## To the Trade

## During Last Week

hundred pieces of new TAPESTRY CARPETS, VELVET CARPETS. BRUSSELS CARPETS, HEMP CARPETS,

### For Fall Season

FILLING LETTER ORDERS
A SPECIALTY.

Intries Close on Aug. 9, and They

Needn't Be Sent in Later. re coming in in a unusually rapid New Corporation Has Been Organized nanner for this time of the year. We have received several has been taken up, while of live stock Nearly all the space in the buildings there have been many sent in and an nquiry has been received from Boston regarding horses and from Philadel- TAKE OVER E. A. C. PEW'S CHARTER phia regarding cattle. Entries for all lasses of manufactures, live stock, fine arts, woman's work, etc., close to- Plant Will Be Located at Welland Which we are showing in date none will be received on any plea morrow week, Aug. 9, and after that whatever. This is something for local horsemen, who have been accustomed to hold back their entries, to remember. This year, it doesn't matter who it may be, if entries are not made in the veries are not made in the veries. the various classes according to date, the lists will be closed. Yesterday the Executive Committee met and decided to have a team shoot at inanimate tar-

the various classes according to date, the lists will be closed. Yesterday the Excutive Committee met and decided to have a team shoot at inanimate targets. Main prizes of some considerable value will be given for a team match, open to any organized club in the world, five men a side, on Wellington and Front Streets East, TORONTO.

MAY YOHE IN ENGLAND.

Plymouth, Eng., July 31.—May Yohe arrived here on board the Fuerst Bismarck and proceeded to London. She declared that she never authorized Putnam Bradley Strong to pawn anything of hers, and that he never paid her any of the money obtained on the pawned jewels.

\$50.00 Round Trip to California, Checago and Northwestern Railway from Chicago, Aug. 2 to 10. The new Coverland Limited, the luxurious everyday at the classes of the Exhibition will be a feature of the Exhibition will be a feature of the Exhibition of Buffalo, has written, proposing that a hurling mony three days en route. Univalled security of the Suffer Suff

"PEARLS TO BURN"

Ontario are in greater extent in the mediate vicinity of Welland than the whole United States combined." Who Discovered Muskoka No matter whether it was Christoph Columbus, A. P. Cockburn, Prof. Joh Campbell, ex-Mayor McMurrich, o Judge Maclennan, it is conceded by a that the Grand Trunk Railway brough that the Grand Trunk Railway brought it to the attention of the people. This company has spent vast sums of money in advertising, the attractions of Muskoka, and this accounts for the thousands of Americans who are now going there and speding money freely resulting in great benefit to Toronto and Northern Ontario.

With a Capital of

\$18,000,000.

and Will Cost About Ten

Millions.

sulting in great benefit to Toronto and Northern Ontario.

This year the beautiful Royal Muskoka Hotel has been completed to take care of the class of tourists willing to pay \$3 to \$5 per day for first-class service, and it is gratifying to know it is attracting a class of people who otherwise would not go and benefiting the whole region.





50C I.00

We make money by losing it these days-never care to carry stock from one season to another-particularly Straw Hats-and that's why you can buy to-day stylish Straw Hats in Rustic, Split and Milan braids at one-half and onethird the regular prices-

alterations in our building.

We have all the new Pearl Grey Felt

Alpines-thousands of them-and we

have to get them off our hands at any

price because we want to make room tor

the workmen who are making extensive

Every summer hat to go-Pearl Grey

Were \$4.00, for \$3.00

Were 3.00, for 2.76
Were 2.00, for 1.00
Were 2.00, for 1.00
FUR SHOWROOMS OPEN ALL THE YEAR.

THE W. 8 D. DINEEN COMPANY, LIMITED,
Corner Yongs and Temperance 3 treets, Toronto.

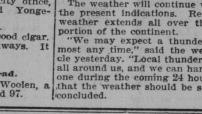
Special Excarsion Rates.

