr. Bourne, of Alvington, called on friends here recently.

Miss Ethelwyn Rogers spent the week end with her parents.

Mr. J. M. Brunt has returned home from Angusville, Man.

Miss Thelma Brunt, of London, was home for the week end.

Mr. Alf. Rogers spent a couple of weeks visiting friends in Toronto.

Miss McGregor, Philadelphia, is visiting her sister, Mrs. H. Lambert.

Mr. and Mrs. Howard Barley and little son spent Sunday in Sarnia.

Mr. and Mrs. Fred Wright and family motored to London last Wednesday.

Mr. and Mrs. John Richardson motored from Enniskillen and visited friends here.

Dr. Graham, of Washington, spent a few days with his sister, Mrs. Charles Foster.

Miss Margaret Armstrong has returned home from spending a couple of weeks with friends in Detroit and Walkerville.

Mr. and Mrs. William Johnson and Miss Gladys were in Dorchester attending the wedding of Miss Dora Capstick.

The "Forget-Me-Not" class of the Methodist Sunday school presented the church with a large handsome British flag.

Quite a number of the young men of the community have responded to their country's call and have been to London for medical examination.

The Women's Institute met at the home of Mrs. Ed. de Gex last Thursday and although the weather was unfavorable, twenty-four ladies were present.

The ladies donated \$25.00 to the British Red Cross and are preparing to send a goodly number of Christmas boxes to the boys at the front. Some splendid war recipes were given for making Graham bread, gems, drop cakes, and biscuits. An excellent paper was given on "The War" by Mrs. A. Woods and beautiful piano solos were given by Miss Margaret Callaghan and Mrs. Chesham.

At the close of the meeting a dainty lunch was served by the hostess. The next meeting will be held at the home of Mrs. Richard Demary, November 21st.

School Reports

Report of S. S. No. 6, Warwick, for September, in per cent.

IV. Class—Hilda Morris 90, Alberta McNaughton 79, Mary Smith 77, Mabel McNaughton 70.

III. Class—Kenneth Smith 85, Frieda Manders 66, Arthur Harrower 65, Russell Miller 46, Harold Manders 40, Agnes Bryce absent.

II. Class—Jessie Jackson 89, Manville Bryce 87, Allan McNaughton 67, Burton Duncan 50.

St. I. Class—Marguerite Smith, J. Doro-

THE STERLING BANK OF CANADA

SAVE, Because--

The cultivation of the savings habit creates confidence.

THE MERCHANTS BANK OF CANADA

CAPITAL AND REST OVER - \$14,000,000.00

LOOK TO THE FUTURE

Times may change and work become less plentiful for you with advancing years and you will have no such help anywhere as your nice little few hundred dollars saved in some sound Canadian Bank.

Begin now with only one dollar. Make a hobby of it. See how far behind you can leave trouble and hard times. Above all things do not look backward in your run to the harbor of comfort.

WATFORD, ONT., BRANCH - F. A. MacLEAN, Manager.

thy Morris, Gordon Jackson, Doreen Manders, Jr.—Nina Chambers. Primer—(B)—Maud Williamson, Amy Duncan. (A)—Frank Jackson. No. on roll 22. Average for month 19.73. ALBERT H. RUSH, Teacher.

Promise For Future Good

Ottawa, Oct. 24.—Announcement that the Imperial Munitions Board will spend money liberally in Canada for the winter on munitions contracts is welcomed here as an assurance of industrial prosperity during the winter months. It also means that the total amount spent on munitions in Canada to the end of the year will be an imposing sum, just how large it is difficult to estimate at the moment. Consideration of this question brings up the point that Canada has been unusually fortunate in the matter of obtaining contracts for war material, all kinds of which have been exported to Europe since war began. One of the features of Canada's participation in the war has been the prosperous business it has brought the country.

The adoption by Canada of the Military Service Act has vastly increased the national prestige as a belligerent on the side of the Allies and has assured the country of continued prosperity through war activities of a business nature.

Distribution of Seed Grain and Potatoes.

From the Dominion Experimental Farms, 1917-1918.

By instructions of the Hon. Minister of Agriculture a free distribution of superior sorts of grain and potatoes will be made during the coming winter and spring to Canadian farmers.

