There is no other knowledge that may be acquired in school in so short a time that yields the possessor so much benefit and satisfaction as familiarity with the commercial branches.

Information regarding our work sent free. Mr. L. Howehas secured the position of bookkeeper with The John Davis Co., Chicago.

Forest City Business and Shorthand College, London, Ont. J. W. WESTERVELT,

......... No Question About Quality.

Are you ready for your spring suit or overcoat? We are prepared to show you the finest and largest stock in the city.

O. Labelle, Richmond. MERCHANT TAILOR.

Every Building Erected

Should be fitted up for electricity. It will save you expense later on. Give us specifications and our rates will be furnished immediately. Phone 1103.

The Electrical Construction Co.

.. THE TAILOR .. Richmond Street, Opposite City Hall.

R. K. COWAN. BARRISTER, SOLICITOR, ETC., County Ridgs, next Court House, London

NO FOOD PRODUCT IS CHEAP UNLESS IT IS PURE

COWAN'S COCOA and CHOCOLATE

Are Guaranteed Absolutely Pure.

Cowan's Icings

Are a delight to every house-

+++++++++++ Although the price of

Sweet Home Soap

has been reduced to

6 CAKES FOR 25c,

we still offer a great variety of valuable premiums for SWEET HOME SOAP wrappers.

THE LONDON SORP CO.

SPECIAL NOTICES.

Feather and Down Cushions 50 Cents

Large stock of Pillows and Mat-

tresses, Iron and Brass Bedateads. Pillows and Cushions filled with feathers on the shortest notice. Large assortment of Stoves at Hunt & Sons' Bed and Mattress Cleaning factory, 593 Richmond street. Telephone 897.

Electric Turkish Baths.

The Turkish Baths last week were patronized by Mr. J. J. Dodd, of Toronto; Mr. Isaac Lever, of Montreal; and Capt. Geo. D. O'Farrell, inspecteur des Phares, Quebec, and Miss Lily Beatrice Wilson, of Woodstock. All were benefited by the baths.

There is still in existence an unrepealed law in Switzerland, which forbids the wearing of hats more than 18 inches in diameter, artificial flowers and foreign feathers under a heavy

TO CURE A COLD IN ONE DAY Take Laxative Bromo-Quinine Tablets. All druggists refund the money if it fails to cure. 25c. E. W. Grove's signature is on each box.

The first royal speech transmitted y telegraph was that delivered by the late Queen Victoria when she opened parliament on Nov. 15, 1837. The speed of transmission was 55

words a minute. DIFFERENCES OF OPINION regard-DIFFERENCES OF OPINION regarding the popular internal and external remedy, Dr. Thomas' Eclectric Oil—do not, as far as known, exist. The testimony is positive and concurrent that the irticle relieves physical pain, cures lameness, checks a cough, is an excellent remedy for pains and rheumatic complaints, and it has no nauseating or other unpleasant effect when taken internally.



HASTINGS BICYCLES.

The most graceful and artistic designs - superb finish - finest of material and workmanship-made especially to our order in the most complete bicycle factory in

Every wheel bears our name and gua

Prices \$35 and \$40. You can buy on easy payments by start-

GURD'S GOOD GUNS, 185 Dundas Street.

RIGHT IN STYLE.

When you order your clothing from us you receive the best of at-tention. Suits at all prices, selected from the best and latest manufac-turers.

Southcott's, Richmond St.

W. A. PIPER., D.D.S., Specialty Gold and Porcelain work. Hours-9 to 5 p.m.

Drs. D. H & W. A. Piper

D. H. PIPER, M. D., Ear, Nose, Throat and Lungs. Hours—10 to 2, 7 to 8 p.m. Phone 804. 232 Dundas St.(cor. Waterloo).

Meteorological.

Toronto, Ont., March 4, 8 p.m.-Rain has fallen today over the Maritime Provinces and another depression is now developing in the middle Atlantic promises more stormy weather in Eastern Canada. old weather prevails from the Rocky Mountains to Lake Superior and the outlook is still for much colder weath-er from the lower lakes to the Atlantic. Snow is now falling in many

portions of Ontario. Minimum and maximum tempera-Victoria, 40-48; Calgary, 10 below-10; Qu'Appelle, 18 below-3 below; Winnipeg, 22 belolw-8 below; Port Arthur, 6 below-zero; Sault Ste. Marie, 4 below—18; Toronto, 30—42; Ottawa, 16—38; Montreal, 26—38; Quebec, 16-38; Halifax, 20-42.

