

## When You Paint Your Home

BE sure to buy a paint that measures up to highest standard in Appearance, Durability and Covering Capacity. If it lacks these qualities, you'll be disappointed in the job and soon will have to do it over again.

Run no risk. Be certain of the result before spending your money. Use

It contains 70% Brandram Genuine BB White Lead and 30% Pure White Zinc, mixed in pure Linseed Oil and ground to exceeding fineness in our modern plants. Science and extended tests have proved that this combination produces a paint of great Covering Capacity and Durability,—one that will protect your home against the destructive weather of Canada's changeable

Our authorized agent will gladly give you color cards and prices. Or you may write our Service Department direct, for advice on your painting

BOWRING BROS., Ltd., St. John's, Nfld.



### WEEK-END NOTES.

A humble tribute I pay to you: care you gave

been earned and donated by the Ladies' Patriotic Association, since they They paid the price, and now they began their good work in the autumn of 1914. Truly a handsome amount, they shared in them all the same, and hopes of a maiden have inspired it,

O Daughters of Empire, good and true, the memory of what they have endured, will be sweetened by the re-For the time, and the toil, and the membrance of what our women at home did for them. These lads sleep To comfort our soldiers and sailors far away, but they are still our own.

In foreign soil were made their graves Two hundred and four thousand And neath the restless ocean's waves, dollars is the cash value of what has They gave their all, they did their

and truly a splendid showing, and a This large sum of money which our record of which the entire population ladies have presented to the Patriotic of Newfoundland might feel proud. Fund, is the gift of the whole coun-But when we bear in mind that the try; and every hamlet has had a part total sum is the product of women's in the work. From North, South, work, then we begin to see how great East and West, the parcels and packmust their task indeed have been, and ages have come in; and by young, with what patient preseverance they middle-aged and old, the work has of it? Why they laugh at it, not too Ways in Which She Can Help us must have toiled. And yet it has all been done; and thus it is that the ofbeen done in a seemingly quiet and fering is of, and from, all the people, unostentatious manner; and beyond and from every class within our fair the regular notices of the press, there land. But if we merely look at it in has not been any "flourish of trum- the light of dollars and cents we see pets," nor "shouting from the house- only the commercial aspect of it, and tops" about it. The ladies have simp- we materialize the ideal and the moly worked, and plodded on; and by tive of the work. The motive which systematic rules, and constancy of has underlain this good work, and purpose, intensified by woman's devo- which still underlies it, is the feature tion, they have accomplished this which one wishes to look at; for it is great feat, and have thereby been the here that the beauty of it all is seen. means of dispensing blessings indes- The thoughts and feelings which procribable upon thousands of our sol- moted our good women to undertake dier sons, and upon thousands of our this task at once elevate it abvve sailor lads. Many of those dear lads and beyond, all monetary and comhave fallen, and will not come back to mercial values. The devotion of, a tell of the comforts which they deriv- woman's heart has been behind it, the ed from the work of these ladies; but love of a mother has been in it, the



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and the sanctity of our homes has onsecrated it. These are the principles that impart true value to the work of the Women's Patriotic Association, and which raise it to a place which dollars and cents can never reach. As collateral it has done untold good; but in that higher sense to which we refer, it has done even a greater good.

We may not know the toil and the care nor the time which our women have devoted to their task in this direction. We cannot know it; but we thank them none the less, for they have done a work that has brought joy to thousands of hearts, and comfort to thousands of lives. Their re of time and sense. Within the hearts of the people will they live, and within the shrine of affection will they From many a trench and from many a cot, and from many a battle field, the prayer of the suffering has gone up: and in these prayers, and in these emotions will be found in the years to come, that true reward which all such work is sure to receive.

for what they have accomplished, and we feel confident that every one who reads these notes will add a sincere Amen to this expression of gratitude.

Toil on O Daughters, nor stay your hand,

In your work for the boys of Newfoundland: But cut and sew, and finish and pack Till the war is over, and the boys come back;

And a thousand hearts shall say as mothers, and sisters, and sweet hearts, "Well Done!"

