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TWICE as much "Victory" Flour has been sold this year. Why? Because as the flour becomes known the demand increases. "Victory" Flour is the highest grade imported to this Colony and nothing better milled.

Get out of the rut of always asking for the same brand that you bought ten years ago, as we represent a new and up-to-date mill, and the old known brands of flour cannot be made from a new mill, unless they have a fire, as it would cost too much to pull down a fairly good mill to build a new mill, with all the latest machinery, such as the mill we represent.

Remember the name and ask for "Victory" Flour, sold by all the leading merchants, and well and favorably known by the F.P.U.

Franklin's Agencies, Ltd. St. John's

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HALLEY & CO.

Wholesale Dry Goods and Commission Merchants, 106-108 New Gower St.

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FOR SALE!

TO ARRIVE ABOUT SATURDAY

Best Cadiz Salt

—ON HAND—

Choice Canada Butter,
Baine, Johnston & Co.

For Sale

A SPLENDID

MOTOR BOAT

ALMOST NEW.

Decked, good accommodation and fitted with Sails—18 h.p. Engine—Will be sold a Bargain. Can be inspected at the F.P.U. Wharf. For further particulars apply to Storekeeper

Union Trading
COMPANY.

EIGHT MORE VICTORIA CROSSES

Thrilling Stories of Imperishable Bravery

3 CANADIAN HEROES

London Territorial's Stand With Handful of Men

Imperishable stories of heroism are told in a supplement to the "London Gazette" announcing the grant of eight more Victoria Crosses. This list contains the first military Dardanelles V.C.'s, the first Canadian V.C.'s, and the second Territorial V.C.—Lance-Sergt. Belcher, London Rifle Brigade. The number of V.C.'s granted in this war, starting with Captain F. O. Grenfell and ending with Lieut. Wagnford, is sixty. This brings the total to date up to sixty-eight. The eight new recipients are:—

Lieut.-Col. C. H. Montagu Doughty-Wylie, Headquarters Staff, Mediterranean Expeditionary Force.

Capt. G. N. Walford, Brigade Major, R.A., Mediterranean Expeditionary Force.

On April 26, after a landing on the Gallipoli Peninsula, during which both brigadier-general and brigade-major had been killed, Lieut.-Col. Doughty-Wylie, and Capt. Walford organized and led an attack through and on both sides of the village of Seddul-Bahr. The attack was a complete success. Both were killed in the moment of victory.

Capt. F. A. Caron Scrimger, Canadian A.M.S., Medical Officer, 14th Batt. Montreal Regiment.

On April 25, near Ypres, when in charge of an advanced dressing station which was being heavily shelled, he directed under heavy fire the removal of the wounded and carried a wounded officer out of a stable in search of greater safety. When unable alone to carry this officer, he remained with him under fire till help could be obtained. During the very heavy fighting between April 22 and 25, Capt. Scrimger displayed continuously day and night the greatest devotion to his duty among the wounded at the front.

Lieut. G. R. P. Rouppel, 1st Batt. E. Surrey Regt.

On April 20, when commanding a company in a front trench on "Hill 60," he remained at his post though wounded and led his company in repelling a strong German assault. During a lull he had his wounds hurriedly dressed and then insisted on returning to his trench. Towards evening, his company being dangerously weakened, he went back to his commanding officer and brought up reinforcements, passing backwards and forwards over ground swept by heavy fire. With reinforcements he held his position throughout the night. This young officer showed a magnificent example of courage, devotion, and tenacity, which undoubtedly inspired his men to hold out till the end.

No. 1,539 Col-Sergt. F. W. Hall, 8th Canadian Batt.

On April 24, near Ypres, a wounded man lying fifteen yards from the trench called for help. Col-Sergt. Major Hall endeavored to reach him in the face of a heavy enfilade fire. The first attempt failed, and a non-commissioned officer and private soldier, attempting to give assistance, were both wounded. Col-Sergt. Major Hall then made a second most gallant attempt, and was in the act of lifting up the wounded man when he fell mortally wounded in the head.

No. 9,539 Lance-Sergt. D. W. Belcher, 15th (City of London) Batt. London Regt. (London Rifle Brigade).

On May 13, when in charge of a portion of an advanced breastwork, south of the Wietje-St. Julien Road during a fierce bombardment, which frequently blew in the breastwork, Lieut.-Sergt. Belcher with a mere handful of men remained and endeavored to hold his position after the troops near him had been withdrawn. By skill and gallantry he maintained his position during the day, opening fire on the enemy, who were only 150 to 200 yards distant. The hold front shown by Lieut.-Sergt. Belcher prevented the enemy breaking through on the Wietje Road, and averted an attack on the flank of one of our divisions.

No. 24,066 Lance-Corp. F. Fisher, 13th Canadian Batt.

On April 23, near St. Julien, he went forward with a machine gun under heavy fire and assisted in covering the retreat of a battery, losing four men of his gun team. Later, after obtaining four more men, he went forward again to the firing line and was himself killed while bringing his gun into action to cover the advance of supports.

No. 2,052 Pte. W. Mariner, 2nd Batt. King's Royal Rifle Corps.

During a violent thunderstorm on the night of May 22 he left his trench near Cambrai and crept out through

the German wire entanglements till he reached the emplacement of a German machine gun which had been damaging our parapets and hindering our working parties. He threw a bomb in under roof of the gun emplacement and heard some groaning and the enemy running away. After a quarter of an hour he heard them coming back, and climbed on the other side of the emplacement and threw another bomb left-handed. He then lay still while the Germans opened fire on the wire entanglements behind him. Rifleman Mariner was out alone for one and a half hours carrying out this gallant work.

