

COMFORT SOAP "IT'S ALL RIGHT."

USE IT—For your own sake.
USE IT—For the soap's sake.
USE IT—For the sake of the premiums.

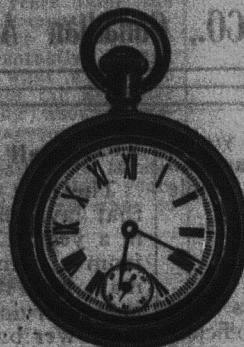
"COMFORT" is a pure, sweet, wholesome soap, dealing sudden death to dirt, without harming either tender hands or delicate fabrics. For wash-day, and every other day, you'll find it the quickest, easiest, CLEANEST soap you ever used. Take advantage of our liberal premium offers—cut the Trade Mark from every "Comfort" wrapper, and save them to exchange for any of the handsome articles in this list that may please your fancy.



Wart Set.—Consisting of pair of crackers and half dozen picks in box, as shown, silver plated serpentine pattern. New and popular. Free for 100 Comfort Trade Marks, or for 25 Trade Marks and 25c.



Cuckoo Clock.—New and popular. Dark walnut case, cottage style, carved trimmings, inlaid ornamentation, enamelled white wood hands and dial figures, day clock, hour and half hour call, cuckoo comes out every half hour, body 20 inches high and 14 inches wide, dial 8 inches, heavy chain and cone weights. This is a beautiful clock. Packed and shipped F.O.B. For 25 Comfort Trade Marks and \$1.00.

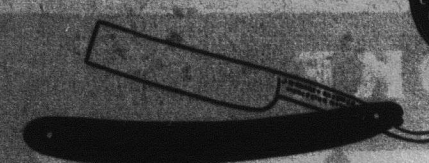


Boy's Watch.—Open faced, nickel case, hinged back, stem wind and set. Thoroughly tested. Gentleman's regular size and as good a timer as father's. For 25 Comfort Trade Marks and \$1.00.



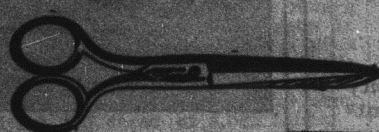
50 Comfort Trade Marks, or 10 Trade Marks and 15c.

Lady's Open Face Silver Watch.—Coin silver case, embossed front and back, hinged back, inside case, stem wind and set, fancy dial, hour, minute and second. For 25 Comfort Trade Marks and \$3.00.



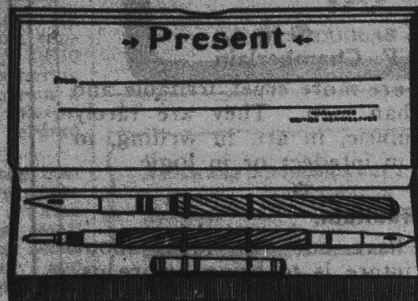
Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

Splendid Fountain Pen.—One of the very best made. For 400 Comfort Trade Marks, or 25 Trade Marks and \$1.00.



This fine pair of 6 inch scissors free for 50 Comfort Trade Marks, or 25 Trade Marks and 10c.

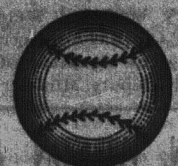
Very useful School Set in a nice case, for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.



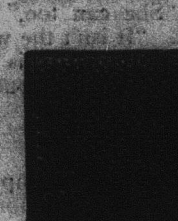
Girl's School Bag, with handle to carry. For 100 Comfort Trade Marks, or 25 Trade Marks and 25c.



Boy's School Bag, with strap to go over shoulder. For 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

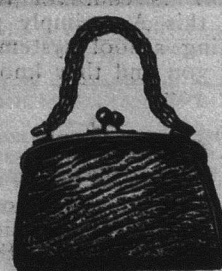


Junior League Base Ball. For 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

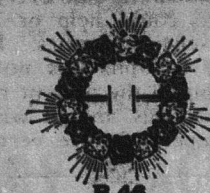


A handsome **Leather Purse,** embossed, assorted patterns, reliably made in the latest style, free for 100 Comfort Trade Marks, or for 25 Trade Marks and 25c.

Shopping Satchel, Large size, 7x5 inches; of handsome black leather, with purse inside to match. Free for 200 Trade Marks or for 25 Trade Marks and 50 cents.



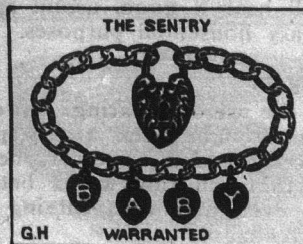
B 46—Circle Brooch Pin. Warranted ten years. Each pin contains 14 stones. Your choice of emerald, ruby, turquoise and Rhine stones, combinations. Sent for 50 Trade Marks, or 5 Trade Marks and 10c.



