

CASE

KEROSENE TRACTORS



We Are Grateful for the Opportunity to Serve Mankind

A Message to Farmers Everywhere

As we look back over this year of 1918, we feel fortunate in being associated with you in an industry which has contributed so largely towards the winning of the war. We have the keenest admiration for the millions of farm men, women and children in all parts of the world. You have worked with a patriotic spirit, each with the idea that by producing larger and better crops, you can do your part in this great struggle between Autocracy and Democracy.

We have strived to help you. There is not a man in the Case organization who has not realized the tremendous responsibility of the farmer—the food producer.

We Case people consider ourselves your brothers-in-arms. The man at a forge feels his responsibility as much as the man who is plowing or harvesting.

This year, as never before, power farming had a greater significance. It has helped to overcome depleted man-power and multiply production.

It is making farm work easier and more attractive. And no man, once he knows this new freedom from drudgery, is content to go back. So for the future, we see new farming conditions, better days.

To all who have co-operated with us, we extend a hearty handshake, and with you, we are proud to "Carry On."

J. I. Case Threshing Machine Company, Inc.

Founded 1842

1397 Erie Street, Racine, Wis., U. S. A.

(798)



CASE

1919



A composite view of the Case factories, now covering 140 acres



The First Case Factory In 1842