

WHY EXPERIMENT?

Food scientists claim that the leavener is largely responsible for the flavor, texture and wholesomeness of your home baking. That on no other one ingredient does so much depend. It is important, therefore, to use a baking powder that you know possesses the necessary leavening qualities.

MAGIC BAKING POWDER
Contains No Alum

and is the only strictly high class baking powder in Canada selling at a moderate price. Its reputation is built on purity and highest quality.

The only well known medium priced baking powder made in Canada that does not contain alum and that has all its ingredients plainly stated on the label.

Made in Canada

Notes From Brigus.

Captain Ralph Clarke, who has been ill since returning home, left for the hospital by Friday morning's train to undergo treatment, accompanied by his brother, Victor. We learn he was admitted to that institution on Saturday. We wish our youthful Captain a speedy recovery.

Rev. Frs. Murphy of Holyrood, and O'Neil of Hr. Grace, arrived by Friday night's train. They returned to their respective parishes on Saturday. Rev. Father Walker, P.P., St. Brendan's, was also in town during the week.

A. Wilson, Esq., Secretary C. H. E., came to town by the noon train on Monday. He proceeded to Harbour Grace the same night.

Mr. Wm. Hiscock is building a store at the rear of his residence, in which to place his fishing gear, etc.

The Anglo-American Telegraph Co.'s office, which was formerly located in the house owned by the late Benjamin French, has been forced—owing to the purchase of the latter by Mr. Henry Leamon—to seek other quarters. The new office will be at the residence of Miss Margaret Keough.

Mr. J. W. Hiscock, who has been visiting Canada, returned to town by Monday night's train.

Captain Nicholas Fowler has sold his schooner to a man from Perlican. We understand it is his intention to purchase a smaller one. As time goes by our Labrador fleet, which at one time comprised quite a number of schooners, is fast disappearing.

Mr. J. R. Hearn has lately imported his usual stock of Rennie's celebrated seeds. This year, with a desire to please the public, Mr. Hearn has also procured a sample of American seed-potatoes.

Mr. Thomas Farly, carpenter, went out by yesterday's train for Grand Falls.

Captain Wm. Bartlett and members of the "Viking" crew, came home by last night's train.

Now that the House has opened, we hope the necessary steps will be taken to again enforce the Daylight Saving Bill, which was such a boon to those confined in offices, stores, and other places of industry.

NEMO.
Brigus, C.B., April 21, 1920.

The Birth and Death of Shakespeare.

April 23 is a memorable date in the calendar of genius, being that of the birth and death of William Shakespeare, who was born at Stratford-upon-Avon, in Warwickshire, in the year 1564. What credit should be given to the stories which tradition has handed down to us of his earlier days, it is difficult to say, but after a somewhat wild youth, he is stated to have come to London when he was about twenty-two years of age, and after having been married for some years. His circumstances at that time are said to have been so destitute that he was wont occasionally to perform the very humble service of holding the horses at the theatre doors of persons who went to the play. He is also reported to have officiated in the capacity of call boy, or attendant, to the prompter. From this condition, however, he was certainly not very long in emerging. It has been conjectured that he produced his first dramatic composition—the first part of Henry VI.—as early as 1589, when he was only twenty-five years old. It is certain that some of his happiest productions, for example, "Romeo and Juliet," "Richard II." and "Richard III." were printed in 1597, though possibly they may have appeared on the stage some years before. He continued to write for the stage for a number of years, occasionally appearing himself as a performer. At length, having secured by his exertions a fortune of two or three hundred a year, he retired to his native town, where he purchased a small estate and spent the remainder of his days in ease and honour. He died there on his birthday in the year 1616, at the age of fifty-two. Besides his plays, he was the author of numerous poetical productions, and especially of a collection of sonnets of great sweetness and beauty.

Stop Splashing.

A HINT TO ST. JOHN'S MOTORISTS.
Do you happen to stop your car opposite "the puddle" or does the "puddle" happen to be where your car stops. In either case this is the season when you are likely to splash or be splashed, and if you have any regard for the varnish on your car or the clothes of your fellow citizen, use discretion in traversing the city thoroughfares. An official of the Automobile Club of Canada, states that it ought to be part of the driving system in checking up those who have no respect for pedestrians—change.

Does Prohibition Prohibit?

The Case for the Moderates.

"SAVE THE CHILDREN."

(By WARWICK SMITH.)

ARTICLE X.

When a boy or girl of seventeen years of age tells you candidly "I have made it myself" in answer to the question "Do you know anything about moonshine," it is time, as the French "furious" to think."

When a boy of twelve or thirteen years of age is brought home to his mother dead drunk, it is time to ask if did Prohibitionists mean when they instructed school-children to sign the following sentence hand it to their parent:

OTHER, FOR MY SAKE VOTE FOR PROHIBITION."

When a clergyman (a Prohibitionist) gets up in his church and in the course of his sermon says "Nine out of ten, nay, I would be more near-correct in saying ninety-nine out of every hundred of those who drink wine and so-called dope are not old toppers but the YOUTHS of the community," I say it is time to pause and think seriously. May I say that I have heard that statement made, and

I feel sure that the reverend gentleman was perfectly correct.

This "dope" drinking was going on for months before the authorities dared step in to stop it, and they had to include a well-known Prohibitionist amongst the accused before they would make any real attempt to stop the sale of Vanilla extract for beverage purposes. In that case they had, rightly or wrongly, the backing of public opinion and but for a technicality they would have succeeded in checking the sale of the article. Had the accused not been a Prohibitionist, it is doubtful if the authorities would have acted when they did.