S 1—Gold Filled Dagger Stick Pin. Warranted to wear ten years. Sent for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.



F 78—Sterling Silver-plated, chased, Curb Chain Bracelet, for the little ones. Has four heart-shaped bangles, each engraved with initial, the combination spelling the word "Baby." Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.



"Comfort" Doll.—Life size 2 feet high, pattern doll, unbreakable, and so light the smallest child can carry it. Head, hands and feet finished in colors; body dressing alone required. Full directions for making. 50 Comfort Trade Marks, or 5 Trade Marks and 15c.



Adjustable Shawl Strap. This Adjustable Shawl Strap will fit any sized parcel—firmly made—a great convenience. Free for 50 Comfort Trade Marks.

TABLE SILVERWARE.

Every housekeeper who delights in nice tableware should take advantage of these offers. Every piece of silverware offered as a Comfort Soap premium is honestly made, with a fine heavy plate that will last wonderfully well.

6 Silver-Plated Dessert Spoons, extra heavy and fine finish, for 25 Comfort Trade Marks and 50c.

6 Silver-Plated Tablespoons, extra heavy and fine finish, for 25 Comfort Trade Marks and 50c, or free for 200 Trade Marks.

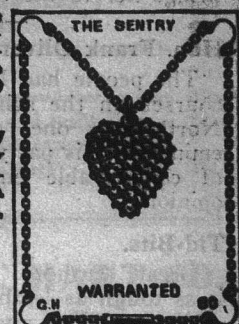
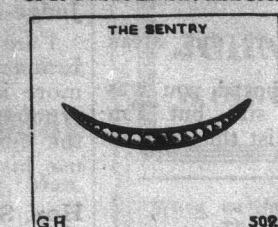
6 Silver-Plated Forks, splendid value, for 25 Comfort Trade Marks and 50c, or free for 200 Trade Marks.

6 Silver-Plated Knives, of standard quality and tasteful design, for 25 Comfort Trade Marks and 75c.

A 37—Gold-Plated, Hand-Beauty Pin.—3 pins to each set. The set sent for 10 Trade Marks. State color wanted.

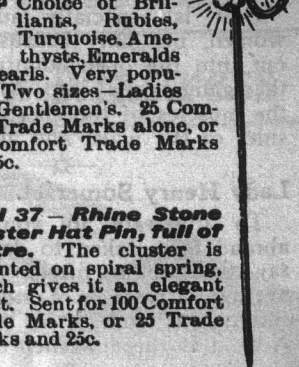
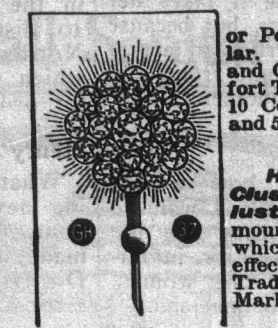
T 30—Necklace, suitable for misses or babies. Has turquoise pin-head pendant suspended from each chain. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

502—Solid Gold-Filled Crescent Brooch.—18 very choice imitation pearls, with turquoise stone in centre. This is a gem. 100 Comfort Trade Marks, or 10 Trade Marks and 25c.



S 9—3 Stones in Clover Leaf Set in G.—Choice of Brilliant, Rubies, Turquoise, Amethysts, Emeralds or Pearls. Very popular. Two sizes—Ladies and Gentlemen's. 25 Comfort Trade Marks alone, or 10 Comfort Trade Marks and 5c.

H 37—Rhine Stone Cluster Hat Pin, full of lustre. The cluster is mounted on spiral spring, which gives it an elegant effect. Sent for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.



Write us for a complete catalogue of the handsome premiums we offer. We will send it free of charge, and in it you will find a most tempting assortment of Jewellery, Silverware, Pictures, Books, Music, and Ornamental Trinkets to choose among.

DIRECTIONS FOR MAILING TRADE MARKS.

Cut out the necessary number of Trade Marks, as shown here, from your Comfort Soap wraps, and mail them to us with a note, telling exactly what you want. Fifty Trade Marks, with a note, can be mailed for a two-cent stamp, and don't fail to write your name and full address quite clearly. If sending more than 50 Trade Marks, just cut out the centre of the Trade Mark as shown (No. 2), and reduce weight, saving postage.



IN SENDING MONEY.

Amounts under \$1.00 may be sent in stamps or postal note. Larger sums should be forwarded by P.O. Order, Express Money Order, Bank Draft, or Registered Letter. We cannot be responsible for money sent in unregistered letters.

This list of premiums is offered for a limited time only. We reserve the right to withdraw any article enumerated, in which case you may make another choice. Address all letters, Money Orders, Trade Marks, etc., to

COMFORT SOAP, TORONTO.