Local temperature—The highest and lowest readings of the thermometer at the observatory on Monday, March 4, were 40.5 and 28 above.

Today (Tuesday) the sun rose at 6:48 a.m. and sets at 6:11 p.m. The moon rises at 6:53 p.m. and sets at

Your Good Health

demands that you eat food that is nourishing WHOLE
WHEAT
BREAD
BREAD

Tood that is nourishing and strengthening.
Whole Wheat Bread contains all the nutriment of the wheat kernel. A perfect health food. Try a loaf of our bread. Phone 818.

JOHNSTON BROS The Eest Bread Bakers.

0000000000000000 CHOICE, NEW AND

SEASONABLE GOODS.

London Adbertiser.



A LOCAL BUDGET.

WHIST.

Sing a song of whisters, What a lovely mix, Little does it matter, So one takes the tricks.

When the game is over, Talk and much ado; Each loss made by partner, No trick lost by you.

—Detroit Free Press.

-Mr. Chas. H. Rowe, of London, England, is at the Tecumseh.

-Mr. and Mrs. John Berdan, Strathroy, were in the city yesterday. -Mr. J. E. Eastbrook spent Saturday and Sunday with his mother at

-Mr. William Eacrett, of Eacrett's Bazaar, has gone to New York on attention of a resident of the vicinity,

-Messrs. Eugene Lyon and A. B. Hawley, of Cincinnati, Ohio, are at the Tecumseh

-Mr. F. W. Egan, G. T. R. superintendent, was on a visit here Sunday, and left for Toronto later on.

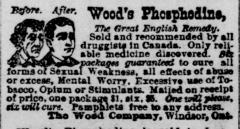
-- Mr. Alex. McKenzie, of the Bell Telephone Company, is visiting his mother on Grant avenue, Hamilton. -James McDougald, live stock deal-

er. Middlemiss, is here for a few days on business. He is registered at the -Mr. A. P. Campbell, of Appin, railway contractor of the Lake Erie and Detroit River Railway, was in the city

-Mr. E. O. Palmer, of this city, accompanied by Mrs. Palmer, is on an extended visit to Windsor friends and

-The lecture to be given the Fresbyterian Church, Hyde Park, Friday

evening, will doubtless be a success.



Wood's Phosphodine is sold in London by all druggists.

We Want Your Trade

guarantee to keep it, for our qualities are your kind of qualities, if you're particular; and our prices are your kind of prices, if you're

ROSS'

PHONE 1319. *******************

DIAMONDS. Buying a Diamond or any article of Diamond Jewelry necessitates a considerable outlay of money. It is money well invested when you know you have purchased from a dealer who sells nothing but first quality gems. You have ing but first quality gems. You have this assurance in buying from us. You know precisely what you have bought, and that it's worth every cent you paid for it.

WARD, 374 Richmond Street

'PHONE 1084.

Rev. W. J. Clark is the speaker. During the evening Miss McLeod, of London, will sing. -The new Anglican Church at

Brooks will be opened on March 10, when Evans Davis, of this city, will -- A horse attached to a cutter took fright on York street yesterday fore-noon, but was stopped by some young

men near Ridout street. -Harley Davidson and Jas. Graham are likely to be matched to skate at the Princess Rink this week for a

distance of three miles. -Miss Blair, commercial teacher at the Western Ontario Shorthand Acad- throughout all divisions of the ememy, spent Saturday and Sunday visit-

ing her parents at Komoka. -Miss L. Agnes Drury, of Port Huron, and Miss Lottie Cowan, of St. Thomas, are the guests of Miss Laura

Begg, of Wellington street.

-Mrs. Rolfe and Mrs. R. D. McDonald, of this city, have lately been the guests of their parents, Mr. and Mrs. William Ewart, of Ingersoll.

-Mrs. George Smardon and son, of Boston, Mass., are in the city spending a few weeks with Mrs. Smardon's mother, Mrs. Pennock, 589 Talbot street. -The board of trade meets this af-

ternoon at 4 o'clock to consider the extension of the Port Stanley Railway A large attendance of merchants and manufacturers is desired. -A Baden correspondent writes: Norman Woolner, who worked in P. Shirk's flour mill here the past few years, left on Friday for London,

where he has secured a situation in Dexter & Son's mill. -Mr. John Johns, of Wingham., who died on Sunday, was in his 76th year and had been ill for three months. He first engaged in the milling business at Thamesford, and for 40 years conducted the Medway mills, north of

this city. -Mr. Herb. Wilson, formerly of this Orleans for Cape Town, has enlisted in Marshall's Horse, a regiment of colonial cavalry, at present under orders to join Gen. French's flying column at the front.

