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e sure you get the right kind-SHIRRIFF'S. If your grocer hasn't it, 'phone us and we will tell you the nearest grocer to your home that has, for you should not be without this delicious beverage one single day

Gerald S. Doyle,

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and for September and October we will sell at the following Reduced Prices:

OUR LEADER

The highest grade made, supplied with Pyramid Kaps; Heavy weight, 55 lbs. per roll at

Plain Crystal or Slate Surfaced, Red and Green

\$4.50.

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Heavy Mica Surfaced-55 lbs. per roll

See the splendid effect and be convinced of its durability. A kind for every class of roof.

Horwood Lumber Co., Ltd.

A REQUEST TO MOTORISTS

FOR KIND CONSIDERATION.

It has been brought to the attention of the Newfoundland Motor Association that there are several thousand people in the city who do not own motor cars and who walk to Bowring Park on Sunday and holiday afternoons.

It is a well-known fact that these citizens are deluged with dust in the fine weather and often spattered with mud in wet weather, as however careful a driver may be, it is usually impossible not to raise dust and sometimes it is impossible to prevent splashing when driving through the mud.

The Association has therefore decided to issue a personal request to Motorists generally not to use the Southside Road on Sunday, Holiday and Half Holiday afternoons, thereby affording the many people in the city who do not constant the sum of the sum o city who do not own cars an opportunity to walk to the Park in some degree of comfort on Sundays and holidays. (This request, of course, does not apply to motorists living on the Southside nor motorists wishing to call at houses on the Southside on these afternoons). This is an appeal to Motorists, not an order nor a demand. A little consideration is all that is asked and the Association believes that Motorists, generally, are considerate.

Issued by the Executive and Road Committee.
THE NEWFOUNDLAND MOTOR ASSOCIATION,
P. E. OUTERBRIDGE, Sec'y. Treas.

Or-will

to ual-

Pack

Forty-Five Years in the Service of the Public-The Evening Telegram.

Do You Sleep Too Much? you able to disregard its summons, for

Deep and Restful Slumber—Practical Hints by a Distinguished Authority on How to Increase Your Waking Hours and so Improve Your Health,

(By DONALD A. LAIRD, Ph.D.) The one piece of advice that you robably have heard most often is-

Get plenty of sleep!" Your parents undoubtedly began telling you that—and enforcing their wishes-when you were a child. Later you heard it from your family doctor. from your teachers, from your employers, your friends—in fact, from almost up a habit of laziness. some variation of the "early to bed,

The implication in this familiar adthe surest way there is of becoming suppose, happy.

of fact, many people probably get too for sleeping. nuch sleep and that too much sleep To begin with, restful sleep dependent sleeping you can learn.

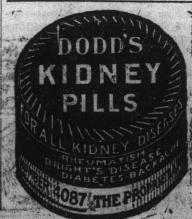
ed from a full night of fitful, wakeful, end if we tried sleeping the way he

feshed, invigorated, and with no trace neck-even your ear muscles.

Your sleep, though, is highly com- possibly to awaken yourself or others. plicated. During sleep your pulse beats | / Not that snoring is an evil accommore slowly and more, feebly than paniment of slumber. On the contrary, when you are awake. In fact, after you it is a sure sign of deep, restful sleep. are asleep a few hours, it is virtually You can avoid snoring, however, and impossible for any one to detect your still get quite as much musclar relaxpulse with the fingers. Special appar- ation and quite as much rest if you atus must be used by scientists to take | will sleep in the position I have menpulse records of persons who are serv- tioned. This is one of the very likely

to the brain during sleep depend such their monotonous existence. familiar methods of wooing reluctant | The best way to obtain monotony is sleep as eating a little, or placing a to sleep in a quiet room. Yet quiet is hot water bag on the feet. In either not absolutely essential to monotony. case the stimulation of the blood flow Regularly repeated sounds, such as elsewhere in the body tends to draw the incessant ticking of a clock, are tends to produce sleep.

not learned how to sleep. The "tired to sleep. feeling" that makes arising at the call



laxed, your blood pressure lowest, and your skin sensitivity least.

