

SIMPSON'S FRIDAY BARGAINS

Buy One Today Men's Hats at 85c

Regular \$1.50, \$2.00, \$2.50 and \$3.00. These include a large range of travelers' samples and manufacturers' odd half-dozen lots. All the new staple and flat brim shapes in fine quality fur felts, with raw wuffed and silk bound brims. There is a fine assortment of colors, such as steel grey, stone, pearl, moss and myrtle greens, brown, tan and black. This is a grand opportunity to choose a new spring hat at a big saving. Today, 8.30 a.m., special at 85c.

Bargains in Staples

Bleached Sheets, plain hemmed, serviceable quality. Size 70 x 90 inches. Today, bargain, a pair **1.39**
Pillow Cases, hemmed, sizes 42 x 33, and 44 x 33 inches. Today, bargain, 3 pairs for 98c.
White Union Wool Blankets, pink or blue borders; size 68 x 86 inches. Regular \$6.50 pair. Today **5.75**
Crib Blankets, size 30 x 40 inches, check effects in pink or blue colorings. Today, each **.43**
Tapestry Table Covers, pretty red and green colorings. Size 2 x 2 yards. Regular \$3.50. Today **2.98**
Damask Table Napkins, ready hemmed, size 19 x 19 inches. Clearing today at 6 for 49c.
Bleached Table Damask, assorted designs, 58 inches wide. Today, bargain, 2 yards for 85c.
Round Battenberg Table Covers, size 70 inches, heavy quality lace. Regular \$3.85. Today **2.89**
White Turkish Bath Towels, made in England. Today, bargain, 3 pairs for 98c.
 —Fourth Floor.

Tapestry Rugs—Seconds

A new shipment of these serviceable and hard-wearing Rugs has just arrived, and, upon sorting them through, we find a few that are slightly imperfect in the weave and coloring. These we are clearing out at the following special prices. They are seamless, and the colorings are two-toned blue, old rose and a pretty grey with rose border.
 Size 9.0 x 10.6, \$17.50 quality, **14.75**
 Size 9.0 x 9.0, \$15.75 quality, **13.50**
 Size 7.6 x 9.0, \$12.75 quality, **10.75**

Odd Wool and Union Rugs

A clearance of Heavy Scotch All-Wool Rugs and a few Union Rugs at exceptional prices.
 Size:
 9.0 x 9.0, all wool mauve and grey shades. Regular \$19.50, for **9.50**
 9.0 x 10.6, heavy weave green and rose. Regular \$25.95, for **15.95**
 9.0 x 12.0, plain centre, green and mauve. Regular \$24.00, for **13.95**
 9 x 10.6, extra heavy, green and mauve. Regular \$25.25, for **15.95**
 9.0 x 9.0, two-toned rose, reversible. Regular \$9.00, for **6.95**
 9.0 x 10.6, two-toned rose, reversible. Regular \$10.50, for **7.95**
 9.0 x 12.0, green and rose, reversible. Regular \$12.00, for **8.95**
 10.6 x 12.0, reversible union, cream and grey. Regular \$8.50, for **5.49**
 12.0 x 15.0, reversible union, cream and grey. Regular \$11.75, for **7.49**

China Bargains

Gibson's Teapots, 25c—Splendid selection of Gibson's Teapots in fancy and plain colorings, various designs, all sizes, slightly imperfect. Today only **.25**
Cups and Saucers, 9c—Excellent quality white porcelain cup and saucer. Regular 12c. Today only **.9**
Japanese China Cups and Saucers, 10c—Pretty Oriental decorated china cup and saucer. Regular 15c. Clear today **.10**
Toilet Set at \$4.25—New floral decorated 10-piece Toilet Sets, finest quality English ware. Today only **4.25**
Clover Leaf Dinnerware
 Cups and Saucers, regular 15c. Today **.12**
 Bread and Butter Plates, reg 8c. Today **.7**
 Tea Plates, regular 12c. Today **.11**
 Dinner Plates, regular 14c. Today **.12**
 Soup Plates, regular 13c. Today **.11**
 Fruit Saucers, regular 6c. Today **.5**
 Oatmeal Plates, regular 8c. Today **.7**
 Covered Vegetable Dishes, regular 89c. Today **.69**
 Meat Platters, **.29, .39, .55 and .75**
Fruit Saucers, various decorations, regular 72c dozen. To clear, per dozen **.48**
Vegetable Dishes, 39c—Good quality white porcelain. Regular 59c. Today **.39**
 Vegetable Dishes, decorated, regular 69c. for **.49**

8.30 Special \$4.29
50 only, 40-piece Teaset, with pretty pink floral decoration. A real English china tea service. Today **4.29**

Complete Dinner Service for \$13.25—“Kent” English semi-porcelain with rose and conventional border decoration, gold traced handles and edges, 97-piece composition. Today **13.25**

The **SIMPSON** Company Limited



An Overcoat Bargain Today!

