

# WE PROTECT YOU AGAINST HIGH PRICES.

Thanks to the "Grand Old Flag," that has braved the battle and the breeze for over a thousand years, We are still able to offer you the best and most seasonable Merchandise at the same Low prices that have made this Store the popular shopping centre.

Every Item here is a Fighting Argument for the Royal Stores.

## HOSIERY Of Special Merit.

**LADIES' CASHMERE HOSE.**  
240 pairs Black Cashmere Hose in all sizes; colors guaranteed; well spotted soles and heels; assorted ribs. Special for Friday & Saturday, per pair, **25c**

**LADIES' LISLE THREAD HOSE.**  
A splendid line of Tan and Black Hose, made of superior Lisle, lace fronted, seamless feet; fast colors. Values 30c. pair. Friday & Saturday, **19c**

## The Showroom Aids in the Fight on High Prices.

### NECK FRILLINGS.

Charming Lace and Net Frillings in Cream, Paris, White and Black. Special for Friday and Saturday, per yard **12c**

### LACE COLLARS & JABOTS.

In an endless variety of styles, Real Lace Collars; Lace and Net Jabots in White and Cream only. Reg. 25c. each. Friday and Saturday **20c**

### SILK BOWS

and other Neck Ornaments, pretty effects in Soft Silk; assorted colors. Special for Friday and Saturday, each **9c**

### Tea Aprons.

A job line White Muslin Aprons, Lace and Embroidery trimmed; special values. Friday & Saturday, **19c**

### Infants Bibs.

White Twilled Cotton Bibs. Lace trimmed; special values. Friday & Saturday, **5c**

**TAFFETA RIBBON**—All Silk colored Taffeta, 5 inches wide; shades Brown, Tan, V. Rose, Mauve, Violet, Cerise, Nile, Navy, Royal, Pale Blue, Reseda, Black. Special, per yard, Friday and Saturday **14c**

**BAND VELVET**—Corded Silk Velvet Ribbon, the latest for fall Millinery; shades of Crimson, Saxe, Tango, Purple, Tan and V. Rose. Reg. 20c. yard. Friday and Saturday **10c**

**CAMISOLE EMBROIDERY**—Swiss make beautiful new designs. Reg. 40c. yard. Friday & Saturday **34c**

**LADIES' HANDKERCHIEFS**—Fancy Veined White Lawn Handkerchiefs with Lace corners; hemstitched and embroidered. Special, Friday & Saturday, ea. **8c**

### CORSET SPECIALS.

3 different models in the well known D. & A. make of high grade Corsets, medium and very low busts, all long hips, 4 and 6 garters; sizes 20 to 36 in. Reg. \$1.95 pair. Friday & Saturday **1.75**

**LADIES' NIGHTDRESSES.**  
Brodered front and sleeves, all with sailor collars, also a few lace trimmed. Reg. \$1.75 ea. Friday & Saturday **1.45**

### STYLISH WAISTS.

A large assortment of pretty Waists and Blouses in Cotton and Linen, plain and fancy striped effects; all new fall styles. Regular 75c. each. Friday and Saturday **60c**

### LADIES' SWEATER COATS.

Special offer—a \$2.00 Sweater Coat for nearly half price; shades of Tan, Navy, Purple, Myrtle, Brown and Emerald; smart belted back effects; all sizes. Values to \$2.00 each. Friday and Saturday **1.05**

### VALISES.

We have just received a lot of handy small sized Valises in Japanese Matting. These have good strong handles, brass locks, catches and hinges, steel corner pieces; very strong but light in weight. Reg. \$1.35 each. Friday & Saturday **1.20**

## NEW DRESS GOODS AT UNUSUAL PRICES.

Good dependable materials in the height of style and popularity, freshly unpacked, direct from the English markets. The lot includes Cloths, Hopsacks, Fancy Suitings, &c., mostly 50 inches wide; all the newest colorings. Reg. \$1.00 per yard. Friday and Saturday **84c**

### GLOVE BARGAINS.

**CHILDREN'S LISLE GLOVES.**  
A clearance sale of Lisle Thread Gloves for children, sizes 1 to 6; shades of Navy, Brown, Beaver, Black, Cream and White. Values 18c. pair. Friday and Saturday **12c**

**LADIES' LISLE GLOVES.**  
Realizing that the summer is rapidly passing away, we are clearing out a big lot of Lisle Gloves at unusual prices. These come in Brown, Grey, Beaver, Black, Cream and White; all sizes. Reg. 30c. pair. Friday and Saturday **24c**

## Fall Footwear in all the Newest Styles.

**MEN'S BOOTS.**  
A new assortment of Black Gunmetal finished Boots, in Blucher styles only. Boots for business and all occasions, made by good makers; Goodyear welts; all sizes. Reg. \$3.50 per pair. Friday and Saturday **3.20**

