

The Rexall Stores

ABSORBENT COTTON
37c. per Pound

The Ross Drug Co., Limited

100 King St. • 599 Main St. • 475 Main St.

Have You Ever Eaten

Scotch Nuggetts

Take a Pound Home Tonight

Bond's - 90 King Street

GAVE PROGRAMME AT
BOYS' INDUSTRIAL HOME

A most enjoyable drive was held last evening under the auspices of the Young People's Association of St. Luke's church. At seven-thirty a very merry crowd gathered at the church, and proceeded to the Boys' Industrial Home, where they were warmly welcomed. The following entertainment, planned by the social committee of the A. Y. P.

A. was voted a big success. Speeches, recited, Rev. R. P. McKinnis, piano solo, Ralph Crawford; solo, Miss J. Hatheway; accordion selection, Lorne Craft; solo, "Glorious England", William Craft; song, Boys of Home; speech, W. Steiper; accordion selection, L. Craft; solo, "Your King and Country Want You", Miss M. Craft; piano solo, R. Crawford; speech, Rev. J. L. Cotton. Refreshments were then served by the ladies, and at eleven-thirty the gathering broke up with the singing of the national anthem.

Some Truths of Our
SPECIAL BABY MILK
That Mothers Ought to Know

The good, old-fashioned way of One Cow's Milk for the Bottle Babe is, after all, pure common sense; only see that your babe gets Pure Milk of the Proper Strength.

If we had you here at Primcrest Farm—and we hope you'll visit us some day. We know you'd be surprised and delighted with the ceaseless, painstaking effort and spotless cleanliness that go with the production and handling of

Primcrest Farm
Special Baby Milk

Let us tell you here, though, that our Special Baby Milk Cows are Guaranteed Perfectly Healthy and Clean. They are well fed on the best food of the right kind. The milk of each one is tested to learn the amount of its nutriment (or food value), so we are able to give your baby, every day, milk of the exact strength or richness his little stomach needs to keep him healthy and strong—to feed him on

One Cow's Milk

Human Hands Never Touch Our Special Baby Milk, which is drawn through sterilized gauze, by personally clean, healthy men who wear white duck suits while milking, and even wash their hands after they milk each cow. The milk passes into sterilized pails and cans, which are handled with clean, white cloths. It is Delivered in Sterilized, Sealed Glass Jars, and Guaranteed Strictly Fresh and Free From Disease.

Price, 12c a Quart

Both Barn Staff and Cows undergo Frequent Health Inspection.

Pure Milk 9c—Certified Milk 9c a Quart

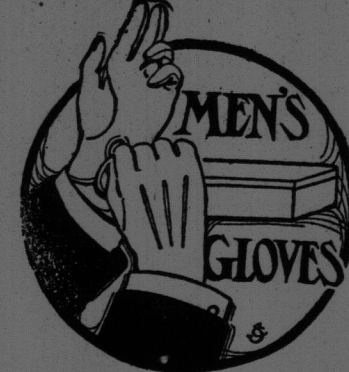
PRIMECREST FARM : : South Bay, St. John

Phone West 237-43 and Our Special Representative will call

Bitter Seville Oranges
For Marmalade

Medium Size - - - 30c. Dozen
Large Size - - - 35c. Dozen

GILBERT'S GROCERY

Men's Working Gloves
AND
Gauntlets

Lined and unlined. Horsehide, pig skin, mule skin, broncho and etc.

We Specialize in Work Gloves
Our gloves protect your hands.
We protect your purse.

Prices: 50c, 75c, \$1.00,
\$1.25, \$1.50

F. S. THOMAS

539 to 545 Main Street

"Buy It Now"

Price Inducements Are Greater Than Ever On
HATS, CAPS, GLOVES, CHILDREN'S WEAR

FURS

Disposal Sale

55 Charlotte Street.

J. Grover Watts

The Man In The Street

Today, the first day of Lent—how do those New Year's resolutions look?

Or have you forgotten what they were.

Finishing up with old correspondence before the new postage rates are attached may be economical, but it can hardly be termed patriotic.

Since sugar was not affected by the budget why not take off those last few increases?

When Is An Egg of Age?

