

Special Exhibit Mason & Risch PIANOS

At 231 Dundas Street

During Fair week I have arranged to have some of the Pianos direct from the Toronto Exhibition. They will be on view in my warehouse.

T. C. WRIGHT
SOLE AGENT.

FERGUSON & SONS
Funeral Directors
180 KING STREET.
PHONES 543, 373, 2058.
OPEN DAY AND NIGHT.

GEO. E. LOGAN
UNDERTAKER
Formerly with Messrs. Stevenson and Stewart. Residence on premises. Parlor, 418 Richmond street. Charge reasonable.
PHONE 1963. tyw

Griffith & Willisie
FUNERAL DIRECTORS.
CARL MILLER, Asst. Manager.
Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1852. 104 Dundas street. Residence on premises. Open day and night. Phone 428.

SMITH, SON & OLARKE
UNDERTAKERS
115 DUNDAS ST. PHONE 588
629 DUNDAS ST. PHONE 478
Residence on premises.
Private Ambulance Service.

The Best Meal

In the city for Twenty-five Cents can be secured in our restaurant. The food, cooking and service are also guaranteed. Whenever you decide to eat down town try it.

London Cafe
L. H. MARTYN, Proprietor.
201 Dundas St. E. A. Smith, Manager.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

The Frank Cooper Studio
339 Dundas Street, Opposite Armouries.
Phone 529 for Appointments.

EVENING CLASSES

Will be organized October 3. Information free.

Western Business College

After Pay Day What Have You?
After pay day how much of your pay have YOU to show? And in the evening of life—when your earning capacity has become exhausted—upon what, or whom, will YOU depend?
Better open an account HERE next pay day, and receive 3% interest compounded. One dollar does it.

The Ontario Loan and Debenture Co.
A. M. SMART, MGR.
DUNDAS ST. MARKET LANE

Banking Attraction For Fair Week

Four per cent interest allowed on deposits, as a special inducement for new accounts, opened between Sept. 11 and 17, inclusive.

London Loan & Savings Company
Corner Dundas Street and Park Avenue, City.

Special attention paid to wedding orders. Hueston's Livery.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

The Kent Brewery
LONDON, ONT.



For Chilly Evenings

Try our Cannel Coal in your grates. Nothing gives the house such an air of comfort and cheerfulness as a bright grate fire. Price, \$7.50 per ton.

D. H. Gillies & Son
PHONE 1312.

FOR UNEQUALLED COAL

Preparation and delivery try
MAY BROS.
PHONE 1224. 655 YORK ST.

'Phone 944
Johnston Bros.
XXX Bread

This is the Bread you would be eating if you knew its delicious excellence. Telephone the bakery today and try a loaf.

Johnston Bros. Phone 944

LONDON AND DISTRICT

Grand Trunk Railway System.
Traffic earnings from Sept. 1 to 7, 1910, \$969,494; 1909, \$939,143; increase, \$30,351.

Chief Greene Here.
Chief of Police Harry Greene, of St. Catharines, formerly of London, was a caller at the police station yesterday. Chief Greene is spending a week in the city.

A Dismissal.
Mr. J. D. McArthur, of the London postoffice staff, states that he is not an applicant for the position of deputy chief of the Hamilton police force. Mr. McArthur was an applicant, but has since withdrawn his application.

Small Blaze.
The fire brigade had a run to the Harrison House, on King and Talbot streets, yesterday afternoon at 5:10. Fire in a partition caused about \$50 damages. It was caused by an overheated chimney.

A Fine Animal.
Police Court Clerk Moule has quite an exhibit of stock at the Western Fair. His bulldog bitch, "Sapolo," was second in her class, and is certainly a fine animal.

A Real Beauty.
One of the real beauties of the dog show at the Fair is the bull terrier, Champion Duval King, winner of three first, and winner besides of specials. He is owned by Mr. J. P. Sherlock, and was greatly admired yesterday. He is a good one.

Late Miss MacLaren.
The funeral of Miss Marion MacLaren was held yesterday afternoon from the family residence, 133 Queen's avenue, to Woodland Cemetery, and was of a private nature. The services were conducted by Rev. Mr. Doherty, of St. Paul's Cathedral.

