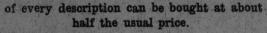


POOR DOCUMENT





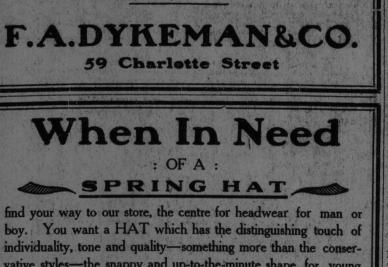
DID YOU SEE THOSE CORSET COVERS that we are selling for 29 cents? Some of them are worth 75 cents. Then there is a lot at 39 cents that contains some worth \$1.00. Sizes run from 32 to 44.

GOWNS that are worth \$2.00 are on sale at \$1.19. They are handsomely trimmed with allover Hamburg, yoke and sleeves being of this material.

LADIES' WHITE COTTON DRAWERS-Two huge lots at 29 and 39 cents.

SKIRTS, made from attractive values, at \$1.00, \$1.25 and

250 WHITE LAWN WAISTS of the finest materials are being sold at 99 cents, \$1.19 and \$1.39. Many in this lot are worth as high as \$2.50.



boy. You want a HAT which has the distinguishing touch of individuality, tone and quality—something more than the conser-vative styles—the snappy and up-to-the-minute shape for young

J. L. THORNE & CO. Hatters. 55 Charlotte Street.

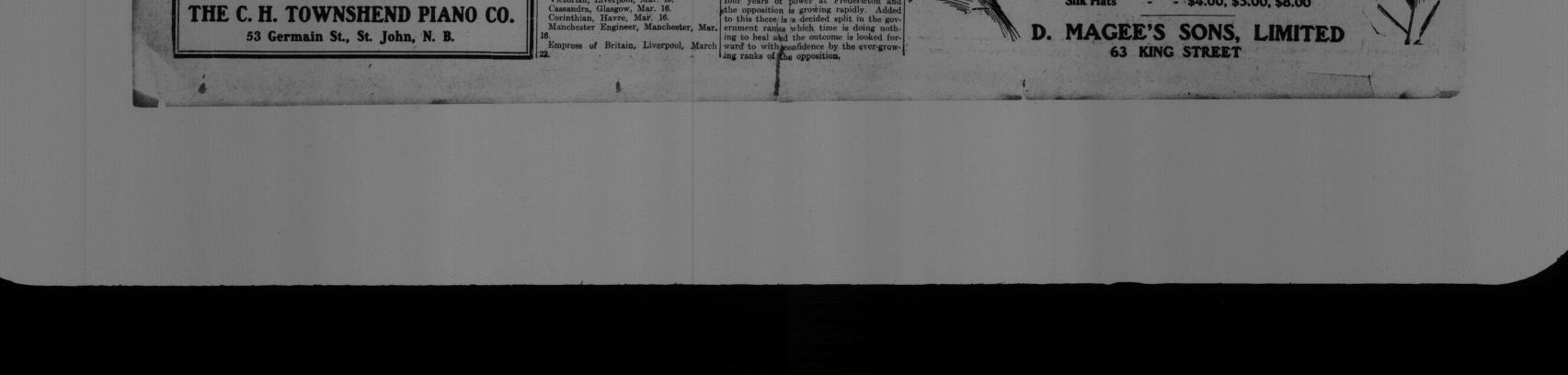


A great diversity of weave and color, each possessing some peculiar charm of beauty and worth to appeal to critical womankind. There are Dress Fab-rics with sufficient weight to conform to the lines of the figure and give the necessary "set" to finely tailored suits, yet are in no wise uncomfortable. Among spring's favorites are

VENETIAN CLOTHS, 60 cts. and 85 cts. yard PANAMA, 60 cts. and 80 cts. yard BLACK SERGES, 40 cts., 55 cts., 60 cts., 65 cts., 75 cts., \$1.00 yard BLACK SUITINGS, in plain and fancy effects, 55 cts., 60 cts., 65 cts. and 75 cts. yard.



have one, and save you the trouble. We are sole agents for the (genuine) HEINTZMAN & CO., and WORMWITH & CO. PIANOS & PLAYERS PIANOS for New Brunswick. Sold on

