After the

Holiday Rush

attention reverts to our or-

dinary needs, which cannot be neglected-even for

Then, too, there is New Year's Day to be provided

for-some will want more

Candies and Christmas Crackers and little avors.

Almost all will see that they are well supplied with such necessaries as—

COFFEE—And the best that can be obtained is our well-known Java and Mochs blend at 45c lb.

TFA —Of which we have dozens of excellent blends from 40c lb., but visitors would appreciate the cup you could give them by securing a 1/2 lb. of our Orescent blend at

BISCUITS —There is Huntley & Palmer's "Afternoon Tea," a mix-ture-of 12 kinds of beautifully crisp famcy English Biscuits for 30c lb.

Then there are Almonds, Raisins, Figs, Nuts, Ginger

and Fruit-all of which ap-

propriately seek your attention for New Year's

Michie & Co.,

HE WAS A BAD BOY.

field Was No Help to His Moth-er—He Killed Himself.

Third-avenue. Two letters were found on

JOHN CATTO & SON

Direct special attention to

EVENING SILKS

In which they can show

an unrivalled collection of

new colors in most fash-

Real Duchess Satins, \$1.50 to \$2.50. Brocaded Satins, \$1 to \$3.50. Moire Silks, \$1.25 to \$3.50. White Brocaded Taffetas, 75c to \$1.25. Colored Brocaded Taffetas, \$1.50 to

Tinsels, Gauzes, Tissues,

Chiffon, Mousseline de

Soie, Organdies, etc., the

values being unequalled

JOHN CATTO & SON

TORONTO

SLICHTLY

IMPERFECT

LINENS

Are shown at a reduction

of one-third to one-half of

DAMASK TABLE

CLOTHS

our regular prices in

for reliable materials.

ionable materials.

Bengalines, \$1 to \$2,50.

their stock of

7 King St. West. 466 Spadina Ave.

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Railway Comdistricts of the ers and provide al employment compact made inday car franrailway system t of the city to or one fare.

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Damask Table Cloths: 2x2 yards, \$1-\$3.50. 2x2½, \$1.50-\$4.50. 2x3, \$1.50-\$5.50. 2x4, \$3.50-\$8.50. 2½x3½, \$3.90-\$5.50. 2½x3½, \$3.90-\$5.50. 2½x3½, \$3.450. 2½x3½, \$4.48. 2½x4, \$5-\$17. 2½x5, \$7.50-\$15. 2½x6, also 2½x7. DAMASK TABLING

60-inch, 55c. 66-inch, 55c. 68 and 65-inch, 75c. 72-inch, 75c—85c. Also a large assortment of damask uapkins, 80c to \$5.50 doz.



Have marked down for CLEARANCE A large collection of SILK REMNANTS

Ragging from % yard to 5 yds., 25c, 35c, 50c, 60c, 75c, \$1, heretofore sold at 50c, 75c, \$1, \$1.25, \$1.50, \$2.

Accurate and prompt attention to Mail Orders.

KING STREET OPPOSITE THE POSTOFFICE.

## WE NEED A MODERN MARKET

Mp James Hedley Explains Why the Market Will Not Injure the Small Storekeeper.

COMPETITION WOULD BE A BENEFIT.

The Number of Retail Stalls Would Not Be Increased, But the Reverse Would Be the Case.

Editor World: The scheme for an improved market does not mean, as some have stated, injury to the small storekeeper, any more than the building up of many stocks of drygoods or groceries at this point to attract retail buyers from all over Ontario has meant or wrought injury to the retailers of Parkdale or North Toronto. Every small dealer in farm or orchard produce throughout the city will have the benefit of the competition that a great congregation of such merchandise will

The number of retail stalls in the market will not be increased, rather the reverse, for, as present holders of them retire, their leases will not be renewed, and the mar-ket will take on a more wholesale charac-

ket will take on a more wholesale character.

An increase in the daily stock of a meat, fruit and vegetable market, by increasing the trade of the whole city, benefits every part of it, just as an increased movement of any other merchandise will do. If the city goes ahead, as a result, so must every individual merchant go ahead. It is his own fault if he does not.

There should be no feeling of North against South, or East against West, in a purely civic matter. It is a case of "pull all together" to benefit Torouto.

No one should grumble if the property owned by the city is made more valuable by improving the market, as it will be, for the more revenue the city can get out of its real estate the less taxes will the individual property holder have to pay.

Torouto, Dec. 27.

