A stylish hat talks better for its earer than a diamond scarf pin.



For the reason that a stylish hat is so important a feature in a man's dress we have always made it a rule to handle no others. Our success we attribute to the firmness with which we have adhered to that resolve.

We are Dunlap's Canadian agents. Silks, Alpines, Fe-

A call at our show rooms will repay you, even if it is only to go through the new department introducing our new stock of Ladies' Parisian Hats and Raincoats.

Store Open Saturday Night.

The W. & D. Dineen Co.

finest Worsted Trouserings ever

imported into this country--regu-

R. Score & Son

77 King St. West.

lar \$8 materials.

Spot cash, \$5.25

Furniture Factory Employing 85 Hands Wants Site in East Terento.

BAS COMPANY WILL LAY MAINS

Plow Works_William Gourley's Serious Hurt-County News.

East Toronto, Oct. 30.—The special

eeting of the Town Council held to-

ight was a genuine business session. The members all seemed desirous to

lean up the order paper, and there

were no long winded debates. The only subject that provoked much controversy was the question of an incandescent 32 candle power lamp at the corner of Spruce-avenue and Queenstreet. A deputation from the vicinity said the light was needed by those getting off and on the cars. The light will be provided, the opposed by Chairman Berry of the Fire and Light Committee, who demanded the yeas and nays. The yeas had a majority committee, who demanded the yeas and nays. The yeas had a majority of one.

Mayor Dr. Waiters presided, and there were present Councillors Oakley, Ross, McMillan, Berry, Kerr, Johnson and Abbott. Councillor Richardson's absence was owing to his recent accident. A communication from the Consumers' Gas Co. stated that the company would lay the gas mains on Beech and Spruce-avenues if certain grading were done. On motion of Councillors Ross and Oakley the grading was ordered to be done. The bonds of the tax collector will be renewed with the same company. Councillor Berry's bylaw to amend bylaw No. 311, whereby several streets were added to the list, on which heavy traffic is prohibited, was put thru its several readings and carried.

Jos. Hindes' tenders, amounting to \$368, and L. A. DeLaplante's for supplying material of \$1430 for sidewalks on Beech and Spruce-avenues were accepted. E. Miller was appointed inspector of the laying of water mains at \$2 per diem. A deputation of ladies to protest against the dust on Main-street did not appear as expected, but Chairman McMillan promised to have the watering cart out to-morrow if it does not rain. The complaint that some of the gravel men are encroaching on the roads will be investigated.

The Mayor announced that a manu-

encroaching on the roads will be investigated.

The Mayor announced that a manufacturing firm, engaged in producing office and school furniture, and interior house finishings, and who would employ \$5 hands, and pay over \$700 per week were desirous of locating in town, provided suitable arrangements can be made. The matter was referred to the Legislation Committee to confer with the representatives of the firm and report at next meeting of the Council.

For the Water Committee, Councillor Ross verbally reported progress and expressed the opinion that the source of supply would have to be Lake Ontario. The suggestion that the electric light plant be removed to the proposed new pumping house would have to be carefully considered. Chairman McMillan will report as to the claim of J. Hinds for payment for land used as a public lane. Council adjourned at 9.45 p.m.

The Court of Revision confirmed the reports of the Town Clerk and Assesting the first hour on Briday evening elicited.

The novelty of having elegant new things and only good things is crowding this store to the front. With the new addition we are able to make a vastly better showing, and the business looms up bigger and better every day. Showcases are dessed and displays made of bright and attractive novelties. There's no room here for common qualities, and our specific purpose is to get the best of everything and make one purchase bring another.

We want you to see the new store and how elegantly we have things arranged. You'll be apt to come very much quicker if we make it worth your while. We're all human, and even well-to-do people like to know they are getting good value for their money.

> Sealskin Jackets from \$175 to \$300 Persian Lamb Jackets from \$100 to \$225. Ladies' Fur-lined Street and Carriage Cloaks, \$30 to \$150. Russian Sable Sets (stole and muff),

\$250 to \$1250.

\$12 to \$35.

Hudson Bay Sable Sets (stole and muff), \$125 to \$600. Canadian Mink Sets (stole and muff), \$35 to \$225.

Alaska Sable Sets (stole and muff). \$24 to \$75. Western Sable Sets (stole and muff).



J. W. T. FAIRWEATHER & CO.

84-86 YONGE STREET.

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lecturing tour in the west, will speak in Butte, Mont., Oct. 30.—James J. Hill, Grace Church, Winnipeg, to-morrow.

INDESCRIBABLE TORTURE.

six Mile Brook, N.S., Oct. 30.—Such suffering as Mr. Munro Gunn of this town has endured from Asthma is seldom equalled. "For six years," he says, "I suffered more than one can describe. Doctors said I couldn't get well, but after using three bottles of Catarrhozome I was cured and never felt better in my life than I do today. Many others here are using Catarrhozome for bronchitis, asthma and catarrh. Its cures are lasting." Two months' treatment costs \$1.00, or a trial size 25c at all druggists. Six Mile Brook, N.S., Oct. 30,-Such

GRAIN PRIGES STEADY

Continued From Page 9 John W. Hodgson of Horning's Mills wer on the market with stock to-day. Bot have been subscribers to The World for several years. They each renewed the

CATTLE MARKETS.

The W. & D. Direct Co.