Advertisement in one of Monday's papers, February 4th.—Arrived Today—25 Cases of Eggs. Should be nice and ripe by this time.

Wouldn't you like to have a dozen or so to fling at the Kaiser?

It may depend on a man's appetite whether he prefers two ounces of bread or a nice wadded wrapper.

Man in the Street says that next time he wants a note disintegrated so he will be able to explain to the bank manager that it is the latter's duty as a patriot to put the paper through to help swell the war tax stamp fund.

Tribute to local real estate values by Commissioner Pettit—"You couldn't buy a lot, 40x100, in this city for \$1,000."

It looks as if the Germans will have to show their disapproval of the naval situation by going on an involuntary hunger strike.

The announcement that city constables are not allowed to enter the

sugar refinery may cause a rush of applications for jobs in the big plant.

"Safety First" is still a popular motto.

The Toronto Telegram (Conservative) sweetly remarks to Hon. Brigadier General Sam Hughes—"We don't want to lose you, but we think you ought to go."

The interest aroused by those old mysteries "What happened to Charlie Ross?" and "Who struck Billy Patterson?" is far surpassed by the anxiety for light on the problem "When does the second contingent leave?"

Despatch says "Twenty below where Russians are fighting," but we're willing to bet it's not enough in the vicinity.

How about laying aside the little hammer for Lent? In other words, giving up knocking?

The Rubber Squad

There really seems nothing unusual in the cablegram that "Germans had rubber concealed in cotton." St. John has lots of 'em and they're hot all concealed in cotton or silk—street corners and shop doorways are often just as convenient.

Morning! And All's Well!

Special note for Standard readers—"No aeroplanes invaded Canada last night, though probably the lights were darkened in the parliament buildings at Ottawa after adjournment. The fact that no rumors were whispered last night that aeroplanes were approaching the capital caused relief among an anxious populace, but deprived a zealous correspondent of the price of a few cigars."

LETTER FROM CAPT. JACK
NUTTALL TO BROTHER
ON LEAVING FOR FRONT

A copy of a letter sent by Corporal Jack Nuttall of this city, now with the First Canadian Contingent, to his brother, Gordon, dated January 29, Salisbury Plain, prior to the departure of Gordon for the front has been received in the city. The writer speaks of having heard that his brother's regiment was soon to depart for France, but he did not know exactly when his own would follow. It had been established as the base battalion for the Princess Patricia's and drafts were being made from it to fill the gaps. The last draft had comprised 150 men, including Sergt. Robertson.

The letter contained many hearty and sincere words of brotherly advice, and a hope that the boys would see each other before they went into action in the trenches where, the expectation was, they would be sent very soon. The writer, closed with the advice "Well, Gordon, trust in God," and extended best wishes to his brother.

MONCTON ASSESSMENT
NEARLY \$27,000 HIGHER

Sunny Brae is Taking up Matter of Seeking Incorporation

Moncton, Feb. 17.—This year's assessment for Moncton will be \$184,441.90, according to a statement just approved by the city council. This is nearly \$27,000 in excess of 1914.

The attendance at the Moncton schools this winter has been unusually good, attributed to the fact that there are no epidemics of children's diseases now in the city.

The proposal to seek incorporation is now a live issue in Sunny Brae, a growing and prosperous Moncton suburb. Tomorrow night another meeting of the ratepayers will be held to hear a report from a committee appointed to inquire into the matter.

CANNON NEALES B. REAVED

Daughter, Who Had Been Ill Since Christmas, Died Today

Sussex, Feb. 17.—Miss Louise Neales, eldest daughter of Rev. Canon and Mrs. Neales, who underwent an operation for appendicitis, soon after Christmas passed peacefully to rest at 8.30 o'clock this morning. Miss Neales, who was a student at U. N. B., would have graduated this year. She came home for the Christmas holidays and while here became seriously ill and an operation was deemed necessary. The doctors from the time of the operation held out little encouragement for a recovery and for weeks she had hourly been expected to pass away, but owing to her great vitality she made a brave struggle to the end.