### Milady's Boudoir.

"MAKING UP IN PUBLIC,"



taste to do any part of one's toilet outside one's boudoir, but in these days we see women powdering their noses applying lip sticks, and "fixing" their

holding up a tiny mirror while they painstakingly powder their faces; and, horrors of horrors! yes, rouge their cheeks and lips. When they have completed this process they complacently go their way, no blush of embarrassment showing through the artificial complexion.

If true art is to conceal art, then they are very inartistic, for the result is as glaring as the breach of good taste. Of course no one is deceivedno one could be but a blind man, and it isn't done for him. There is a monotonous pink and white sameness in women's complexions-they are neither blondes nor brunettes any more, nor pale nor rosy faces, just a tiresome procession of whitewashed noses and evenly rouged cheeks.

And the men-what do they think respectfully, and they resent it as a breach of good manners, and they are more embarrassed by the spectacle hat the girl herself.

There is no doubt that women do these things to make themselves attractive and win the admiration presumably of men. If they are only making themselves odious and ridiculous, isn't that reason enough for attending to those details in private?

#### Your Boys and Girls.

Many complaints are heard about specialists who have devoted several even nations. It has become a struging and equipment, a large reserve years of child study to the problem gle between ideals, and China can no can be created at no distant date. ealthy child to be lazy.

Rather it is the irresistible impulse ealthy child so much of a nuisance to is not merely following in the foothe people who wish to have everying quiet and 'orderly.' The first ning to do when a child shows sympms of 'laziness' is to have him exnined by a competent physician. In ne cases out of ten it will be found hat the cause of juvenile inactivity is paired health, if not actual dis-

When the child sits or lies about vithout caring to do anything, withut even getting into mischief, there s generally something wrong.

Break macaroni or spaghetti into wire sieve and then immerse it in boiling water, simply lifting it out hen done. This method saves

## Just see what splendid, snowy white. delicious bread it makes!

Never in the history of the world did good bread mean so much to you as it does now. It helps to reduce the high cost of living by



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lessening the amount of expensive meats necessary, and is the cheapest, most nourishing and most extensively used food known. Decidedly you should have none but the best flour for your bread. That is why we can so heartily recommend

# Cream the West Flour

The hard wheat flour that is guaranteed for bread

None but the finest quality Western wheat, and unsurpassed facilities could produce such splendid four for bread. You can see for yourself how rich it is in nutritious, body-building gluten. The gluten imprisons the gas formed by the yeast, thus enabling your bread to rise right away up out of the

pans, making splendid big bulging loaves, light and flaky and full of fine home-made flavor.

Cream of the West flour is guaranteed. If for any reason you are dissatisfied with it, return the unused flour to your dealer along with this advertisement (our guarantee). He will return your money, and we will repay him.

#### Ask our Domestic Science Experts for advice

T wildering little problems often arise in baking bread and pastry in spite of the most careful attention to recipes and directions. Bubbles or large holes sometimes appear in the bread for no apparent reason. The biscuits, you have to admit, are not always up to their usual standard. The steam pudding may become mysteriously soggy; obviously it is not the fault of either recipe or ingredients. The expensive fruit cake is burned on the outside and uncooked in

the centre. Why? Our Domestic Science experts will gladly tell you the reason so you can avoid difficulties next time. All you have to do to get our help is to write us a letter in your own words giving details of your baking problems. Give us the name of your dealer; also state what flour you are using. Whether you are using our flour or not we will promptly reply giving you the information desired. Write to-day. Address, Domestic Science Department, care The Campbell Flour Mills Company, Limited, Toronto, Ontario.

#### Get these famous books without expense

By long experience we have learned that it is well worth while to induce bread makers to try Cream of the West flour, for they find it so good that no other flour can take its place. That is why we offer these splendid books free to users of our flour.

In every barrel, 1/2-barrel or sack you will find a colored library card. Collect these cards and send them to us in exchange for such splendid books as "David Copperfield," by Dickens; "The Three Musketeers," by Dumas; "The Last Days of Pompeii," by Lytton; "The Talisman," by Sir Walter Scott; "Henry Esmond," by Thackeray; "The Woman in White," by Wilkie Collins; "House of the Seven Gables," by N. Hawthorne. Also a splendid list for boys and girls. Complete list of titles and instructions how to get books is printed on every card. Try our flour and get card.