After the first couple of hours, sleep becomes lighter. After four hours it is very light. The slightest noise will awaken an average sleeper after this

Now, to continue this light sleep in the morning is not restful. The extra hour's sleep usually is made up of short naps-broken sleep. It is beneficial neither to your body nor your mind. On the contrary, it is likely to do you grave harm by helping build

You can do it very easily if you can monition, and the impression of the manage to take a noonday nap of less sleep question that you probably have than an hour every day. You see usretained from childhood, is that to try ually drowsy at this time, and apparto get along with less than eight or ently nature intended you to sleep nine hours' sleep a day is only a little then. Forty-five minutes of deep, restless harmful from a hygienic course ful sleep at midday is equal to three of poisoning would be; that to sleep or four hours of the light sleep you the clock around every night is about get from three to seven in the morn-

follow it with a short period of light Napoleons, the Humboldts, and the digestion. It may take you a few days other great men, past and present, to accustom yourself to sleeping durwho accomplished most extraordinary ing the day, but within a week you things on only three or four hours' should be able to do it easily, and you sleep a night. Probably you assumed will find yourself able to cut three or that, being exceptional in so many four hours at least from your night's other particulars, these men probably sleep and still be stronger and more efficient both mentally and physically.

At it happens, however, recent scien- cult, if not impossible, for some peotific investigation shows quite definate- ple to take a nap at noon. Those who y that the time-honored idea that it can't, will find themselves improving wise to get a great deal of sleep has the quality of their night's sleep in scant basis in fact; that, as a matter they will follow a few simple rules

nay be harmful, just as too much food on entire relaxation of the body. The . It shows, too, that, like food, the only way you can relax entirely is to on quantity but quality; that, though sleep standing up, but human beings sleep may seem to be the most natur- seldom attempt anything like that who would sleep while standing by his The famous men who slept little bed. There must be something wrong undoubtedly had mastered this art and with a man like that, you are thinking. had learned how to extract from a few Very likely. When I knew him he was hours of good, sound sleep more phy- a patient in a hospital for the insane. sical benefit than many people obtain- which is about where all of us would

Science shows, too, that there are Probably you would find it imposgood and bad times for sleeping; that sible to do as he did. Muscular relaxing on the quality of sleep you enjoy: human beings that you can prevent that by cultivating proper habits of yourself from sleeping by clenching sleep and surrounding yourself with your fist or bunching the muscles of conditions conducive to good sleep, your legs or arms. Conversely, you can you probably can reduce your sleeping | coax sleep by relaxing every muscle | time to six hours and yet awake re- of your body-your arms, legs, trunk,

The best way to do this is to sleep rising in the morning so much of a partly on your side—either side—and partly on your stomach. To sleep on Undoubtedly you understand the your side will not permit entire repurpose and general nature of sleep. laxation, for some of your muscles and put that schedule into effect to Every living thing seems to sleep. must be kept tense to prevent you Plants grow by rhythms-alternate from rolling out of bed. Neither can especially with regard to your ability periods of rest and activity—so do such complete relaxation be obtained even the lowest forms of animal life. by sleeping on your back. In this pos-The single-cell amoeba pauses to rest. ture, gravity will cause your lower Mollusks have periods of inactivity jaw to drop and your mouth to open during which they sink deeper into the when your jaw muscles relax. This will cause you to snore-loudly enough

Also, when you sleep, the flow of feeling" to disappear. blood to your brain decreases marked- Besides muscular relaxation, the ly. Science can thank a Parisian beg- other prime requisite for sleep is mongar for its first knowledge of this fact. otony. Excitement prevents slumber This man was injured in a street ac- and causes bad dreams. Indeed, the excident, and portions of his skull were citement that usually accompanies broken away, leaving the brain ex- evening gatherings probably is the posed. Through this "window" scien- cause of the nightmares that most peofists in the hospital were able to watch ple attribute to something they have the blood stream ebb and flow as he sleep and awoke.

