

**FOR ESTATE OWNERS and AGENTS,
FARMERS, GARDENERS and OTHERS.**

ALL WOODEN BUILDINGS occupied by animals should be treated with **SOLIGNUM**, as in addition to rendering the woodwork impervious to decay it has antiseptic and disinfecting properties which keep the interiors clean and free from vermin.

HALF THE PRICE OF PAINT.

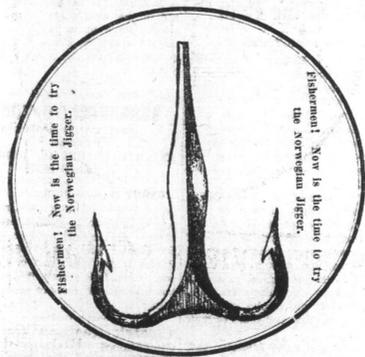
**REID NEWFOUNDLAND
COMPANY.**

**Reduced Rates to
Pacific Coast Points!**

From now until October 7th, Tickets will be sold at reduced rates to Vancouver, B.C., Seattle, Washington, Portland, Oregon and Various other places on the Pacific Coast.

For full information apply to General Passenger Agent, or nearest Station Agent,

Reid Newfoundland Company



GOOD SHOES



THE BEST EVER SHOWN.

Gentlemen! See our Western Window for the Finest Lines of Men's Footwear at
\$2.50, \$3.00, \$3.50 and \$4.00,
ever shown in St. John's.

F. SMALLWOOD,
The Home of Good Shoes.

Telegram Ads. Pay

Tuesday is
Bargain Day

—AT—
LARACY'S

Boys' Knit Jerseys, button shoulder, navy, myrtle, red and fancy striped, reduced 1-5 on Tuesday; a 40 Jersey, 32; a 60c Jersey, 48c., and so on.
Women's Cotton and Flannelette Under-skirts, 50c. on Tuesday.
Men's Pants and Suits reduced 1-5 on Tuesday; a \$1.50 Trousers, \$1.20; a \$3.00 Suit, \$2.50, and so on.
Everything in the Dry Goods, Glass and Crockery Departments reduced on Tuesday, at

LARACY'S,

245 & 347 Water St., opp. Post Office.

A Royal Smoke

**BENGAL
Little Cigars**

Win immediate favor everywhere through their attractive Mildness, Delightful Fragrance and High Quality. Ten for 20 cents.

**CASH'S
TOBACCO STORES.**

"EDGEHILL"

**CHURCH SCHOOL FOR GIRLS,
Windsor, N.S.**

The Bishops of Nova Scotia and New Brunswick, Patrons.
Miss Gena Smith, Lady Principal.
Gold Medal, 1908-1910, from the Royal Academy and Royal College of Music, London, Eng.
3 Pupils matriculated 3rd, 5th and 9th, McGill 1910 exams.

Domestic Science Dept.
Perfect Sanitary Conditions.
Re-opens Sept. 13th, 1911.

For Calendar apply to
Rev. H. A. Harley, M.A.,
June 23, 3m Secretary.

The Choicest
Product of the
Highlands.

If you have a love for the genuinely good thing buy such WHISKYS as

**"THISTLE" or
"Spey Royal."**

They are Scotland's best
Mellow and Matured.

**JAMES C. BAIRD,
WATER STREET.**

Bovril and Virol.

Fresh Supplies by S.S. Rappahannock, August 4th.

BOVRIL:

1 ounce bottles,
2 ounce bottles,
4 ounce bottles,
8 ounce bottles,
16 ounce bottles.

VIROL:

SMALL,
MEDIUM,
LARGE.

T. J. EDENS,
Sole Agent for Nfld.

GOSSAGE'S Soap.

Received ex "Durango" a full stock of

Gossage's Soaps.

All orders in hand will now be filled. Prices, etc., from

GEORGE M. BARR

Opening Announcement

THE UNDERSIGNED begs to inform his friends and the public generally that he is

**Opening a First-Class Grocery Store
On Freshwater Road.**

Junction of Cookstown and Pennywell Roads, on Saturday, September 23, where he hopes by strict attention to business and the requirements of the trade to merit a share of public patronage.

EDWARD J. MOLLOY.

New Mantles & Costumes.

We have just opened a full line of

Ladies' and Children's MANTLES.

Latest Styles in Black and Colored. Also, a New Lot of LADIES' COSTUMES.

WILLIAM FREW.

Pianos and Organs

Tuned and Repaired.

Satisfaction Guaranteed.

JOSEPH NUNNS

Late head Tuner and Repairer with Ayre & Sons, Limited.

Address---51 Long's Hill, St. John's.
P. O. BOX-393.

TRUEFIT

Means what it says if you buy one of our REGISTERED BRAND SUITS.

THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.

OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new Factory so as to increase our output.

Ask your Dealer for
**TRUEFIT, AMERICUS,
FITREFORM, PROGRESS,
STILENFIT, THE MODE,
S. 11, ETC.**

THE NFLD. CLOTHING FACTORY,
Limited,
225 and 227 Duckworth Street.

Green PEAS---ONIONS---GRAPES.

