



All America This Week Helps Itself to Puffed Grains

Full-Size Package Free
At Your Grocer's

This week your grocer will accept this coupon for a package of Puffed Wheat. Not a sample, but a full-size package. We will pay him 12 cents for it.

All over America—in every town and hamlet—grocers are waiting for these coupons now. Cut out this one and present it. There are no conditions—there will be no obligation. Let your folks enjoy Puffed Grains to-morrow at our cost.

Puffed Wheat, 12c *Except in
Extreme
West*
Puffed Rice, 15c

Whole-Wheat Bubbles

You will find that package filled with bubbles—airy, thin and flaky—puffed from grains of wheat.

The grains are roasted by a fearful heat until they taste like toasted nuts. They are puffed to eight times normal size by internal steam explosions. They are porous and fragile and crisp.

They are fitted for digestion as grains never were before. Prof. Anderson's process—shooting from guns—has blasted every granule to pieces. Every element and atom is made available as food.

Millions enjoy Puffed Grains, morning, noon and night. They serve with cream and sugar—they mix them with berries—they float them in bowls of milk. And countless children when at play carry Puffed Grains with them.

This offer is made to let other millions know them. We want your folks included.

The Quaker Oats Company

Sole Makers

PETERBOROUGH, ONT.

SASKATOON, SASK.

Here's a 12c Coupon

Present this coupon to your grocer. He will give you for it a 12-cent package of Puffed Wheat. That's enough for ten big dishes—ten delightful meals.

We make no requirements whatever. This is done to show you what Puffed Grains mean to people. Then you will realize that nothing else offers such attractions.

Accept this invitation. Cut out the coupon now. Not because it is worth 12c, but to know what Puffed Grains are. There will be many a time when you and yours will be glad you found them out.

SIGN AND PRESENT TO YOUR GROCER 63 W
Good in Canada or United States only

This Certifies that my grocer this day accepted this coupon as payment in full for a 12-cent package of Puffed Wheat.

TO THE GROCER

We will remit you 12 cents for this coupon when mailed to us, properly signed by the customer, with your assurance that the stated terms were complied with.
THE QUAKER OATS COMPANY
East of Manitoba—Peterborough, Ont.
West of Ontario—Saskatoon, Sask.

Name.....
Address.....
Dated..... 1915

**This coupon not good if presented after June 25, 1915.
Grocers must send all redeemed coupons to us by July 1st.**

NOTE: No family is entitled to present more than one coupon. If your grocer should be out of either Puffed Wheat or Puffed Rice, hold the coupon until he gets new stock. As every jobber is well supplied, he can get more stock very quickly.

12-Cent Coupon