Ye Old Miller's Household Book has, in addition to 1000 splendid recipes, an extensive medical department dealing with accidents, sickness, etc. No home should



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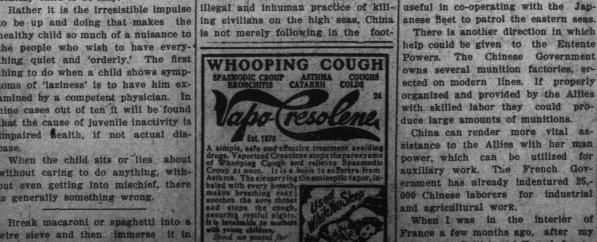
# If China Joins

Win.

side of the Allies?

an organized State, and she had no dynasty. interest affected by a European con-

have altered her relation to the rest reserve force is small, as her army the lazy child, and many reasons are of the world. The war, at the present has only recently been reorganized on advanced for his lack of activity. But day, is not a war between armies or modern lines. But, with good trainagree that it is impossible for a longer remain indifferent to its issue. Meanwhile the Chinese Navy, though In protesting to Berlin against the small and not up-to-date, might be



role to play.

Her diplomatic rupture with Germany will reveal once again to the world that right has triumphed over wrong, and that the Teutonic Powers have rallied against them the whole civilized world. It is even conceiv-(By Sih Gung Cheng, Late Private able that China will prepare to ren-

The question would have seemed the last decade under the direction very strange had it been asked at the of her late President, Yuan Shih-kai, beginning of the war. China was not when Viceroy under the old Manchu

Strong and courageous, China's army will fight well if adequately equip-But two years and a half of war ped and under good command. Her There is another direction in which nelp could be given to the Entente Powers. The Chinese Governmen owns several munition factories, er ected on modern lines. If properly organized and provided by the Allies with skilled labor they could pro

uce large amounts of munitions. China can render more vital assistance to the Allies with her man power, which can be utilized for uxiliary work. The French Govrnment has already indentured 25,-000 Chinese laborers for industrial

When I was in the interior of sit to the British and French fronts,

steps of the United States; she has production of munitions. A similar ed, if the expected diplomatic rupher own ideal to avow and her own experiment could be, made in this ture is followed by drastic measures. country, if the working population A check will also be given to the German commerce, which had been

raise no objection. Check to German Commerce.

the Boxer indemnity, which is ex-acted from China by the Powers as Nor would the advantages from Secretary to the Minister of the Chinese Navy.)

Will China enter the war on the Will China has a standing army 800,000

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The share the future she is a stined to come integration. strong, created and trained during the foreigners to spread. The share the future she is due to Germany is £500,000 a year, to closer contact with other nations, and since the war it has been regular- and her alliance with the mighty Enly remitted to Berlin, in spite of the tente Powers would secure her future fact that Germany has been cut off against aggression and ensure the from the Far East, both by land and peaceful development of her induson sea. The payment of interest and tries. dividends to the German creditors of Another point. If the great war is

developed at a marvelous speed be-One thing China can immediately ed by Germany as the most promisdo to help the Allies: she can sus- ing land for exploitation, as she is pend the remittance to Germany of the richest in natural resources and

Chinese loans will also be suspend- not to be waged in vain, some kind of world co-operation must survive the conflict. But a world co-operation will be a sheer illusion if it leaves out the Chinese, who represent onefourth of the world's population. With their entry into the Entente Alliance any scheme formulated by the Allies for the maintenance of peace would cover every civilized race, and would have far greater hopes of success.

Household Notes.

There should be a candle and box of matches on every bedside table. Then if the electric light fails your light is

rs with the first few drops of that antiseptic wash— the D. D. D. plum pudding if you put into it the various flavourings and fruits that are

When you draw the chicken put a ewspaper on the table and as you work the refuse can be rolled in the