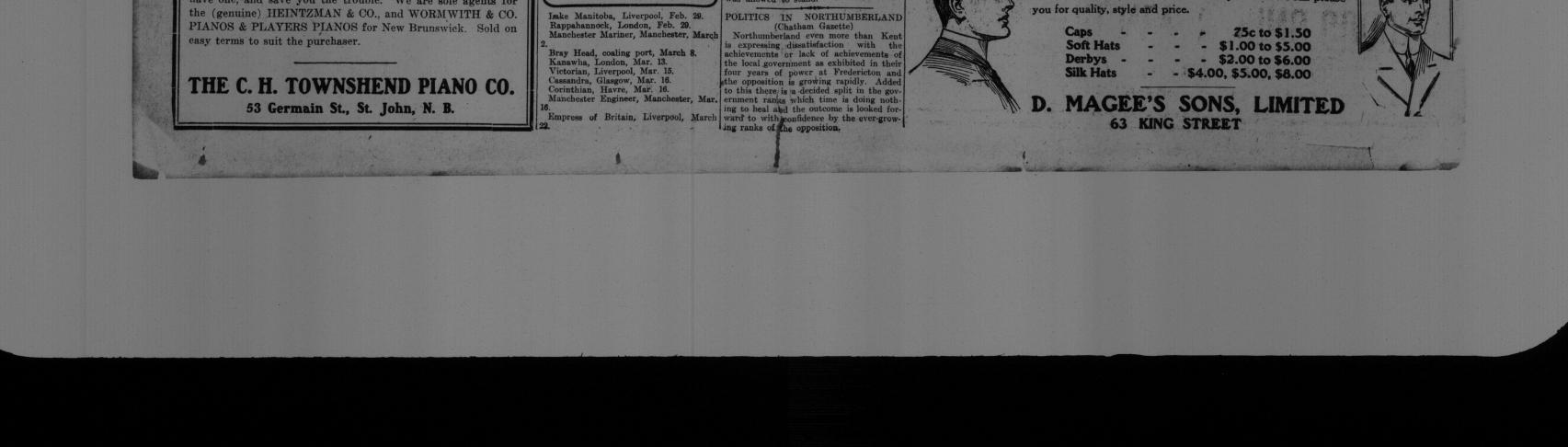


<text><text><text><text><text><text><text><text><text>

THE STEAMERS.

<text><text><text><text><text><text><text><text><text><text><text><text>





MARCH 25, '12 OUR NEW SPRING STOCKS

Show What Sensible Men Will Wear

The stocks are larger because of an increasing demand.

The styles reflect the true influence of London, the recognized world-centre of men's fashions.

This implies trimmer lines and an avoidance of all excesses. Fabrics are all soft-feeling woolen goods and in weights' especially desirable for spring wear.

Patterns show a careful avoidance of both commonplace and

extreme effects.

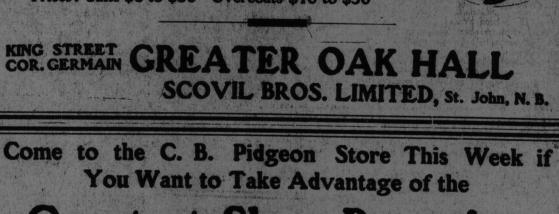
Our young men's suits and overcoats are distinct from the regular stocks.

They have been made especially to suit the most critical requirements of men who are at the most clothes-critical age.

You are invited to inspect the new stocks and compare them with the statements we have made concerning them.

And remember this—when you are buy from us you buy directly from the makers, and you save the middleman's profit, that's why our prices are so much less than the prices you'd have to pay else-where for the same high-class clothing.

Prices: Suits \$6 to \$30 Overcoats \$10 to \$30



Greatest Shoe Bargains

Ever offered in St. John

The Great Sale closes this week. A good assortment of choice styles is still on hand and the prices are more interesting than ever.

Especially valuable are the extra bargains in Men's and Women,s standard shoes, reduced to 98c, \$1.48 and \$1.98.

Our final Rubber Bargains are record breaking values.

THE NEW

B. PIDGEON

Cor. Main and Bridge Sts. "THE HOME OF GOOD SHOES"

HATS AND CAPS ARE HERE And we invite you to come and look over the best to be had

in Men's Headwear for spring. We have been very particular to select styles in Soft Hats, Derbys and Caps that will suit men of all builds, and no matter what you wish we can please you for quality, style and price.