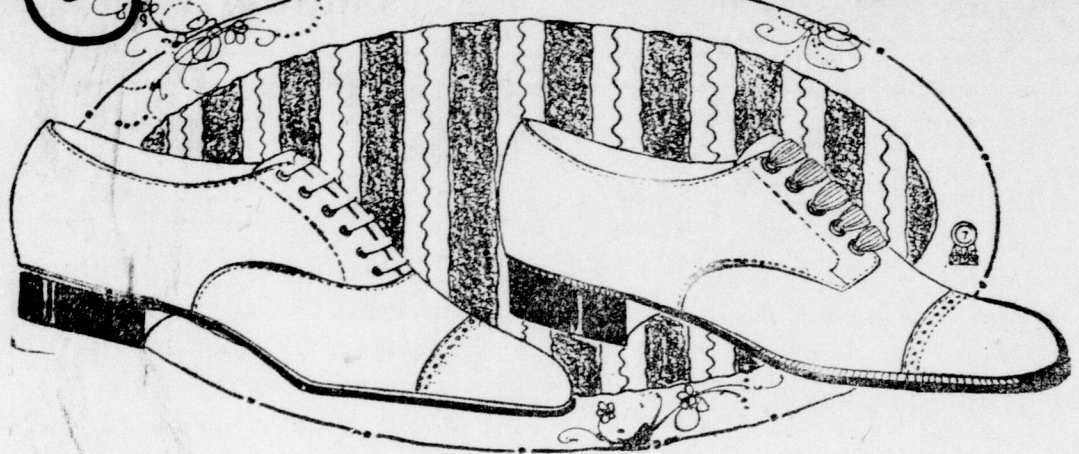


Smart styles for Men



Any of These Oxfords from Johnston & Murray's
What a Snap **\$2.95 Pair** They're \$5.00 Values
Tan and Black. All Sizes.

Here's a chance to buy reliable shoes from a reliable shoe dealer at an extremely low price. They are made of solid leather with sensible toes and sewed soles. The black ones come in both button and blucher and are made of good quality calfskin. The tan ones are blucher style. They are wonderful shoes for the price, and if you're a shrewd buyer you'll buy a pair or two.

Women's Pumps of Superior Quality
Do not Over-look These **\$2.95 Pair** They're \$5.00 Values
Patent and Kid. All Sizes.

These are all lines we are discontinuing and need the room for our new stock.

JOHNSTON & MURRAY
LONDON. ST. THOMAS.

It's Economical to Buy From Rowat's

Supreme quality food is always an economical buy. The greater nourishment it contains means far greater value. We assure satisfaction with every article sold.

Franco-American Soup

The very best of high-grade soups. Just the thing for warm days—ready in an instant. Prepared from carefully-selected materials, free from artificial substance.

Oxtail, Mock Turtle, Consomme, Chicken, Bouillion, Mulligatawny, In tins. Quarts 50c. Pints 30c.

Your Soldier Box

We have many articles suitable to send overseas. We offer our services to aid you in selecting. We suggest now:

Chocolates, Coffee, Milk and Sugar, Cocoa, Milk and Sugar, G. Washington Coffee, Chocolate (Soldiers' Box), Chocolate (Active Service), Riley's Toffee, Jam (in one-pound tin), Canned Chicken, Powdered Milk, Malted Milk Tablets, Oxo, Gum.

BUDDER WALNUTS

The best procurable. Direct from California. They assure satisfaction because they are meaty and extra size.

40c per pound.

PHONE ORDERS
Have you enjoyed the hassled labor of phone orders? Phone early. Two phones.
T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

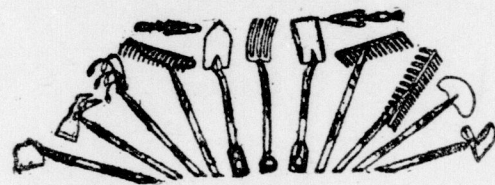
MURRAY ANTHRACITE COAL
Egg, Stove and Chestnut, \$9.00 per ton.
Mixed Wood, per load, \$2.50.
ANDERSON, Phone 1391, 455 York St. 23V.

THE PURDOM HARDWARE CO.

Chi-Namel Varnish is Heelproof and Waterproof



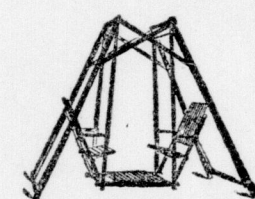
Grain Your Floors With Chi-Namel



Garden Tools

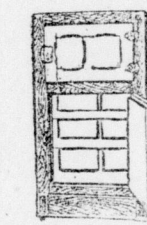
We have every kind of a garden tool in stock necessary to make a good garden.

