

"MADE IN CANADA"

Ford Touring Car Price \$590

No advance in the price of the "Made in Canada" Ford will be made because of the additional 7½% War Tariff. We as loyal Canadians will gladly absorb whatever increased duty we are forced to pay on such raw materials as cannot be obtained at home. The Ford is manufactured in Canada—not assembled in Canada.

The Ford Runabout is \$540; the Town Car is \$840; the Coupelet \$850; the Sedan \$1150—all fully equipped, f.o.b. Ford, Ont. Ford buyers will share in our profits if we sell 30,000 cars between August 1, 1914, and August 1, 1915. Write Ford Factory, Ford, Ont., for Catalogue 1.



130 WISCONSIN INCUBATOR \$13.90
EGG AND BROODER

If Ordered Together We send both machines for only \$13.90 and we pay all freight and duty charges to any R. R. station in Canada. We have branch warehouses in Winnipeg, Man., and Toronto, Ont. Orders shipped from nearest warehouse to your R. R. station. Hot water heat, double walls, dead-air space between, double glass doors, copper tanks and boilers, self-regulating. Nursery under egg tray. Especially adapted to Canadian climate. Incubator and Brooder shipped complete with thermometers, lamps, egg testers—ready to use when you get them.

BOTH \$13.90
TOP
Freight and Duty Paid

Send for FREE Catalog Today— or send your order and Save Time.

TEN YEAR GUARANTEE—30 DAYS' FREE TRIAL
Incubators finished in natural colors showing the high grade California Redwood lumber used—not painted to cover inferior material. If you will compare our machines with others, we feel sure of your order. Don't buy until you do this—you'll save money—it pays to investigate before you buy. Remember our price of \$13.90 is for both Incubator and Brooder and covers freight and duty charges.

Write Today Don't Delay **WISCONSIN INCUBATOR CO., Box 214 RACINE, WIS.**

Farm Lands For Sale

Buy Before the Sharp Advance Takes Place

As Trustees and Administrators, large areas of lands have come into our hands for sale, and the following are offered as desirable:—

- 1—2400 acres more or less in Brandon district, all in high state of cultivation, excellent buildings, with horses and implements ready to go to work. To one of means, with experience, this is a splendid opportunity.
- 2—A farm of 1800 acres near Birtle, also like above, in excellent shape with fine buildings and high cultivation.
- 3—A section near Regina, with 600 acres cultivated; All buildings ready for spring sowing.
- 4—A half section near Killarney, with buildings, fencing and cultivation.
- 5—27,000 acres in Winnipeg district, first class well drained "bottom" land, excellent for colonization purposes. Can be wholesaled in 3000 and 5000 acre blocks.

For above and other equally good bargains, send for our maps and lists showing prices, location, terms, etc.

The Standard Trusts Company
346 Main Street, Winnipeg

Back Home



There is someone interested in your success in Western Canada. Possibly it is a former neighbor who may be induced to visit you and see what these provinces can produce. The opportunities Western Canada offers for poultry, butter, mixed farming and homemaking generally might induce her to again become your near neighbor, and that is why we ask you to turn in her name and address. You are interested in the growth and development of this country; we are vitally interested in the settlement and production and ask your co-operation to the end that we all may profit by encouraging the "Back to the Land" movement. Farm products will command a high price, especially for the next few years, and only ten per cent. of our soil is under cultivation. We will endeavor to interest your friend or friends if you will send us the names and addresses, and thank you for your co-operation in making our new plan a success.

Immigration Agent

Canadian Northern Railway
Room 255, Union Station, Winnipeg
or hand it to the nearest Canadian Northern Railway Agent.

FARMERS!

SPRING IS RAPIDLY APPROACHING and you will soon be turning your thoughts to that new house or barn or the spring colts, but don't overlook the protection of those new buildings or livestock against fire and lightning. Let us quote you rates for your next policy; you pay the premium in three fall payments WITHOUT INTEREST. A two cent stamp will bring you all information.

Saskatoon Mutual Fire Insurance Co.
Head Office : Saskatoon, Sask.

