

Simpson's Mid-Winter Sale

Store Opens 8:30 a.m.

Closes 5:30 p.m.

Telephone M. 7841

Market Adel. 610



A Good Sewing Machine

is very important to the mistress of any home. A smooth, easy-running, perfect-sewing "New Century" or "Florence Rotary" in a handsome cabinet, we believe, cannot be duplicated in value, from \$55.00 to \$87.00.

In golden oak, fumed, mahogany and walnut finish.

Fifteen cabinet models to choose from—every one perfect in construction and doubly guaranteed. You can arrange for easy monthly payments through the Home-Lovers' Club. No extra charge.

- Extra Bargains in Floor Samples**
- 5 only, Superior No. 9 33.50
 - 2 " Colonial No. 52 32.00
 - 1 " Singer 59.50
 - 1 " Portable Electric 49.50
 - 4 " Florence Rotaries, in two models 49.50

Hemstitching done to your satisfaction. Prompt service, moderate prices. All makes of machines repaired. Charges reasonable.

Simpson's—Sixth Floor.

Big Values Here

Table Cloths, Pillow Cases, Blankets, Towelling—all the requisites that the homekeeper is anxious to have in stock. And all so reduced in price that buying facilities will never be more opportune. Wonderful values are represented here.

Soiled Table Cloths, \$4.85

Sturdy Irish-made table cloths, slightly soiled, but of excellent quality. Splendid variety of oval designs. Sizes 66 x 84, 70 x 88 and 70 x 90 inches. No Phone or Mail Orders, and not more than three cloths to each customer. Regularly \$6.00, \$6.50 and \$6.95. Midwinter Sale, today 4.85

Hemstitched Pillow Cases, \$1.69

English-made from strong linen-finished cotton. Sizes 42 x 33, 45 x 33, 42 x 36 and 45 x 36 inches. Regularly \$2.25. Midwinter Sale, today, pair .. 1.69

Battenberg Table Covers, \$3.95

75 only—hand-made Battenberg Lace Table Covers, 68 x 68 inches round. Some with embroidered centres. Regularly \$5.00. Midwinter Sale, today. 3.95

Plaid Blankets, \$7.45 Pair

Blue, pink and tan plaids on white ground. Soft and fleecy, fast colors. Size 68 x 80 inches. Special for the Midwinter Sale, today, pair 7.45

Check Towelling, 38c Yard

2,000 yards heavy weight Irish tea or glass towelling. Red or blue checks. 21 inches wide. Midwinter Sale, today 38

Simpson's—Fourth Floor.

Buy Silks Today

More silk is worn nowadays than ever before. It has passed the stage where it was regarded as a luxury, and now is an essential in wardrobes of both men and women. The Mid-winter Sale presents you with a great assortment of colors, combinations and weights of fine quality at clearance prices.

Colored Raw Silks, \$1.69 Yard

Away less than present cost for one of the best wearing silks made. Extensive range of colors. 33 inches wide. Midwinter Sale, today, yard 1.69

White Shirting Silks, \$1.95 Yard

Regularly \$2.24 and \$2.50. In weaves of Jap Chin Chin Crepes, English Pois de Soies, Jap Habutais, etc. The loveliest of combinations, stripes, in heavy weights. Midwinter Sale, today, yard 1.95

\$1.69 Natural Shantung Silks, \$1.24 Yard

Of specially selected quality. Fine, even weave. Guaranteed to wash and wear well. Midwinter Sale, today, yard 1.24

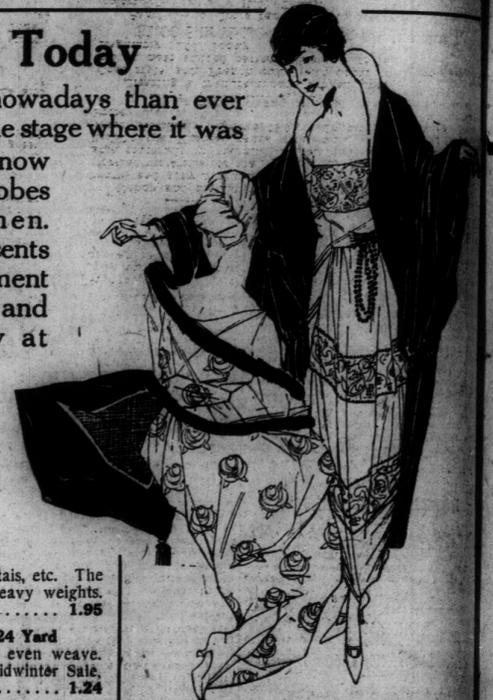
Standard Black Weaves Reduced

Satin Mousselines, French Paillettes and Chiffon Taffetas in the best of pure skein-dyed blacks. Lustrous, bright finishes. \$2.95 values. Midwinter Sale, today 2.48

