

What The Times

And other British newspapers say of the 11th edition of the Encyclopaedia Britannica.

The reviews, from which portions are quoted on this page, afford overwhelming evidence that the new edition of the ENCYCLOPAEDIA BRITANNICA is indeed a book "that one ought to have." It will become as one review phrases it, "an indispensable part of the life of millions of people."

But it is also, as another review says, "a miracle of cheapness," i.e., a possession which everyone can afford.

A Great Achievement

"Merely on the score of achievement one can but feel proud that such a great work should have been produced in England, but beyond this pride the reader feels the joy of possession. A notable, invaluable, and handsome addition has been made to his library."—Daily Mail.

A New Method

"The first point that makes it memorable is, as we have said, that, unlike all its predecessors, unlike any other book of similar design and scale, it has been finished at once. . . . The whole of the 29 volumes have been passed under the editorial eye before any one of them was given to the world; and thus there has been secured a unity of system, a harmony and a homogeneity, which would have been impossible if the issue had been made volume by volume."—The Times.

A Historical Incident

"The publication of the 11th edition of the Encyclopaedia Britannica by the University of Cambridge is something more than a merely literary event. It attains the dignity of a historical incident, full of national importance. . . . Alike in its fullness of treatment, its comprehensive character, its authoritative nature—depending upon the work of the highest authorities—we believe the present edition to leave behind any and every other publication of the kind, and its successful completion is a matter of congratulation, not only to those responsible for it, but to the English nation at large."—The Daily Telegraph.

Incomparable

"If we have appeared warm in our eulogy of this new edition, we have said not a word that we should wish to withdraw. The Encyclopaedia Britannica in its new form is a work in which the nation may feel a just pride. There has been nothing to compare with it in the past. . . . Scholarship and research in no country have produced anything on the same scale."—Westminster Gazette.

A Great Undertaking

"Criticism is swallowed up in admiration at the administrative ability which has brought so large a scheme to so successful a realization."—Morning Post.

Up-to-Date

"Each article contains the latest available information on its subject, and the events and discoveries of last year are recorded, not merely occasionally, but uniformly. The work, in fact, is all that the available knowledge of to-day or yesterday can make it."—Standard.

Universal Knowledge

"It represents, literally, universal knowledge so far as it can be acquired by reference to the printed document."— Scotsman.

"The Right Thing at the Right Time."

"One ventures to predict that, with the appearance of the Eleventh Edition, the Encyclopaedia Britannica will become an intimate and indispensable part of the life of millions of people. The reason for this lies in the nature of the work. In the way it is produced, and in the needs and tendencies of these days, of ours which it comes to supply. It has come at the right time, and in the right way, and is the 'right thing.'—Manchester Dispatch.

The new, 11th edition, of the Encyclopaedia Britannica can be delivered AT ONCE to immediate purchasers only, who also secure the advantage of the present low prices. A payment of \$5.00 secures delivery at once, and purchase may be completed by monthly instalments of \$5.00 only.

Immediate delivery to PROMPT Subscribers!

There are at the present moment in St. John's a number of sets of the new edition of the Encyclopaedia Britannica ready for immediate delivery. The number is limited and orders received for them will be taken in strict rotation. When this stock is exhausted, orders must wait for shipment from England.

It is, therefore, essential that those who wish to enter at once into possession of the work should at the earliest possible occasion notify the Cambridge University Press office in St. John's their intention of purchasing.

The increase in price must take effect shortly.

The present prices at which the new work is offered in Newfoundland are lower than in the United Kingdom, Canada or elsewhere. This offer can only be extended for a short period longer. The price, therefore, must very shortly be raised by at least \$10.00. This increase in price will be the first step towards the final price, at which the work will be ultimately sold. An immediate application is, therefore, also essential to secure the work at its lowest price.

Any reader who has not yet received particulars of the new Encyclopaedia Britannica may obtain them by writing name and address below, tearing out this corner of the page, and enclosing it to

The Cambridge University Press,
Box 990, St. John's, N. F.

Name
Address
E. T. 9.

For Everyone

"The literary worker, the historical student, and the public man will find in every volume a number of authoritative articles on their special subjects, while the professional or business man will be sure that 'if he wants to find facts or statistics bearing upon his special activity, he can do so with the least expenditure of time and trouble by turning to the Encyclopaedia Britannica. It is the most comprehensive and most authoritative that has ever appeared in any country.'—The Nation.

