

ANNUAL JANUARY CLEARANCE SALE LAST WEEK

This Big Clean away is a Mighty Factor in Saving Money on Seasonable Merchandise

A Few minutes Spent walking round the Store will Convince You that this Sale is a Money Saving factor in Saving Money on Seasonable Needs—Its a help to the Community, its Fulfilling a patriotic purpose. Throughout every Section of the Store there are hundreds of lines of merchandise of all descriptions under move out orders. You must however visit the Store to fully appreciate this Sale and its Values, only a few of its offerings get newspaper publicity.

WOMEN'S READY TO WEAR DEPT.

SKIRTS \$5.00

Skirts made in all wool serge in neat styles, trimmed with buttons and pockets, Regular Value \$6.75 Sale Price \$5.00

COATS \$12.50

Coats all this season's styles, in broken sizes Values up to \$22.50 Sale Price \$12.50

CHILDREN'S DRESSES \$2.75

One table of Children's dresses. Values up to \$5.00 S. P. \$2.75

MILLINERY

Trimmed hats, Values up to \$8.50, Sale Price \$2.75
One table of untrimmed hats, Values up to \$5.00 Sale Price \$2.00
Children's Hats and Bonnets at Half Price

CHILDREN'S SUITS \$3.00

Children's all over Wool Suits in Tan and Red—Sizes 2 to 6 years Regular Value \$3.95 Sale Price \$3.00

Women's Fleece lined Cotton Hose
50c.—S. P. 35c. a pair

For Service and Comfort many women have discovered that a fleece lined cotton hose has much in its favor. These are knit of fine Egyptian Cotton in a fast black, knit to form, without seams.

Children's Crib Comforts

\$4.50 to \$5.00 Values—S. P. \$2.25

A splendid opportunity to secure a dainty, down filled comforter, covered attractively with art fabrics of good quality. About half a dozen in the lot.

Women's Mocha Mitts

\$1.75 to \$2.25 Values—S. P. \$1.25

These Mitts are the balance of an extensive purchase made in this line some time ago and show a saving of at least as much again as the market prices. Mitts of reputable make, heavy wool lining and fur tipped wrist; snap fasteners.

Women's Fine Wool Scarfs and Head Shawls
Values to \$2.25 —S. P. 65c.

Many delightfully pretty scarfs, knit in many attractive designs of fine quality wools, light grounds, with a touch of color or plain white.

Women's Wool Caps
\$1.25 Values—S. P. 25c.

A limited quantity of white wool blanket cloth caps. Shop soiled.

AN ODD LINE OF WOMEN'S UNDERWEAR TO BE CLEARED

Women's White Wool Vests—Sale Price \$1.49

Women's Fine White Wool Drawers—S. P. \$1.49

It will certainly be a money saving item for anyone requiring underwear. Fine quality garments, finely knit, long sleeves, medium neck; unshrinkable.

SHOE DEPARTMENT

Ladies' Evening Slippers at \$2.95 a pair. Patent Colt, Vici Kid Suede and Satins all No. 1 stock and good styles, Regular Prices \$4.50, \$5.00, and \$5.50, Clearing Price \$2.95 pair
Ladies' High Shoes, Button and Lace in Gun Metal, Vici Kid and Patents, including colored tops. All sizes in this lot, Regular Prices to \$9.00, Clearing Prices \$2.95, \$3.35 and \$4.65 a pair
Children's and Infants Shoes, in Black and Tan Button or lace, good quality Vici Kid leather, Sizes to 71-2. Regular Value \$1.75 Clearing Sale Price \$1.35 a pair.
Youth's Boots at \$2.75 a pair. Black and Tan Calf Leathers sizes 11 to 2, Regular Values to \$3.35 Clearing Sale Price \$2.75

DRY GOODS DEPARTMENT

Silk Sale — Important

To quickly reduce our stock of silks here are a number of live Clearance Prices.

26 inch Messaline Silk—1.69.

Rich and lustrous silk of serviceable quality.

36 inch Gloria Silk—95c.

This piece of high grade silk in Dark Green only. The last shade of a line and must be cleared.

Japanese Silk—Sale Price 39c Yard.

A many purpose silk of good quality, every conceivable shade.

