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FREE COUPON

IMPERIAL EMBROIDERY

PATTERN OUTFIT

PRESENTED BY

THE LONDON ADVERTISER

To indicate you are a regular reader you must present Six Coupons like this one.

THE IMPERIAL EMBROIDERY OUTFIT is guaranteed to be the greatest collection and biggest bargain in patterns ever offered. The 160 patterns have a retail value of 10 cents each, or more than \$10.00 in all. Bring SIX Coupons and 68 cents to this office and you will be presented with One Complete Outfit, including Book of Instructions and one All Metal Hoop. The 68 cents is to cover duty, express, handling and the numerous overhead expenses of getting the package from factory to you.

N.B.—Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.

Listowel Youth Was Badly Burned

[Special to The Advertiser.]

Listowel, Aug. 23.—An explosion of gasolene in the basement of F. S. Howes' barber shop resulted in Roy Bryant being so badly burned that he may not recover.

The young fellow lighted the gasolene hot water heater, came upstairs, later went down again to see how it was burning, found it out, and apparently struck a match to light it again, when the explosion occurred, setting his clothing on fire, and filling the cellar with a dense smoke.

The lad rushed for the stairway, and his head was just level with the upper floor when the pain caused him to fall back. Mr. Howe grasped him, however, pulled some of the burning clothes off, and managed to get the fire out, but not before the boy was frightfully burned. Drs. Nicol and Livingstone were at once summoned, and after giving treatment to relieve the pain ordered the boy removed to Mr. Howe's home, his parents both being dead.

Farmers Are Still Clamoring for Help

Immigration to London has practically ceased for this year. A few come in every week, but the numbers are dropping off, but find it hard to get men recently arrived. The men seem to prefer to remain in the city, although the farmers are offering higher wages now than they have for some time. Mr. John Riggs has a waiting list of nearly 100 farmers who are asking for help to bring in the crops. Many of them are willing to employ a man for a year if they can get one.

Cousins Are Going As Missionaries

[Special to The Advertiser.]

Kincardine, Aug. 23.—Miss Margaret H. Brown, daughter of P. J. Brown, of Tiverton, left yesterday for Honan, China, where she will work as a missionary in the Presbyterian Church.

She was met at Palmerston by her cousin, Miss Margaret Walks, of Paisley, who is also going to the mission field. Upon reaching Hong Kong they will journey 800 miles up the Yang Tze Kiang River, and then go a two days trip into the interior to Hevey, where they will be stationed.

Miss Brown has ever since she was a little girl wished to be a missionary. For the past seven years she has been teaching school, as women under 25 years of age are not allowed to go to China as missionaries.

DIARRHŒA,

DYSENTERY,

SUMMER COMPLAINT,

PAINS IN THE STOMACH,

CHOLERA MORBUS,

CHOLERA INFANTUM,

SEA SICKNESS

AND ALL

LOOSENESS OF THE BOWELS

ARE RAPIDLY AND EFFECTIVELY CURED BY THE USE OF

DR. FOWLER'S

EXTRACT OF WILD STRAWBERRY

This Famous Remedy has been on the Market for Over 65 Years, and Has Yet To Fail To Do What We Claim For It.

Do not allow yourself to be imposed upon by an unscrupulous druggist who tries to give you one of the so-called Strawberry Compounds instead of "Dr. Fowler's." See that the name of The T. Milburn Co., Limited, Toronto, Ont., appears on the wrapper. Price 35c.

—Chief J. P. Bell, Foreman John Cluff and Fireman Wm. Oughton. Sports—Oscar Neil, M. Broderick and Jack Beattie. Music and Entertainment—E. H. Close, J. F. Daly and John Finlayson. Reception—The mayor, reeve and chief of the fire department. The guests included Robert Smith, Harry Speare and Wm. McDougall. Executive—The chairman of each committee and officers.

Bernard Quaritz Died Unexpectedly

[Canadian Press.]

Brighton, Ont., Aug. 23.—Bernard Quaritz, the well-known dealer in rare books, died here today from the effects of an illness contracted during a recent visit to the United States. He was present at the Hoe sale in New York in January, when he bought a number of rare volumes.

Bernard Quaritz was the son of the book collector of the same name who acquired fame throughout the world for his rare books and manuscripts, and his publication of important works. He was the agent for the publication of the British Museum and the Society of Antiquaries.

School Children Like Gardening

[Special to The Advertiser.]

Wyoming, Ont., Aug. 23.—The several garden plots in connection with the rural schools in this locality are presenting an attractive appearance this summer. The occasional rains during the midsummer have given them the required growth, while a remarkable absence of weeds is noticeable, which speaks well for the interest of the children even during play time.

That this is an excellent method of encouraging agricultural pursuits is the general belief of those who watch the progress made where the school plots are organized, and an additional link between teacher and scholars.

FATAL PARALYSIS

[Special to The Advertiser.]