55 Donegal Tweed Slip-on Coats at \$9.95

Regular \$12.00 and \$13.50 Bargains

There are only 55 coats in the lot. Made in the fashionable slip-on style from Donegal tweeds, in light grey and brown mixed colors. Some velvet collars and some with plain collars and patch pockets. Others are of cravenette cloth in a greenish fawn shade. Cut in a good fitting single-breasted front style, and lined throughout. Sizes 34 to 44. Today **9.95**

Time to Get a Raincoat

A Paramatta Raincoat worth dollars more than our sale price today. Made from a double texture Paramatta cloth in fawn shade. Cut long and roomy with square shoulders. Single-breasted to button to the chin, with close-fitting collar. All seams sewn and stitched. Sizes 36 to 44, Friday **6.95**

Hard-wearing Work Pants

Made from strong cotton worsted cloth in dark color with fancy stripe pattern. Strongly tailored. Sizes 32 to 44. Today **1.49**

\$3.50 and \$4.00 Heavy Worsted Trousers, Today \$2.95

Heavy worsted trousering in grey and black stripe pattern, finished with five pockets and belt loops. Sizes 32 to 44. Today **2.95**

Men's Furnishing Bargains

Men's Merino Underwear, natural shade, Tru-Knit make, spring weight. Sizes 34 to 44. Shirts and drawers. A garment **.59**
Men's Flannelette Pyjamas, pink, blue and grey stripes on light grounds. Military collar, silk frogs and pearl buttons. Sizes 36 to 44. Today, a suit **.98**
Men's Heavy Flannelette Night Robes, English make; pink, blue, brown and grey stripes. Large roomy bodies. Sizes 14 to 20. Today, bargain **1.29**
Men's Negligee Shirts, newest spring designs, Monarch and American makes; single and cluster stripes on light grounds. Sizes 14 to 16½. Today, each **.98**

Household Hardware Items

Telephone Main 7841.
 Garment Hangers, nicely finished wood hanger for coat and trousers. Friday, 4 for **.25**
Corn Brooms, four-string, good broom corn, well made, medium weight, for **.43**
Androok Bread Toasters, suitable for either gas or coal range. Friday, 12 **.25**
Floor Polish Mops, complete with handle. Friday **.25**
Oval Tin Bath or Rinsing Tub, 20 quarts. Friday **.33**
Wear-Ever Aluminum Covered Saucepans, 2-quart size; only one to a customer—as a sample of this high-grade ware. Friday **.98**
Tin Range Kettles, 2-quart size. Friday bargain **.15**
 Potato Ricers or Fruit Press, steel frame. Friday **.33**
Queen Cookers, a very useful utensil, in high-grade grey enamel, consisting of a lipped saucepan with insert and cover; may be used as a cereal cooker, saucepan or pudding dish. Friday **.49**
Grapefruit Knives, ebony finished handles. Friday **.35**
Table Knives and Forks, good steel blade with steel handles, nickel finish, an excellent knife for restaurants and boarding houses. Friday, per pair **.23**
Nickel Silver Spoons and Forks, wear white throughout.
 Tea Spoons, each **.5**
 Dessert Spoons and Forks, each **.10**
 Table Spoons and Forks, each **.12**
Sheffield Carving Knives, 72 only, good stout carving knives only with staghorn handles. Friday, each **.69**
A Clearance on Dustless Ash Sifters—The Jewel is a very superior make with rotary sieve, made of galvanized iron. Just turn the handle, the ashes fall into the can, the coal into the scuttle. 18 only to sell on Friday at, each **.275**
 Complete with ash can **5.00**
Coal Scuttles, japanned finish, gold band decoration. Friday, each **.33**
Garbage Cans, pearl grey, finished with ball handle and cover. Friday, each **.5**
World's Wonder Crockery Cement mends broken china and glass easily and well. Friday, per bottle **.12**
Putz Cream Metal Polish, ½-pint tins. Friday **.19**