Miss Neales was a young lady of sterling character and beloved by many friends who respected and held her in the highest esteem. She was twenty-four years of age. She is survived by her parents, one brother, William, who is with the first overseas contingent and two sisters, Mary and Elizabeth, at home. The funeral will take place on Friday afternoon at three o'clock. After a private service at the home the body will be taken to Trinity church. Interment will be made in Apohaqui at the Church of the Ascension.

O'DONNELL-LYNCH

A very pretty wedding took place in St. Rose's church on the 10th inst. when Rev. Charles Collins united in marriage Miss Mary C. Lynch of Fairville and James E. O'Donnell of Dipper Harbor. The bride looked charming in a traveling suit of brown with hat to match and carrying a bridal bouquet of white carnations and lilies of the valley. She was attended by her sister, Miss Elizabeth, who wore a pretty tailored suit of grey with hat to match and carried a bouquet of pink and white carnations. The groom was supported by Daniel Malloy. Following the ceremony the bridal party drove to the home of the bride in Main street, where a bounteous wedding breakfast awaited them. They left for their new home in Dipper Harbor. They were the recipients of a large number of very pretty presents.

IN HONOR OF GUEST

Mrs. E. E. Wetmore entertained at her home in City Road last evening in honor of her guest, Miss Marie Richards of Fredericton. Several tables of whist were enjoyed and a pleasant time spent by those present.

BURNED TO DEATH

Fatality Near Sackville, Stephen Beechen is Victim

Shack in Which He Lived Alone Caught Fire and There Was No Chance to Rescue Him

Sackville, N. B., Feb. 17.—Stephen Beechen, who had been living in a shack on the road leading to Dorchester, was found burned to death yesterday among the ashes of his shack, which was destroyed by fire during the day. He is said to be a native of Albert county. He came to this locality about five years ago and had occupied several deserted houses and camps during that time but for the last year had lived in a camp which he built near Dorchester Road.

He was about sixty years of age and survived by several children. One daughter resides in the United States. The fire was first noticed yesterday about noon by Mrs. Robert Shepherd who lives near by. The fire had made too much headway to rescue the man and he was burned beyond recognition.

STEAMER FROM NEW
YORK OVERDUE; COURSE
THROUGH DANGER ZONE

Anxiety For the Oscar II, Which Should Have Reached Christiania Before This

New York, Feb. 17.—Despatches from Copenhagen today report an anxiety concerning the Scandinavian-American liner Oscar II, which is two days overdue. The steamer left New York on February 4 and signalled 410 miles west of the coast of Scotland, on Friday. Since then there has been no news of the steamer. The agents of the line in this city said early today, the Oscar II should have reached Christiania on Monday or early yesterday. They cannot account for her non-appearance. Her course lies north of Scotland and then across the mine-strewn North Sea.

The Oscar II carried a full cargo of general merchandise. She has on board about 400 passengers, most of whom are in the steerage.

The Oscar II is commanded by Captain Hempel. She was built at Glasgow in 1910, and is of steel construction, of about 10,000 tons, 400 feet long, 58 feet beam, and 20 feet draft.

New York, Feb. 17.—Agents of the Scandinavian-American Line announced today that the Oscar II, had reached Kirkwall, in the Orkney Islands last Sunday.

Moncton, Feb. 17.—Sidney Grant, a fox man who has been a resident of Moncton during the last year, recently received word that four of his brothers in western Canada had enlisted with the second contingent. Another brother has enlisted with the third contingent. He has ten brothers, five of whom served in the Boer war, and one in the Spanish-American war. Their father, the late Kenneth Grant of Aberdeen, Scotland, served in the Indian Army for forty years. Mrs. Grant is living in Prince Albert.

CROWE-SWEET

An interesting nuptial event took place on last Saturday at the home of Walter Gray, 280 St. James street, west, when J. Francis Crowe was united in marriage to Miss Pansy G. Sweet. Both are of this city. Rev. A. J. Archibald officiated. They will make their home in St. James street, west, for a time, and will later go to Montreal to reside.

CHILD DEAD

Friends of Mr. and Mrs. William Reinhardt will sympathize with them in the loss of their infant daughter, Hazel May whose death occurred yesterday. The funeral was held this afternoon from her parents' residence, 240 Millidge avenue to Cedar Hill.