LIVE AGENTS WANTED IN THIS PROVINCE

OIL - GASOLINE

At Wholesale Prices

Please write us when in need of Gasoline, Coal Oil, Lubricating Oil or Greases. We are prepared to make prompt delivery at wholesale prices, and guarantee our products to be the best on the market. Farmers' Associations should get our prices on carloads. Ask for the following brands:

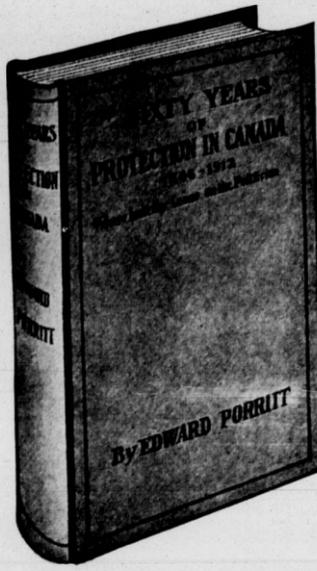
- WHITE LILY GASOLINE
- ROYAL GASOLINE
- FAMILY SAFETY COAL OIL
- KEYSTONE SPECIAL COAL OIL
- ECLIPSE GAS ENGINE VALVE
- ROYAL GAS ENGINE VALVE
- MELROSE HARVESTER
- ROYAL HARD OIL

Anything and everything you need in the oil line

Continental Oil Co. Ltd., Winnipeg
Branch Offices: Regina, Saskatoon, Calgary, Lethbridge

How the Tariff is Made

With the new increases in tariff taxation and the extra burden which will be placed upon every farmer in this country it is of vital importance that farmers should study the tariff question. The best book on the tariff situation in Canada is "Sixty Years of Protection in Canada," by Edward Porritt.



This book is acknowledged by all to be the most complete and enlightening history of the Canadian tariff ever written. It stands alone. Nowhere else can one find such a thorough-going treatment of the political and economic facts of protection, the influences which dictate tariff changes, the free trade movement in Canada, the various attitudes taken by the Liberal and Conservative parties and the importance of the Grain Growers' movement. The economic pressure felt throughout all Canada is bound to keep the tariff in the forefront of our national problems, and every Canadian voter should read this book and understand this question. It is written in a fascinating style and is as pleasant to read as a popular novel. No one can claim to be acquainted with the history of Canada who is not familiar with the facts contained in Mr. Porritt's book.

The contents of the book are as follows:—The Grip of the Protected Industries on the Dominion; The Repeal of the Corn Laws and the Fiscal Freedom for Canada; Reciprocity—The Movements for Free Trade and Annexation; Reciprocity—The Movement for the Elgin-Marcy Treaty—1846-54; Reciprocity—The Abrogation of the Treaty—1854-1866; Reciprocity—Overtures by Canada between—1866-1900; The Beginning of the Movement for a National Policy; The First National Policy Tariff—1858-1870; The National Policy as a Measure of Retaliation—1870-1874; The Fight in Parliament and the Constituencies for the National Policy—1874-1878; The National Policy in Operation—1879-1896—The Era of the Red Parlor; The Liberals Adopt and Extend the National Policy—1896-1904; The Tariff Revision of 1906; Mergers and Water-wagon Finance; Home and Export Prices for Farm Implements; The Farmers' Organizations of Ontario and the Prairie

Provinces; Sir Wilfrid Laurier and Mr. Borden in the Prairie Provinces; The Reciprocity Agreement with the United States.

Every farmer, editor, clergyman and teacher, as well as every politician and business man, who is interested in public questions and the high cost of living should have a copy of "Sixty Years of Protection in Canada." The book contains 476 pages, is printed in large type and handsomely bound in red cloth covers, and fully indexed.

Postpaid **\$1.25**

BOOK DEPARTMENT, GRAIN GROWERS' GUIDE, WINNIPEG, MAN.

ADVERTISING is the foundation of all successful enterprises. If your advertisement appeared in these pages it would be read by over 34,000 prospective buyers. Patronize our advertisers—advertise yourself—and we will all be successful.