Take One of **PETERS** Chocolate Cakes

to the picnic if you would be the most popular member of the party.

Diamonds

Rings, Necklets, Earrings, Barpins, Cuff Links. Suitable gifts for the June weddings.

C. H. Ward & Co. Diamond Merchants and Jewelers.

386 Richmond Street.

Coal and Wood ANDERSON

COAL COMPANY.
485 YORK STREET. PHONE 1391.

London Susiness College

Dundas and Richmond Streets, London, Ont.

Summer terms from April 12. Enter
by time. J. Morritt, Principal. N.

Morehouse. Vice-Principal.



RAYOLA PHONOGRAPHS Peters Shops which have no superiors. Plays all makes of records. Also agents for GENNETT RECORDS

Q. R. S. Player-Piano Rolls Give Us a Call, when in need of any of these good Our prices are the lowest.

234 DUNDAS ST., LONDON, ONT. Have You Framed

That Picture?

Colericks

LADIES! You will save 25 to 35 per cent

on your garments by walking two blocks east from the high rent dis-trict at our clearance sale. Canadian Ladies' Wear Co.

372 Dundas Street.

Next to Cooper's Auction

This Tire and Vulcanizing Shop will close every Wednesday at noon during the month of August. We are human and want to get away and join the rest of you. CLINGER LONDON'S RUBBER MAN. 346 Dundas Street. Phone 5124.

Complete satisfaction with no fear of disappointment is experienced by all who drink Rowat's Teas.
65c, 75c, 85c, \$1.10 and \$2.00 a pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052. FOR WAR VETERANS TO BE AWARDED SOON

experts.

JUST APPLY KINS-HAW

MUTUAL PHARMACAL CO., Box 448. London.

PLEASE NOTICE.

or mailed direct on receipt of price.

Give Your Feet the **Building Permits Issued To** Comfort They Deserve July 31 Valued At Whether you buy the right or the wrong kind of shoe may determine whether you give to your feet that careful protection you owe them.

Cook's Shoe Store all needs.
Our fitters are surjected by three cases of the city but the good health report has been marred by three cases of contagious diseases.

While the official statistics for building in July are not completed, it was stated tonight that the numbers of homes built during that month will break all Imperial City building records.

Eczema Easily Relieved

the altar rail in attire which he may regard as immodest.

Father Joseph Parlin, celebrating high mass at St. Paul's Roman Catholic Church here, issued the following warning to his congregation: "I hope." he said, "that lady members of my parish will not attempt to attire themselves in some of the present day fashions. It

AT THE PATRICIA.

Tom Mix in his latest thriller of the west, "The Terror," presented by William Fox, will close at the Patricia Theatre tonight, following a highly successful engagement. In this stirring tale of the west in the days when the mad hunt for gold was at its height Tom Mix is at his best. He enacts the role of Bat Carson, a deputy United States marshal, sent to the gold mining town of Sonora, up in the Sierras, to investigate mysterious leakages in shipments of the precious mineral.

break all Imperial City building records. A MARRIAGE RECORD.

July easily surpassed June as the month of brides in this city, according to the official vital stastistics is sued today, which lists 29 marriages for the month ended Saturday last, as compared with but 17 of the previous month. The mortality record was larger, however, 18 deaths being recorded with only 16 in June. Twenty-six births were listed last month 5 less than in June when 31 were recorded. During July Fire Chief Keyes issued building permits for a valve of \$38,400, including one for a \$30,0 factory for Elliott & Whitehall. U o July 31 68 permits, with a value \$199,330, have been taken out, a decrease compared with records of 1919.

BRITISH CLERGYMAN

SCORES WOMEN'S DRESS

CARDIFF, Wales, Aug. 3.—Again a British clergyman has put his foot down against the prevailing fashions in women's dress, and refused to give communion to all women who kneel at the altar rail in attire which he may regard as immodest.

Father Joseph Parlin, celebrating high mass at St. Paul's Roman (Cathail). the Allen tomorrow, Friday and Satur-

Thinks Swearing All Right Providing the provocation equals the offence of Jones stepping on Smith's some of the present day fashions. It any immodestly dressed woman approaches the altar for Holy Communion I shall refuse to allow her to partake of the Sagaraman possible has been supposed by the sa shall refuse to allow her to partake the Sagrament, passing her by as if add not exist."

