Men's Winter

is a specialty of ours and we advertise it a lot as there is always, somehow or other, a lot of winter around Newfoundland. And sometimes people say, "Are you agents for Stanfield Underwear?" And we say, "We are sorry we aren't." We suppose the reason we are asked this is because we are always advertising that

# Stanfield's Underwear

## Real Good Underwear.

Perhaps we stock more Stanfield's Underwear than any other Underwear, but we also carry a large stock of

## Men's New Knit Underwear.

The "New Knit" is made by St. John's labor, and many lines are good value, and that is what we are always endeavouring to get for our customers as well as rendering them the best service possible in those strenuous times.

## **Our Prices**

for these two makes of

# **Underwear in Winter Weights**

Low as Obtainable Anywhere,

Perhaps even lower, and we carry a full range of the various qualities and sizes, so that you can always be certain of our being able to take care of your requirements. If you require

# **Boys' Winter Wool Underwear**

we stock it in

# Stanfield Makes,

and we have also CHILDREN'S STANFIELD COMBINATION SUITS and SLEEPERS in stock at the moment.

We are still showing a splendid selection of

Tweeds

Serges.

No scarcity at Maunder's.

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



John Maunder.

## he Frist Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory set-

The biggest clothing manufacturing organization in New-foundland backs up its claim for Superior Service.

WHOLESALE ONLY



Newfoundland Clothing Co., Ltd.

A FEW CHOICE LINES OF **Ceylon and Java** TEAS.

WE CANNOT REPLACE THESE GOODS at OUR PRESENT PRICES.

Get Our Quotations.

HARVEY & CO., Ltd.,

WHOLESALE.

# Steamer for Labrador.

S. S. SEAL will leave Furness Withy Co. premises at noon on Tuesday, October 8th, making the following ports of call:

> Trinity, Catalina, King's Cove,

Wesleyville, Twillingate, St. Anthony, Battle Hr. and usual Labrador ports.

Returning will call at the above, and ports in Conception Bay.

For freight and passage apply to

FURNESS WITHY CO.

## 

Due this evening Oct. 1st,

250 barrels Choice GRAVENSTIEN APPLES.

GEO. NEAL



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're New Arrivals! a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

POR OHOM OHIVSON insurance Agent.

Advertise in the Telegram Phone 304.

# Reid-Newfoundland Co

This Company will endeavour as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally routed via North Sydney and Port aux Basques and designated steamers, via Louisburg, collecting extra charges over the Sydney and Louisburg Railway, and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisburg direct to St. John's or Newfoundland Ports other than Port aux Basques. Shippers and Consignees, when effecting marine or war risk insurance, should bear this in mind and have their policies covered accordingly.

# REID-NEWFOUNDLAND Company

# **Choice Dairy**

blocks, 25 and 50 pounds to the case.

50c. a Pound. F.O.B.-Antigonish.

This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

Trya Sample Case or Two.

Chisholm, Sweet & Co., Antigonish, Nova Scotia.

Price may change without

notice.

THE LITERARY DIGEST.

# WESTERN FRONT

Together with a complete Area Map of the Great World War. showing the Battle-line of Liberty, also the lines of the farthest invasion of German and Allied territory, with complete index of 11,000 names.

\$3.00,

Post Paid.

Dicks & Co., Ltd.,

100 brls. GRAV. APPLES. 10 brls. JAMAICA ORANGES 100 baskets DAMSONS and

RIPE TOMATOES.
50 sacks ONIONS.
50 boxes CHEESE—Twins.
500 bdls. BALED HAY,
MIXED OATS & FEEDS.

# 2000 lbs. BEST QUALITY SOLDER.

80 boxes TINPLATE. Soldering Flux

On Draft.

TEMPLETON

# 

FOR SALE S.S. "Jacobsen."

This Steamer is very strongly constructed, and was specially built for Whaling and Sealing.

A. H. MURRAY & CO. 

## WAR, MARINE & FIRE INSURANCE.

SCOTTISH UNION & NATIONAL INSURANCE COMPANY, Edinburgh, Scotland.

For Fire Insurance, Assets Exceed .. .. .. \$75,000,000 War and Marine Insurance effected on Hulls, Cargoes and Freights at low rates.

We have exceptional facilities for effecting all kinds of War and Marine Insurance. Write or Phone us. Phone 380. P. O. Box 1236.

NFLD.-LABRADOR EXPORT CO., LTD., Board of Trade Building,

# Curtains for the Home 95c. to \$5.50 per Pair.

A complete stock of Lace and Scrim curtains, neat Floral and Plain designs to select from.

SEE THEM TO-DAY! WILLIAM FREW, Water TEN PAGES TO-DAY. WEATHER FORECAST.

fresh N. W. to W. winds, fine and cold o-day and on Wednesday. ROPER & THOMPSON, Noon.-Bar

VOLUME XL.

**Auction Sales!** 

AUCTION.

THEPLOPLES

AUCTIONEER

At the British Hall (Theatre Flat, enarance by end door), on Friday next, 11th instant, at 10.30 a.m., a large quantity of Superior Household Thursday's paper. Parties desirous of sending Furniture to above sale

may do so on Thursday. P. C. O'DRISCOLL,

## AUCTION. Freehold!

For sale by Public Auction on Thursday, 10th inst., at 12 o'clock noon, on the Premises, if not previously disposed of by private sale, all that Freehold Property situate corner Duckworth Street and Custom use Hill, at present rented as dwelling houses and stores belonging to Estate of the late Thomas Farrell. For conditions of sale and further particulars apply to WOOD & KELLY,

P. C. O'DRISCOLL,

AUCTION.

## Freehold!

If not previously disposed of rivate sale, on the premises on Saturday next, 12th inst., at 12 o'clock noon, that desirable Freehold Propcrty situate No. 39 Hamilton Street, consisting of Double Dwelling House with large Cooperage in rear. For further particulars apply to

P. C. O'DRISCOLL,

# FOR SALE

By Public Auction, OUSLY DISPOSED OF BY PRIVATE SALE, all that valuable Freehold Timber Land, containing in all about 100 acres, belonging to Estate of the late Monier W. Hutchings, and situate on the Topsail Road, seven miles from town. This is a most desirable investment, as apart from the large

quantity of timber which may be cut from the foregoing land, the soil has been pronounced very superior for farming purposes. For further particulars apply to GEO. A. HUTCHINGS, Executor of

P. C. O'DRISCOLL,

Auctioneer. AUCTION.

## Real Estate!

On the premises on THURSDAY, the 10th day of October, inst., at 12 o'clock,

## neon, that semi-detached Two Storey Dwelling House,

N. 31 Fleming Street. This property is held under lease for a period of 999 years, and subject to the ground rent of \$14.00. For

urther particulars apply to FRED. J. ROIL & CO.,

AUCTION SALE.

are instructed to sell by Public On Friday, the 11th day of October, at 12 o'clock noon,

The Two Dwelling Houses, Nos. 43 and 45 Bannerman St. Lease 70 years from November 1, 381. Ground rent only \$6.00 per an-um on both houses. Immediate pos-assion. Further particulars upon ap-

FRED. J. ROIL & CO., Anglo-American

# elegraph Co., Limited.

Owing to Staff shortages at able Stations we find it necesary to suspend until further notice Transatlantic deferred rate service after October third.

C. H. TRANFIELD.
Acting Superintende