THE MARKETING OF CLOSER RELATIONS DOMINION PRODUCE WITH WEST INDIES


## 



RECORDS IN 1924
SWIMMING RACES

## Australian Girl's Remarkable <br> Porformance.

Miss M. Baron of Holland; who stroke champlononstip at Paris; brease was disapual ited for falling to tonct playing record speed, and the news dramm attention to one of the mose year tin muter sports: the nudden
tom or t campo ball hae boed married by autut hutur bue 1



 ${ }^{114}$, wemes

molte pontr, not orere a handrad rete trom mateo $x$ nas tome
 ano ancol
 sent whyzziag into the soft earth, robably having ether missed its mark, or added its quot? in sending ne enemy shipt to the bottom. Who knows?
very few which escaped one of the very fow which escaped the da
of the Campbelliton are of 1910 .

Liquidators for Fraser
Paper \& Lumber Co.
Before chite Junsce Barry of the
Supreme court yesterday moruing
Spictation mas made tor the wind

But ranatel. wuram Natheosen ot
Fredericton were appotnted perman ent Itguidatora instructlong wore tor 820,000 . Mr. Hoben is a chartered lor 820,000 . Mr. Hoben is an chartered
accountant of Fredericton and $\mathbf{M r}$ Matheson is secretary of Fraser Compenies Lemitod
wound up is distinct from Fraser poratod rome years ago at the tume that oxtensive propertieq to Nove scolian were purchased by the
Fraser interests. Later those propertien wete sold, to Hollingeworth Whitany' 'and as it was dellred to disposè of the charter winding up
proceedings were begun. -
D.d you ever hear of an outcast saving the ninety-nine fust persons Ninety and Nine.

## What would you do sf you were wrapped in a town entirely sur-

 Wrapped in a town entirely sur-rounded by burning forest and
thought there was no means of es-

Objections taken by Canada at
the Imperial Conererence to the for--
mation of an Imperial Economic committee, do not it is stated, app marketing. The objections were to practically unilimited felld. thought there was no means of es-
cape? See "The Ninety and N ne"

## MOrengen pats

 ㄹ․․ Poutry E-E. We Restator

## 

$\mathrm{W}_{\text {Toys for the kiddies -most of them sro }}^{\text {Hat }}$ now. "Something useful" "for the grown-ups-now worn out or forgoten. Cash to your employeesappreciated but soon spent. Other presents-hurriedly
bought and perhaps ill-chosen. Are they remembered bought and perhaps ill-chosen. Are they remembered
now?
Suppose this year you give them each a Bank Book containing an initial depoosit, and urge them to add to
it resularly. Could anything be more suitable? it regularly. Could anything be more suitable?

##  Newceste Branch - Thomme Clarke, Manager

and conoeeked beap tor ward takeen - Wimmers of many countries.
No doubt some will rtcall When M:ss Doris Hart of England established in August, 1922, the for 100 meters, the feat was considered so amazing that more than one competent authority was
prompted to express the belief that prompted to express the belier that
the time never would be equalled. This op nion gainsd | supporters
after 1923 had elapsed without the figures being again touched, de
spite the great strides made in all spite the great strides made in all
other branches of swimm ng during

## stances that within the last ten months no less than $\mathrm{f} x$ girls, rt

presenting as many nations, have
succeeded in sharing Miss Hart's
rigistered mark.
Early this year aquate fans wero
startled by the news from Australia
startled by the news from Australia
that a lassie of 14, M ss Do:othy
Thompson of Brisbane, had corered

## claimed as a universal reco 4 , and done 100 meters : $1.33 \quad 1.5$; but

## ditions which $m$ ght prevent its recognition, though its merit was

vouched for. The achievement of
the young Australan was followed
by a 100 -meter swim in 1.33 -10 by
M:ss Ella Mollnar of Hungary, also a trifle under M:ss Hart's mark.
Next M:ss Erna Murray of Lelpzig won the championship of Germany in 1.3 fat, but the exploit went unbracketed; becautse Olermanyi doee
not belong to the international fed eraton. Then Miss Irene Gilbert
of England did 1.3145 in full com of England did 1.3145 in full com
plance with reguirements; and the feat is slated to replace Miss Hart', in the book of records. Meanwhille Miss Agneb Geraghty of this dity;
the American champlon; had set a natlonal standard of $1.23 \quad 25$. Tor
 Baron is credited with 1.32 ts zor the longer distance, completing the

## Last Week Of

Great Hunting Season Opens The blg game season in New
Brunswick has entered on its final week as the month closes, with Sunday and the season closes on
the last day of the month. The season of 1924 is ireckoned as the $\begin{array}{rrr}\text { best in several yeazs. } & \text { Returns } \\ \text { from vendors of licenses } & \text { w.ll } & \text { not }\end{array}$ be complete until about the middle of January but it is known that
the receipts from non-residents who have taken out hunting Ho
in this province will be large The teature of this beare been the success of hunters have been after moose. A Year who it was belered by some thet the It was bei.eved by some that the
moose pre apprectably scarce mot thits season the animals seem to be more numerous than in sever parties hiave had outstanding luck Extra-wide horns have not been re poted, howeven by parties which
have killed their game but in opite of that there have been
some very fine heads taken

The general optnion expressed by
Amcricans who have hunted big wick ifs that th:s province bas superior hunting territory.
party of big
who hunted tin Charles Cremin
territory on the Tobique and
Nepisiguit Rivers d:d not hesitate
to give New Brunswick the edge on Maine. That party had remarkable
luck, four out of five killing moose and five deer be ng killed., Other good fortune on the part of non-re The luck has not been confned of the province also have been very successful tn killing moose. Some
have been shot within a few m les The hicense fees pald by hunte of all knds adds considerably
the provinctal revenue. The pre sent season should be an excelle sportsemen has been large to spite of that bugaboo, a Prédentia election.
Deer, which at one time were no were more plentiful, Caribou conwere more plentiful, Caribou con
timue scare aldhough smali her tinue scare ald hough smail
were reported from the north. RESTICOUCHE WAR RELIC IS FOUND After veving latt cmbedded ince river bank for more than a contury
and a half: another reiliz ce the his torical battle bethen ${ }^{2}$ /the British and French, fousht along, the Ree Higouche River, betppen Campbel
ton and the head of

## Assuring Your Business

A policy of advertising is a policy of life assurance, and the protection thus secured is well worth its annual cost.

Old customers die or move away-they must be replaced.

Old customers are subject to the inf:uence of temptation-they may be induced to divide their custom-to do some of their-shopping at a competitor's.

New comers to this community will shop with you-become regular custemersif they are invited to do so.

Your competitor's advertising is an influence which must be offset if you are to maintain your trace.

Not to advertise regularly to the read ers of the UNION ADVOCATE is to leave your business unprotected.

## A WORD TO THE PUBLIC

It is no sign of weakness to follow the leád of advertising. You owe it to yourself to get the most for your money, the best goods and the elination is to shop where you are invited to shop rather than to continue to be a customer of the ghop which never solicits your good-will you need have no compunctions of conscience.
Shop Where Yeu arelnvited to Shop