In one day without pain. Try "Putnam"s," free from acids, and painless, price 25c at all declars.

ROBERTSON PREDICTS **BIG ADVANTAGE FOR** WELLAND SHIP CANAL

Labor Minister Addresses the Niagara Industrial Congress At Welland.

SARNIA, Aug. 3.—Mayor William
Nisbit tonight announced that the civic gratuity given by the citizens of Sarnia to the men who enlisted in this city, would soon be made as the results of the lists now being officially closed.

The health report for the past week shows that there were but five deaths in the city but the good health report has been marred by three cases of contagious diseases.

The health report for the past week shows that there were but five deaths in the city but the good health report for the stage successive six years. In it miss keane is enabled to give all picture of homes built during that month will break all Imperial City building records.

MARRIAGE RECORD.

Madam Cavallini, an Italian opera singer, in which part on the stage she won for herself the great reputation of America's greatest emotional actress.

Miss Keane is delighting capacity audiences at Loew's in this delightful sweetheart story. A good vaudeville the fitting title for the United Artists' latest production in which Miss Doris Keane plays the leading role, which was written by Edward Sheldon and achieved such a brilliant stage success in New York, Chicago, Boston and London, during the past successive six years. In it Miss Keane is enabled to give all picture of industry, and spoke of the Sarot Gideon Robertson, minister of labor, was the chief speaker at the banguet. He extolled Welland as a centre of industry, and spoke of the Sarot Gideon Robertson, minister of labor, was the chief speaker at the banguet. He extolled Welland as a centre of industry, and spoke of the sarot great advantages to be gained by the local churches.

Senator Gideon Robertson, minister of labor, was the chief speaker at the banguet. He extolled Welland as a centre of industry, and spoke of he local churches.

Senator Gideon Robertson, minister of labor, was the chief speaker at the banguet. He extolled Welland as a centre of industry, and spoke of the labor, was the chief speaker at the banguet. He extolled Welland as a centre of industry, and s could not take issue with the railway companies in their demands for higher freight and express rates.

During a tour of the Niagara Penirsula today, in which a number of

During a tour of the Magara renirsula today, in which a number of American manufacturers joined, advantage was taken of an opportunity by raiway representatives in the party to state their case for the increases in freight and express rates, which they have asked from the Dominion Railway. Board. Represent ives of the C. P. R., Grand Trunk, Toronto, Hamilton and Buffalo, Michigan Central and Wabash Railways, were unanimous in their declarations that they were anxious to give rapid and effective service for the shipping of produce, but the increased tosts made it necessary that they should have higher carrying rates.

Sembled from Danvine, Hamilton, St. Winnipeg. Toronto, Hamilton and Thorndale.

An excellent program of sports, including 21 events, was carried out, an interesting feature being a bail game between the Hardings and Grays, which resulted in a score of 10 to 4 in favor of the Hardings. Thomas, and Harry Harding, Thorndale; and Joseph Gray of Detroit. The umpire was W. N. Wright, Thorndale.

The officers for the closing year were: Honorary president, W. B. Harding; president, R. H. Harding, Thorndale; committee. costs made it necessary that they should have higher carrying rates.

O. R. Bromley, general freight and ir dustrial commissioner of the Michigan Central Railway; Charles Sayles, assistant freight agent of the Wabash Railway, and H. Timmerman, industrial commissioner for the C. P. R., were among the speakers, and they emphasized the close relations of railways and very solution.

The officers for the closing year were Honorary president, W. B. Harding, Thorndale; treasurer, E. Gerry, London; Mrs. James McKenzie, London; Mrs. (Dr.) H. M. McFadden, Thorndale; W. N. Wright, Thorndale; James McKenzie, London.

The officers for the closing year were Honorary president, W. B. Harding; president, R. H. Harding; Thorndale; treasurer, E. Gerry, London; Secretary, London; Mrs. (Dr.) H. M. McFadden, Thorndale; U. N. Wright, Thorndale; James McKenzie, London. sized the close relations of railways and

HARDING PICNIC AT

THORNDALE, Aug. 3.—The fourth annual Harding picuic was held on Monday at the old homestead on the Thorndale sideroad, two miles west of Thorndale, where William B. Harding resides, who is a grandson of the late William Harding, one of the earliest on Friday. The afternoon was spent Society of Japan and the Association Concordia.