Spades ...\$1.15 Up
Rakes ...35c Up
Cultivators ...\$1 Up
Trowels ...15c Up



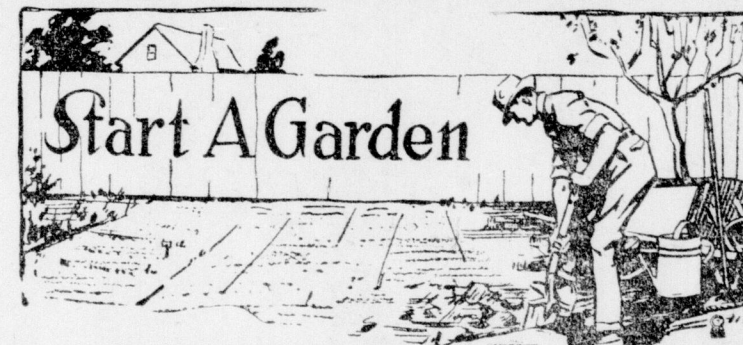
LAWN SWINGS.

Same as cut. Price ...\$9.00 and \$10.50



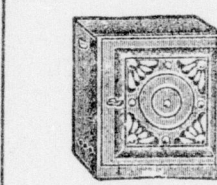
REFRIGERATORS.

Now is a good time to select one. Price ...\$9.00 Up



Start A Garden

HELP CANADA PRODUCE MORE.

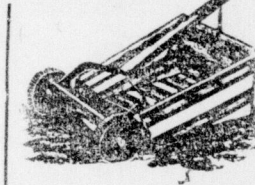


GAS PLATE

One-Burner \$1.50 up

Two-Burner \$1.75 up

See our stock of Gas Plates and get our prices.



LAWN MOWERS.

Made by Taylor-Forbes of Guelph, Ont. Different makes, Daisy, Star, Woodyatt and Em-

press. Price, from ...\$4.50 up



ROLLER SKATES.

Price ...85c up

Johnson's Carbon Remover will clean the carbon out of your auto and make it run like new.

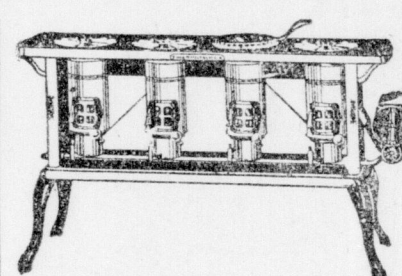


Saturday is the last day, so get your 25 cent can of Chi-Namel free now.

THIS COUPON

Is good for one 25c can of Chi-Namel Varnish upon the purchase of one new 1lb brush (sufficient to insure a fair trial) during our CHI-NAMEL DEMONSTRATION. If larger can is desired, coupon will apply as 25 cents against purchase price.

Name
Address



PERFECTION OIL STOVES.

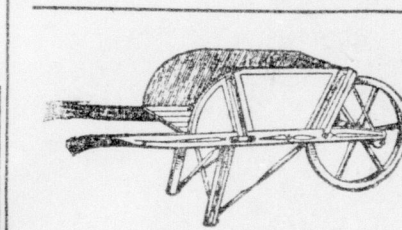
No smoke. No smell.

Prices:

2-Burner\$11.00

3-Burner\$15.00

4-Burner\$18.00



GARDEN BARROWS.

Large size\$5.00, \$5.50

Medium size\$3.50, \$4.00

Children's size\$1.50

THE PURDOM HARDWARE CO.

124 Dundas Street.

Sole Agents for Lowe Bros. Paint, Mellotone, Etc.

Phones 2800-2801.

The Last Chance

You know, all things must have an ending. This coming Saturday positively brings to a close one of the biggest sensations at bargain-giving and price-smashing ever seen by citizens of London and all surrounding country. The state of the big

GIANT CLOTHING HOUSE FORCED-TO-RAISE-MONEY SALE

Has had the very identical effect we wished to produce when we made up our minds to raise \$10,500. We have succeeded beyond our furthest expectations. We expected to bring trade in for 75 miles—and we were not disappointed. We had expected to add five hundred new customers to our store for several reasons. One was that we could, would and did sell nice, clean, new merchandise at one-half price and that this same trade would come back later for having been courteously treated by our sales force, and another and bigger reason was that we have gained the people's confidence to such an extent that in future when we say sale they know for a certainty that when we invite them to come to a sale it means bargains almost given away. It means that we have earned their confidence by honest, upright dealing.

Sale Positively Closes Saturday at 10:30 p.m.

Men's Suits

LOT 1—Fancy and plain patterns in Tweed and Worsted Suits. Sale price\$9.95

LOT 2—Men's and Young Men's Suits, imported materials, nice assortment of patterns. Sale price\$12.45

LOT 3—Every Suit in this lot is guaranteed all wool and fast colors; good styles and splendid fitting. Sale price\$14.95

LOT 4—Extra values in Men's and Young Men's Suits, made of imported tweeds, worsteds and serges. The price on this lot hardly covers the price of material that is used in them. Sale price\$16.95

Free Free

Man's Suit

VALUE \$15.00.