-On Sunday evening, at the First Presbyterian Church, Miss Agnes Presbyterian Templeton and Mr. W. Spence sang a very pretty duet, entitled "Lead Me Gently Home," by Thomas, as ar-ranged by Mr. W. C. Barron. It was greatly appreciated.

-Rev. Mr. Murphy, at the mission services held in St. James' Church, South London, last evening, gave an address on the subject of "Rest." Mr. Newton Large sang a solo very acceptably. Tenight Rev. Mr. Murphy will take for his subject "Zaccheus."

-Rev. Mr. Baldwin, of Ridgetown, is critically ill at the Chatham Gen-Hospital. The Bishop of Huron and Mrs. Baldwin spent a couple of hours with their sick nephew on Saturday. The bishop left in the afternoon for Kingsville and Mrs. Baldwin

Toronto Telegram: The master-inchambers reserved judgment upon an application on behalf of Mrs. Wilkie for particulars of the claim the widow of her late son, Robert Grant Wilkie (formerly of London), makes to prop-erty in Washington the plaintiff declares to be hers. H. L. Drayton sought the order.

-The annual report of the general officer commanding, Gen. O'Grady Haly, recommends the closing of the London and Kingston rifle ranges, and condemns those at La Prairie and He recommends that the troops of Nos. 3 and 6 military dis-tricts should be trained by brigades on the new Montreal rifle range.

-An attempt to assault the 14-yearold daughter of a Central avenue resident was made the other evening on Colborne street, near Princess avenue. The girl broke away from her unknown assailant, and her cries attracted the who frightened the fellow away. police seem satisfied as to the identity of the man, but are unable so far to secure enough evidence to insure a con-

-During February the inland revenue collections at the port of London amounted to \$28,842 32, as follows: Spirits, ex-warehouse, \$6,966 95; malt, ex-warehouse, \$3,953 70; tobacco, ex-warehouse, at 25 cents a pound, \$1,-273 88; tobacco, ex-factory, at 5 cents a pound, \$448; tobacco, ex-factory, at 5 cents a pound, \$51 30; raw leaf, exwarehouse, \$3,923 66; cigars, ex-factory, \$8,017 47; cigars, ex-warehouse, \$4,128 30; methylated spirits, \$61 06 total, \$28,842 32

-"The Coldstream Dramatic Club," says a correspondent from that place, "gave its initial performance in the town hall Thursday evening last, before a large audience, and, to judge by the appreciation shown, the concert was undoubtedly an unqualified success. The club presented 'A Bunch of Roses' and 'Saved' in a manner highly creditable to an amateur or-ganization, as was manifested by the frequent applause. Miss Eva Roblyn, Miss Hanna Cameron and Mr. J. C. Elliot, of London, assisted the club, contributing several numbers in their usual pleasing manner. The Cold-stream orchestra, under the leadership of Mr. C. E. Wood, also proved a valuable acquisition to the pro-

MRS. SPARROWHAWK'S DEATH. Toronto World: The death occurred Saturday of Mrs. Annie Sparrowhawk,

BREAD...

made from the best hard wheat Manitoba flour that can be bought. A regular health food; try a loaf. Delivered from our wagons, or call Phone 929.

THE PARNELL-DEAN STEAM BAKING CO., Limited, 75 Bruce Street, London, Ont.

(a former Londoner), at her late residence, 20 Widmer street. Mrs. Sparrowhawk had been ailing for the past three months with fever. Mr. Sparrowhawk, who is a well known member of Typographical Union No. 91, has the sympathy of a large circle of friends in his sad bereavement. Only a week ago the infant child of Mr. and Mrs. Sparrowhawk passed away. Mrs. Sparrowhawk was but 19 years of age, and was respected by all of her many friends.

MAPLE LEAF LEAGUE.

At the recent monthly meeting of the Maple Leaf League the principal business was the election of officers, which resulted as follows: President Mrs. J. H. Marshall; vice-presidents, Miss Hamilton, Mrs. Yarker, Mrs. Bremner, Mrs. Stroyan, Mrs. S. F. Glass Miss Shaw-Wood, Mrs. H. Dreaney and Mrs. Harding; corresponding secretary, Mrs. Furness; recording secretary, Mrs. Thorpe; treasurer, Mrs. S. Screaton. On motion of Miss Fannie Lougheed it was resolved "that this meeting considering it desirable that all citizens of the empire shobuld be constantly reminded of their honors and responsibilities as cit-izens, believes this object may be reached to some considerable extent by writing the words, 'United Empire of Great Britain,' or its abreviation, 'U. E. G. B.,' on letters or other addresses, to be used whenever the name of a British country or dependency is designated pire." It was voted that the ladies of the Maple Leaf Leagu co-operate with local branch of the National Council of Women in carrying out the proposed "rummage sale" for the purposes spe-cified. The Maple Leaf League will also aid the efforts of the Federation of the Daughters of the British Empire and the Children of the Empire, in promoting the following: 1. Preparation for a splendid Empire Day. 2. Introduce into schools, public and private, a monthly meeting, with a programme, 3. Assistance toward a fund for our South African graves.