Death of Mrs. Holmes.
Mrs. Jessie Holmes, widow of the late Henry Holmes, died at her home, 152 William street, last night after an illness extending over some time. She was 63 years old, and leaves five sons and four daughters: Allan, of Chicago; Harry, of this city; Malcolm, George and William, and Misses Susan, Maggie, Effie and Annie, all at home. The funeral will be held on Saturday morning to Naïm.

Buried in Mount Pleasant.
The funeral of Hubert Armstrong was held from his parents' residence, 46 Regina street, yesterday afternoon to Mount Pleasant Cemetery, and was very largely attended. The services were conducted by Rev. H. A. Blingham, of the Talbot Street Baptist Church. The pallbearers were Messrs. Henry Maui, John Fredericks, William Armstrong, Andrew Kernohan, William Roberts and Harvey Steele. A large number of very beautiful floral offerings were received from friends throughout the city.

Fifty cents a week will rent any square piano or organ on our floors. If renter pays rent to amount of sale price, they will be given the instrument. Williams' Piano Company, Limited, Opposite Advertiser. 75-1f

Bring your Western Fair guests to Sumner's to make their jewelry purchases. We are specially equipped for the Fair Week. SUMNER, for Reliable Jewelry, 380 Richmond street.

"VERIBEST" COAL and CEMENT
ORDER NOW.
Pea Coal, \$6 00; Chestnut, \$7 00; and Epps, \$7 00.
John Mann & Sons
401 CLARENCE ST.
425 York St.

Ralph Connor's Books
50c
The Mallagh Bookshop

PARNELL'S MALT-EXTRACT BREAD Housekeepers

Why burden yourselves with the difficulty of choosing the Bread your friends will enjoy best, when you have so many other problems to solve, in regard to your table? Let us take the responsibility for you.

Parnell's Home-Made Bread
delights the heart, and the taste, too, of all who use it. We add a "touch" of Malt Extract, to add to its quality and give it tonic value.

PHONE US!
Phones 929 and 1390.

SPLENDID VALUES

Everyone wonders how we are able to offer the bargains we do each Friday and Saturday. So many have proved that these bargains are genuine, and that the goods are always high quality that we find crowds of people waiting for them each week. Notice these:

SPONGES, regular 10c, 15c, 20c, your choice at 5c and 10c

TOOTH BRUSHES, regular 15c and 20c, at each 10c

COMBS—Ladies' Combs, for two days only, regular 25c to 60c Combs, at 25 per cent discount.

PERFUMES—12 Superb odors on Friday and Saturday, at half-price.

Cairncross & Lawrence,
Chemists and Druggists,
216 DUNDAS ST. LONDON, ONT.

DRUNKS IN POLICE COURT

Allowed to Go on Payment of Small Fines.

Frank Winters, the garrulous citizen from Tavistock, who wanted to talk familiarly with Mayor Beattie when court was on yesterday and was sent to the cells to sober up, did not have so much to say when he came up this morning. Winters and Dave Mason appeared together on a charge of fighting, and were each fined \$1. Mason didn't have the dollar, and Chief Williams said he would go his bail to that extent.

William Thorne, of Lobo, came in to see the Fair, and got so much pink lemonade mixed up with other liquids that he wanted to tear the police cells down when he came in last night. He was fined \$2 for being disorderly.

IN HOUSE ALONE WHEN DEATH COMES

Munro Bullis, Hydro-Electric Employee, Dies Unexpectedly.

Munro Bullis, an employee of the hydro-electric commission, and a resident of London for the last eight years, died very unexpectedly on Tuesday evening from heart failure at his home, 40 Evergreen avenue. As Bullis

Shiloh's Cure

quickly stops coughs, cures colds, heals the throat and lungs. 25 cents.

Special Train Service From London During Western Fair.