Toilet Goods

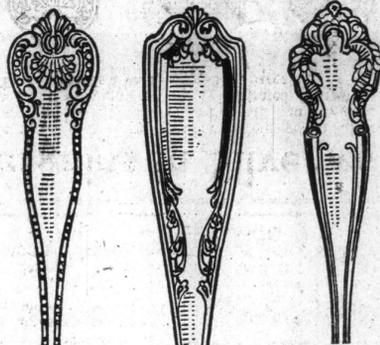
French Ivory Hair Brushes, solid backs. Regular price \$3.00. Friday **2.19**
French Tooth Brushes, with pure bristles. Regular price 25c. Friday **18**
Swanstone Powder Puffs. Regular price 75c. Friday **.42**
Shaving Brushes. Regular 29c. Friday **19**
Real Ebony Bonnet Brushes. Regular price 75c. Friday **.49**
Folding Kit Mirrors. Regular price 25c. Friday **.18**
Four-piece Manicure Sets. Regular price 29c. Friday **.19**
Atkinson's English Perfumes. 1-oz. bottles. Regular 75c. Friday **.48**
Dr. Charles' Face Powder. Regular price 52c. Friday **.33**
Red and White Lip Salve. Regular price 15c. Friday **.5**
Flesh and White Rice Powder. Regular price 16c. Friday **.10**
Violet Massage Cream. Regular price 15c. Friday **.16**
Floral Bouquet Talcum Powder. Regular price 12c. Friday **.9**
Charles' Flesh Food. Friday **.66**
Palm Olive Toilet Soap. Friday, 3 cakes for **.24**
Buttermilk and Oatmeal Toilet Soap. Friday 6 cakes for **.15**
Toilet Paper, finest quality silk tissue, guaranteed 2,000 sheet roll. Regular price 2 for 30c. Friday 2 for **.25**
 War Stamps Included.

Drugs and Rubber Goods

Quinine and Iron Wine. Regular 52c. Special **.43**
Emulsion of Cod Liver Oil. Regular 68c. Special **.57**
Tasteful Cod Liver Oil. Regular 69c. Special **.59**
White Lintment (old-fashioned). Regular 52c. Special **.43**
Headache Cachets. Regular 25c. Special **.19**
Liquid Corn Cure. Regular 26c. Special **.19**
Household China Cement. Regular 16c. Special **.12**
Catarrh Snuff. Regular 16c. Special **.13**
Parish's Chemical Food. Regular 26c. Special **.21**
Aspirin Tablets. Regular 25c dozen. Special 3 dozen **.25**
Beef, Iron and Wine. Regular 42c. Special **.37**
Blaud's Iron Pills. Regular 21c. Special **.13**
A.B.S. & C. Tablets (100 in box). Regular 16c. Special **.9**
Horlick's Malted Milk. 34, 68, 270 **.27, .54, .76**
Virol **.27, .54, .76**
Phillips' Milk Magnesia **.37**
Pinkham's Compound **.23**
Freezone Corn Cure **.23**
Nuxated Iron **.57**
Water Bottle, 2 quarts. Regular \$1.50. Special **1.09**
 Special **.19**
 War Tax Included.
L. SIMPSON DRUGS

Bargains in Silverware

Three patterns of Rogers' sectional silver-plated Table Cutlery and Fancy Table Pieces at one-half and one-third their value. The three patterns are, as illustrated, Concord, Cedric and York. This is a very exceptional bargain.



In the "York" pattern we have Coffee Spoons, Tea Spoons, Dessert Spoons and Forks, and Table Spoons and Forks. The other patterns also include Fancy Pieces. Come early as the quantities are limited.

Coffee Spoons. Regular \$4.50 a dozen. Friday **1.50**
Tea Spoons, large. Regular \$4.50 a dozen. Friday **1.50**
Tea Spoons, small. Regular \$4.50 a dozen. Friday **1.50**
Dessert Spoons. Regular \$7.00 a dozen. Friday **2.75**
Dessert Forks. Regular \$7.00 a dozen. Friday **2.75**
Medium Forks. Regular \$8.00 a dozen. Friday **3.00**
Table Spoons. Regular \$8.00 a dozen. Friday **3.00**
Bouillon Spoons. Regular \$8.00 a dozen. Friday **3.00**
Fruit or Berry Spoons. Regular \$1.50 each. Friday **.65**
Cold Meat Serving Forks. Regular \$1.25 each. Friday **.45**
Butter Knives. Regular 75c each. Friday **.29**
Sugar Shells. Regular 65c each. Friday **.25**
Oyster Forks. Regular \$5.25 a dozen. Friday **2.00**
Cream Ladles. Regular \$1.00. Friday, each **.39**
Food Pushers. Regular 50c. Friday, each **.25**
Individual Salad Forks. Regular \$8.00 a dozen. Friday **3.00**
Dessert Knives, hollow handle. Regular \$14.00 a dozen. Friday **7.00**
Dinner Knives, hollow handle. Regular \$15.00 a dozen. Friday **7.50**
Three-piece Carving Sets. Regular \$12.00 a set. Friday **6.00**

