

Something New

For the Candy Counter

Imperial Peanut Butter

“BOBS”

The Perfect Confectionery

Not only a luxury but a food. Packed in cartons only—two sizes to sell at ten and twenty cents.

Bobs will sell; sell quickly and sell again.

Ask your jobber to ship you a case in time for your Xmas trade.

MacLaren Imperial Cheese Co.,
Limited

Head Office,

Toronto

N.B. Imperial Peanut Butter is one of the principal ingredients of Bobs and gives it a distinctive flavor and character.