In addition to regular trains, special trains will leave London via Grand Trunk Railway system as follows:
7:00 p.m., Wednesday, Sept. 14, and Thursday, Sept. 15—For Brantford and intermediate points, and 10:15 p.m., Wednesday, Sept. 14, and Thursday, Sept. 15—For Brantford and intermediate points.
10:30 p.m., Thursday, Sept. 15—For St. Marys, Lucan, Allisa Craig, Parkhill, Theford, Forest and Sarnia Tunnel.
10:30 p.m., Wednesday, Sept. 14, and Thursday, Sept. 15—For local points to Chatham and Windsor.
10:50 p.m., Wednesday and Thursday, Sept. 14 and 15—For "Wingham and intermediate stations."
11:00 p.m., Wednesday and Thursday, Sept. 14 and 15—For Komoka, Strathroy, Watford and Sarnia Tunnel.
11:00 p.m., Wednesday, Sept. 14—For Alvinston.
11:00 p.m., Thursday, Sept. 15—For Petrolia.
11:00 p.m., Wednesday and Thursday, Sept. 14 and 15—For Palmerston and intermediate stations. 25c

The increasing sales of our COFFEE is proof of its merit. If not using it, a trial will convince you.

J. W. EEDY
879 Waterloo. Phone 1206.

expired during the absence of the other members of the household, Coroner Ferguson was notified, but after investigating the case decided that an inquest was unnecessary. Bullis was 48 years old and unmarried. He leaves one sister, Mrs. Millard, of 928 Waterloo street. The funeral will be held on Friday afternoon from Griffith & Willisie's undertaking parlors.

ONLY TWO MORE DAYS

Saturday Night Will End the Great Williams Piano Sale.

DO YOU WANT TO SAVE MONEY?

Beautiful Pianos, Fully Guaranteed, Are Going at Only \$118, \$143, \$163 and Upwards on Very Easy Payments.

Reader, if you want a piano and want to save money, we ask you to investigate our Great Clearance Sale, which will come to an end Saturday night.

This is not a sale of worn-out instruments, but a sale of new and used pianos that are worth double the price we are asking for them. You will find such well-known makes as Newcombe, Krydner, Do-minion, Ennis & Co., Chickering, Bell, Thomas and the great New Scale Williams, and every one is guaranteed to be satisfactory or your money refunded.

We also have some very fine Player Pianos that sell for \$600, \$700 and \$800, which we are offering this week only at \$435, \$550 and \$600.

Easy terms prevail, and you can purchase as low as \$8 cash and \$5 monthly.

Remember, these prices only hold good until Saturday night. So come at once. Williams Piano Company, Limited, 194 Dundas street, opposite Advertiser.

NO SHAKE-UP IN C. P. R. AT TORONTO

Mr. McNicoll Says That the Report Is Without Foundation.

Toronto, Sept. 13.—The dispatches from Montreal telling of the proposed shake-up of the C. P. R. officials in this city had no foundation, according to Mr. D. McNicoll, the vice-president, who came to Toronto yesterday on official business. "That is the first intimation I had of it," said Mr. McNicoll, in speaking of the dispatch, "and I know nothing whatever of any change."

The vice-president also denied that his company favored Montreal as against any other place in Canada. "There is no personal bias entering into any part of the policy of the C. P. R.," he said. "It is absurd to even mention that. We must have our headquarters somewhere, and it cannot be in every city. It is our business to look after the interests of every point on our line, and we believe that we are doing that."

An important change has been made in the operating department. Mr. C. E. E. Usher succeeds Mr. Robert Kerr, passenger traffic manager, who retires on Oct. 1. Mr. Kerr has been in the company for the past three years, assistant at Winnipeg in training for the chief officer. Mr. Usher is regarded as one of the coming men of the C. P. R., and is known from Vancouver to Halifax as an energetic and capable official. He was born in 1857, and, like many successful railway officials, started his career on the old Great Western. Thence he migrated to the general passenger department. In 1880 he became chief clerk of the Montreal and Ottawa, and Pacific, which he held until 1883, when he was appointed rate clerk of the Chicago and Atlantic. In the same year he went into business for himself at Hamilton, Ont., but three years later returned to railroad work as chief ticket clerk for the Canadian Pacific, which office he held until 1889. Then he was promoted assistant general passenger agent, and in January, 1898, became general passenger agent. On Jan. 1, 1907, he was promoted assistant traffic manager at Winnipeg. It is expected that Mr. Usher will be succeeded at Winnipeg by Mr. C. E. McPherson, district passenger agent at Vancouver.