I non the decreese of the blood flow. Upon the decrease of the blood flow in the country can be attributed to

the blood away from the brain; hence, monotonous. They are good instigators of sleep-after you become accustomed If you find it hard to get out of bed to them. The muffled ticking of a watch in the morning, it is because you have underneath your pillow will help you

Extraordinary sounds, though, tend of the alarm clock so difficult would to awaken you. You can learn to sleep not disappear, as you imagine, were in a boiler factory and find the constant uproar conducive to sleep. But a comparatively slight noise—the passing of a trolley car or an automobile or the foot-step of some one near your bedside-raises your blood pressure immediately and is likely to awaken you if you are not sleeping deeply.

The next most important consider ation in seeking deep, restful sleep is omfort. A soft, comfortable bed, a soft, comfortable pillow to raise your head and prevent the blood from rushing to your brain, and covers that are ufficiently warm without being too heavy are essential to sound sleep. A hard bed, a lumpy mattress, or very heavy covers cause uneven pressur on the body. They are irritants, ar tend to make sleep light.

At the STAR MOVIE Monday

(The only Theatre in the City where First National Pictures will be shown.)



"Go back to your Husband, Our Love must be Our Sacrifice."

"Two when vowed to Man or God are swayed on an Isle of Love!"

The Cast includes LEAT-RICE JOY and PERCY **MARMON**

COMING:-Jackie Coogan in "CIRCUS DAYS," Mary Pickford in "DOROTHY VERNON, of HADDON HALL," and Pola Negri in "THE CHEAT."

can teach yourself to sleep deeply, very quickly. Within a short time you will find that six hours' sleep is enough for you. During my recent investigation of sleep I taught many persons how to sleep properly and how to cut

ing to get along with six hours' sleep, night. You would find that harmful,

to do mental work. In one of my experiments I found that persons who have lost two hours' is that they are forced to use more than their accustomed amount of enargy in accomplishing any of their us-

lose weight, but will recover rapidly ing as subjects in sleep investigations. ways of causing the morning "tired when fed again. To deprive a dog of sleep for five days, is fatal. With men virtually the same thing holds true. Professor G. T. Patrick, of the University of Iowa, not long ago kept to measure their working efficiency in various mental functions. Their mem 20 minutes to commit to memory a

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memorized in a little more than 2 min- go to bed seems to compensate utes before losing sleep. After 86 what you have lost. hours, he could not memorize at all! Remember-it is not how

However, you need not be afraid that something like this will happen to you if you learn to dispense with defective hearing of some sort? How I used in my investigation all were

accustomed to eight to nine hours' sleep a night. Now they get six. They discover that the shorter leeping time not only is giving them nore time for work or play, but actually has increased both their mental or physical efficiency.

This is not guesswork. Scientific ests of the body metabolism and nental efficiency that each man underwent before breakfast during the vestigation show that this increase efficiency undoubtedly has taken

If you are going to cut down your sleeping time, make the reduction from the night end of the sleep period. That is, stay up later and rise at your usual time. When this is done, the

election similar to one which he had deeper sleep that you get when you

Another man began to "see things" | sleep you get that counts; it is the -colored insects which he tried to kind of sleep. Are you getting enough kill. All of the men suffered immeas- of the right kind? Or do you get too much poor sleep?

Did you know that one out of every 10 persons in the world suffers from two or three hours' sleep a night by well do you hear? Perhaps you are learning to sleep deeply. The subjects partially deaf and don't know it.

O'MARA'S Wild Strawberry

PETER O'MARA.



In the mountain's rugged breastr Waits to tell of fame and slory-Waits to tell where loved ones rest.'

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One sees a hint of the Directoire in the revers of frocks. Variegated fringe finishes- richly beaded dress ornaments. Sleeves are either extremely short, or long, and fitted,