Clearing \$1.50 Velvet Corduroy at 79c

Colors, moss, myrtle, emerald, greens, wine, cardinal and black. Don't miss so special an offering. Regularly \$1.50. Midwinter Sale, today, yard .. 79

Simpson's—Second Floor



Lingerie Blouses \$2.95

Made from fine English voiles and fine cottons, so scarce as to be extremely high priced, hence particularly tempting.

Samples and small quantities too valuable for description, featuring the daintiest lace and embroideries. Sizes 34 to 44 in the bust. Present prices, \$3.95 to \$5.95. Midwinter Sale, today 2.95

Simpson's—Third Floor

Embroidery Sale

Extraordinary values in Swiss embroideries for today. Prices quoted are half and less than half today's values.

- Lot 1—Swiss and Cambric Flouncings, 6 to 12 inches. Effective designs, fresh, clean merchandise. 35c, 40c to 50c values. Today, yard 23
- Lot 2—Swiss Cambric and Longcloth Flouncings, 18 inches wide, also cambric embroideries of fine quality. Values 75c, 90c, \$1.25 yard. Today, yard 53
- Lot 3—Baby Flouncings, 27 inches wide. Fine quality Swiss dainty designs, scalloped, hemstitched and frilled designs. Yard 89
- Lot 4—Clearing out odd pieces and counter soiled Embroidery Edgings and Insertions. Regular values 10c, 12 1/2c and 15c yard. Clearing at, yard 5
- Lot 5—Cambric Flouncing, 10 inches wide. Effective openwork designs. Regular value, 25c yard; Today, yard, 18

Simpson's—Main Floor.

Fixtures Coming Down

in price for today's selling. Designs and colors in electrical equipment, pleasing to the eye and furnishing most modern lighting system.

- 5-Light Fixture finished in bronze, trimmed with castings in gold. A handsome fixture for the living-room. Regular price \$48.00. Midwinter Sale Price, today 29.50
- 4-Light Fixture, as illustrated, is trimmed with socket covers and stampings, finished in gold. Regularly \$17.95. Midwinter Sale Price, today 11.50
- Cast Band with drop lights and semi-indirect bowl suspended on four chains, finished in silver and black. The bowl is beautifully etched in brown tones. Regularly \$26.10. Midwinter Sale Price 27.50
- 5-Light Candle Fixture finished in bronze and gold, one of our latest designs. Suitable for dining-room. Regularly \$65.50. Midwinter Sale Price 33.25
- Semi-Indirect Fixture finished in gold, with 16-inch bowl, which has quiet design in sepia tones. Regularly \$26.10. Midwinter Sale, today 15.75
- Large Copper Dome with amber and green panels, four lights under dome. Two lights in canopy at ceiling. Regularly \$45.00. Sale price 24.50

Many others to choose from. Simpson's—Sixth Floor.

Those who have delayed in purchasing footwear or who desire to supply future needs now in view of unstable price conditions, will find in the Midwinter Sale a splendid opportunity. Note the values given here.

No Phone or Mail Orders on Sale Footwear

Men's Havana Brown Boots, \$8.00

This is a fine, dressy boot for wear now. Made of Havana brown calfskin with full wide toe and neat perforated toecap. Double weight English oak tanned leather. Goodyear welt sole. Broad flat heel. Sizes 6 to 11. Today 8.00

Women's Queen Quality Boots, \$10.00

Made of tan winter calfskin with strong waterproof Goodyear welted soles and Cuban walking heel. Ideal boot for present wear. Regularly priced at \$12.00. All sizes and widths. The pair 10.00