**LADIES' BOOTS.**  
The lady that puts her feet into these Boots will have reason to be proud of their appearance. They come in Black Dongola, Blucher styles, stout leather soles, wide toes, medium heels. Reg. \$3.00 pair. Friday and Saturday **2.75**

**LADIES' OXFORDS.**  
A dependable make of Dongola Blucher Oxfords, with patent tips. A very handsome style in assorted sizes. Reg. \$2.15 pair. Friday and Saturday **1.96**

**CHILDREN'S SCHOOL BOOTS.**  
Black Dongola Boots for school wear, Buttoned and Blucher styles; easy fitting styles, stout soles and heels. These Boots are all of good style and durability. Values to \$1.60 pair. Friday and Saturday **1.38**

## SMALLWARE SECTION.

### Anticipate Future Needs and Buy Now.

**NEEDLES**—"Castle" brand, single and mixed sizes in pkts. Special, 2 pkts. for **6c**

**GILT BEAUTY PINS**—Warranted not to break. Special, 2 cards for **6c**

**TINSEL THREAD**—For fancy work, in all colors. Special 2 balls for **5c**

**COLLAR SUPPORTS**—The "Le Chic" Supports, sizes 2½ and 3 in.; Brilliant, Pearl and Gilt Headed Pins; 4 extra Pins with each card. Special each card **8c**

**FRAMED PICTURES**—Many new subjects, without stained frames; assorted styles. Reg. 25c. each for **19c**

**COMMON PINS**—Large sheets of strong Pins. Special 6 sheets for **8c**

**HAIRPINS**—The "Monster" Black Wire Hairpins, 100 in. box. Special 2 boxes for **5c**

**BARRETTES**—Shell Hair Clips and Barrettes in assorted styles; many original designs. Special, each **6c**

**LULLABY TOILET SOAP**—Assorted odors. Special, 2 cakes for **9c**

**FOUNTAIN PENS**—Self-filling. Here's your chance; these are warranted to give good service. Special, each **10c**

## HARDWARE SECTION.

Brass Stair Plates. Reg. 25c. doz. for **22c.**

Nickel Stair Plates. Reg. 18c. doz. for **15c.**

Brass Picture Hooks. Reg. 25c. doz. for **22c.**

Nickel Picture Hooks. Reg. 27c. doz. for **24c.**

Carvers, 3 piece sets. Reg. \$1.45 set for **\$1.22**

Razor Strops (compact). Reg. 80c. for **70c.**

Wire Sink Brushes. Reg. 15c. each for **13c.**

Apple Corer and Slicer. Reg. 17c. each for **15c.**

Teapot Stands. Reg. 25c. each for **22c.**

Wood Spoons. Reg. 6c. each for **5c.**

Kitchen Knives. Reg. 13c. each for **11c.**

## Some Needed Household Furnishings, Lowly Priced.

**TABLE NAPKINS.**  
White Damask Linens, sterling values, neatly hemmed, ready for use; size 18 x 20. Regular 20c. each. Friday and Saturday **16c**

**TWILLED SHEETS.**  
Undoubtedly this is one of the best values ever offered, Twilled Cotton Sheets, size 70 x 90; well hemmed. Reg. \$2.00. Friday and Saturday **1.75**

**AXMINSTER DOOR MATS.**  
Extra good values, size 11 x 28; pretty designs, rich colors, finished with wool fringed ends. Reg. 45c. each. Friday and Saturday **39c**

**TAPESTRY HEARTH RUGS.**  
Another selection of popular Hearth Rugs are offered. These are 27 x 50 inch size, finished with wool fringe; a large variety of light and dark patterns. Reg. 90c. each for **78c**

**DUCHESSE SETS.**  
Our fall stock of Fancy Linens is being opened, and from the many attractive assortments we picked this lot of Duchesse Sets. Some are in White Linen, others in White Muslin, daintily trimmed, hemstitched and embroidered; 4 pieces in a set. Reg. 80c. set. Friday and Saturday **64c**

**SILK D'VOYLES.**  
Special values in Japanese Silk D'VOYLES, trimmed with Battenburg Lace; shades of Green and Gold. Special for Friday and Saturday, each **8c**

**HALF BLIND MUSLINS.**  
Beautiful patterns in Muslin for window decoration. A nice assortment of styles, looped edges and tucked frills; in White only. Special per yard. Friday and Saturday **10c**

**TABLE LINENS.**  
Over 200 yards of White and Blue Damask Linen for tables; real handsome designs, large and small; about 60 inches wide. Reg. 40c. yard. Friday and Saturday **35c**