An Event

"The completion of the new edition (the eleventh) of the Encyclopaedia Britannica is not only destined to rank as the chief literary event of the year, but, when account is taken of the character of the work, it may without hesitation be set down as the greatest achievement of its kind that has ever been accomplished."—Northern Whig (Belfast).

A Library

"I have found the ordinary dry bones of 'a work of the kind clothed with flesh and inspired with life by experts as literary as they are scholarly. I have spent, in fact, many pleasant and profitable hours 'in a library'—to borrow Leslie Stephen's happy title—not in a museum, and in one of these rare libraries which has every book you need with almost everything that you need packed tersely yet attractively 'between its covers.'—Truth.

An Intellectual Treasure

"Two classes of readers will find the Encyclopaedia invaluable. The ordinary student, whose main interest and effort are necessarily confined to a single subject, could not have at his elbow a more serviceable book of reference; and the general reader, whose lot is cast in the country or in the colonies, where libraries are 'distant and books not easy to obtain, will find in the Encyclopaedia an intellectual treasure hardly to be over-estimated.'—The Daily Graphic.

A Material Feature

"They (the volumes) are light to hold, and so well bound, both as regards the sewing of the sheets and the covers, which are of flexible leather, that you may bend them back and hold them for reading, folded as you would a magazine, without damage. Improvements in contents apart, this innovation, which humanizes a book previously not to be lightly taken from a shelf, is in itself enough to justify the new edition."—Manchester Guardian.

A Book to be Read

"Certainly one of the world's masterpieces in editing, printing and publishing. . . . It is a book to read—read with comfort sitting in a chair."—Daily News.

India Paper

"One of the things for which 1911 will be famous is the publication of the eleventh edition of the Encyclopaedia Britannica, by the Cambridge University Press. . . . It is one of the most wonderful books of reference which have ever been compiled. Not only are its contents marvellous, but its formation is incomparable."—Express.

A Miracle of Cheapness

"Normally, we expect to pay nearly twice as much for an India paper edition; the India paper volume of the new Britannica is only 1s. 2d.—or about 7 per cent.—dearer than the thick, Surely 17s. for a volume of nearly 1,000 pages on India paper is a miracle of cheapness."—Morning Leader.

Cable News.

Special to Evening Telegram:

OTTAWA, Nov. 15.
The Canadian Parliament met to-day and elected Dr. Scowen as Speaker. The formal opening takes place to-morrow.

HALIFAX, Nov. 15.
The court martial over the stranding of the Canadian warship Niobe has found Lieut. Long, Adjutant-General, the officer on watch when the ship went ashore, to be guilty, and has directed that he be reprimanded. Other officers are yet to be tried.

LONDON, Nov. 15.
The principal Private Secretary of the late Sir Henry Campbell-Bannerman, when Prime Minister, speaking at the new Reform Club on the delicacy of Anglo-German relations, said: "Only to-day I was assured, and I believe that the statement is true, that last September we were on the very verge of war; that the North Sea fleet was cleared for action, and had the torpedo nets out in expectation of torpedo boats."

TRIPOLI, Nov. 15.
Reports from Italian sources say that Derpa Fort was attacked by the Turks last night, but the enemy was repulsed. At the same time the Italian outposts attacked Tobeck, with like result. It is stated that a large number of Italians are in a critical state in consequence of wounds made by bullets and projectiles used by the Turks in contravention to rules of modern warfare.

PEKIN, Nov. 15.
The most important development to-day is the publication in the official Gazette of a note from Yuan Shi Kai, expressing his thanks to the Throne for his appointment as Premier. This is regarded as tantamount to his acceptance of the office.

LONDON, Nov. 15.
A Tien Tsin despatch says that General Chang, commander of the northern troops, who recently spoke alightingly of Yuan Shi Kai, has been shot. This is attributed to Yuan's agents. A heavy artillery duel is going on between the Imperialists and revolutionaries. The Imperial troops are suffering most damage.

LONDON, Nov. 15.
The St. Petersburg correspondent of the Daily News understands that Russia is sending another note to Persia, declaring in effect that the exercise of any practical authority by Mr. Shuster, the Treasurer-General of Persia, in Northern Persia will be regarded as an unfriendly act.

LONDON, Nov. 16.
A despatch from Tien Tsin to the Exchange Telegraph Co. states Yuan Shi Kai has declined the Premiership. This story is in conflict with the direct despatches from Peking, stating the official Gazette published Yuan's thanks for his appointment as Premier, which is considered as his acceptance.