Diamond Bargains

Tie Pins in 14k gold, set with very brilliant blue white diamonds, also 14k Earrings for pierced or unpierced ears set with cut diamonds. **7.95** Regular \$10.00, Friday **4.95**
Misses' Diamond Rings, brilliant cut girls, in 14k gold settings. **4.95** Special Friday at **4.95**
Rose Bead Necklets, delicately perforated, in pink, blue, purple, and other colors. Regular 25c and 35c. Friday **.19**
Pearl Strings, fine wax filled with fish scale nacre coating. Regular 50c. Friday **.39**

Handkerchiefs

Men's White Irish Lawn Handkerchiefs, fine and smooth even threads, ¼-inch hem, full size, Friday, 4 for **.25**
Girls' White Lawn Handkerchiefs, narrow hemstitched borders. Good wearing qualities. Friday, 6 for **.15**
Children's School Handkerchiefs, white lawn with neat colored borders. Friday, 6 for **.15**
Men's Mercerized Handkerchiefs, navy and white spot border. Friday, 4 for **.20**

Boys' Tweed Norfolk Suits Today \$3.95

150 suits, tailored from medium weight grey tweed suitings in fancy yoke Norfolk models, with pleats down each side of back and front to sewn belt. Patch pockets, durable warm linings. Bloomers are lined throughout and have strap and buckle at knees. Sizes 25 to 34, for boys 7 to 16 years of age. Every suit in this lot is a real bargain. To-day, each **3.95**

Boys' Pinch-Back Suits \$5.95

These are suits that any boy will be proud to wear. Smartly tailored from imported tweed suitings in fancy grey check patterns. Coats are single-breasted with smart lapels, breast and patch pockets, pinch back and three-piece belt. Bloomers are lined and have belt loops and strap and button knees. Sizes for boys 8 to 18 years. A very dressy suit and reasonably priced for today's selling at **5.95**

Bargains in Boots

Our Price of \$2.79 for Men's Boots is About the Manufacturer's Price

There are 300 pairs of Box Kip Blucher Boots, made on full round toe shapes, with solid standard screw soles, medium heels. Sizes 6-11. In a rush special sale today they will be cleared at, pair,



\$2.79

Youths' Boots at \$1.99
 75 pairs only, Youths' Blucher Boots, made of box kip leather, heavy standard screw soles. This stout little boot is made on full fitting last, and will give lots of wear. Sizes 11-13, and a few larger sizes mixed in. Today **1.99**

Boys' Tan and Black Boots \$2.75
 Smart in appearance and warranted for wear, are these Black and Tan Blucher Boots for boys, made on neat toe shape with nailed and sewn soles and military heels. Sizes 1-5½. Today **2.75**

Cushion Comfort Boots for Children
Girls' Patent Coit Button, with black cloth uppers, a dressy and comfortable boot for spring with cushion comfort insole and heavy flexible outer sole, low heels. Sizes 2-4, \$1.45; sizes 5-7½, \$1.75; sizes 8-10½, \$2.00.

Women's Boots \$2.49

The Kind of Women's Boots You Can Buy Today for \$2.49 Would Ordinarily Sell for \$3.50 to \$4.50

They are patent coil, gunmetal and dongoila kid, in high and medium cut, button and blucher lace styles, with toe-caps and plain vamps, dull calf, kid and black cloth uppers, flexible McKay and medium weight soles, Cuban and Spanish heels. It's a collection of short and broken lines, that is why the price is so low. Sizes 2½ to 7. Today **2.49**



2000 Women's Hand Bags at \$1.15 Each

Genuine Leather Hand Bags, about 10 styles to choose from, all this season's newest shapes. Some have covered frames. Most have metal frames, plain and engraved designs. Lined with moire silk, corded silk and Dresden silks. Fitted with mirror and change purse. Regular \$1.19 to \$1.95. Today **1.15**

The **SIMPSON** Company Limited