

**THE PARENTS DUTY!**

In the important matter of **YOUR CHILDREN'S EYESIGHT** are you giving them a square deal? They may be working under a great handicap which **Properly Fitted Glasses** can correct. It will cost you nothing to know the facts about your child's eyes.

IF IN DOUBT, CONSULT US.

**R. H. TRAPNELL, Ltd.**  
Jewellers & Opticians, 197 Water Street.

**POTATOES,  
PARSNIPS, OATS.**

ON THE SPOT—

P. E. I. POTATOES.

P. E. I. PARSNIPS.

WHITE OATS.

MIXED OATS.

LOWEST PRICES TO THE TRADE.

**George Neal  
Limited**

**Potatoes  
From  
Ireland**



Realizing that last year's crop of Potatoes in the "Old Land" was one of the largest in its history, and being desirous of supplying our customers with our usual Low Prices on this vegetable, we got in touch with our Representatives on the "Other Side" and made arrangements for a shipment of this Food Product put up in 90 lb. Bags or Half Barrel Sacks, and offer them to arrive in a few days by S.S. Digby from Liverpool at very Low Prices.

**F. McNamara,**  
Phone: 393 Queen Street.

**Trying on  
His New Suit**

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

**J. J. STRANG,**  
LADIES' & GENTS' TAILOR,  
Corner Water & Prescott Streets.

**Reid-Newfoundland Co., Limited**

**S. S. GLENCOE,  
South Coast Service.**

Passengers leaving St. John's on 8.45 a.m. train, Friday, Feb. 9th, will connect with S.S. Glencoe at Argentia, for usual ports of call between Argentia and Port-au-Basques.

**Reid-Newfoundland Co., Limited**

**LABRADOR TROUT**

FOR SALE BY

**C. F. BENNETT & Co.,**

Now offering at the low price of  
\$4.00 per Barrel of 200 lbs. Net.

Jan 10, 131, eod

**BON MARCHE BARGAINS.**

We have marked down our entire stock to clear, so as to make room for our Spring Goods to arrive shortly.

Embroidery . . . . . 3c. up	Ladies' Wool Hose . . . 45c. up
Turkish Towels . . . . . 25c. ea.	Children's Hose . . . . . 16c. up
London Smoke . . . . . 25c. yd.	Children's Underwear 35c. up
Flannellette . . . . . 19c. yd.	Ladies' Underwear . . . 85c. up
Men's Shirts . . . . . \$1.55 ea.	Cotton Blankets . . . \$2.75 pr.
F. L. Underwear . . . 87c. gar.	Men's Wool Sox . . . . . 60c. pr.
Wool Serge . . . . . 95c. yd.	

**BON MARCHE,**

283 WATER STREET. SEE OUR WINDOWS.  
Jan 20, 11

**Labrador Gold!**

Because we are busy with Casualty Insurance is no reason why we cannot successfully handle your Gold claims.

We are in frequent touch with brokers in New York, Montreal, Halifax and Sydney, and if your price is reasonable we can do business for you.

NO SALE—NO FEE. PHONE 1154

**J. J. LACEY & COMPANY, LIMITED.**  
CITY CHAMBERS.

**MONEY TO LOAN**

For the

BUILDING OF HOUSES,  
BUYING OF HOUSES.

Mortgages: City Property Security.

**FRED. J. ROIL & CO.,**  
Real Estate and Insurance Agents,  
6-7-8-9 Bldg. Duckworth Street.

**JUST ARRIVED**

A Shipment of

**Fish Hooks**

14, 15 and 16 Bultow.

Small, Medium, and Large Quarter, Kirby and Round.

Extra Large Hake and Jigger; 5 & 6 Square Bultow.

SELLING AT LOWEST PRICES.

**Bowring Brothers, Ltd.,**  
HARDWARE DEPARTMENT.

Feb 8, 11

**How does Your  
Office Look?**

Just a little "off color" after the wear and tear of a strenuous business year?

That won't do! Your Office Must look spick and span and—prosperous.

Efficiency in business demands perfect equipment, we supply it.

For large or small offices we carry Desks, Phone Tables and Chairs, Typewriter Desks and Chairs, everything necessary to make business run along on well-oiled wheels.

Let us give you an estimate for your office equipment. Our stock is one of the finest in the city.

**U. S. Picture & Portrait Co.**  
St. John's.

Did you ever notice how a **New Tie adds to a man's appearance?**

Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our

**GENUINE FANCY SILK TIES**

Worth \$1.20

Now 87 cents each  
to pull trade to

**Templeton's**

ASK YOUR GROCER FOR—  
**HOWARDS EDINBURGH  
BORAX SOAP**

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros, &c.

Also well known in the principal Outports.  
Jan 2, 11

**Morey's Coal is Good Coal!**

In Stock, Best Grades of  
North Sydney Screened, Scotch Household and Anthracite

**COAL.**

**M. MOREY & Co., Ltd.**

Jan 11, eod



**For Two Weeks Only**

we will give on our present prices a

**DISCOUNT OF 10 P. C.**

on all our Suitings and Coatings made to measure.

**The American Tailor**

300 Water St. W. P. SHORTALL, St. John's.  
Jan 16, 11, eod

**LOOSE LEAF**

**BINDERS**

and

**Accounting Forms**

for every purpose

**Dicks & Co, Ltd**

Jan 12, eod, 11

**You'll like Our  
CHEESE**



Our full Cream CHEESE has that snappy taste YOU like. Use plenty of it in cooking; there is nothing that contains higher food value. This means good health for your family. A fresh supply now on hand of CANADIAN, ENGLISH, DUTCH, INGERSOLL (Pkgs.) PARMESAN in Bottles.

BUY TO-DAY.

**BOWRING BROTHERS, Ltd**

Jan 6, 8, 10.

**Wallace Silverware.**

Is your Table Silver as good to-day as when you bought it?

Have you noticed that at the parts most exposed to wear, the plate has become worn?

Do you think this condition of your Silver is in keeping with your idea of a well appointed table?

Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.

Start with the Tea Spoons and gradually complete your Set with the one pattern—there are several for you to choose from and the price is very moderate.

Tea Spoons cost \$8.00 for a Dozen.

**T. J. DULEY & CO., Ltd.**

The Reliable Jewellers & Opticians.

**California, Valencia Oranges and Grapes**

FOR XMAS TRADE.

CALIFORNIA ORANGES—Counts 176's, 216's  
VALENCIA'S—300's.  
GREEN GRAPES—Heavy Weight  
PRICES RIGHT.

**Burt & Lawrence**