Kincardine, Aug. 23.—Charles McCordell, who came to Kincardine Township in 1848 from the Island of Tyre, Scotland, is dead at his home here, as a result of a paralytic stroke he had on Sunday. His wife died seven years ago. He is survived by seven sons and seven daughters.

District Personals

APPIN.

Appin, Aug. 23.—Mrs. Pierson, of Niles-town is visiting Mrs. Houston. Murray Campbell has left to attend school in Chatham. The Misses Simpson, of London, are visiting Mrs. Patterson. Miss Alice Rosser is visiting in London. Mrs. Rob McDonald was a London visitor recently.

THAMESVILLE.

Thamesville, Aug. 23.—Messrs. Hugh McCrackin and Joseph Howard, of Waboung, spent a few days here this week. Miss Alice Holden, of Chatham, spent the week-end with her sister, Mrs. Cochran, London street. Mr. and Mrs. Albert O'Neil and baby, of Detroit, have returned, after a week's visit here.

The mission work on the new Baptist Church is progressing favorably. Mrs. Alex. Fraser, of Westmeath, is visiting Mr. and Mrs. G. A. Fraser. Lloyd Campbell has arrived home from the West.

Clay Willis has returned after spending a few days in Detroit.

LAMBETH.

Lambeth, Aug. 23.—Mr. and Mrs. Bogue, of Stratford, were visitors with Mrs. John and David Bogue on Tuesday. Miss Ethel Copeland is attending the Toronto Fair. Mr. Richard Piper has sold his farm. Mrs. Ferguson Ireland has left for home and will visit friends in Chicago on the return trip.

Mr. Lon Carley is in Toronto for the week. Miss Jessie Lang is visiting friends in Colborne.

Master Iverson Barnby and Egebert Garvey, both of Kippure, returned on Monday. Miss Ethel Copeland is attending the Toronto Fair. Mr. Richard Piper has sold his farm. Mrs. Ferguson Ireland has left for home and will visit friends in Chicago on the return trip.

The firm of Bruce & Hartley, bakers, intend putting up a new block in which to carry on their business. The building is to be erected on the vacant lot on the corner of Main street and Bedford street. Mrs. Carmichael and granddaughter Evelyn are visiting at the home of Mr. and Mrs. Archie McNeil.

Such a large crowd attended the wagon works picnic yesterday that all the excursion tickets were sold, and special tickets had to be issued to fill the demand.

Miss Diantha Tuttle, of Port Huron, is visiting at the home of Mrs. Viger, Eureka street. Mr. Philip Gleason is at home this week. Many people spent yesterday in Sarnia. All the stores were closed by agreement yesterday.

BLENHEIM.

Blenheim, Aug. 23.—Miss Mary Clarke, of Stratford, is spending two weeks at her home here.

Miss Louise von Gunten has returned from a short visit with her sister, Mrs. D. V. Hall, in Chicago. Mrs. Hall accompanied her home and will stay at the Hall when they will start on a trip through the West.

Wm. Drader, of London, was a business visitor here yesterday. F. H. Burnett, of Detroit, is spending a few days here.

Sarah Eakin, an old and respected resident of Harwich, died on Saturday at her home on the 4th concession, in her 70th year. The funeral was conducted yesterday, at the family residence, by Rev. John Ball, and interment was made at Crafoed Cemetery.

CAMLACHIE.

Camlachie, Aug. 23.—Miss Jean McDonald, former teacher of S. S. No. 20, is visiting friends in this vicinity. Miss Jettie Carrick is spending a few days in Forest and Theodora.

Mr. and Mrs. Wm. Somerville and daughter, of Detroit, are visiting relatives in this vicinity. Dr. and Mrs. Bell and family, of Sarnia, Mr. and Mrs. Robert Douglas and daughter, from the West, and Mr. and Mrs. Wm. Douglas and Miss Jessie spent the week at Mr. James Douglas's home here.

Rev. and Mrs. Wilson, from the West, are visiting relatives in this vicinity. Nurse Hyson is home a few days.

MAPLETON.

Mapleton, Aug. 23.—Miss Myrtle Barons, of Belmont, who has been visiting Miss Cecilia Wilson, has returned for Okron, O., via Cleveland, where they will visit relatives. Among those who attended the Twenty-fifth Regiment Band excursion to Niagara Falls were: Misses Clara and Mabel Wismer, Mabel Bray, Jean, Ethel and Estella McGregor, Mr. Jesse Legg, Mr. and Mrs. D. D. Finch and daughter, Misses Lulu and Clara, Mr. and Mrs. Harry A. Cies and Mr. John H. Charlton and daughter, Miss Myrtle.

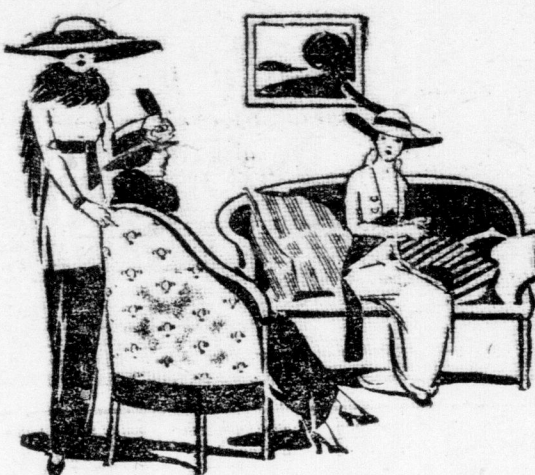
BEDDING SALE—Cotton-Filled Comforters. See Special Line at \$2.75 Each.