Closed successful Engagement.
The "Kilties" Band of Canada has just completed a three-weeks' engagement at Willow Grove Park, a Philadelphia, root to Mark and Springs, Pueblo. Sold Lake, Hot which was designated "listitian Day," from the was designated "listitian Day," of that specific which was designated "listitian Day," of that the prosende of the mounted ebony baton by the Scotch societies of Philadelphia, the presentation being made by ex-Mayor Wm. B. Smith. At the concert in the evening, in the presence of 50,000 people, Conductor Robinson was made the recipient of a silver medal, presented by Major Robt. Griffiths on behalf of the Sons of St. George. Each of the 42 members of the band received a duplicate of the medal, together with illuminated engraved certificates from Tennyson Lodge, No. 382, Sons of St. George.

If your children are troubled with worms give them Mother Graves' Worm Exterminator; safe, sure and effectual. Try it, and mark the improvement in your child. Take your family for a nice outing from Saturday afternoon until Monday to Muskoka Lakes and to Kawartha to Muskoka Lakes and Trunk,

Kingston, July 31.—Eight persons, noted for their veracity, say they have seen a sea serpent in Navy Bay, on the east side of the R.M.C.

Lord Salisbury portrayed, addressing House of Lords, in The Toronto Sunday meeting an order-in-council was passed World. Last edition delivered to any ordering a proclamation for a public address in the city or suburbs.



## Do You Drink Ginger Ale?

Do vou want the best Ginger Ale made in Canada? It doesn't cost any more than the poorest, Just ask your grocer or druggist for

- - MID-SUMMER SALE - -



- - MID-SUMMER SALE - -

# THE SALE IS NOW ON

The following items will give you a clear idea of the matchless values we are offering, but after all the only way to appreciate things as they are—the only way to size up the splendid quality of these British Woolens-the smartness and style-is to inspect them in person.

Genuine Irish Serge Suitings.

The character of these Serges is well known to the smartest dressers of Toronto-they are real Mahoneys-pure indigo dye-blue and black-posi tively unapproached in durability-made up in very latest and smartest style, single or double breasted sacque suits-Special Mid-Summer Sale Price \$25.00.

Tropical Flannels.

These choice British goods are the materials par excellence for the warm weather—the very "toggery" for the holiday season and present wear—all the latest shades and patterns-London shrunk-made up in the newest London or New York style-Special Mid-Summer Sale Price \$20.00.

Score's Guinea Trousers.

These elegant cashmeres embody more high grade cloth quality-more harmonious color blending-more excellent tailoring-more smart satisfaction for our price than any other trouserings upon this continent. These, of course, cannot be reduced because they are

Regular \$8.00 Quality of Goods Score's Special Price \$5.25.

> These sweeping reductions on best British Woolens and Fine, Imported Furnishings show the wisdon of purchasing - here and purchasing now.

> > R. SCORE & SON,

Tailors and Haberdashers, Shop closes daily at 5 p. m.; Saturdays I o'clock.

77 King Street West.

Lambton Mills Gives a Hearty Welcome Home to Two South African Veterans.

LETTER FROM MISS MINNIE HOOVER

Giving an Interesting Talk About the Schools in Concentration Camps.

Toronto Junction, July 31.—Several

hundred people took the suburban car

to Lambton Mills Park to-night, where

the citizens of that village were holding a reception to Lieut. Tremayne and Pte. George Chapman of the Tenth Canadian Field Hospital Corps. The centre of the village was illuminated by a huge bonfire, whilst the park was a biaze of bunting, flags and Japanese lanterns. An arch was erected at the entrance to the park, bearing the appropriate word, "Welcome," and the pavilion was one gay decorations of nanotems. Mr. Elliott occupied the chair, and there were with him on the platform: Mayor Howland of To-Casten Hopkins, County Councillor J. D. Evans, Dr. Bull, J. G. Musson Arch. Campbell, M.P.; Rev. Mr. wass and others. Harry Philips read an address from the citizens welcoming the boys back to their native village, country and home. In reply Lieut. Tremayne said he used to say "any old place he could hang his hat was the place he called home," but from this out he would recognize no other place as home but Lambton Mills. He recited a good deal of his experience and gave an account of his towns. third the regular prices—have a look at what you can get at 50c and 1,00 to-day.

