COMMERCIAL.


THE WEELIY MESSELIGER. "PA," said little Porkinpine, looking up
from his paper, "Pa, it says the queen has
fixed the ceremony of the dedication of the
caim to John Brown for Sept. I. What is n'cairn ?"" "It's Scotch for baby," said
old Porkinpine, with the air of a mian who
throws off waves of information as a base.
burner throws off heat. "It's Scotch for
baby, or little child. A Scotchman's chil.
dren are his cairns, and I suppose the Queen
is going to stand godmother to one of Lord
Brown's children, or cairns, as you may
say."

AUIUMN PRIZE CONPETITION.
a fine chance

## MAKE MONEY

Help a Good Paper Along!

Not dismayed by the comparative failure of our August competition we offer our
friends another opportunity to earn a good commission and win handsome prizes by working for this paper. Newspaper publishers must have their harvest times as well as farmers, and as the publishers of this paper have been sowing copies of it broadeast over this continent for twenty months past they now look to having the seed spring up and add many thousands to the subseription list. To this end laborers are requited and none can possibly suit better than those who have been kept wellinformed of the passing events of the world through its news columus, and benefited and entertained in various wavs by its other departments-all at less cost than the readers of any other weekly newspaper. It is with confidence, therefore, that we repeat, with slight modifications, the offers made for our " August Competition," the resu't of which is doubtless a surprise to the prize-winners, as in a country of hardworking people money is rarely made with such facility.

## OLR NEW OFFER :

The price of the Messenger is filty cents a year, and will be given for the remainder of this year for ten cents. Anyone sending us FIVE SIBSCRIPTIONS for a year mey send TWE DOLLARS and keep FIFTY CENTS, and anyone sending us FIVE SUBSCRIPTIONS for the remainder of this year may send us TWENTY-FIVE CENTS and KEEP TWENTY-FIVE,
SEND AS MANY AS YOE PLEASE,
keeping fifty cents for every five yearly and twenty-five cents for every five for the remainder of this year. This advice would seem to be necessary in some cases, as in last competition most of the competitors stopped short at the point when they earned the smallest commission-that for five

## subseriptions.

In addition to these commissious we wil give the person sending us the largest

AMOUNT OF MONEY,
TEN DOLLARS ; to the second, FIVE DOLLARS: to the third, TIIREE DOLLARS ; to the fourth, TW0 DOL. LARS, and to the fifth, ONE DOLLAR,

Still further, to every one who sends us TWO DOLLARS we shall send
sent of the pair of those much-admired pictures, which have always given so much satisfaction to their recipients, "The Roll Call" and "Quatre Bras," or, if preferred, the celebrated picture by Doré, "Christ Leaving the Pretorium," the original of which was declared by the Rev. Theodore Cuyler to be the greatest painting of modern times.

## HEAR IN MIND:

Those sending the largest amounts secure the prizes even if what is sent in each case be less than the amount of the
veryone who secures five subscriptions earns a commission.
Everyone who sends two dollars is entitled to the pair of fine pictures mentioned above October

## REASONS AND HINTS:

For a paper of the price of this one a very large circulation is necessary to insure the enterprise being a profitable one. There is no doubt it would obtain a paying patronage in the course of time, without any special efforts such as these prize competitions, as its subscription list has hitherto been built up altogether by people taking it upon sight for its many good qualities. A list of over seven thousand, obtained simply by sending copies of the paper at a venture to people, and by the kind aid of readers in asking their friends to subseribe, is an schievement that is not common in journalism and justifies us in the hope of great results from our friends all over the Continent entering a competi ion for prizes in working for the Messenger.
In addition to the material inducements offered them, those who enter the lists of our workers have the assurance that they are doing noole service in displacing ignorance with intelligence and bad reading with good.

## DIRECTIONS.

Date your letters carefully, plainly writing names of post-office, eounty and State r Province.
Head each letter you write, "For Autumn Competition." Do not detain subscriptions, but send in all you have obtained, with the money, less your commission, at the end of each week's canvassing, and in every letter after the first one mention how many names and how much money you sent before.
The last letters sent in the competition must be mailed not later than the 31st of Otober
Send money only by post-office order or egistered letter, the former preferred, and sddress.

JOHN DOUGALL \& SON,
WITNESS" OFFICE,
MONTREAL, P.Q.
Montreal, Sept. 15 th, 1883.

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