


NAF WHEAT CAME THROUSH LRHME GINML UP TO CCT. OI 10 aMMS The fact that business man is an advertiser is usually incidental. He is an advertiser because he is wise and possessed of good, sound business sense and an analytical mind. At some time or other he came
to the conclusion that advertising could be made one of the mightiest factors of his business organization,

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\begin{aligned}
& \text { Pratite Der and cent Goolowing the } \\
& \text { tais Company. }
\end{aligned}
$$ and having arrived at this conclusion, he just naturally went to it and

advertised जW/W0
New York, November 2.-A11 refners quote stand
wit tranuteo vugar at 5.40 cents with sellers a
.30 cents. $=$

Otam, November 2-