Every customer making a purchase of 50 cents or over before 12 o'clock noon on Saturday, June 2, will be presented with a numbered ticket; a drawing will take place at 2:30 p.m. on Saturday and the person in the store holding the lucky number drawn will be given a MAN'S SUIT VALUED AT \$15.00.

Absolutely Free

Store opens at 9 a.m. Make your purchase before noon tomorrow and be on hand at the drawing at 2:30 p.m.

Hats! Hats!!

ALMOST GIVEN AWAY.

One lot of Men's Hats, regular \$1.50, for85c

One lot of Hats in either stiff or soft; this season's style; all shades. Regular \$2.50 value, for\$1.35

One lot of Men's Hats, not a Hat less than \$3.00 value, sale price, \$1.85

Raincoats

75 Coats, to clear, from\$3.45 to \$10.95

Men's Pants

About 250 pairs of Men's Trousers, in worsteds, tweeds and serges. Exceptional values at \$1.95, \$2.45, \$3.45, \$4.45

Work Shirts, Fine Shirts, Underwear, Socks, Neckwear, Overalls and everything in furnishings, at less than wholesale price.

The Giant Clothing House

120 Dundas Street - - - - London, Ont.

EIGHT MEN PASS MEDICAL WAR BOARD

Recruiting figures reached their lowest ebb since the announcement of the conscription measure yesterday, when only nine men offered their services, and of this number eight passed the required physical tests, and one was rejected by the examiners.

Four Canadians, three Englishmen, and one native of the United States, was the way the eight men who passed were classified, and of these three went to No. 1 Forestry Company, a like number to the Army Medical Corps, and one to the Army Dental Corps, and to the Army Service Corps.

Four of the men came from the vicinity of London, while Goderich, Chatham, Stratford and Sarnia sent one each.

The following are the names of those who were passed yesterday: R. H. Sandbrook, W. B. Ashley, G. W. Barrett, H. B. Hughes, London; M. D. Willis, Goderich; T. N. Wallace, Chatham; J. Hetherington, Stratford, and J. L. Anderson, Sarnia.

REV. J. G. INKSTER WILL PAY VISIT TO THE CITY

Citizens generally will be interested to hear that Rev. John Gibson Inkster, B.A., now of Victoria, B. C., will take the advantage of his attendance at the forthcoming general assembly held in Montreal next week to visit London. It is expected that he will preach to his former congregation, First Presbyterian Church, on June 17.

PIANOS TO RENT.

If you are thinking of renting a piano for the summer months—or, in fact, any time—it would be well to see the rental & Co., Limited, Heintzman Hall, 242 Dundas street. They are splendid instruments on attractive terms.

Taylor's Beef, Iron and Wine
A Restorative and Tonic.
Get a large \$1.00 bottle for 45c at
TAYLOR'S 6 CUT-RATE
DRUG STORES

QUALITY STORE

Monarch Brand Head Rice... 15c per package

Sifted June Peas 25c per tin

Monarch Brand Baby Corn... 25c per tin

Large Tins Beets 15c per tin

Telephone 1024 and 3323.

HARRY RA NAHAN

515 RICHMOND STREET.

THE KING OF SUMMER SPECIALS

Sunshine Layer

A rich mellow cake with a gay meringue topping.

19c each

Peters Vanilla

Chocolate Pyramids

Just like the chocolate that delighted the children of a generation ago.

26c lb.

PETERS

519 RICHMOND STREET.
169 DUNDAS STREET.

THE BROWN OPTICAL CO

LONDON

EYESIGHT EXAMINED

NO DRUGS USED

GLASSES GRIND AND FITTED

VERY MODERATE COST ACCURACY GUARANTEED

223 DUNDAS STREET PHONE 1877

HELP US KEEP THE MEAT PRICES DOWN

The enormous business done at this store enables us to sell meat at the lowest possible figure. We are content with small profits, but we must do a big trade to even up. You help us while helping yourself.

TODAY, FRESH LAKE HERRING 10c lb

Pickled Sparerib12½c lb.

While it lasts, Picnic Hams, smoked, small sizes27c lb.

Beef Cuttings20c lb.

Ingersoll Hams35c lb.

Boneless Roast Beef25c lb.

Prime Rib Roasts28c lb.

Blade Roasts25c lb.

Rush Specials

Chuck Pot Roasts20c lb.

Cottage Rolls32c lb.

Wilson's Arcade Meat Market

Phones: 1119-1120. Richmond Street and Market Square.