## MEN.

### MEN'S SHIRT BARGAINS.

**TUNIC SHIRTS**—Soft fronts, medium cuffs, coat styles, neat striped effects perfect fitting sizes. Reg. 80c. each. Friday and Saturday **70c**

### TUNIC SHIRTS.

In plain colors, silk finished Lawn Shirts, double cuffs, all fitted with neatly cut collars; latest styles; all sizes. Values to \$2.00 each. Friday and Saturday **1.32**

### SOFT FELT HATS.

For Fall wear, smart new shapes, in colors of Dark Green, Brown, Slate, &c.; all sizes. Reg. \$2.00 each. Friday and Saturday **1.65**

### BOYS' JERSEY SUITS.

A splendid line of Jersey Suits, well made of extra quality wool knit yarn; sizes from 18 in. to 24 in.; colors of Saxe, Cream, Cardinal, Navy and Brown; made in England. Values to \$1.80 each. Friday and Saturday **1.45**

### GENT'S GLOVES.

Grey Undressed Kid and Suede finished Gloves, sizes 7¼ to 8¾; one dome. Shapely Gloves that will wear well. Reg. \$1.00 pair. Friday and Saturday **95c**

### GENT'S HANDKERCHIEFS.

White Mersurah Handkerchiefs with hemstitched ends, silk embroidered initials on corners; medium size. Reg. 20c. each. Friday and Saturday **16c**

### SILK TIES.

In Paris, String and Wide End styles, in materials of Silk, Irish Poplin, Broche and Knitted Silk; all popular colorings. Reg. 35c. ea. Friday & Saturday **29c**

### SILK BOWS.

Neat shaped Bows, smart, sensible and stylish, in a host of popular colors and patterns; still spring clips. Special for Friday and Saturday, each **8c**

## RUBBER HEELS.

A limited supply of Dunlop Solid Comfort Rubber Heels to be cleared out at once; in Black Rubber only; sizes to fit all kinds of boots and shoes from 000 to 3. Special price, per pair, Friday and Saturday **30c**

### Men's Sweater Coats.

The evenings will soon be getting chilly. Get ready, secure a good Sweater Coat that can be worn under your ordinary coat. We offer a line of heavy All Wool Knit Sweater Coats in Navy and Green only; sizes 34 to 44 inches. Reg. \$2.75. Friday and Saturday **2.40**

## This Date in History.

SEPTEMBER 4.  
Full Moon—7th.

Days Past—246 To Come—118  
FRENCH REPUBLIC proclaimed 1870. This followed the disastrous defeat of Sedan, when Napoleon surrendered with 83,000 men. The republic was proclaimed from the Hotel de Ville.  
FIRST NUNS arrived in Newfoundland, 1833.  
The noblest motive is the public good.  
—Virgil.

## American Passion Play

### AT THE CRESCENT.

The Crescent Picture Palace will present to-day and to-morrow the famous two-reel picture of the Holy City, called the American Passion Play. This picture has been presented at the New Strand Theatre, New York at prices ranging from 25c. to one dollar. The management of the Crescent has made arrangements with the Film Co., so that they will be able to show to their patrons this really artistic and instructive picture at the usual prices of 5c. and 10c. This is a picture that no child should miss seeing at the matinees as it fully portrays the life of Christ, the entrance into Jerusalem, the Last Supper, healing of the halt and the blind, the blessing of little children, etc. The scenes were all taken in Jerusalem, the Holy City, and over 500 people are employed in this great art work, and it cost a good size fortune to produce. Miss Clark will sing "The Holy City" accompanied by Professor Spencer, who will play appropriate music on the organ.

## Last Two Days

### Mrs. Rossley's Real Living Pictures.

Every one should see this novel and artistic act. It has made a sensation hit, by those who have seen it, and there is only to-night and Saturday for its run. There are all new pictures to-night again. On Monday Mrs. Rossley will present an up-to-date and novel show with her pupils in a laughable patriotic production, entitled "John Bull's Boarding School." The war songs arranged by Mrs. Rossley will be a treat; but the dance of the nations in all new costumes will be something very fine, besides the great three-reel feature "The French Spy," the finest picture ever filmed.

## Sulphate of Ammonia.

### St. John's Gas Light Company.

Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.5 per cent of NITROGEN. Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure.

Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.

Yours truly,  
D. JAMES DAVIES, B.S.C., F.C.S.  
Analyst and Assayer.