A TIMELY GIFT

Mr. Adam Beck Comes to the Assistance of Victoria Hospital Medical Board.

Mr. Adam Beck has come to the assistance of the medical board of the Victoria Hospital of this city in their efforts to supply up-to-date surgical appliances. He has offered to provide a modern operating table. The hospital is also much in need of surgical instruments and sterilizing appliances. This defect has been supplied hitherto city, who recently sailed from New by surgeons bringing their own instruments. As there are being made constant improvements in the line of surgical instruments it is thought not advisable to obtain a full equipment, of greatest importance. For this purpose the medical board subscribed \$100, and passed the following resolution setting forth the needs of the hospital:

That the efficiency of the hospital is very much handicapped for the want of suitable instruments and appliances to carry on the work as it should be done in view of the modern ideas of surgery and medicine. The want of surgical appliances is a very serious drawback to its efficiency. We, as a body, feel it would be a very suitable offering from those well disposed to-wards the hospital to make a voluntary contribution towards this object, "to be supplemented by the hospital trust." Therefore we ask our fellow-citizens to assist in this, and we guarantee to obtain a sum of not less than \$100 from the medical and surgical staff, who, besides, gives their services free to all city patients. We feel that we will not ask in vain for assistance. This resolution to be handed to Mr. Adam Beck, who has very generously volunteered to supply a modern operating table for the public ward, at a cost of not less than \$125, and for him to elaborate a scheme by which further donations may be obtained. D. HUTCHINSON HOGG,

Thomas McCormick, a fellow-trustee of Mr. Beck's, has subscribed \$100 to-wards the object, and should any other citizen feel disposed to assist any sub-scriptions will be thankfully received by Mr. Adam Beck.

WHY SO MANY FAIL.

The Reason So Many Catarrh Remedie Are Unsuccessful.

There are few troubles for which there are so many remedies and socalled "cures" as for catarrh, and it may be added that there are few diseases so difficult to really and permanently cure.

Inhalers, sprays, powders and douches are all applied locally and give temporary relief, often for only a few hours, and it is doubtful if anything like a real cure of catarrh was ever accomplished by the use of applications.

Catarrh is a constitutional disease; it is in the blood like rheumatism, and to cure it requires an internal medicine to act upon the blood, to drive out the catarrhal poison from the system entirely, and anyone can readily see that a salve or powder or inhalers which simply clears off the mucous membrane of the nose and throat can have no effect on the real cause of catarrhal disease. The remarkable success of the new catarrh remedy, Stuart's Catarrh Tab-

lets, is because it drives out of the system through the natural chan-nels, the catarrhal poison, the germs of grip, bronchitis and consumption, and causes the hawking, spitting and gagging, because the excessive se-cretion is no longer supplied when the blood is made healthy from the regu-lar use of Stuart's Catarrh Tablets. The remedy is in the form of large 20-grain lozenges, pleasant and palatable, composed only of wholesome antiseptics, and so safe to use that little children use them with perfect safety and benefit if the little one is suffering from colds, croup or cough

from any cause.
Stuart's Catarrh Tablets have been on the market scarcely one year, yet they have met with such popularity and success that druggists everywhere in the United States and Canada now Saturday of Mrs. Annie Sparrowhawk, have them in stock, and report con-beloved wife of Mr. W. J. Sparrowhawk stantly increasing demand for them.

Imitation Is The Sincerest Flattery

The Fit-Reform is the only original brand which has stood the test for the past three years. Many have tried to imitate us, yet our volume of business is steadily on the increase.

Testimonials which we receive from the Atlantic to the Pacific verify the fact that we supply the wants of the gentleman who has been the lifelong supporter of the tailor.

Always on the alert, we keep abreast of the times and note changes in styles and designs in clothes. Our motto is "up-to-date."

Fit=Reform Wardrobe,

ROBERT M. BURNS,

180 Dundas Street, - - London, Ont.

March Blasts Are Cutting.