What guarantee have I that one of my boys will not take up the drinking of "dope", "moonshine" or smuggled liquor? The saloons were bad enough, Heaven knows.

Prohibition drove out the unclean spirit, according to the Prohibitionists. But what happens? He returns and brings with him seven other spirits more wicked than himself, and the

last state of the people is worse than the first.

Drunkenness was the evil spirit we tried to drive out by force of the Law instead of by moral suasion. Men who quote Torquemada and the Spanish Inquisition, as means that failed of their purpose, make the same appeal to the "civil arm" that was made in the Middle Ages. They say, however, that Torquemada put good people in gaol in order to make them change their opinions. Well, are they not depriving good people of their liberty too? And they have not the excuse of Torquemada. He wished to do good to those whom he deprived of liberty. The Prohibitionists deprive me of my liberty not for my own good, but for the good of a crowd of fellows who will not be deprived of their drink anyhow, and who may soon be teaching my boys to drink stuff that nobody dreamed of drinking before Prohibition.

Guards' Band Reorganized.

The Methodist Guards' Band has been successfully reorganized, under the leadership of Mr. Charles Peet. Four new cornets arrived a few weeks ago, while 4 clarinettes are on the way. The Guards' Brigade, also, is being reorganized.

Five thousand more Brick's Tasteless to arrive in a few days. April 14.

Freeman's English Foods

A complete supply for your larder.

Custard Like Cream.

Freeman's Custard, made according to directions, provides a creamy dish that softens the tartness of fruits. It is ideal for trifles, and as a hot sauce with puddings it is delicious.

Making Better Cakes.

There is nothing better for making cakes than Freeman's Egg Powder. It is an improvement upon eggs rather than a substitute for them; making cakes lighter and more digestible, and never "dry".

A Popular Blanc Mange.

Freeman's Blanc Mange Powder is distinctly flavoured with fruit essence, and is agreeably smooth to the palate. A packet in the house ensures a delightful "emergency" dish, easily made.

A Clear, Light Jelly.

The delightful clearness and colour of Freeman's Jellies is the next best thing to their taste. There is absolutely no heavy sediment in a jelly made with Freeman's Jelly Crystals, and the flavours are true to the fruit.

A Comforting Drink.

There is no more comforting drink on a cold day than Freeman's Glass Lemon and hot water—as hot as you can drink it. Freeman's Glass Lemon is sweetened sufficiently for the average taste; it is made with real lemons by an entirely new process—a great advance on the old lemon crystal.

If a cold drink is required it is only necessary to add Freeman's Glass Lemon to cold water, it dissolves immediately—no need to wait while the drink cools.

Freeman's Foods, Ltd.,

England.

BIG REDUCTION

—in—

Pork and Beans.

1's and 2's

\$1.00 and \$1.50

per dozen.

AYRE & SONS, Limited,

'Phone 11. GROCERY DEPT. 'Phone 11.

JOB'S STORES, Ltd.

Flour, Pork, Beef, Beans, Etc.

IN STOCK:

- 5000 barrels FLOUR—leading brands.
- 250 barrels Choice BONELESS BEEF,
- 150 barrels Choice PLATE BEEF.
- 200 barrels Choice HAM BUTT PORK.
- 150 barrels Choice FAT BACK PORK.
- 1700 cases CARNATION MILK.
- 1400 bags BEANS, 700 bags ROUND PEAS.
- 300 bags RICE, 1000 boxes RAISINS.

We offer the above to the Trade at unusually LOW PRICES.

JOB'S Stores, Ltd.

Smallwood's Big Shoe Sale.



We Can Shoe the Whole Family

With good Footwear at last year's prices. We bought heavily of the following lines of Footwear, which we now offer to our customers at a saving from \$1.00 to \$3.00 per pair.

- 150 Pairs MEN'S TAN LACED BOOTS, pointed toe, English last; sizes 7, 8, 9 and 10. These Men's Boots are easily worth \$15.00 to-day. Gentlemen, inspect these boots at once and secure yours to-day. Our price only \$12.00 per pair.
- 100 Pair MEN'S BLACK BLUCHER LACED BOOTS, high toe; all sizes in stock just now. To import this boot to-day we could not retail it at less than \$14.00. Our Special Price only \$12.00 per pair.
- 200 Pairs LADIES' HIGH CUT LACED BOOTS. A sample lot to clear at \$6.00 per pair. Ladies! We wish to draw your attention to this line of Footwear, and we are sure we do not overestimate the quality of this line of Footwear when we say you can't buy these beautiful High Cuts for less than \$9.00 per pair. Only \$6.00 per pair.
- 175 Pairs LADIES' VERY FINE LACED HIGH CUTS. Good value for \$10.00. Our price only \$8.00 per pair.

We are inside on Boots just now, having purchased early in the Spring of 1919. We would strongly advise our customers TO BUY BOOTS NOW!

JOBS!

We offer the following lines of Job Boots:—

- BOYS' BOOTS, sizes 9 to 13. Price\$3.00
- BOYS' BOOTS, sizes 1 to 5. Price\$3.50
- LADIES' SAMPLE BOOTS—No half dozen pairs alike; sizes 2½, 3, 3½, 4 and 4½ only. Prices\$5.00 and \$6.00 per pair
- GIRLS' SAMPLE BOOTS, sizes 2½ and 3 only. Price to clear, \$3.00 per pair

BRING ALL YOUR FOOT TROUBLES TO

F. SMALLWOOD, The Home of Good Shoes.