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Ottawa, July 23, 1924.

Dear Mr. Shaw:

I am really most interested in the correspondence between you and Mr. Sparks. My criticism is directed mainly to the failure which has befallen all efforts to keep alive any protection principles in the western prairies. I think you cannot help but agree that an organized effort by way of concentration of advertising support would, if it had been pursued throughout say at least twenty years, have resulted in keeping alive organs which would counteract free trade propaganda and maintain a healthy body of sentiment behind the protective principle. The free trade enthusiasts on their part pursue precisely the same kind of policy in confining their financial support of every kind to free trade organs. They would, of course, raise wild protests against the other side following the same lines, but nevertheless that is what I think should have been done. Anyway the point now is to make the best of the situation.

I must say I think Mr. Sparks has very correctly analysed the Progressive attitude. These Progressives no matter what they learn by contact with our Canadian

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