

**EXTREMELY INDIVIDUAL HATS**



Every creation, made in our shop, is the product of our own ideas of beauty. Not copied but hand-trimmed.

Your hat made in our shop will be the peer of beauty for you alone.

Will you step in today?

**Prices from \$5.00 up**

**Miss Flower**

211 SIXTEENTH AVE. N.W.  
Opp. Balmoral School, Crescent Heights

**SOCIETY and Club**

**I.O.D.E. ASK THAT FOOD PRICES BE REGULATED**

Victoria, B.C., Women Also Want Better Regulating of Cost of Living

The national executive of the I.O.D.E. at a meeting held in Toronto this week passed the following resolution: "The national executive of the Imperial Order of the Daughters of the Empire desires to place on record its protest against the high cost of living and the rising prices of all necessary foods, which make it impossible for a large majority of women to give proper nourishment to their children."

"And, whereas there is a strong feeling among the women of Canada that the increased cost of living is unwarranted, and only to the advantage of the profiteers, we, as an order representing 40,000 women from all Canada, would request the government to take such steps to regulate the price of foodstuffs, and their uses, that the people may be able to obtain the necessities of life at reasonable cost, and that such foodstuffs may be conserved for our men overseas."

The question is being considered in other places as well. This week at a meeting of the Victoria Local Council of Women the following resolutions were passed unanimously:

"Inasmuch as there is a shortage of fats, due to the high price of butter and meat, and as oleomargarine is an acknowledged pure vegetable fat, be it resolved that this committee petition the food controller to repeal legislation prohibiting the manufacture and sale of this food, provided that all packages of margarine be properly labeled as such."

The convenor of the food conservation committee brought in the following resolution:

"Inasmuch as the food controller recommends the use of whole wheat flour in order to allow the export of white flour to the allied countries, and inasmuch as the whole wheat flour now in use is, generally speaking, white flour plus bran, be it resolved that this committee ask for a reduction in the price of whole wheat flour in proportion to the waste value of the bran."

"That, whereas it has been ascertained that the cost of delivery is a considerable item in the increased cost of living, and whereas the dealers are bound in the competition to deliver more than twice a day, be it resolved that this committee urge for legislation limiting the delivery to not more than twice a day in one direction and the consumer be allowed the benefits of any profits accruing."

The resolution having been adopted, will be forwarded by the local committee to the provincial committee on food conservation.

**MAGIC BAKING POWDER**

CONTAINS NO ALUMINUM

MADE IN CANADA

**E.W. GILLET CO. LTD.**

TORONTO, CANADA, MONTREAL

**MRS. GREVETT NAMED AS CANDIDATE FOR THE SCHOOL BOARD**

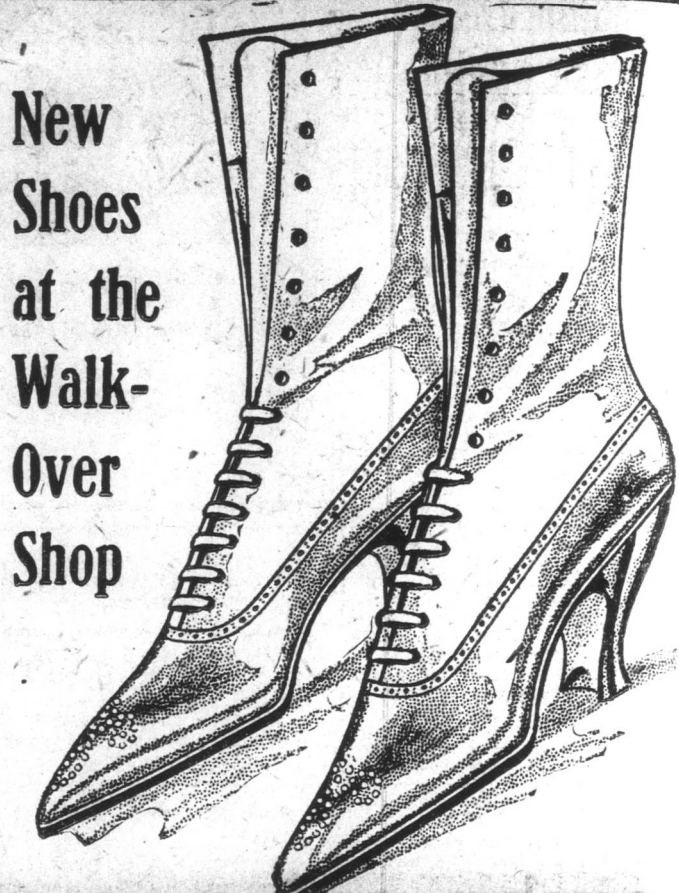
Miss Foote Not Likely to Run Again; Miss Jean Grant Mentioned as Council Candidate

