

THE VALUE OF A NAME.

“YOU may make what use you like of my name,” is often said by those of rank and influence; and many are thankful to avail themselves of such kindness. I remember being told of a lady who wished to place her daughter in a certain establishment, and called one day to make enquiries. The interview was unfavorable; besides other objections, there was not a vacancy. As the lady was leaving she said, “——— told me to apply to you.” She was asked at once to resume her seat, and in a little while satisfactory arrangements were made for her daughter to enter the establishment. What a change was brought about by just mentioning a certain name! Does my reader know the value of the name of Jesus? How all prevailing and efficacious it is with God? Go to God in your own name, and it will be without success. Go to God in the name of Jesus, and He will save you and bless you. “Thou shalt call His name Jesus, for He shall save His people from their sins” (Matt. 1, 21). “Neither is there salvation in any other, for there is *none other name* under heaven given among men whereby we can be saved” (Acts iv. 12).

How sweet the name of Jesus sounds

In God the Father's ear;

When sinners at His throne are found,

Pleading that name so dear.