The samples of grain for distribution will consist of spring wheat (about 5 lbs.), white oats (about 4 lbs.), barley (about 5 lbs) and field peas (about 5 lbs.) These will be sent out from the Central Experimental Farm, Ottawa, by the Dominion Cerealist, who will furnish the necessary application forms.

A distribution of potatoes in samples of about 3 lbs. will be carried on from most of the Experimental Farms, the Central Farm supplying only the province of Ontario.

All samples will be sent by mail. Only one sample of grain, and one of potatoes, can be sent to each applicant. As the supply of seed is limited, farmers are advised to apply very early.

Mr. Joseph Hall, P. & E. townline, passed away on October 13th, at the advanced age of 95 years. He was an Englishman by birth but a resident of Canada for 80 years.

Glencoe Transcript:—Numerous cases of thieving are reported in town and vicinity. A lady living north of Glencoe reports having had about \$7 worth of groceries taken from her buggy in town one evening. A storekeeper reports a ham taken from his counter, but the purloiner was suspected, charged with the theft, acknowledged that he had eaten the luxury and was glad to get off by paying the market price for it. Chickens and even cattle are making mysterious disappearances.

VILLAGE LOT BY AUCTION

Saturday, November 3, 1917

at 4 p. m., at the Roche House,

PART LOT 13, MAIN ST., WATFORD

22 x 132 feet with half the brick wall on the south and alleyway at rear.

This is a good opportunity for any person wishing to build in the centre of one of the business blocks of Watford.

TERMS—10 per cent. on day of sale, balance in 30 days.

D. G. PARKER, J. F. ELLIOT, Proprietor, Auctioneer.

CLEARING SALE

OF FARM STOCK, ROOTS AND IMPLEMENTS. The undersigned has received instructions from WM. T. HAWKEN to offer for sale by public auction on the premises Lot 7 and 8, Con. 2, S. E. R., Warwick, (near the salt block) on MONDAY, OCTOBER 29, 1917. The following valuable stock, etc., viz:—1 span black Percheron horses, coming 3 and 4 yrs. old, about 1200 lbs., 1 horse, 6 yrs. old, 1700 lbs., 1 horse, 4 yrs. old, 1200 lbs., 1 cow, 3 two-year-old steers, 6 yearling steers, 1 calf, 1 Massey-Harris binder, 6 foot, 1 hay rake, 10 foot, lumber wagon, light wagon, road wagon, cutter, pair hobsleighs, disc seed drill 13 hoe set iron harrows 13 foot, set hook-tooth harrows, 3 horse spring-tooth cultivator (new), Cockshutt corn cultivator, Wilkinson plow (new), manure spreader, hay loader Maxwell, pig rack, gravel box, 10 acres corn in shock, 1 acre mangles and turnips, 30 hens and numerous other articles. Everything without reserve as proprietor is giving up farming. Sale to commence at one o'clock. Terms of sale—\$10.00 and under cash, over that amount 12 months' credit on approved joint notes. 6 per cent. per annum discount for cash on sums over \$10.00. J. F. ELLIOT, Auctioneer.

AUCTION SALE

Good Live Stock

Consisting of Milch Cows, Yearlings and two-year-olds, Mare Colts 3 yrs. old, Pigs, Sheep.

The undersigned auctioneer will sell by public auction at

PEARCE'S STOCK YARDS, PETROLIA

—ON—

SATURDAY, OCTOBER 27th,

AT ONE O'CLOCK P. M., SHARP, THE

FOLLOWING:

100 HEAD OF CATTLE 100

Consisting of 20 MILCH COWS, some due to calve now, balance due in a short time;

80 Head of Yearlings

and two-year-olds;

15 MARE COLTS, rising 3 years old;

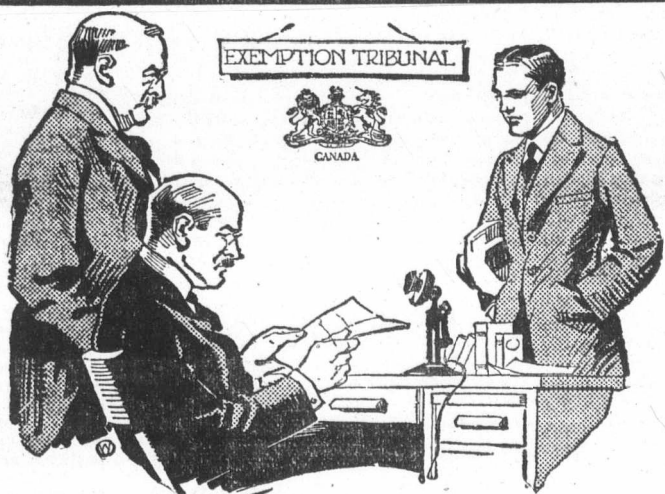
Also PIGS and SHEEP.