Inter-Collegiate Football Yesterday

The pupils of St. Bon's and of the Methodist College under 16 played a football match last evening. The former secured two goals over the latter through Jackson and Bashin, a good exhibition of football was given by both teams. The line up was as follows:

Methodist—Moore, Bastow, Tulk, Stenford, Gear, Frazer, Joliffe, S. Frazer, Bowden, Dryer and Gushue. St. Bon's—Knight, Callahan, Jackman, Bashin, Bashin, Young, Jackman, Kelly, Crawford, Edens and Brown.

Grows Hair Abundantly

This is an age of new discoveries. To grow hair after it has fallen out to-day is a reality.

SALVIA, the great Hair Tonic and Dressing, will positively create a new growth of hair.

If you want to have a beautiful head of hair, free from dandruff, use SALVIA once a day and watch the results.

SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known. At McFarlands.

The C.C.C. Sale.

The Fancy Fair of the C.C.C. was renewed at 3.45 last evening at the British Hall. There was a large gathering and the ladies were kept busy up to the closing hour. The tables were generously patronized and most of the goods were sold. At 8.30 a concert was held under the direction of Mr. Hutton when the following program was rendered:—Duet, Piano—Mr. Hutton; French Horn—Lieut. A. Bulley; solo—Miss Coady; song and chorus—Boys of St. Patrick's Hall; solo—Mr. H. Foster; solo—Miss M. Devine; recitation—Miss M. Doyle; song—Miss D'Alberty; con song—Mr. J. L. Slattery; part song—Boys of St. Patrick's Hall. The accompaniments were played by Mr. Hutton. All the numbers were warmly applauded. The recitations by Miss Doyle were excellent and evidenced both talent and culture. After the concert a partidge supper was served to which several hundred people sat down. The goods at all the stalls had to be replenished to-day in order to keep the fair running the third night. It will open at 3.45 and the Sale will close down at 8 in order to give time to prepare the hall for the grand dance that begins at 9.30. The lower flat will be reserved for bridge games. Refreshments will be served throughout the night. The receipts last night amounted to about \$900. The ladies in charge deserve to be complimented on their success. They are working very hard.

Some of the double-woven, satin blouses and some of the two light-weight satins of contrasting colors, placed back to back, are made reversible. They are finished alike on the two sides, with a large single revers and a basque effect and cuffs that button back to show the obverse color.

The Evening Chit-Chat

By EVEL CAMERON



will tell you if she wants you to know."

At once the curious one went to Gretchen and said, "Nelly said that you would tell me yourself."

"Why, I never said any such thing," protested Gretchen. "How could she have told you so? I think it was abominable of her, when I trusted and confided in her."

Whereupon a fine three-sided quarrel was well under way. And the whole cause was simply an instance of that careless reporting, which I firmly believe causes half of the misunderstandings, disagreements and broken friendships in the world.

That was a case where a statement was actually heeded, but we all know how much mere intonation or inflection can change the meaning of the simplest sentence.

Probably you remember the passage in Middlemarch, where Lydgate appeals to his wife to help him get out of the debts into which her extravagance has helped to plunge him? Rosamond's reply is perfectly heartless, but the heartlessness is wholly an inflection.

"What can I do, Tertius?" said Rosamond, turning her eyes on his again. That little speech of four words, like so many others in all languages, is capable by varied vocal inflections, of expressing all states of mind, from the deepest self-devoting fellowship to the most neutral aloofness. Rosamond's

thin utterance threw into the words, "What can I do?" as much neutrality as they could hold.

Now, suppose some partisans of Rosamond were telling of Lydgate's unadvised wrath with his wife and were to repeat that passage. How easily in his report the "What can I do?" might become the most eager and loving offer of help from a devoted wife.

Haven't you often heard some one repeat a conversation, at which you yourself had been present and been amused and astonished at the wholesale inaccuracies, both of spirit and letter, in the report?

I do not think the repeated word is ever to be fully trusted, no matter how excellent the intentions of the reporter. Surely never to be trusted to the detriment or prejudice of the person who is the author of the speech.

Even the unwritten word is an untrustworthy medium for conveying one's feelings. It needs the interpretation and supplement of accent, look and gesture.

Robert Louis Stevenson recounts, "Not long ago, I wrote a letter to a friend which came near involving us in a quarrel, but we met, and in personal talk I repeated the worst of what I had written, added worse to that, and with the commentary of the body, it seemed not unfriendly either to say or to hear."

We all know that to communicate one thought correctly to another, is not the easiest thing in the world. Even speaking directly to our friend, we may offend him when there is not the slightest intention of offense in the heart.

