THE EVENING TIMES, ST. JOHN, N. B., THURSDAY, JANUARY 20, 1910



By the Way, Madam, What's An Ideal Food?

Once, Martam, a June Bride seeking information anxiously asked the herotre (?) three matrimonial ventures the secret of "How to be happy though married."

And the Experienced One's startling recipe

" Feed the Brute!" Many a housewife feeds the partner of her joys and cares with mere filling concoctions without nutrition.

The poor man is fattened by the process just about as much as the chicken which swallows sand under the impression that it is What-did you speak, Madam?

An Ideal Food would contain about one part of Proteid to 4.2 parts of

Such bread contains the highest nu-trients of the prime Manitoba spring wheat consistent with proper elimi-nation of the hard outside skin. But a man won't eat your bread simply because it's wholesome or because it's cheap. You know that, don't you, Madam?

Fashion Hint for Times Readers



Perlin. Germany.—Only millionaires can afford to, patronize the "Millionaires' ('afe,' recently fitted up in the old Kaiserhof. The furnishings are the most elaborate ever attempted in a public resort.

The waiters wear knee breeches, red vests, blue velvet coats and white gloves. Disnes, costing \$2.50 each, are served on gold plate.

It takes more than powdered flunkies and costly plate to make us relish our meals. Health and sound digestion are the best sauces. "Fruit-a-tives," the wonderful little fruit and liver tablets, correct indigestion, sour stomach and "heart burn," and positively cure dyspepsia, because "Fruit-a-tives" tone up and sweeten, the stomach and regulate the bowels.

No other remedy sold in Canada has benefited so many people in the same length of time as "Bruit-a-tives."

50c. a box, 6 for \$2.50, or trial box, 25c. At dealers, or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa, Ont.

Eating From Gold Plate

tract with that company. He claims eight weeks at \$2,000 a week.

Alice Wilson, who plays Mrs. James Marsh in Charles Klein's new play, "The Next of Kin," obtained her first professional engagement on the stage through Sir Henry Irving.

Irene Oshier, who plays Mrs. Howard Jeffries in the Eastern company of "The Third Degree," was born in Munich and made her New York debut with Annie Russell in a prominent part in "A Midsummer Night's Dream."

An interesting performance of "Lokengrin is scheduled for Wednesday evening, when Lillian Nordica will make her first appearance at the Metropolitan, New York, in several seasons as the gentle Elsa, and Walter Soomer, the distinguished German baritone, will make his first appearance this season as Telramund.

George W. Barnum, who plays Baron Cosaca in support of Elsie Ferguson in "Such a Little Queen," has translated and adopted no less than five German comedies and farces into English.



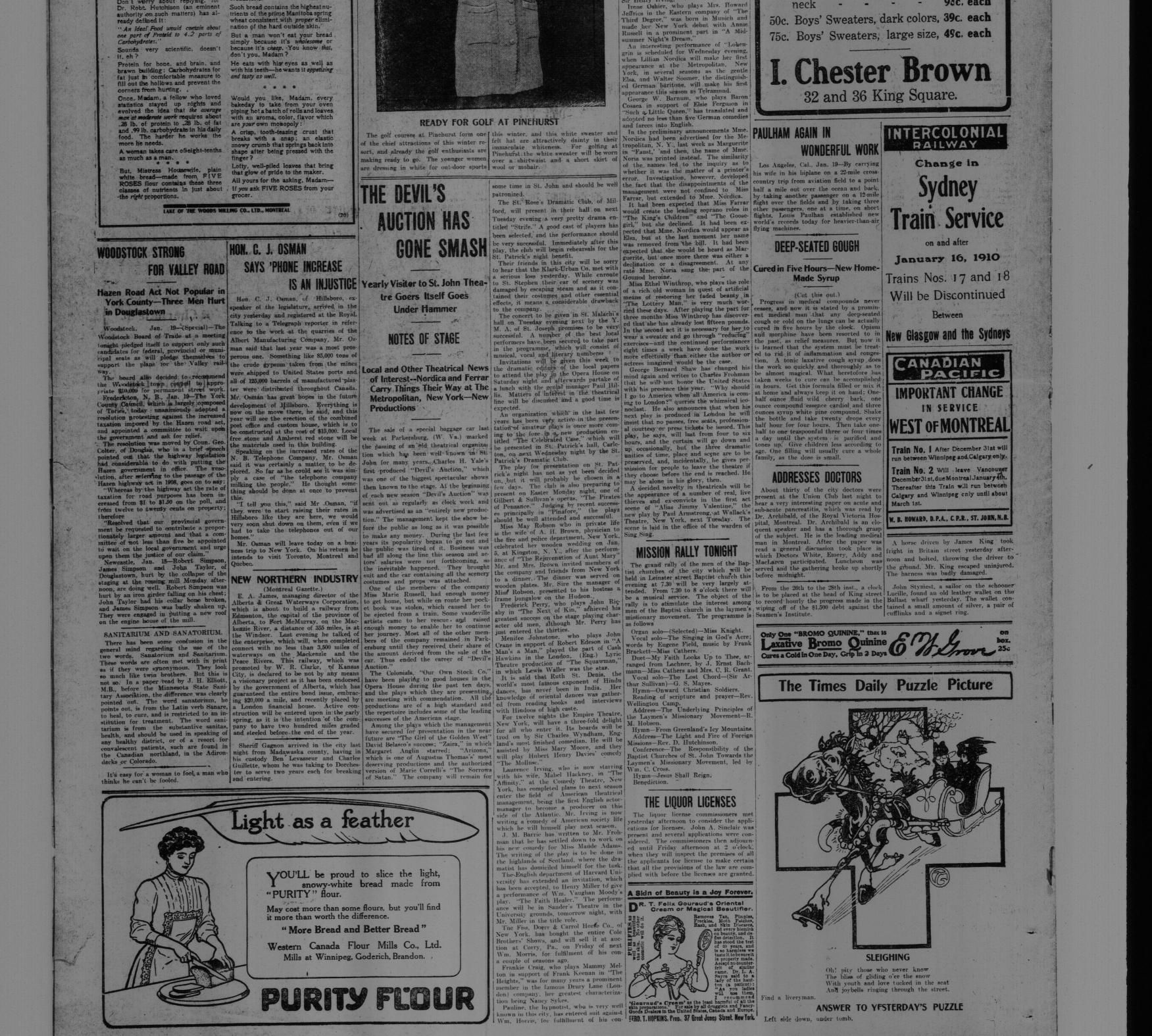
SALE OF MEN'S Underwear and Sweaters

50c. Wool Shirts and Drawers 39c. each 85c. Ribbed Shirts and Drawers 69c. each \$1.00 Extra Heavy Shirts and

Drawers - - - 79c. each Boys' Fleeced Underwear, up to 34 inch -----35c. each

\$1.00 Men's Heavy Cardinal Sweaters - - 69c. each \$1.25 Men's Grey Coat Sweaters 89c. each

\$1.50 Heavy Sweaters, open neck - - - 98c, each 50c. Boys' Sweaters, dark colors, 39c. each 75c. Boys' Sweaters, large size, 49c. each



ANSWER TO YFSTERDAY'S PUZZLE

PURITY FLOUR