All stock purchased at this sale will be cared for until Monday, if necessary, by Mr. Pearce. Free transportation to and from stock yards.

TERMS—12 months' credit on approved joint notes, or 6 per cent. per annum off for cash.

There will be offered for sale at the same time and place, 30 acres of land, situated on 10th Con. of Enniskillen, west, 1/2 mile from Petrolia, fitted and equipped for a pig ranch. This property will be sold subject to a reserve bid.

GEO. E. BROWN, CHAS. PEARCE, Auctioneer, Proprietor.



Exemption Tribunals.

Exemption Boards have been chosen in such a way as to make them absolutely independent and removed from all influence. There are over 1,250 boards throughout the country, each composed of two men, one appointed by the county judge in the district concerned and one selected by a joint committee of Parliament. Being familiar with local conditions where they sit, the members are well-fitted to appreciate such reasons for exemption as are put before them by men called up.

Exemption will be granted to those who can establish that it is in the national interest that they remain in civilian life. This is for the Exemption Board to decide after having received full information in each case.

The grounds on which exemption may be claimed (which are similar to the grounds recognized in Great Britain and the United States) are as follows:—

- (a) That it is expedient in the national interest that the man should, instead of being employed in Military Service, be engaged in other work in which he is habitually engaged.
- (b) That it is expedient in the national interest that the man should, instead of being employed in Military Service, be engaged in other work in which he wishes to be engaged and for which he has special qualifications.
- (c) That it is expedient in the national interest that, instead of being employed in Military Service, he should continue to be educated or trained for any work for which he is then being educated and trained.
- (d) That serious hardship would ensue if the man were placed on active service, owing to his exceptional financial or business obligations or domestic position.
- (e) Ill health or infirmity.
- (f) That he conscientiously objects to the undertaking of combatant service and is prohibited from doing so by tenets and articles of faith, in effect on the sixth day of July, 1917, of any organized religious denomination existing and well recognized in Canada at such date, and to which he is in good faith belongs.
- (g) That he should be exempt because disfranchised under the War Time Election Act.

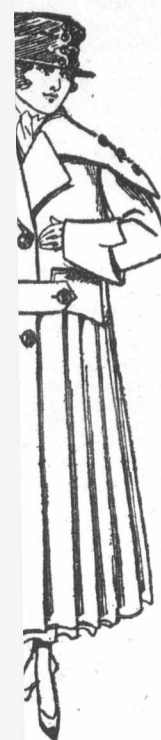
No Claim for Exemption should be put forward unless one or other of these grounds in fact exists, and no loyal citizen should assist in, or allow himself to be made a party to, any Claim for Exemption unless thoroughly satisfied that it is made in good faith.

Exemption may be applied for by the men selected themselves or by their parents, near relatives or employers. Application for exemption must be made on printed forms to be found at every post office, which are to be filled in and left with the postmaster if exemption is desired. The postmaster will forward the form to a Registrar, who will send it to the appropriate Exemption Board. In due time, then, the Applicant will get notice as to when he must present his case before the Board.

Issued by The Military Service Council.

ts and Coats

—SWIFT, SONS & CO.



Every week we show the newest in Coats. Prices from \$12.50 to \$35.

New Styles
New Greens
New Browns
New Navys
New Blacks
New Tweeds

—SWIFTS'

ind it at our store.

e, \$25.00 to \$45.00,

r orders.

& Co.

Fitting and Perfect Style

consider yourself

our shoes are also perfect

No matter how well your

how attractive you may

also be neat and stylish

perfect.

by a stock of the
ar—comfortable,
are built to suit
ou that finished
mps you as a
tlemen.

s show you the latest.

ERS is complete

s. All Styles,

& SON

s. Get Quick Results