Considering this and how vastly more uncertain a medium are repeated or written words, it certainly seems to me that the fairest, safest thing to do is to make an invariable rule to disregard them as matter for offense.

Don't you think so?

Red Cameron

What Ails You?

Do you feel weak, tired, despondent, have frequent headaches, coated tongue, bitter or bad taste in morning, "heart-burn," belching of gas, acid risings in throat after eating, stomach gnaw or burn, foul breath, dizzy spells, poor or variable appetite, nausea at times and kindred symptoms?

If you have any considerable number of the above symptoms you are suffering from biliousness, torpid liver with indigestion, or dyspepsia. Dr. Pierce's Golden Medical Discovery is made up of the most valuable medicinal principles known to medical science for the permanent cure of such abnormal conditions. It is a most efficient liver invigorator, stomach tonic, bowel regulator and nerve strengthener.

The "Golden Medical Discovery" is not a patent medicine or secret nostrum, a full list of its ingredients being printed on its bottle-wrapper and attested under oath. A glance at these will show that it contains no alcohol, or harmful habit-forming drugs. It is a fluid extract made with pure, triple-refined glycerine, of proper strength, from the roots of native American medicinal forest plants. World's Dispensary Medical Association, Props., Buffalo, N. Y.

Here and There.

RECEIVED \$200.—The stall provided over by Miss Gullishaw, at the C. C. C. Fancy Fair, was one of the busiest and up to last night the receipts were over \$200.

Attention is called to the great Plant and Ornamental Sale at CHESLEY WOODS.—All reduced to cost and charges. Sale continues to end of present year.—Nov. 22.

DIPHTHERIA INCREASING.—Yesterday in addition to the case of diphtheria at the Signal Hill Hospital, two more were reported from Boat House Lane. The latter patients will be nursed at home.

DIPHTHERIA AND FEVER.—Dr. Tait yesterday was called to a house on Lime Street and discovered diphtheria there. Mrs. James West being stricken with the disease. Two cases of scarlet fever were also reported from Hamilton Street.

ONE MORE TRIP.—The steamers Rosalind and Bonavista will only make one more trip each to this port, after which the former will take up the St. John's, Halifax and New York service, while the Stephano will make three trips from New York to the West Indies.

ALMOST A COLLISION.—Last night as the S. S. Helen entered port, and while making for her berth, in the darkness she narrowly escaped collision with the Bellevalente anchored in the stream. She ran very close to the ship, a schooner being in her way, and a disastrous collision was barely averted.

Only One "BROMO QUININE," that is Laxative Bromo Quinine Cures a Cold in One Day, Grip in 2 Days

E. W. Brown on box 25c

C. L. B. CONCERT AND SUPPER.—To-night the present and ex-members of the C. L. B. will hold a concert and supper in the Armoury, and it is expected a large number will be present. An enjoyable time will be afforded all who attend, and the lady friends of the Brigade will do the catering. The best of everything will be provided.

Minard's Lightning Cures Colds, Etc.

Steamers Arrive.

S. S. WASIS. The s.s. Wasis arrived here from Sydney at 8.15 last evening after a 2 days' run, coal laden to J. J. Mulhally & Co. When the ship arrived she went on the quarantine grounds. She was boarded by Dr. Campbell and given a clean bill of health.

S. S. ROSALIND. The s.s. Rosalind, Capt. Williams, arrived here at 11 last night from Montreal direct, bringing a full cargo of food stuffs, including 11,000 barrels of flour. She left there Saturday evening and had strong N. W. winds with heavy sea. She made a good run down and brought E. H. McLean in saloon and 4 in steerage.

S. S. VENANGO. The s.s. Venango, Capt. Phillips, arrived here at 10 last night after a run of 14 days from Liverpool. From the start the ship had very stormy weather with head winds and mountainous seas, and this was the cause of her lengthy voyage. She brought 550 tons of freight and a small mail.

S. S. HELEN. The s.s. Helen arrived here at 11 o'clock last night consigned to Harvey & Co. after a run of 5 1/2 days from Baltimore. She had fine weather for a while but rough the latter part of the voyage. She takes a full cargo of fish for the Mediterranean.

WELL, WELL! THIS IS A HOME DYE THAT ANYONE can use

I dyed ALL these DIFFERENT KINDS of Goods with the SAME Dye. I used

NO CHANGE OF MIXTURE. Simply Clean, Soft and Bright. Try it. The JOHNSON RICHARDSON CO. Limited, Montreal, Que.

ONE DYE—ALL KINDS of Goods