Society of Japan and the Association Concordia.

Baron Sakatani presided, and the speakers included Viscount Kaneke and other prominent Japanese, who voiced appreciation of Dr. MacCauley's long and helpful work for all things for the bettering and uplifting of mankind.

This Footwear Will Be "Seasonable" For a Long Time

It's the end of the summer season for us, but it isn't the end of the season for you. Many of the Low Shoes in this selling will be appropriate for wear late in the fall.

In fact, the indications point to the popularity of Low Shoes for fall wear. This is an opportunity to provide for such later requirements at a saving.



These White Pumps are very smart. Being of cloth, they enable one to possess this desirable mode at a small outlay. \$2.89, \$3.89, \$4.89

JOHNSTON & MURRAY

missioner for the C. P. R., were only the speakers, and they emphated the close relations of railways and ustries.

ARDING PICNIC AT

THORNDALE A SUCCESS

Zie. London.

The officers elected for the ensuing years were: Honorary president, W. B. Harding; president, R. H. Harding; treasurer, W. N. Wright; secretary, Clare Harding; committee, Mrs. E. Woods, London; Mrs. E. Gerry, London; James McKenzie, London, and Harry Harding, Thorndale.

pioneers of West Nissouri Township, in baseball, games and races, which were heartily of the baseball game was 22 to 21 races were numerous and varied, give everyone a chance to enter. A large number of the prizes were carried off by Dorothy Delmage, Messrs. Jack Burnley, A. E. Salisbury, and W. E.

> RECEPTION IS GIVEN MISSIONARY TO JAPS

> TOKIO, Aug. 3 .- A notable reception was held for Rev. Clay MacCauley of Boston, who, after 31 years of missionary effort in Japan as the representative of the Unitarian Church, returns to his home country this month .Dr. MacCauley was hailed as an American who had labored "for the promotion of religious liberalism in Japan, a better understanding and good-will between the United States and Japan, and the furtherance of international co-operation and peace." Among the organizations which joined in the public tribute were the American-Japan-Society, American Association, the American Peace Society, the Asiatic Society of Japan and the Association Concordia. national co-operation and

Mr. E. Conomy says.

Sale Starts Thursday August 5, at 9 a.m.

Look For the Big Yellow Sign Over the Door

If You Patronize This Economy Shoe Sale You'll accumulate economy in such proportions that you'll find my sworn enemy, "Old High Prices," ignominiously defeated, completely vanquished and thoroughly humbled. Turn over a new lear now and economize.

CREATING A SENSATION, THAT'S WHAT WE ARE DOING WITH THE LOW PRICES WE ARE QUOTING

Men's Brown Brogue Oxfords, \$8.00 values, for \$5.95 Men's Brown and Black Calfskin Oxfords, welted soles, pointed toes; \$9.00 values \$6.49 for

Men's Genuine Scotch Grain Brown Oxfords; \$13.50 values \$9.85 for

Men's Brown Calf Oxfords, English 'last, welted soles, McPherson make; \$13.50 for

Men's Gunmetal Calf Oxfords, welted soles, English style; \$12.00 values for

Men's Brown Calf Lace Shoes, welted soles, English last; big last; big values for \$8.95

Men's Brown and Black Calf Lace Shoes, full rounding toes, welted soles; \$10.00 to \$12.00 values for

Men's White Canvas Oxfords and Lace Shoes, welted soles, nifty styles; \$5.00 and | Big price reductions on every

Men's White Canvas Bowling Shoes; \$3.00 \$1.98 values for

Work Shoes, all solid, plain toes and tipped. A. H. Mc. and Williams makes and other standard makes. Every pair at greatly reduced

Boys' Black Muleskin Every. day Shoes, strong and serviceable, Williams \$4.35 make. Sale price Youths' Black Muleskin

Everyday Shoes, Williams, make. Sale price \$3.49 Little lads' sizes \$3.00

Men's Wine Elk Prospectors, 14-inch leg, Williams make; regular \$8.95 make; regular

Men's White Canvas Running Shoes, mostly large sizes. Clearing \$1.49

Men's Heavy Brown Canvas Shoes, with extra heavy soles and heels, very strong; \$4.00 and \$4.50 values \$2.98 for

\$6.00 values, for \$3.98 pair of Men's Fine and Heavy Shoes in our store.