84-86 Yonge

84-86 Yonge

MONEY If you want to borrow money on household good's planos, organs, horses and wagons, call and see us. We will advance you any amount from \$10 up same day as you apply for it. Money can be paid in full at any time, or in six or twelve monthly part ments to suit borrower. We have an entirely new planor iterms. Phone—Main 4236.

The Toronto Security Co "Loans."

Room 10.Lawlor Building, 6 King St. W. JULY'S RAINFALL AND TEMPERATURE More Raim in Sight.

The Toronto Security Co "Loans."

Room 10.Lawlor Building, 6 King St. W. July Shall and Liewellyn Rees gave patriotic solos. Speeches, congratulatory and patriotic, were given by the gentlemen on the platform. and it was quite late before the festivities closed.

Miss Minnie Hoover has written good deal of his experience and gave an account of his journary thru Laings Nek and to Newcastle, thad the week and country of Newcastle, thru Laings Nek and to Newc

The Band of the Woodmen of the World will play in High Park Saturday affernoon.

The Wilkinson Plow Company employes will excurt to Hamilton on the 15th.

There were 15 interments in Humbervale Cemetery in July. Bracondale.

Rushton Lodge, the residence of Mr. and Mrs. R. Perry, St. Clair-avenue, was the scene of a very pretty wedding on Wednesday afternoon, Miss G. Thomas being married to W. Smith. Rev. W. H. Harton officiated. Miss M. Dalton was bridesmaid, and H. Jordan best man

Little York, Court York Lodge, Independent Order of Foresters, on Monday evening last elected delegates to attend the coming convention: George Mitchell, J. W. Johnson, Mr. Cook, secretary Y.M.C.A.

Thornhill. Dr. Dame has left for a holiday in Muskoka, and his practise will be under the charge of Dr. Alkman until is return.

F. J. D. Smith and wife of Newton-

F. J. D. Smith and wife of Newtonbrook are spending a holiday at Niagara Falls.

The barns of John Weldrick and George Fisher were damaged by lightning last Sunday.

D. Gooderham is regretting the loss of a valuable Holstein cow, which won three first prizes last year.

Quarterly services at the Newtonbrock Methodist Church on Sunday next will be conducted by Revs. G. W. Stevenson and A. H. Brace.

North Toronto, A meeting of the Works Committee of the Town Council will be held at the hall to-night. the hall to-night.

Arrangements are being made for the erection of another residence on Eglinton-avenue, making the third in the past three months.

"Teddy" Weller, who has returned from South Africa for the second time, will be banqueted by his friends at the Davisville Hotel to-night.

Miss Eva Booth gave her annual picnic to the children of Eglinton at her residence last evening. The general

residence last evening. The general invitation was largely taken advantage of, and an excellent time was spent by the little ones at the grounds on Yonge-street To Those of Sedentary Occupation.—Men who follow sedentary occupations, which deprive them of fresh air and exercise, are more prone to disorders of the liver and kidneys than those who lead active, outdoor lives. The former will find in Parmelee's Vegetable Pills a restorative without question the most efficacious on the market. They are easily procurable, easily taken, act expeditionsly, and they are surprisingly cheap, considering their excellence.

An "illustration" of Sir Wilfrid Lau rier speaking at the colonial banquet in London, in this week's issue of The Toronto Sunday World; for sale by newsboys and dealers, or will be deliv-ered or mailed to any address.

At Jamieson's Cigar Dept., Queen and Yonge-streets, you can buy a genuine amber and briar case pipe worth \$2.50 for \$1.50.

