

# FREE ROGERS CEMENT BOOK

**HOW TO MAKE FARM FIXTURES RIGHT, AND AT LOWEST COST. READ OUR OFFER**

**F**ARMERS who get this wonderful book on Portland Cement need spend only \$1 in cash for a better improvement than \$5 now buys in wood. The book illustrates and explains the easiest ways to build farm improvements in concrete---strong, clean improvements that cannot burn, decay or easily break. This book secures you big money savings, and is the first farm book on concrete with special designs for the Canadian climate.

■ A farmer with this book can easily make everything he needs in spare time, including big tanks, silos, etc. ■ Besides, the book shows him how to handle Portland Cement to the best advantage. This knowledge is worth hundreds of dollars to any farmer. Despite its value, this book may be had by any progressive farmer free of charge. Act on our offer promptly.

## If You Have This Book You Can Both Save Money and Make Money

**T**HE improvements shown in Rogers Book are fire-proof, weather-proof and frost-proof, and they don't need repairs, because the designs in it are planned for Canada. As we said, improvements shown in it cost about one-fifth that of wood. Concrete costs little, and work is laid out in the book for spare time. Besides this saving in first cost, on anything built from the book, there is a steady after-saving of labor and repairs. This makes a big sum, especially when you know that Rogers Book improvements are so well designed that they are still as good as new after you have used them twenty years. All work shown will stand the hardest frosts, besides being done in the easiest, simplest way possible. Canadian farmers should all have this Rogers Cement Book, while our offer is open.

## How You Get This Book from Us

Regular Price  
\$1.00

**Free of Charge**

Regular Price  
\$1.00

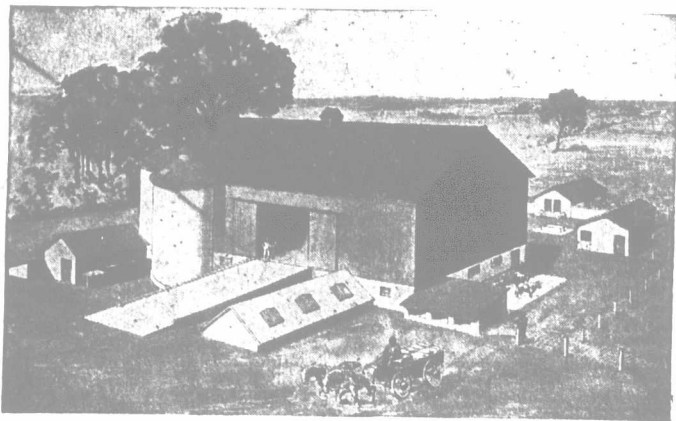
**E**VERY applicant is asked to send us \$1.00, which is the regular price of this book. But we send with the volume an order on the nearest Rogers dealer for \$1.00 worth of Rogers Portland Cement. Thus, you get the book free of charge, while the Portland Cement itself makes an improvement worth \$5 on your farm. With the easy directions in the book, your free cement will make you your choice of these:

- 6 10-ft. fence posts (non-rotting)
- 6 clothes poles (strong, clean)
- 1 partition, 80 sq. ft. (fire-proof)
- 3 chimney caps (fire protection)
- 1 hog trough (sanitary, everlasting)
- 4 door sills (wear-proof, clean)
- 1 flight of steps (permanent door entrance)
- 2 hitching posts (ornamental, unbreakable)
- 1 horse block (with your name on)
- 12 hen nests (clean, vermin-proof)
- 1 pantry floor (clean)

When you get the book without charge this way, and add a valuable improvement worth several dollars on your farm, we feel you cannot spend \$1.00 more wisely. The offer brings you knowledge worth hundreds of dollars in your farm work as well. Send \$1.00 for the book and the free order for cement. Act now.

## How We Made This Book a Farm Help

**T**HERE had never been a farm book on Portland Cement specially prepared for Canada, until we got out this volume at great expense. We made it up with 170 special drawings, and very plain easy reading matter, given in full. This matter foresaw all the probable mistakes a beginner would make and guarded against them. That makes this book a perfect guide for every farmer who gets it, as he cannot make a mistake, if he has never used Portland Cement before. Concrete work is made as easy as building in wood—in fact, in many cases, a great deal easier.



Get the Rogers Book to Show you How to Outfit your Farm with these Everlasting Cement Improvements at Low Cost.

We put in about 80 improvements the Canadian farmer uses most. These were designed to take simple molds, and make the work very easy. We avoided special tools—all you need is just ordinary farm shovels, buckets, etc. You do perfect work, with little trouble and at low cost, for everything Rogers Book shows.

You have never even seen just this kind of a farm book before, because it shows things for Canada, and shows how to make them in an easy, simple, plain way. We know concrete work is now easy and understandable for any farmer. The book is well worth having, because of the valuable knowledge in it. Send for it at once.

**ALFRED ROGERS Limited 28F WEST KING ST. TORONTO**