STORE CLOSÉS AT 5 O'CLOCK DURING AUGUST.

SMALLMAN & INGRAM LIMITED

BEDDING SALE—Silkoline Comforters, Cotton Filled. See Special at \$1.19.

Complete Showing of New Fall Suitings Tomorrow (Friday) and Saturday



Out-of-Town Customers Write for Samples

Samples of all new fall dress goods and suitings are now ready for mailing. A postcard will bring them by return.

In writing for samples kindly state about the price you desire to pay, also if material is wanted for suit, dress or separate coat.

Reversible Coatings The Popular Styles This Autumn

We have now a full and complete range of these cloakings in plain face, rough face, curls, etc., with fancy reversible back, in all the new and popular autumn colors. Write for samples. Prices, \$1.50 to \$3.50 per yard.

Prices quoted are prices delivered to mail order customers.

Note These Specials

Large size Sheets, pair.....\$1.35
Pillow Slips, hemstitched, each.....25c
Cream Table Damask, yard.....40c
Hand Towels, dozen.....\$1.50
Roller Towels, each.....25c
Bath Towels, each.....25c
Bath Mats (fast colors), each.....85c
Fine White Long Cloth, yard.....\$1.40

MIDDY WAISTS.

Final Clearings

79c and 98c.

SMALLMAN & INGRAM LIMITED

charge for a number of years of the electric light plant. He had been ill for a year, a victim of creeping paralysis. A wife and one daughter, Miss Muriel, survive.

Miss Hattie Perry is attending the military openings at Toronto. Don Fry, of London, is in charge of T. N. Fry's drug store this week. The funeral will be conducted by Rev. Norman Lindsay, from the family residence, on Friday afternoon at 2:30 o'clock.

A great many from Dresden attended the Oakdale picnic yesterday. Mrs. Wm. Dakins is visiting friends in Buffalo.

The Methodist Sunday School held its usual annual outing at the club grounds yesterday afternoon. The weather was ideal, and a most enjoyable time was had. The numerous races were keenly enjoyed by all, the "star" race of all was between a popular young gentleman of the school and an equally popular married lady. As a matter of course the gentleman led, but was not permitted to far outdistance his zealous competitor, Mr. J. C. McKinnon added much to the enjoyment of the occasion by taking many out in his line motorboat.

RIDGETOWN. Ridgetown, Aug. 23.—Mr. and Mrs. W. H. Wilson, of Paris, are guests at the home of Mr. and Mrs. J. E. Wilson. Miss F. Doyle, of Chatham, is the guest of her sister, Mrs. W. H. Rhody. Mrs. H. Taylor, 10th concession, had the misfortune to nearly sever her foot with a sharp axe on Tuesday.

Mr. and Mrs. W. H. Rhody are spending the week with relatives in Detroit and Windsor. Mr. and Mrs. F. H. Frost have returned, after spending a month in Brantford and Belleville. Mr. Robert Middleditch, of Detroit, is the guest of his mother here.

DRESDEN. Dresden, Aug. 23.—The funeral of Wm. Jamieson, who died in Amherstburg recently, took place here yesterday from the F. M. depot. The service was conducted by the Oddfellows. Deceased was a former resident of Dresden, having

At Detroit. Aug. 27.—Up: Superior, 7 p.m. Tuesday; W. S. Mack, 7:10; C. Weston, 7:45; Stackhouse, 8:15; Ream, 8:50; Wade, 9:10; Kensington, Butler, 9:20; Northern Queen, 9:30; Paris, 9:40; Cornelius, 9:50; Caldwell, 10:10; Neilson, 10:30; Roman, 11:00; Onipko, 11:10; Mattheus, 11:40; Victoria, 1:15; Walters, 1:45; Collins, 2:05; Sonoma, 2:40; Italia, 2:45; Turret Crown, 2:50; Northern Wave, 3:15; Edward Smith,

At Fort William. Aug. 27.—Clear—Matthews, Kenora, Neepawa, Turret, Cap, Amasa Stone, Thomas Adams, William A. Faine, J. P. Walsh, Shenango. Arrived—Shanagnessy, Turret Chief, Garretson, Regina.

At Owen Sound. Aug. 27.—Arrived—City of Midland, Soo, freight; Soo City, Collingwood, freight.

At Collingwood. Aug. 27.—Inward—Wardford, Goderich, light; drydock, repairs. Outward—Parks, Foster, Chicago light.

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BOYS' SCHOOL SUITS—\$2.95, \$3.75 and \$5.75. Former Prices Up To \$10.00

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