Felt Top Arctic Overhoes, \$1.49

700 pairs of men's gum rubber, 1-buckle arctic Overhoes, with waterproof felt tops, heavy gridiron soles. Sizes 6 to 11. Pair 1.49

Women's Biltmore Boots, \$10.00

Lace boots made of soft pearl gray glazed kid—long plain vamp, Goodyear welted soles, for winter wear, 9-inch tops with neat wood covered heels. Regularly sold at \$13.00. All widths and sizes 2 1/2 to 8. Today 10.00

Men's Waterproof Walking Boots, \$8.50

Made of genuine American army storm calfskin on broad tread last, with half bellows tongue. Full double waterproof viscolized sole to heel, seamless back with English buckstrap and pull strap. Every pair guaranteed. Widths E to EE. Sizes 6 to 11. Today 8.50

Simpson's—Second Floor.

Tapestry Wall Papers

High-class verdure and shadow tapestry wall treatments, rich or subdued combinations of colorings, in variety, affording easy selection to harmonize with the furnishings of the home, 18 and 21 inches wide. Special Midwinter Sale Prices, single roll 75, 85, 1.00 and 1.25

Pint Duplex Varnish Stain, 33c

Useful quantity for refinishing margin of floors or interior woodwork at moderate cost. Stains and varnishes with one application. Dries hard and glossy. Wears well. Midwinter Sale, pint 33

R. S. Co.'s White Enamel, 89c Quart

Good quality white enamel for furniture or interior woodwork. Dries hard with a brilliant, glossy finish. Will not crack or chip off. Midwinter Sale, quart 89

Simpson's—Sixth Floor.

BOYS' OVERCOATS—HALF

The boys come in for a generous share of attention in the Midwinter Sale. Today, overcoats may be secured at half-price, and excellent value-in suits at reduced prices. Even shirts and neckties are not forgotten.

Boys' Overcoats at Half-Price

75 boys' Overcoats tailored up to the standard of men's. In brown, gray and green heater mixture effects, beautifully styled in double-breasted models with patch pockets, convertible collar, half belt at back with inverted pleat. High-grade American models, and are very attractive in fit and appearance. Sizes 4 to 10 years. Regularly \$35.00. Today, Midwinter Sale Price 12.50

Little Boys' Norfolk Suits, \$5.95

Nobby and distinctive styles in Junior Norfolk Suits in brown and gray mixtures, stripes, gray homespins and blue worsted materials for the little fellows. Excellent fitting, durable materials in mannish models that will appeal to the little chaps. Knicker pants with waist band. Sizes 4 to 8 years. Regularly \$7.50 to \$9.00. Today, Midwinter Sale Price 5.95

Boys' \$2.00 Shirts, \$1.19

Clearing a manufacturer's broken lines. Coat style, soft French cuffs with collar to match, neat striped patterns. Sizes 12 to 14. Regularly \$2.00. Today 1.19

\$1.00 Silk Knit Neckties, 69c

Panel shape. Cross bar stripes in dressy colorings. Regularly \$1.00. Today 69

Simpson's—Main Floor.

What would a home be without pleasant curtains and portieres? Essential to comfort and to artistic sense. This offer today appeals to the pocket-book.

MID-WINTER SPECIALS IN LACE CURTAINS

At \$1.89 Pair

Strong wearing Nottingham Lace Curtains in either white or cream, two and a half yards long. Choice of half a dozen very attractive styles with non-fraying scalloped edges.

At \$2.39 Pair

A dozen new and effective designs to choose from, in durable twisted, thread lace curtains, showing plain, all-over or medallion centres. White or ivory. Two and a half yards long.

Repp and Armure Portieres

Made in our own factory, of heavy reversible armure cloth or plain repp in the best tones of solid green or crimson, trimmed with tapestry banding down one side and across the bottom. Today, pair 10.49

Brass Extension Rods

Strong brass rods for use on windows, measuring from 26 to 46 inches wide. Complete with ends and hook brackets. Today, each 15

Silkolines and Cretomes

Dainty American silkolines in an assortment of nice colors, suitable for bedroom side curtains, also sturdy English cretonnes, showing conventional designs for curtains and box covers. 27 to 36 inches wide. Today, yard 49

Simpson's—Fourth Floor.

The Robert SIMPSON Company Limited



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