Ex "Rappahannock" from London.

Selected Green Peas, 112 lb. Sacks.

Ex "Mongolian" from Liverpool.

Choice Small Retailing Onions.

Choice Almeira Grapes.

F. McNAMARA, Queen St.

HAVE YOU TRIED

**Morris & Company's
Canned Meat Products?**

Ask your Grocer for

MORRIS'

Cooked Corned Beef,

White, Red and Gold Label.

Once Tried Always Used.

Navel Beef.

This is the most profitable Beef for retailers, as they find no difficulty in handling it. It is the best Beef for the consumer, being all choice cuts of the choicest Beef. Beef selling is a pleasure when you handle Navel Beef, as you feel confident that your customer will get satisfaction. Call and see it to-day, or 'phone and we will send you a sample barrel. **PRICE RIGHT.**

THOS. SMYTH CO., LTD.

2 LEADERS!

**"VICTORIA"
For Women.**



The "VICTORIA" leads in Women's Footwear, it has the style and wearing qualities of a \$3.00 Boot. **PRICE--\$2.00.**

**"RAMBLER"
For Men.**



A Big Crowd of Men prefer this Boot to any \$3.00 or \$3.50 imported Boot. **PRICE--\$2.50.**

PARKER & MONROE, LTD.

Best Value Obtainable

Ladies' White Embroidered

BELTS.

Patterns Splendid! Material Good!

These Belts have detachable Buckles and are WASHABLE. Sizes: 24, 26, 28 and 30 inches.

With White Metal Buckles, only

12c. and 15c. each.

With White Pearl Buckles, only

20c., 25c. & 30c. each.

WORTH HALF AS MUCH AGAIN.

HENRY BLAIR

WEATHER FORECAST.

TORONTO, Noon. -- Moderate southerly winds, mostly cloudy, with a few showers.

VOLUME XXXIII.

USE

AUCTION SALES!

For Sale by Public Auction,

**Thursday, Sept. 21st,
At 12 o'clock, noon,
On the Premises,**

That desirable property situated just east of New City Hall, at the corner of Duckworth Street, No. 351, and Mahon's Lane, at present occupied by Mr. Richard Hopkins and others, consisting of a commodious dwelling house with two large rooms on the ground floor and fronting on Duckworth Street, suitable for shop, show rooms, etc., and the rear buildings comprise a baker's shop and salmaker's loft, etc.

The property is held under a lease of which 87 years are still unexpired, and is virtually free of ground rent.

Also, the Lessee's Interest (reversionary) in the adjoining buildings, Nos. 347 and 349, in the occupancy of Messrs. Peters & Sons and the C. E. Institute.

For further particulars apply to the undersigned or to F. A. MEWS, Solicitor, Law Chambers.

M. A. BASTON,
Auctioneer.

sept11,ed,51

NOTICE!

The Adjourned Annual Meeting of the St. John's Journeymen Coopers' Union will be held in the British Hall on tomorrow (THURSDAY) evening, Sept. 21st. Chair to be taken at 8 o'clock sharp. A full attendance is requested. By order,
sept20,11

Freehold-On Water Street

That desirable dwelling house with shop, No. 418 situated on the North Side of Water Street, opposite Tesler's premises and one of the best business stands in the city, having a side entrance on Buchanan Street. Apply to MRS. C. COURTESAY, on the premises, or
P. C. O'DRISCOLL, Exchange Bldg., sept19,11

FOR SALE--Those Two Beautifully Situated Houses on Bowley Avenue; heated throughout and fitted with all modern improvements, (Freehold). Also, two new houses with shops, on New Green, St. John's, Springdale St. Also, other houses of different parts of the City. Full particulars by applying to JAS. R. JOHNSTON, Free- and 25,11.

FOR SALE!

STANDARD BRED MARE.

Handy size, fine driver and roadster, with great endurance. Speed 25, has been halved in 1 1/2. Owner has another. Apply at this office. sept19,11

TO LET--The Dwell-

ing House, Barn & Outhouses, together with four Acres of cleared Land, situated in Freshwater Valley, the property of the late John Crowell. This property is in an excellent locality and is well watered. For information apply to MARGARET CROWDELL, 115 New Gower Street, Administrator, or T. C. CAFFEY, Solicitor. sept19,11

For Sale, on easy

Terms, That Large Dwelling House, on Water Street, opposite Bowring Bros. This property extends from Water Street back to Duckworth Street. For particulars apply to W.M. COOK, Water Street. sept14,11

To Lease, for Term

of 999 years, several Building Lots at the bottom of Alexander Street. Rent, about 85 cents per foot frontage. Apply to J. A. CLIFF, Law Chambers. sept19,11

FOR SALE--That Pro-

perty on the Black Head Road, belonging to THOMAS LINEGAR. For particulars apply on premises. sept14,11

To Rent--Four or Five

Rooms, with water and sewerage. Suitable for a Lady or young couple; in a good locality. Apply at this office. sept19,11

EX "ROSALIND,"

20 cases

FRESH EGGS, and

Very Choice FRESH BUTTER.

JAS. R. KNIGHT,

311 Water Street.

sept16,11

JOB PRINTING