36 inch Habutai Silk—Res., \$1.50 for \$1.15.

Fine quality Silk, washable. Only a few shades left to select from.

WHITE FLANELETTES 7 YARDS for \$1.00 REGULAR 171-2c.

Flanelettes of good firm weave with good fleece on both sides, the quantity of this everyday fabric is limited

BUTTERICK FASH-
IONS 15c. & 25c.

The Trites-Wood Co. Ltd.

BRANCHES AT FERNIE, MICHEL, NATAL AND COAL CREEK

THE LATEST
DELINATOR

HAS HARDLY BEEN REALIZED

It is quite possible to deliver General Pershing's reports to President Wilson and President Wilson's orders to General Pershing by air in 48 hours for each trip—thereby not only solving the difficult problems created by the U-boat menace, but also cutting down the time required to transmit communication from Washington to the seat of war to a fraction of the time required at present.

The Washington-Paris air line can be opened in a few months—surely by next summer.

It can be done by employing six of the largest Caproni machines carrying the mail in relays.

The route will have five legs as follows:

1. From Paris to Portugal.
2. Portugal to the Azores.
3. Azores to Newfoundland.
4. Newfoundland to New York.
5. New York to Washington.

A separate machine and crew will be used for each leg and there will be one machine and crew in reserve. The longest distance over water in this route is the leg from the Azores to St. John's, N. F., which is about 1190 miles, therefore well within the flying range of our largest Caproni.

The time of the trip may be cut down further by flying straight from the Azores to Paris, which is a distance of about 1150 miles, without stopping in Portugal.

Mail Will be Safe

It is hardly necessary to point out that the mail will be much safer carried by airplanes than carried by ships.

The same U-boats that terrorize ships will be afraid of the mail-carrying airplanes, therefore the mail line will at the same time be an aerial U-boat patrol. The airplanes can be summoned by the ship's wireless to protect ships in distress. Carrying a few 50-pound depth bombs will not add appreciably to the cargo of the mail-carrying airplanes. There is nothing new in stating that the war is, above all, a war of material. The principle among the Allies is: We

must produce more than the enemy. It is time that this principle was completed by its corollary. It is necessary also that the enemy's production diminish. Is this possible? Yes, and it depends upon us, the Allies.

War materials are produced in thousands of workshops but they are almost all tributaries of three or four immense industrial centres. If we paralyze these centres—which in Germany are to be found on the banks of the Rhine—in Westphalia, at Munich, etc., and in Austria, in the outskirts of Vienna and Budapest—we would create a crisis, perhaps a decisive crisis in the production of arms and munitions. This is possible thanks to the great progress of aviation.

A single large triplane of 900 horsepower can transport and drop 1000 kilograms of explosives on Essen, 2181 kilograms on Pola and 1000 kilograms on Vienna. It is easy to form an idea of the capabilities of a fleet of 200 or 300 triplanes by simple multiplication.

Has Three Phases

Aerial warfare as I see it, has three phases; The first is the one I have just referred to; the others are the destruction of the enemy's naval bases and the bombardment of his rear.

It is not necessary to dwell upon the obstacle to Allied shipping created by the enemy submarines. It is also useless to repeat that the means so far employed to combat the submarines have not proved equal to their task. You cannot extirpate a swarm of wasps by going after the wasps one by one; you extirpate them by destroying the nest. Similarly, we shall never triumph over the enemy's submarine fleet by chasing isolated submarines at sea, but we shall attain our object by destroying their bases.

Coming to the third phase of the war in the air, it is evident that if we force the enemy by repeated bombardments to remove his aviation centres far behind the front we shall assure greater tranquility for the Allied fronts and territories. This is equally true as regards periods when the battle rages and when matters are

quiet. As a matter of fact, airplanes can destroy bridges, roads, railways, concentration camps, munition depots etc., in such a way as to hinder, if not to render impossible, the arrival of reserves and supplies of food and material.

Duels Not Important.

Hitherto an exaggerated importance has been attached to air duels. We forget, alas, that the war is not a duel. On the other hand minor importance has been attached to numerically strong raids against the enemy's bases. Why? Because they have been undertaken on too small a scale, and the results obtained almost never strike popular imagination. It was the same with respect to artillery. We ran away with ourselves as regards the small chasing machine, without paying attention to the heavy bombardment airplane. When will it be realized that if a fortress cannot be demolished with a "75" neither can a factory be demolished with chasing airplanes?