Lastined.

One Year Commendation for the commendation of the c

president of the Great Northern: Senator Gibson, and Governor Toole, of Montana, arrived here to-day, and held

The Toronto Security Co "LOANS." Room 10. Lawlor Building, 6 King St. W

HUNTERS' SUPPLIES

If you are going to the woods hooting you will need supplies. TENTS, Folding Cam p
Stoves, Dunnage Bags,
Leather and Canvas Coats,
Vests and Caps, Shoe Packs
and Larrigans—
DECOY DUX, Guns and Am-

We have a lot of used tents - just the thing for shooting Sizes range from 7x7 to 12x24-if you want a bargain buy now—prices from \$5.00 to \$25.00. Tents and Guns to rent.

THE D. PIKE CO., 123 King St. E.



hair without it was for a purpose—that purpose is purely hygienic, and becames bald, it is necessary, for health's sake, if not from vanity, to

Wig or Toupee

dividual case, and so delicately are they constructed, from the finest quality of natural hair, that they are the most natural, hygienic and health-ful hair covering for baldness ever

They can be ordered by mail. Communicate with us regarding your case—all enquiries purely confidential. Circular, "Baidness," sent free.

The Dorenwend Co. of Toronto, Limited 103-105 Yonge Street.

a conference with Senator Clark. These AVENUE TAILORING CO.

If you want a stylish, upto-date, good-fitting suit, call at 478-480 Spadina avenue, two doors north of College street, Terms easy-a little down and a little a week.

CASH OR CREDIT.

Store Closes at 5.30

We Sell Clothing That Fits.

Misfits, nine times out of ten, are overpersuasion suits. They don't fit and you know it. They look ungainly, but you were persuaded to buy them. You had an idea when you went into

the store, but you didn't have the chance to ventilate it. Smart salesmen did all the talking and you—well, you didn't like to go without doing something.

A week and the trousers are £25,

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"riding up," the vest in ridges and the coat declining to get within two inches of the collar. You wonder how you came to buy the plaguey thing. You say you won't do it again but you will. You'll go back to have it out with the clothier that sold you the misfit, and you'll buy another before you've had it out. Toronto needed just such a clothing store as we have here.

500 pairs Men's Trousers, fine imported English worsteds, in fall weights and the newest designs, neat dark stripes, broken stripes and cable effects, in grey and black, with faint colored stripe, cut in the latest style and well tailored, sizes 30 to 42 waist measure, regular 3.50 and 4.00 value, Mon-day on sale at 2.75

Men's Furnishings.

Three Saving Things to Buy Monday.

Underwear, Working Shirts and Braces. The things you need new, right away. Better get them Monday when figures point favorably. If you ave little opportunity for ming in yourself the women folks can buy them for you. They'll sure be down in the store Monday morn-

ng. There's much to attract them. 32 dozen Men's Fleece Underwear, shirts and drawers, good weight for present and winter wear, double ribbed cuffs and ankles, well made, sizes small, medium and large, egular price 39c, on sale Monday, 25



Inderpriced

Umbrellas. brellas, a very choice line of gloria and taffetas, mounted on best steel frames and steel rods, a splendid range of handles in natural woods with pearl, Dresden and fancy horn

handles, regular 2.00 and 2.25 1.00

The New English Carpets.

The designers in the Old Country are leading the world in the production of artistic Carpets, just as the famous Old Country looms continue to hold their prestige as regards the weaving of them. This store is leading all Canada in the retailing of English Carpets at moderate prices just as it is leading all Canada in its display of Dress Goods. You really cannot afford to buy Carpets elsewhere unless thoroughly satisfied that the particular floor government is an unusual, that we have not got it. floor cover you want is so unusual that we have not got it.
These prices for instance:

Heavier Blankets Necessary.

Underpriced Ones for Monday.

As a Blanket store Simpson's has stood first in the hearts of thrifty house-keepers for many seasons. We want to emphasithis Blanket for Monday, however, as a value remarkable to find even at Simpson's. White Wool Unshrinkable \$3.75 Blankets

Extra Superfine White Unshrinkable Wool Blankets, a superior made, thoroughly scouted Blanket, neat, fancy borders, in size 72x90 inches, also solid pink or blue borders, size 66x88 inches, every pair guaranteed, these Blankets were made to retail at 3.50 and 3.75 pair, on Monday, special 2.75 \$5.00 Bed Comforters, \$2.98.

\$5.00 Bed Comforters, \$2.00.

40 only Extra Fine Quality Top Bed
Comforters, covered top and bottom with
best quality plain colored mercegised satine,
equal to satin in appearance, pure white
filling, size 72x76 inches, assorted in pink,
blue, cardinal, royal and brown shades, a
cheap Comforter at 5.00, Monday
2.98



Undervalued Battenbergs.

119 pairs of Battenberg and Swiss | price \$4 and \$5, Monday, 2.95 Made Irish Point Curtains, 50 to per pair.

54 inches wide and 3 1-2 yards long, pretty lace and insertion designs pretty lace and insertion designs rollers and trimmed with a superior and effective all-over patterns, fin-ish and make unsurpassed, regular price 75c, Monday, each......

Changes in the Lunch Room.



We are improving the convenience of our Lunch Room ver meterially. Come up on N. da and we will serve you

better man ever. For 20c you can buy just about as nice a dinner as one wants.