## Note of Thanks.

Mr. and Mrs. Thomas Miron and family wishes to thank all those who sent wreaths and floral offerings to adorn the casket of their beloved daughter Sadie. Mr. and Mrs. Patrick Miron, John R. Kelly, Misses B. Kelly, M. Carey, Lizzie and Josie O'Neill, Kitty Brown, Ethel Rose, Lol. Power, Hattie Howard, Hattie Wadden, Lizzie and Helen Broderick, Lizzie and Gertrude Petrie, Maggie Martin, E. Kean, Annie Morris, Cicella O'Neill, Annie Chafe, Mrs. A. O'Neill, Mrs. Peter Sinnott, Mrs. P. Broderick, Mrs. R. J. Leavy, Mrs. M. Evans, Mrs. Rose, Mrs. Petrie, Mrs. G. Simmonds, Mrs. Maher, Mrs. Stringer, Mrs. W. O'Rourke, A. J. Hogan, M. A. Duffey, James Howard; also all those who sent notes of sympathy in the sad hour of their bereavement.—adv.

## Loading Fish and Oil.

The schr. Waverley is loading salt bulk fish at Blanc Sablon for Gloucester.

The schr. Wilfred is taking dry fish at Marytown for European markets.

The schr. Moran is loading cod oil at Grand Bank, for Boston.

## Fishery Reports.

Aug. 27th.—From B. Perry (Catalina South Head to North Head).—The total catch is 1350 qts. and for last week 50. No traps are out but 60 dories and skiffs are fishing. One banker, the Drummer's Tax, has arrived with 40 qts. but no schooners from the grounds or Straits. Prospects are very poor. There is a little fish to be had if enough squid could be obtained for the use of trawls.

Aug. 29th.—From R. Brown. (Upper Amherst Cove to Cape L'Argent). The traps have all been taken in, but

38 dories and skiffs and 8 boats with six men each, are fishing. The catch to date is 5,500 qts., with about 500, but not more, for last week. The Laura, John Russell, has arrived from Groses Island with 40 qts. There was a sign of squid yesterday, but none to-day. The fishery is improving on the other grounds, and boats with 6 men brought in as much as 8 qts. to-day. On the inside grounds, cod is very scarce.

Aug. 29th.—From (Spot) Cove to Grate's Cove).—One local and three Lunenburg bankers are here, but no vessels have returned from the grounds as there is some squid to be had, if the weather were favourable.

The total catch is 19,600 qts. and for last week 1,200. No traps or boats are out, but 600 dories and skiffs are still fishing.

Aug. 29.—From A. J. Pearce. (Twilight to Trump Island).—The total catch is 2,000 qts. and for last week 150. About 35 traps and 50 skiffs are fishing, but no dories or boats. Prospects are very poor and this week cod is scarce all round. The bait supply is herring, but it is very scarce. Owing to stormy weather many of the traps have been taken in, and the catch was consequently lessened. The fish has struck off, but back and herring would do better if the weather improved.

Aug. 29th.—From P. J. Wade. (Salmon Cove Point to Colliers North Point).—Prospects are good and no doubt good work would be done if sufficient squid could be obtained, as the men say there is plenty of cod on the different ledges. There is a good supply of herring, but only a sign of squid. The past week's fishing was the best for the season. The catch to date is 110 qts. with 40 for last week. All the traps have been taken in, but 25 dories and skiffs are still fishing.

MINARD'S LINIMENT CURES DIPHTHERIA.

**IN TIMES OF WAR** you cannot do without clothes any more than you can in times of peace; but at such a time it is necessary that you economize as much as possible; and in order to keep all our help at work we intend to make up Suits and Overcoats, until further notice, at the smallest possible margin of profit, but must be strictly cash orders. Investigate and get our prices; quality of our work needs no advertising. SPURRELL BROS., 265 Water Street, next door to Parker & Monroe's, aug17,ad11

**RECEIVED ORDERS.**—The S. S. Volga, which came here Wednesday for orders, left yesterday for Sandy Hook.

## Marine Notes.

The S. S. Florizel leaves New York to-morrow for Halifax and this port. The S. S. Morwenna sails from Montreal this afternoon for here via intermediate ports.

The R. M. S. Pomeranian is due here Sunday from Liverpool.

The S. S. Tobasco sailed last evening for Halifax.

The R. M. S. Carthaginian leaves Liverpool on Tuesday next for here.

**COMMISSION MEETING.**—The regular session of the Civil Commission will be held at 8 o'clock this evening.

St. Isidore, P. Q., Aug. 18, 1914. Minard's Liniment Co. Limited. Gentlemen,—I have frequently used MINARD'S LINIMENT and also prescribe it for my patients always with the most gratifying results, and I consider it the best all-round Liniment extant.

Yours truly,  
DR. JOS. AUG. SIROIS.

**WOULD NOT ENTER.**—The S. S. Wearpool was off the Narrows yesterday again awaiting orders. She would not enter port, thereby saving harbor dues and pilots' fees.