Men's White Canvas Qxfords and Lace Shoes, leather soles and heels; \$3.50 values for

Men's Fine Shoes, broken sizes; values up \$4.98 to \$10.00 for.

Men's Brown Muleskin Harvest Bluch- \$2.98

Youths' Brown Canvas Shoes, leather soles and heels; \$2.25 values for....

Men's Rubber Boots, a limited number of pairs, large sizes only for

Big lot of Boys' Gunmetal and Tan Calf Button Shoes, all sizes; big values. To go

SALE STARTS THURS. DAY, AUGUST 5, AT 9 A. M. Look for the big yellow

sign over our door. Smashing big reductions on Trunks, Suitcases and Club Bags.

HIGH-GRADE HOSIERY For ladies, gentlemen, boys, girls and children, at tremendous reductions.

"TOMORROW I Stage My Great Midsummer Economy Shoe Sale"

Yes, I've arrived. In fact, I've been here several days, scouting all around and getting all the bargains in The Peoples Shoe Store. I have enlisted a lot of them, and will do my level best to bring prices down to cost levels that will make my name, E. Conomy, ring true and make it a "buy word" with every economy-seeker in London and Middlesex County. I've put my plans into operation—a major operation on high prices—and I will wield the price-cutting knife with skill and effectiveness. Follow me to this store, and you'll hit the spot where low prices are now in force.



YES, I'VE ARRIVED! TO CUT PRICES!

PRICES GIVEN SUCH DECISIVE PRICE BLOWS THAT DRIVE THEM EVEN BELOW THE COST LINE

Ladies' White Canvas Oxfords, turn soles, covered Louis heels, B and C widths; \$6.00 \$4.39

values, for Ladies' White Canvas Pumps. buckle ornaments, turn soles, B and C widths; \$6.00 \$4.39 values, for

Ladies' White Canvas Oxfords. welted soles, military heels, B and C widths; \$6.50 values, \$4.49

Ladies' White Canvas Colonial Pumps, military heels, welted soles, B and C widths; \$4.49

Hood Leisure White Reignskin Pumps, covered Louis \$3.00 heels; \$4.50 values, for

Ladies' Hood Leisure High White Reignskin Lace Shoes; \$4.50 and \$5.00 values, for

Ladies' White Canvas Pumps. Louis heels, buckle ornaments, \$3.50 values \$2.49

OPPORTUNITY!

Ladies' Fine Kid Leather Oxfords.

A GRAND MONEY-SAVING Ladies' Brown and Black Kid Oxfords, Louis and military heels; \$6.50 values. Ladies' Black Kid Oxfords, neat styles, good fitters, Louis heels, all sizes; \$5.75 values,

Ladies' Patent Leather Oxfords, very nifty; \$7.00 values, for

Ladies' \$10.00 and \$12.00 Pumps and Oxfords, for Growing Girls' Patent and Kid One-Strap Slippers; big \$2.89 values. Clearing at...

White Canvas Oxfords, low heels, broken sizes, go

wide fitting, neat full toes, medium low heels, plain toes and tipped, made for comfort; \$4.00 values, for Infants' Soft-Sole Shoes, best quality, big assortment of styles;

\$1.25 values, \$1.00 Hood Leisure White Reignskin Oxfords, covered Louis \$4.49 heels; \$5.50 values, for

See the big rack loaded down with Children's Footwear Bar-

Misses', Children's and Infants' Patent Strap Slippers, Roman Sandals and Barefoot Sandals at less than cost.



Ladies' White Canvas High | Big lot of Fancy Aquatic | Ladies' Black Canvas Ox- | Misses' White Canvas Ox- | All Shoe Polishes and | Big lot of Kiddies' White | 100 pairs of Ladies' Fine Lace Shoes, small sizes; \$3.00 values. Out they go at 79c they go at 79c they go at 79c they go at 79c they go at 7



THE PEOPLES SHOE STORE

STREET—"THE STORE OF SATISFACTION"—— 12 MARKET SQUARE