Athletes of St. Catharines in this week's Toronto Sunday World, illustrated. For sale at the Welland and Grand Central Hotels.

Directors: J. W. Flavelle, A. E. Ames, H. H. Fudger. | Aug. 1

Store closes to-day and every evening during the summer months at 5.30 p.m.

### Men's Clothing Day.

Saturday is Men's Day in the Men's Store, and we offer the following list of timely suggestions. Visitors from out of town and across the line should remember

that the bulk of Canadian clothing is manufactured from English and Scotch cloths, for the importation of which we are in this country advantageously situated. Our prices will be found remarkably economical to those used to American prices, while styles and finish are the best we can procure any-

Men's Fine Cravenette Raincoats, made up in the fashionable long loose Raglanette style, with cuffs and vertical pockets, in dark Oxand vertical pockets, ford grey and olive shades, well finished, sizes 34.44, 10.50 Men's Fine Imported English Clay Worsted Suits, blue and black hades, single and double breasted, ade up in the latest style, fine farner's satin lining and silk sewn sizes 35-44, special..... .......

Men's Single-breasted Sacque Suits, made from a nobby grey and black checked fancy English worsted lined with first-class farmers' satin, tailored in the latest style and silk sewn, sizes breasted style, sizes 3444, spe-

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### Men's \$1.00 Shirts, 40C.

Saturday in the Men's Store is always a brisk day. To-morrow the Furnishings Section will be particularly so, because it's holiday time, and we are offering colored shirts, light underwear, bathing suits, etc., at prices particularly typical of the Men's Store,

### Summer Hats and Caps.

Men's Straw Hats, fedora and boat-r shapes all the most worn styles, in braid bands, glazed peaks great .25 ide or medium brims, pure silk bands

## Men's \$5.00 Boots at Half-Price.

90 pairs of Men's Fine American Make Laced Boots and Oxford Ties, made in velour calf, Dongola enamel calf and patent colt leathers, on lasts that make a neat appearance and give comfort and good service to the wearer, stamped price on sole \$5.00, 

## Men's Fancy Socks Half-Price.

Men's Fine 1-1 Rib Shot Silk and Cashmere 1-2 Hose, black ground, with colored silk; also plain black cashmere, with white, blue or red silk embroidery, and bust full fashioned, plain black cashmere, none regular less than 50c, and some better

95 quality, hosiery sale, Saturday, per pair ...... 25

## Underpriced Suit Cases and Bags.

30 SUIT CASES of fine quality, heavy grain leather, in brown and olive shades, brass trimmings, linen lining, nside straps, strongly made, sizes 22 and 24 in. regular \$5.50, on 3.95 pocket, regular price \$2.00, on 1.49

### Bargains for the Boys.

Spalding's Buseballs and Batts, are officially recognized as the standard by all the leading buseball clubs.

These are Saturday's prices:
Spalding's Buseballs, ordinary price
Spalding's Buseballs, ordinary price
5c, Saturday price 4c.
Spalding's King of the Field, ordinary price 13c, Saturday price 7c.
Spalding's Axletree Bat, ordinary price 15c, Saturday price 8c.

### Saturday in the Furniture Sale.



Remember, the prices of Furniture have "gone up" thirty to fifty! per cent. You must be prepared to pay more for Furniture this fall than for many seasons past. Furniture manufacturers declare that even at the present advance their business is still removed from a profitable basis. Our customers will see then the

remarkable timeliness of our August Furniture Sale. Our stock was purchased before the advance, and on the old basis we have made still further reductions. No

such economical opportunity will occur again while conditions remain as they are. So come immediately while stocks are ample.

.... .... . ... .. ... .. ... ... ... ... .. .. .. Sideboard, solid quarter-cut oak, golden polish finish, 4 fee 

Hall Racks, solid quarter-cut oak, polished, with box seat double hat and coat hooks, British bevel plate shaped

fitted with pigeon holes and shelves, regular price \$30.00, August Sale Price ..... 24.75