

"Vote for X Your Friend" placarded twenty times on one wall. He wishes to know how the return of X will affect his employment, his cost of living, and, perhaps, in some cases, the education of his children. A house-to-house delivery of a large envelope full of leaflets is simply waste of money, for if the voter is already favourable, they are not required, and if he is not, they are promptly thrown into the street. If the National Union has a highly trained staff of Agents and Sub-agents, an immense saving can be effected by a judicious choice of what should be circulated, and to whom. The money so saved could be devoted to the school. Most candidates would willingly subscribe to an institution which would train and supply good Agents, and the scholars themselves might be charged fees, for they are learning a business by which they hope to earn a living. Every one else must serve an apprenticeship, and why not politicians?

Another, but perhaps less pressing need, is an official political journal attached to the Unionist party. There are reviews and daily newspapers by the hundred professing Unionist views, but not one can be said to represent the official policy of the party. The reason of this is obvious. The proprietors have no more facility for discovering what is the determination of the leader than the man in the street, nor can they form a better opinion of public feeling. They can only read speeches and accounts of meetings, and, perhaps, sometimes are afforded a scrap of exclusive information. This was clearly proved at the General Election, for Fleet Street was just as astonished as was St. Stephen's Chambers. Again, proprietors of journals have their own views just as have other business men, and this is as it should be, for the public require to have every shade of opinion placed before them. The result is, however, that the same organ may support the leader one day and follow another Statesman the next, or favour a mixture of the policies of several. The *Times*, for example, used to support the Government of the day, whichever party was in power, and is still an independent but imperialistic organ.