

IT'S MONEY IN YOUR POCKET

The Reasons For It.

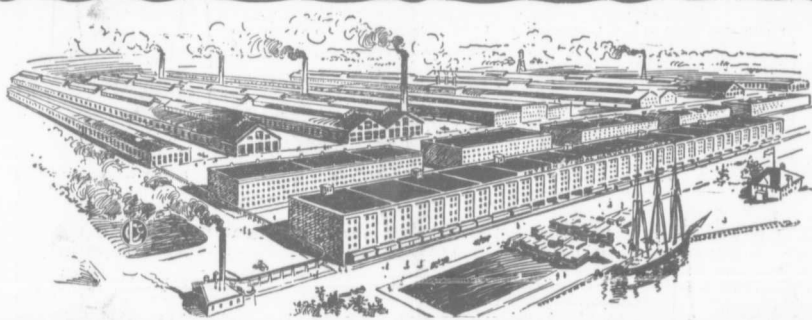
There is a circle of irrefutable logic about the superiority of the
**International Line of Harvesting Machines
and Farm Implements.**

More farmers buy them than all other makes combined.

- Because** they have found that they give better service, longer use and more general satisfaction. They do this
- Because** they are better built—more carefully and more thoroughly constructed. They are better built
- Because** their manufacturers have superior facilities for manufacturing, possessed by no other manufacturers in this line. These facilities are possible
- Because** the big demand for the International line of machines makes them necessary. This demand exists
- Because** more farmers buy the International line than buy all other makes combined, and there we are—back where we started.

In other words:—The superior excellence of the International line creates a demand which makes possible superior facilities, which make possible a superior product, which in turn increases the demand, making possible still greater facilities and a still better product—a never ending progression.

That's why it will pay *you* to investigate thoroughly the International Harvesting Machines and Tillage and Seeding Implements and Gasoline Engines. Call on any International Agency for catalogues and full information. The agent will be glad to show you.



The International lines are represented by different dealers. See them for Catalogues of

McCORMICK AND DEERING

Binders, Reapers, Mowers, Rakes, Tedders, Corn Binders, Huskers and Shredders, Gasoline Engines, Knife Grinders, Disc Harrows, Smoothing Harrows, Lever Harrows, Spring Tooth Harrows, Hoe Drills, Disc Drills, Cultivator and Seeder, Broadcast Seeder, Scufflers, Binder Twine. Also selling agents for Chatham and Petrolia Wagons.

—WORKS OF—

International Harvester Co. of Canada, (Limited)

at Hamilton, Ontario.

Please Mention The Farming World when writing Advertisers