Bombardment aviation has a double importance, military and political. From a military point of view, it can carry the offensive into no matter what part of the enemy's territory, for it has a superiority over the artillery in having a greater range than the cannon and is able to drop its projectiles at a distance of 400 or 500 kilometers. It also possesses greater rapidity of fire. Finally there are no intervening obstacles, and it carries its observers with it. An army with numerous squadrons of large airplanes at its disposition, can therefore claim to possess a formidable heavy artillery.

Menacing Fist of Army

From a political point of view aviation is the menacing fist of the army, which carries the war into territory where life is peaceful but where the people prepare defensive and offensive means, and in this way it accomplishes the work of disorganization and demoralization.

It is necessary for the Allies to have huge bombing air fleets. It is

this aviation, these fleets of 200 or 300 large airplanes, each capable of transporting 1000 or 2000 kilograms of explosive to drop on workshops, naval bases, roads, bridges, enemy reserves, to hinder production, to exterminate the submarines, to disorganize the supply services of food, men, and material, which will hasten the victorious end of the war.

CITY HOCKEY LEAGUE

Commercials 7—High School 3

On Tuesday night the Commercials by winning from the High School by a score of 7-3 took the leadership, as up to that date both teams having won 2 games without losing any. The game was fast and spectacular, having the fans on their toes all the time, in fact some got so excited that they proceeded on the ice, which resulted in a fistic encounter between spectators and players, referee Dicken soon had the ice cleared and the game proceeded without further mishap. Scott of the Com's was again in the lime-light.

Bankers 12—K. of G. 3

The second scheduled game of the week was played on Thursday between the Bankers and the Knights of Gladness. The Bankers snowing the Knights under to the merry tune of 12 to 3. Dicken of the Bankers who repeatedly kept up end to end rushes was the star of the evening.

LEAGUE STANDING

Team	Won	Lost
Commercials	3	0
High School	2	1
Bankers	1	2
Knights of Gladness	0	3

Games Next Week

Weather permitting there will be two more games of the schedule played next week, on Tuesday the Knights with a considerably strengthened team will endeavor to take some of the starch out of the Com's, and on Thursday the Bankers and High School meet. The games are called for 6.45 sharp, skating afterwards.

Charlie Chaplin in "The Cure" at the Orpheum, Friday and Saturday.

Christ Church Notice

The annual Congregational meeting will be held on Sunday, Jan. 27 at the close of the evening service. It is hoped that all members and accustomed attendants of the church will make a special effort to be present. It is the one occasion in the year when the members of the congregation have the opportunity of learning what work is being done in the Parish, the progress that is being made and how the church stands financially. — Field Yolland, Vicar.

Methodist Church Notices

Sunday, Jan. 20, 11 a.m., "The Life That Counts." 2.30 p.m., Sunday school. 7.30 p.m., "The Compassionate Father."

Monday, 3.30 p.m., Mission Circle. Wednesday, 8 p.m., C.S.E.T.

Thursday, 8 p.m. Meeting for prayer and praise.

Friday, 8 p.m., Choir practice.

"The Supreme Temptation" with Dorothy Kelly and Antonio Moreno, at Orpheum Friday and Saturday.

"CASCARETS" WORK WHILE YOU SLEEP

For Sick Headache, Sour Stomach, Sluggish Liver and Bowels—Take Cascarets tonight.

Furred Tongue, Bad Taste, Indigestion, Sallow Skin and Miserable Headaches come from a torpid liver and clogged bowels, which cause your stomach to become filled with undigested food, which sours and ferments like garbage in a swill barrel. That's the first step to untold misery—indigestion, foul gases, bad breath, yellow skin, mental fears, everything that is horrible and nauseating. A Cascaret to-night will give your constipated bowels a thorough cleansing and straighten you out by morning. They work while you sleep—a 10-cent box from your druggist will keep you feeling good for months.



GEO. M. COHAN
Seven Keys to Baldpate
(Antarctic Pictures)

COMING TO THE ISIS—SOON