CORRESPONDENCE

The Tariff and Revenue.
To the Editor of The Advertiser:

Premier Laurier's western tour was time well spent. It brought out clearly the desire of the whole western people of all classes for United States trade. The same desire exists in rural Ontario, if it only had organization to give expression to its wishes. The organization they should have should be exactly like that of the west. Coming at the time when Ottawa was invited to meet Washington for the purpose of improving trade relations between the two countries, the western demand was most fortunate.

A revenue we must have. The Globe says in an editorial that a tariff is an expensive mode of collecting a revenue. It certainly is expensive, even in our European trade, but the collection of a tariff on a line stretching from the Atlantic to the Pacific is outrageously expensive. This is not its only feature. It obstructs trade and commerce, which the collection of a revenue certainly should not do. We are spending millions to aid commerce to carry our trade, and then obstructing it in the collection of a revenue. Politicians are holding up direct taxation as a "carecrow," but the taxpayer should court it. The collection of direct taxation, licenses, stamps, etc., would cost but little, and would not hinder trade or commerce. A tax of one hundred and thirty-three million dollars on six million people is certainly inadequate when farmers in Ontario are paying for local purposes over one-fifth the rental value of their farms. If it was collected as suggested, and rested evenly upon manufacturers, bankers, railways and all other corporations, with trade and commerce set free, there would be one universal sigh of relief. Those rich corporations who so profusely shout loyalty to the empire should peaceably bear their

own share of the burdens of Canada, thus being loyal to Canadian interests. Any loyalty that rests above this is a poor, shabby loyalty. Yours truly,
THOMAS B. SCOTT.
Vanneck, Sept. 13.

MINISTERS FETED

Messrs. King and Lemieux Given Reception by Belgian Cabinet.

London, Sept. 14.—M. Armand Hubert, Belgian minister of industry and labor, gave a luncheon in honor of Hon. Mackenzie King and Hon. Rodolphe Lemieux. Among the invited guests were the officials of Canada's exhibit at the International Exhibition.

After the luncheon Mr. King and Mr. Lemieux were received by the Minister of Foreign Affairs at the foreign office. The Belgian minister referred in the highest terms to Canada's part in the Brussels Exposition and to the improved commercial relations between Belgium and Canada. During his stay in Brussels Mr. King has brought to the attention of the representatives of several countries present at the conference the work of the royal commission on industrial training and technical education in Canada, and has taken steps to facilitate the work of the commission when it visits Europe. In company with other delegates to the international conference, Mr. King was received by the King of the Belgians at the Royal Palace.

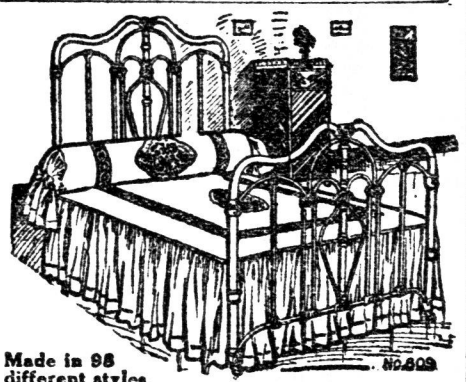
WINDSOR ANGERED BY DISMISSALS

Whole Town Stirred by Letting Out of Detectives Mahoney and Campeau.

Windsor, Sept. 15.—The situation concerning the dismissal of Mahoney and Campeau, two provincial detectives, of this city, by Superintendent Rogers, is unchanged.

Nothing further than a formal letter of dismissal has been received in Windsor. Today a strong petition was launched, protesting against the drastic action of Rogers, and asking that the men be reinstated immediately. The petition will be sent to Hon. J. O. Reame. The document was signed by representative citizens, including all the city officials. Crown Attorney Rodd, the police magistrate, and scores of businessmen. The feeling over the detectives' dismissal is strong in all quarters.

Liege is the Birmingham of Belgium, and is famous for its foundries, engine works and gun factories.



Made in 98 different styles.