Since the nomination of Mrs. Gale by the Women Ratepayers' association for the city council rumors of other women who are contemplating running for municipal offices are going round. The only two women who have so far been elected to civic positions are Miss Foote, a member of the school board for the past four years and Mrs. Arthur Lewis who has been the hospital board for the past year. Mrs. Lewis has been appointed factories inspector for southern Alberta and it is doubtful if she will again contest the election. Miss Foote when asked as to her plans said while it was still early to be considering the matter she was quite decided to accept no nomination. She had served four years and thought there might be some one else found to enter the field.

Mrs. F. G. S. Grevett and Miss Jean Grant are being persistently mentioned as school board candidates and aldermanic candidates respectively. Asked last night Mrs. Grevett said she had practically decided to accept the proposal of the Women's association to run on the platform in the campaign. Mrs. Grevett has been a prominent worker in city circles for some time and is at present president of the Great War Next of Kin association.

Miss Grant is a well known business and newspaper woman in the city and is at present associate editor of the Market Examiner. Further rumors of her nomination for the school board are having a number of prospective women candidates on its list, including Mrs. Mackenzie, Mrs. Kelly, Mrs. Fred Langford, Mrs. MacWilliams, Mrs. Carson and others. As to what success it may have in pressing them to come out remains to be seen.

**New Shoes at the Walk-Over Shop**



**NEW ARRIVALS IN HIGH GRADE FOOTWEAR FOR WOMEN**

TAN CALF HIGH CUT LACE BOOTS—Similar to illustration; made with ivory washable kid tops. Per pair ..... **\$13.00**

TAN CALF CAVALIER AND STORM CALF BOOTS—With composition and leather soles; low heels ..... **\$10 and \$12**

FINE HAND-TURNED HIGH FULL LOUIS HEEL DRESS LACE BOOTS—With patent leather vamps. Per pair ..... **\$13.00**

BLACK CALF LACE BOOTS—With low military or Cuban heels. Priced ..... **\$10.00**

BLACK KID LACE AND BUTTON BOOTS—AA to D widths. Per pair ..... **\$8.00 to \$12.00**

These are all Walk-Over Shoes, famous the world over for their excellent fitting qualities and long wear. Call today and see these.

**THE Home Grocery**

2206 FOURTH STREET WEST  
M2495—PHONE—M2486

**Specials for Today**

**CANNED GOODS**

Tomatoes, reg. 25c, large size, 30c  
Pumpkin, reg. 25c, large size, 30c  
Peas, 2-lb. cans, reg. 25c  
Pistons, 2-lb. tins, reg. 25c  
Pork and Beans, per tin, 10c  
Pork and Beans, Clark's, 20c  
Salmon, guar. red, large size, 25c  
Black Currant Jam, 4-lb. pails, guar. pure, per tin, 85c  
Raspberry Jam, guar. pure, 4-lb. pails, 85c  
Marmalade, 4-lb. cans, guar. pure 75c  
Rogers' Syrup, very special, 2-lb. tin, reg. 25c, for 20c 5-lb. tin, reg. 85c, for 80c 10-lb. tins, reg. \$1.15 for \$1.00

**EXTRA SPECIAL ON BACON**

Bacon, Peaseal, per lb. 25c  
Cooked Ham, per lb. 45c  
Crisco, 1 1/2-lb. tins, 25c  
Oleico, 2-lb. tins, 25c  
Lard, 5-lb. pails, guar. pure, 55c  
Lard, 10-lb. pails, guar. pure, \$1.45  
Dairy Butter, Shavers', guar. good, 1-lb. 42c 5-lb. 2.00  
Butter, Fullcream or Clarified Creamery, reg. 40c, 2 lbs. 85c

**WHAT ABOUT SOAP?**

Sunlight or Gold Soap, 17 bars \$1.00  
With grocery order, 25c  
Royal Crown Soap, 22 bars, \$1.00  
Or 11 bars, 50c  
Fairy Soap, 8-lb. pails, 80c  
Lux, 5 for, 50c  
Fels-Naptha, 4-lb. tins, 45c  
Long Castile bars, 25c  
Old Dutch Cleanser, 3 for 50c

**OUR SPECIALS ON TEA AND COFFEES**

One Ribbon 1-lb. pkg., reg. 55c, for 50c  
Blue Ribbon, 2-lb. pkg., reg. 90c, for 85c  
Red Rose Tea, reg. 65c for 60c  
Fry's Cocoa, 1-lb. tins, 45c  
Fry's Cocoa, 4-lb. tins, 1.45  
Fuxedo Coffee, 1-lb. 40c  
Chase & Sanborn, 3-lb. 45c  
Climax Coffee, 1-lb. tins, reg. 45c, for 40c

Ask for our very special price on Flour. Prompt auto delivery.