Macaulay Bros. & Co., King Street, St. John, N.B.

Our Stores Open 8.30 a.m.; Close 6 p.m. Each Evening During January, February, March.

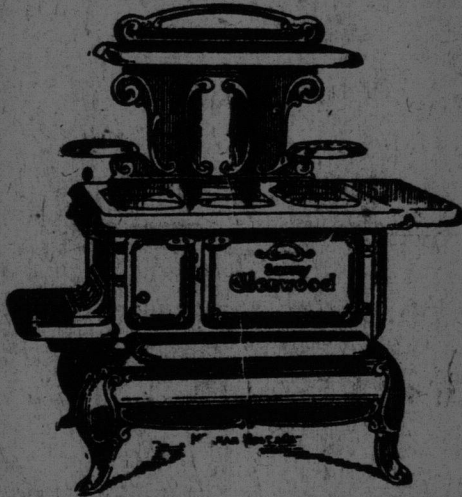
Fashionable New Dress Fabrics
for Spring

In the front rank of style for Spring will be found Black and White Shepherd's Plaid Fabrics foremost, and of these splendid all-wool materials we have supplied our stocks liberally, but carefully, providing "acme" of quality for the lowest figure.

These fashionable Worsteds Fabrics are shown in three different size checks, which are suitable and stylish for House or Street Dresses, Costumes, Coats, etc.; 44 to 56 inches wide.

Prices range from 65c. to \$2.65 a yard

MACAULAY BROS. & CO.



Now Is The Time To Buy Your Kitchen Outfit!

A SUNNY GLENWOOD AND THIRTY PIECES OF
KITCHEN UTENSILS ONLY \$33.00

A few exclusive SUNNY GLENWOOD features: Removable nickel with patent spring, sectional top, divided oven bottom, oscillating oven shelf, improved baking damper, convenient oven clean-out, etc., etc.

The SUNNY GLENWOOD is famous for its baking qualities. See our window with SUNNY GLENWOOD and kitchen outfit.

Sale closes Saturday, February 27. You cannot afford to lose this opportunity. BUY NOW!

D. J. BARRETT, 155 Union St., St. John, N. B.
GLENDWOOD RANGE and HEATERS' home 545-KITCHEN FURNISHINGS

An Overcoat Sale Extraordinary
Begins This Morning at Oak Hall

Extraordinary because of the qualities offered.

Extraordinary because of the prices at which they will sell.

\$ 7.50 Overcoats for	\$ 5.00
10.00 Overcoats for	6.67
12.00 Overcoats for	8.00
15.00 Overcoats for	10.00
18.00 Overcoats for	12.00
20.00 Overcoats for	13.34
25.00 Overcoats for	16.67
28.00 Overcoats for	18.67
30.00 Overcoats for	20.00
35.00 Overcoats for	23.33
40.00 Overcoats for	26.67
44.00 Overcoats for	29.33

Because you buy directly of the makers when you buy at Oak Hall, you always save the middleman's profit, and you pay one-fourth to one-third less than other store prices.

But now you buy these Overcoats at 33 1/3 per cent. off our already less-than-other prices.

KING STREET COR. GERMAIN
GREATER OAK HALL
SCOVIL BROS., LIMITED, St. John, N. B.

DUTCH AUCTION CONTINUED

THE BALANCE OF OUR

Winter Overcoats

Worth from \$15 to \$25

ARE OFFERED

Today at \$8.00 for your choice
Tomorrow, Feb. 18th, at \$7.00 for your choice
Friday, Feb. 19th, at \$6.00 for your choice

WHAT A CHANCE FOR A BARGAIN!

C. B. Pidgeon Corner Main and Bridge Streets

THIS IS THE SEASON FOR A NICE CAP

February, March and April are months when a good Cap is appreciated

WE HAVE THEM IN ALL STYLES AND QUALITIES

Tweeds, English Felts

In Greys, Checks and Mixtures

Prices From \$1.00, \$1.25 and \$1.50

ENGLISH AND FRENCH
VELOURS

\$5.00 Quality for \$3.25

D. MAGEE'S SONS, Ltd, HATS AND FURS 63 King St.