

This will appeal to your trade these warm Summer Days.

AVIES Quality Thick Bologna makes a tasty and inexpensive lunch—is fine for sandwiches—is easily served and represents a hundred per cent. food value.

Dealers find it a sure and steady seller. It's a wasteless food product—can be sliced from end to end on the cutting board and nothing has to be thrown away. Your customers will like it not only because it sells at so reasonable a price, but because it makes a really delicious luncheon dish.

Now is the best time to feature this quick selling product. It will bring you good business and steady repeat orders.

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