Please phone your orders in early to we may get deliveries out on time.

**WOULD NOT BE WITHOUT BABY'S OWN TABLETS**

Mrs. A. C. Smith, Goodwood, Ont., writes: "I have used Baby's Own Tablets for the past two years and have found them the best medicine a mother can give her little ones and I would never fail to banish the simple ailments of childhood. They regulate the bowels, sweeten the stomach and make the cross sticky baby bright, healthy and happy. They are sold by medicine dealers or by mail at 5 cents a box from The Williams' Medicine Co., Brockville, Ont."

**CHRISTMAS GIFTS**

**Field Ambulance Club Will Give Dance—Proceeds for Gifts.**

The Eighth Field Ambulance club of Calgary has started to prepare for its Christmas gifts for the wounded cared for by the Eighth Field Ambulance in France.

On the evening of October 15th the club will give a dance in Hickman's hall the

**TODAY'S EVENTS**

The Ladies Aid of Knox church will hold a rummage sale today in the McKenzie block, Center street. A varied assortment of articles will be on sale.

The Calgary Graduate Nurses' association, which has been appealed to for assistance in raising funds for the British Red Cross society on "Our Day," is putting on a "Bean Tea" all day today at the Hudson's Bay. The two articles being offered in this contest are a valuable handsome centerpiece of fillet lace, and an Irish crochet yoke, which is being displayed in one of the store windows.

**GLASS BROTHERS**

WALK-OVER BOOT SHOP  
222 EIGHTH AVENUE WEST

proceeds of which will go to that laudable purpose. At the conclusion of the dance prizes will be awarded to the best waiting couples. The dance will start at 8 p.m. and the admission charges are: Ladies 35 cents and gentlemen 50 cents.

**THE ADAM IN COMMUNITY PLATE**

WE have just received from the Oneda Community our first supply of the ADAM, the beautiful new Community design.

The spoon illustrated below will give you some idea of the exquisite simplicity of the ADAM.

It can be had both in chests containing complete table outfits, or in separate pieces.

At your service for 30 years.

**D. E. BLACK & CO., LTD.**  
JEWELERS  
HERALD BUILDING 11 11 CALGARY

**DESTROYED BY FIRE**

Philmore, Sask., Oct. 12.—Fred Braun, a farmer south of here, had his barn completely destroyed by fire this afternoon, losing four horses and one cow. The loss is estimated at between \$3,000 and \$4,000.

**GALE ON SUPERIOR**

Duluth, Minn., Oct. 12.—Many boats are kept tied up here as a result of a 32-mile gale which swept Lake Superior last night and today. Only a few managed to clear, and but 13 arrived. The temperature registered 20 degrees.

**COMING EVENTS**

The annual meeting of the Calgary Center of the St. John Ambulance association will be held in the Public Library Tuesday. All certificate holders as well as members of the local center are invited to be present on that evening at 8 p.m.

Harvest Thanksgiving services are being held in St. Mark's church, South Calgary, tomorrow. The Bishop of Calgary will officiate at a special children's service at 3:30, at which parents and other adults will be welcome. Major Hogbin, garrison chaplain, will preach at the evening service, which commences at 7:30.

An executive meeting of the Great War Next-of-Kin association will be held on Monday at 8 p.m. at the home of Mrs. Carson, 627 Fourth avenue west.

The winter session of Theosophical society lectures will commence on Wednesday next at 8 p.m. in the public library, when the Rev. Wm. Irvine will lecture on the "Abolition of Capital Punishment." The general public will be welcome.

The annual meeting of the Robertson College Guild will be held Monday at 4 p.m. in Grace church. After the business meeting a short musical program will be given and refreshments served. Everyone interested in the work is the college is invited.

**WHERE WOMEN HELP**

Women are, fast becoming important factors in the motor car industry. Not only do they out and sew materials for tops and side curtains but also in many factories they are entrusted with the assembling of primer and switch systems and of inspecting pistons, drill press work, and other small parts.

**SMITH PLEATING AND BUTTON WORKS**

FRANK BARNARD, Local Mgr.  
1004 First St. W. Phone M2875

Remstitching and Foot Edging, 10c  
Buttonholes made, dozen 20c and up  
Dresses goods speeded and made  
Chas. Stitching, Cable Stitching,  
Accordions, Knives and Box Pleating.  
Buttons covered from your own materials.  
Mail orders receive prompt attention.

