

\$ 965

## Roadster \$935

Model 83 B-f. o. b. Toronto

This is the car which is outselling virtually two for one any other car which sells for \$550 or more.

And the principal reason is power.

No other car at anywhere near its price is anywhere near so powerful.

In fact you must pay nearly \$200 more for as much power in any other car.

As a rule, prices vary according to power,

This \$965 Overland is the one big, important, outstanding exception to the rule.

It is priced way below its power class.

All last summer, when this car sold for \$1050, we were 20,000 to 40,000 cars behind orders.

No car has yet appeared to dispute supremacy with

And this one has been improved and the price lowered.

Though we trebled our production, the demand kept up all winter and consumed our output.

Another heavy shortage this spring is almost certain.

Order yours now so you won't have to wait.

See the Overland dealer today.

Catalog on request-please address Dept. 620

Willys-Overland, Limited Toronto, Ont. No such power

in any other car

unless you pay

> \$200 more