NINE BOMBS FOUND IN BAGS OF SUGAR

New York, July 15—Nine small bombs in bags of sugar were loaded on the British tramp steamer Kirkoswald before she left this port for Marseilles on May 2. The Kirkoswald arrived in New York again Saturday, and Capt. Williamson told the story at Quarantine. When the sugar was being unloaded, he said, one of the bombs rolled out of a bag. Six bombs were found in this bag and three in another. None of them exploded.

At the offices of J. W. Etwell and Company, agents for the Fabre Line it was said that the officials of the line had known that the bombs had been found since the latter part of May, when the Kirkoswald reached Marseilles. These officials did not make the discovery public, but employed detectives and notified Government officials. So far, it was admitted the investigation has come to naught.

Bombs were also discovered in the cargo of the Lord Erne, which sailed from New York for Havre on April 29, and on the Bankdale, which sailed for Havre from New York on May 1.

And many a girl who thought she was marrying a home has discovered later that she is tied to a man who can't even pay the rent.

Fishermen!



Get Smallwood's Hand-made Tongue Boots, Wellington's High and Low Three Quarter Boots. These Boots have been tested and proved to be waterproof. By who? By the Fishermen who have worn them.

P.S.—All our Hand-made Boots have the name Fred Smallwood on the Heel plate. Beware of Imitations!

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The Home of Good Shoes.



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THE VALUE OF FARMYARD MANURE

According to recent statistics, there are in Canada in round numbers, 3,000,000 horses, 6,000,000 cattle, 3,500,000 hogs, and 2,000,000 sheep. Experiments indicate that the approximate value of the fertilizing constituents of the manure, both solid and liquid, produced by each horse would be \$27, by each head of cattle \$20, by each hog \$8, and by each sheep \$2. This would make the total value of the manure produced in one year by the different classes of farm animals in Canada amount to \$233,000,000.

The importance of this by-product of the farm may be better realized if we compare it with some of the other principal products of Canadian industries. The following table shows the value of some of the leading products:

Total wheat crop, 1914	\$196,000,000
Total oats crop, 1914	151,000,000
Total forest products, 1911	180,000,000
Total mineral products, 1913	145,000,000
Farmyard manure, average 5 years	233,000,000

The figures given in the above table are for the years in which the value of each product mentioned reached the highest point on record, while the figures for the manure represent the average annual production for the past years.

Assuming that one-third of the value of manure is annually lost by present methods of management, and this is undoubtedly a conservative estimate, the loss from this source in Canada would be about \$78,000,000.

Surely the farmer can not afford to throw away a sum of money that would more than pay his taxes. But that is just what many are doing.

Recent investigations by the Commission of Conservation show that 90 per cent of the two hundred Ontario farmers personally visited by representatives of the Commission in 1914, exercise no special care to prevent waste.

The natural manure is a part of the raw material for farm crops and, as such should receive the same attention and care to prevent loss and waste as is given the raw material in any manufacturing plant.

A fact worth knowing and remembering by the farmer is that the losses caused by leaching or super-heating represent the most readily available portion of the nitrogen and potash in the manure heap.

It is hard to persuade the farmer to abandon time-honoured customs, such as piling the manure under the eaves or on the hillside, but surely in this day of wider knowledge and of more intelligent farming we should refrain from waste.—F.C.N. in "Conservation."

LIBERTY BELL'S LONGEST JOURNEY

Philadelphia, July 14—The bell which on July 4, 1776, just 139 years ago to-day, rang for more than two hours from the steeple of the old State House here in joyful announcement of the fact that the representatives of the thirteen colonies had proclaimed the independence of the United States from tyrannical England, is ready for the longest trip it has ever taken. By special train it will start from Philadelphia at 3 o'clock to-morrow afternoon on its first journey across the continent, to be exhibited at the Panama Pacific Exposition in San Francisco, and for a brief time at more than sixty cities and towns enroute.

The itinerary of the Liberty Bell trip has been possible exhibition at all places where the train will stop, and it is expected that great things of persons will catch a glimpse of it before it reaches the Exposition.

The average man thinks he knows a woman when he asks her to face the parson with him, but a few weeks later he may discover his mistake.

LADIES AMERICAN COTTON One Piece Dresses

Extra Value
Only \$1.20 and \$1.40 each.

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333 Water Street.



'Acme' Canned Meats

- 1's COOKED CORNED BEEF.
- 2's COOKED CORNED BEEF.
- 1's ROAST BEEF.
- 2's ROAST BEEF.
- 1/2's VIENNA SAUSAGE.
- 1/4's POTTED MEATS.



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Sample Lot of
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Regular Prices, \$4.00 to \$6.00.
Now going at one price.
\$2.90

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- LADIES' WHITE LISLE THREAD GLOVES, Elbow Length.
 - LADIES' WHITE SILK GLOVES, 4 Button Length.
 - LADIES' WHITE SILK GLOVES, 6 to 10 Button Length.
 - LADIES' BLK. LISLE THREAD & SILK GLOVES.
 - CHILDS' & MISSES' WHITE & CREAM LISLE THREAD & SILK GLOVES.
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- Special Family Beef
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