**Notice to Housewives**

THE EZY-WAY GLYCERINE WASHING TABLETS

Guaranteed to Do 12 Washings, 25c

They may be used in hot or cold water—5c and 25c—at all grocers.

This tablet is the largest on the market. Will do ten times more cleaning than any other tablet made.

If not satisfied, get your money back from your grocer.

**Farewell Dance**

—OF—

**Calgary Automobile Club**

To be held at their Club House

**Wednesday Evening, Oct. 18**

At 8.30. Each club member and accompanying lady admitted free. Extra lady in party \$1. Admission on club membership card only. (If you have lost or mislaid membership card, new one may be obtained from the Club Secretary, I. K. Kerr, Jr.)

Tickets for extra ladies may be obtained from any member of the entertainment committee.

**ENTERTAINMENT COMMITTEE**

C. R. LATIMER, O. N. GILBERT, H. F. MUSTARD,  
ARCHIE McKILLOP, ARCHIE NIMMO

**DANCERS! Acquaint Yourself with Latest Modern GET PENNEY'S BOOK, \$1.50**

Mr. Penney ranks as an authority and fully describes. Also gives complete instructions that you can easily learn New York's Latest Dances, the Rumba, the Jazz, the Chinese Toodle, the Hello Pal One Step and 113 Taps.

Address: J. K. PENNEY, HICKMAN HALL, CALGARY.

**Smith Pleating and Button Works**

FRANK BARNARD, Local Mgr.  
1004 First St. W. Phone M2875

Remstitching and Foot Edging, 10c  
Buttonholes made, dozen 20c and up  
Dresses goods speeded and made  
Chas. Stitching, Cable Stitching,  
Accordions, Knives and Box Pleating.  
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This tablet is the largest on the market. Will do ten times more cleaning than any other tablet made.

If not satisfied, get your money back from your grocer.

**Today's Specials**

Boned Spring Lamb Roast, per lb. 26c  
Prime Rib Roast, per lb. 24c  
Guaranteed Eggs (as good as new laid), per doz. 55c

**Purity Meat Market**

214 Seventh Avenue West Phone M2895

**HAIRDRESSING**

Beautiful, soft, fluffy hair is a requisite every woman owes herself. Your hair worked into the style most becoming to your features enhances your natural beauty.

12 Scalp Treatments, regular \$9.00. Our introductory price, \$6.00. Expires September 15th.

Clip, Singe and Free Shampoo to Start Treatment. Shampooing, Hairdressing and Manicuring. Scientific Electrical Face Massage. Course of six, \$8.00

**"THE ELITE"**

EDMONDS BLOCK, TWELFTH AVE. AND FIRST ST. W.  
Opp. Fry's Jones' Old Store. Phone M2866.

**Ladies' Hairdressing and Scalp Specialist**

FOR SCALP AND HAIR DISEASES, CONSULT

**Madame Belmont**

SCALP SPECIALIST, FREE OF CHARGE.

Hours: 10 to 12, 1 to 6. Phone M5490.  
1054 8TH AVENUE WEST, OPPOSITE 105 STORE.

**Honest Groceries AND MEATS**

**Specials for Week-End**

Lux 3 for 25c  
Fels-Naptha Soap, per pkg. 55c  
Old Dutch 3 for 25c  
Large size Fairy Soap 3 for 25c  
Oatmeal Toilet Soap 3 for 25c  
Toilet Paper 4 for 25c  
Washing Powder 5 pgs. 45c  
Royal Crown Soap 3 pgs. 45c  
Red Rose Tea, reg. 60c, for 45c  
Red Rose Tea, reg. 60c, for 45c  
No. 1 Ideal Tea, 3 lbs. for 95c  
Apples, Oranges, Bananas, Grapes, Citrus, Peaches, Blums, Grapes—All at lowest prices.

**FLOUR**

King's Quality 40 lbs. for \$2.75  
Five Roses 40 lbs. for \$2.75  
\$4 lbs. for \$1.40  
Kelllogg's Flakes, 8 for \$5.00  
Kirkland's Corn Flakes 8 for \$5.00

**LARD**

1-lb. soft Street Clover for .95c  
5-lb. soft Street Clover for \$1.40

**CANNED VEGETABLES**

Peas 3 cans for 42c  
Corn 3 cans for 45c  
Tomatoes 3 3-lb. cans for 35c  
Green Beans 3 cans for 35c  
for 55c

**Eveleigh Grocery and Meat Market**

PHONE M1228 237 SEVENTEENTH AVENUE WEST