

WHAT THE CANADIAN PACIFIC WILL DO FOR YOU

In presenting literature regarding the desirability of Western Canada as a field for agricultural endeavor, the Canadian Pacific Railway is firm in its conviction that there are very few tillers of the soil in other parts of the North American continent, in Great Britain, or in Northern Europe, who would not benefit greatly financially and find increased happiness by changing their scene of endeavor to the Canadian Prairies.

This Company is not urging the settlement of a district still in the frontier class. The Canadian West is law-abiding, Godfearing, has an educational system unexcelled, a constantly extending system of railways, and progressive city, town and rural governmental organizations. Few, even among the older settled districts, have more of the requisites necessary to the material, moral and mental development of a community than has Western Canada.

In addition, and of primary interest to the farmer, the Prairie Provinces offer lands, returning crops of wonderful yield and quality, at prices and terms unheard of in long-cultivated districts. The Canadian Pacific Railway offers, at prices from \$11 per acre up, virgin lands that will give greater returns than many districts where farms sell for \$100 and over per acre. This Company sells farm lands to actual settlers only, on payments extending over a period of twenty years, also offering such settlers loans to the extent of \$2,000 in farm buildings, fences, wells, etc., the loan also repayable in the twenty-year period. Interest on both purchases and loans is six per cent. per annum.

\$2000 LOAN FOR IMPROVEMENTS

The \$2,000 Loan to Settlers is absolutely the strongest, most positive and convincing answer that any one could ask to any and all questions as to the quality of the Canadian Pacific lands, and as to the profits that can be made in farming these lands. Think of this-if a farmer purchases 160 acres of these lands at \$20 an acre, his first payment on our twenty-year terms is only \$1 an acre, or \$160 on 160 acres. Now, against this investment of only \$160 in the land, the Canadian Pacific is willing to prove its faith in the productiveness of the land by investing \$2,000 in improvements on this land. And this investment is made absolutely without any security but the land itself and the positive knowledge that the land will produce great crops. In other words, for every dollar the farmer puts into the purchase of 160 acres of \$20 land the first year, the Canadian Pacific stands ready to put \$12.50 into improving the farm. Seeing this, can any reasonable man doubt that the soil of the lands offered is as rich or the profits that may be made are as great as the Canadian Pacific has always claimed they are? "Money talks" is a saying that may well be applied in this case. The money put up by the Canadian Pacific for farm improvements without outside security speaks convincingly of the fertility of our lands.

ADVANCE OF LIVE STOCK ON LOAN BASIS

The Company, in the case of the approved land purchaser who is in a position and has the knowledge to take care of his stock, will advance cattle, sheep and hogs up to the value of \$1,000 on a loan basis, so as to enable the settler to get started from the first on the right methods of mixed farming.

HELPS TO SETTLERS, EXPERT ADVICE, PRIZE COMPETITIONS

The Canadian Pacific Railway does not lose interest in the settler when he has purchased land and settled thereon. The