So are the bargains for this week. A few winter garments left that must be sold right away. To do this we have cut the prices away down. Here you are:

Dress Skirts.

Ladies' Plain and Figured. Luster Skirts, also Tweed and Serge Skirts, lined through, velvet binding, clearing prices worth \$4, for

\$2.65

Ladies' Capes.

Ladies' Beaver Cloth Capes, in fawn and brown, high collar and beautifully stitched and braided, suitable for early spring wear, worth \$8 50, for

\$4.25

Ladies' Jackets.

Only a few left, made of imported beaver, in seasonable colors, lined through, very handsome Jackets, a great bargain, worth \$850,

\$3.85

A Deep Cut

in the price of Silk Waists. Just 12 left of those handsome Silk Waists we offered for sale last week; slightly soiled but yet very handsome; clearing price, worth \$8 50 and \$9, for

\$4.00

The best Jacket in London for \$5.

Your choice of 15 Ladies' Imported Beaver Jackets, in black and fawn, lined through with silk twill; a bargain you meet with but seldom; worth \$12, for

\$5.00

A Big Reduction in Golf

Capes. Only 8 left-Ladies' Golf Capes of camels hair effect golf cloth, in handsome designs, high collars, beautifully stitched, cape 36 inches long, a very handsome

cape, worth \$12, for \$8.50

Our Wrapper Sale is still on. Do not forget they are made from our own goods and reliably made.

TRADING STAMPS. J. H. Chapman & Co

126 and 128 Dundas Street, London, Ont.

"An Ideal Man."

Rev. Dr. Hunter, of Toronto, addressed a fair-sized audience last evening in Empress Avenue Methodist Church, where he gave his popular lecture on "The Ideal Man." To be an ideal man, said the lecturer, a person must have a sound body and good health, but infirmities may be overcome by right living and proper exermen have become heroes, such good health. body are twins that will master destiny." Many men had won fame be-fore they reached the age of 40 years, is expected that as a result of the resuch as Alexander the Great, Napoleon Bonaparte, Martin Luther, John Cal-vin, John the Baptist and our Saviour. Referring to vigorous old men, spoke of Gladstone, the Grand Old Man, at 86; Lord Palmerston, at 80; Bis-marck, at 80, and Sir Charles Tupper, marvels of physical endurance. Health, he said, is largely a thing of personal control; it must be learned; it cannot be bought. A sound body is the fruit of sunshine, a large amount of pure air, curbed appetite, good sleep and plenty of exercise. "Of all your getting get fresh air, ventilate your dwellings and sleep all you can afford to sleep." An ideal man is industrious and resourceful, ready to turn his hand to any sort of employment. The ideal man should cultivate purity of thought, speech, habit and action, and should avoid intoxicating liquors. "Remember, young men, life is before you; make it a success in many lines, and remember that all these things are bounded by time and terminate in the grave." minate in the grave." A vote of thanks was tendered the speaker, to

A little colored girl named Palmer, 3 years old, was badly burned at guelph. Her clothing caught fire while she was playing, and she may not re-

which he happily responded.

Toronto, March 4 .- The members of the police force who have been making an inspection for the city council of every factory and workshop in the city regarding fire escapes, have completed their work. They have found that less than 20 per cent of the places visited have proper equipment. The inspectors found that the so-called "sweat shops," many of which are in the fourth and fifth stories of buildings, are much more defective in fire escapes than facby right living and proper exer-in the world's history infirm with where from 50 to 100 girls were working on the fourth or fifth stories, Julius Caesar and John Milton, but the greatest prizes are won by men of stairway. It was also observed that "Stalwart soul in sturdy the interior construction of many buildings is very unfavorable to the speedy

port the city council will adopt aggres-

sive measures to have proper escapes placed on all buildings where such pro-

tection to life is necessary.

That Spot.

Did you ever have that little tickling spot in your throat? Felt as if you could almost touch it with your finger, didn't it? How hard you tried to reach it, but couldn't! It's easy with Vapo-Cresolene, for you breathe it. There's nothing in the world equal to it for stopping these tickling coughs; and it's so pleasant, too. For asthma, croup, bronchitis, catarrh, and whooping-cough, it's the great

remedy. Vapo-Cresolene is sold by druggists everywhere. A Vapo-Cresolene suffit, including the Vaporizer and Lamp, which should last a life-time, and a bottle of Cresolene, complete, \$1.50; extra supplies of Cresolene 25 cents and 50 cents. Illustrated booklet containing physicians' testimonials free upon request. Vapo-Cresolene 26., 180 Fulton St., New York, U.S.A.