If your bedstead has the "Ideal" Guarantee on the footrail, you have bought wisely. For "Ideal" Metal beds are made to satisfy, not merely to sell. You cannot see the difference between one metal bed and another—except in externals. Nor need you see, if you look for the "Ideal" Guarantee. It is put on beds you can safely buy with eyes shut.

Learn why before you buy another bed. Tell us to send you "The Philosophy of Sleep"—free, but interesting. Ask for Booklet No. 122.

IDEAL BEDDING COMPANY
MONTREAL—TORONTO—WINNIPEG

Sufferers, Learn of RUHLVIA!
If you have Rheumatism or Kidney Disease, send today for book that tells of famous RUHLVIA that has cured thousands. By mail—open all year. Address: R. B. Kramer, Free, Kramer, Ltd.

OWES HER LIFE TO

Lydia E. Pinkham's Vegetable Compound

Vienna, W. Va.—"I feel that I owe the last ten years of my life to Lydia E. Pinkham's Vegetable Compound. Eleven years ago I was a walking shadow. I had been under the doctor's care but to no relief. My husband persuaded me to try Lydia E. Pinkham's Vegetable Compound and it worked like a charm. It relieved all my pains and misery. I advise all suffering women to take Lydia E. Pinkham's Vegetable Compound."—Mrs. EMMA WHEATON, Vienna, W. Va.

Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs, contains no narcotics or harmful drugs, and to-day holds the record for the largest number of actual cures of female diseases of any similar medicine in the country, and thousands of voluntary testimonials are on file in the Pinkham laboratory at Lynn, Mass., from women who have been cured from almost every form of female complaints, inflammation, ulceration, displacements, fibroid tumors, irregularities, periodic pains, backache, indigestion and nervous prostration. Every such suffering woman owes it to herself to give Lydia E. Pinkham's Vegetable Compound a trial.

If you would like special advice about your case write a confidential letter to Mrs. E. Pinkham at Lynn, Mass. Her advice is free, and always helpful.

HOOPER THE "THORO" MEN'S FURNISHER. ADVERTISER BUILDING.

Sole Agency for the

KNICKERBOCKER \$3.00 HAT

The leading New York Hat, style and quality unsurpassed.

ADVERTISER BUILDING.
FRANK C. HOOPER,

THORO

THE LABOR MEN AND THE MILITIA

Proposal to Bar Them From Joining Forces Voted Down at Congress.

Fort William, Sept. 14.—At the Trades and Labor Congress today a resolution against union men joining the militia was voted down, as was a resolution urging the amendment to the Lemieux act, making it an offence to approach a member of a board of conciliation during the hearing of a case.

A resolution was discussed, urging an appeal to the minister of militia, asking him to stop all militia events on Labor Day. This is asked that union men in the militia will not be prevented from taking part in Labor Day parades. No action was taken. A resolution was passed asking that laws be passed making it possible for the municipality to take over any public utility regardless of any franchise or agreement.

This was strongly opposed by Messrs. Verville and Landers.

The soil of New Mexico is good wherever water can be applied.

ROSS' LIMITED

Manufacturing Furriers Ladies' Ready-to-Wear Garments FURS

It has always been, and always will be, our principle to offer our patrons the highest grade of Furs obtainable at the lowest possible prices. Our Fur Garments are characterized by that correct touch and gracefulness of outline that gives them individuality and exclusiveness.

We are absolutely manufacturers, and all goods we sell are cut, made and finished in our own workrooms.

Ladies' Ready-to-Wear

Complete Display of 1910 Styles for Fall and Winter

Suits Coats Dresses

Competition controls our price, but our aim and standing and the reputation we have to maintain, alone controls the excellence of our showings.

London's Fashion Centre
196 Dundas Street



The flies that are now in your kitchen and dining room were probably feasting on some indescribable nastiness less than an hour ago, and as a single fly often carries many thousands of disease germs attached to its hairy body, it is the duty of every housekeeper to assist in exterminating this worst enemy of the human race.

WILSON'S Fly Pads

kill flies in such immense quantities as cannot be approached by any other fly killer.

The soil of New Mexico is good wherever water can be applied.

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