James Hedley. On His Own Admission Anbrey Shan-

VETERINARY GRADUATES

New York, Dec. 27.—Aubrey Shanfield, aged 16, ended a brief career of wayward- Diplomas Given Out to Successful Candidates at the Christmas Examinations.

ness early this morning by inhaling gas through a tube attached to a gas stove in the Defender Hotel at 22nd-street and The Christmas examinations in con

Third-avenue. Two letters were found on him addressed to his mother. In one he said he knew he was a very bad boy and no help to her. The other letter read: "Dear Mother.—Please bury me and forgive your wayward son. I am about to take cranide. Aubrey."

His father. Lazarus Shanfield, drowned himself in the Hudson three years ago. It is thought there was insanity in the blood of the boy.

The Icy Walk Again.

Miss Sarah Elliott of 174 Mutual-street, while walking on Church-street, fell and cut her head badly. The wound necessitated several stitches, and the injured young lady has gone to her home in Bolton for a rest.

The Chistina Cannot an ection with the above-mentioned institution with the above mentioned institution with the above mention of attention with

PARSLOW WILL SOON KNOW

Whether He is to Suffer the Death Penalty or Not in Connection With the Poirier Murder.

Ste. Scholastique, Que., Dec. 27.-In the Parsiow murder trial nearly a score of witnesses have been examined for the defence, and it was freely testified that Sam Parsiow had borne a good character, but was easily

led.

Mr. Ethier, counsel for the defence, made a strong appeal to the jury on behalf of his client. He pleaded his previous good character. The woman had led him into the crime, and it was probable that Parslow was not in the chamber when the tragedy occurred. Mr. Ethier concluded at 20 minutes past 5 o'clock, having spoken for over five hours. The court then adjourned until the morning.

It is likely to-morrow will finish the Parslow trial, as there only remains Mr. McKay's address on behalf of the Crown, and the charge by Judge Taschereau.

FRANK NULTY STILL ALIVE.

The Murdered Girl's . Father Declares He Shall Never Go to the Electric Chair.

New York, Dec. 27.-Frank Nulty, the young man who shot his sweetheart. Mamie Remley, in this city on Christmas Day because she had jilted him, and then put two bullets into his own head, was still alive to-day. When the girl's father learned that Nuity might not die, he exclaimed hercely: "I hope to God he lives. If he does, police, God, law, religion, may go to the winds. I'll kill him. He shall never go to the electric chair."

DAY OF SENTENCES.

Lawbreakers Sent to Penitentiary From Hall, Quebec. Ottawa, Dec. 27.—Judge Lavergne at the riminal assizes in Hull to-day sentence i Benjamin Stevens Stackhouse, dentist, 10 three years in the penitentiary for giving drugs to Victoria Taylor, an Ottawa girl, to procure an abortion.

Dr. Eugene Mckay of Papineauville was sentence to one year in the penitentiary for assent on Mrs. Parislen of Papineau-Andre Riopelle of Eardley was sentenced four years for mansiaughter, the vic-tim being L. Boyer, a farmer in Eardley.

The Distinguished Newmarkets.

Newmarket, Dec. 27.—The Newmarket hockey team, who distinguished themselves last season by winning nine games out of 11, will open the season next Thursday evening with an exhibition game with the Ramblers of Toronto. The local team, under the able management of Capt. J. A. W. Allan, have shown an all-round improvement in the line of combination work, The team will be the same as last year, with the exception of Charlie Montgomery, the crack forward player, who has laid down his stick for the season. His place will be filled on the forward line by Clarence Pipher. a promising young player. The following men will cross sticks with the Ramblers: J. Kennedy, goal; Jack Kelly (capt.), point; Thomas Kelly, cover-point; Eddie Doyle, George Simpson, Walter Trivett and C. Pipher, forwards. The Distinguished Newmarkets.

Getting Into Line. The Entertainment Committee of Grimsby Park, which included Revs. E. S. Rowe. Toronto: E. T. Lanceley, Kingston; E. B. Stevenson, Burlington; J. Pickering, Braniford, and E. A. Chown, Toronto, held a meeting at the Palmer House yesterday to arrange the summer program. The proceedings were not concluded, but the items already on the list promise the strongest billyet offered. Outdoor sports such as bowls, quoits and more tennis will be added to the games already existing, and the committee is further arranging for a university extension course and possibly the discussion of social questions.

Mr. William Gray, President of the Western Ontario Commercial Travelers' Association, and ex-President of the Conservative Association, London, is at the Rossin. The travelers elected their president at the end of last week and Mr. Gray's overwhelming majority will be remembered. Mr. Gray said the Western is 10 per cent, larger than last year and that trade throughout the province was flourishing.

## The SIMPSON Co. TORONTO, Wednesday, Dec. 28, 1898.

"Comes but Once a Year": The chance we offer this week to careful, economical buyers comes but once a year. We mean the rich gleanings of holiday stocks, but not

these alone. Some departments, pushed into the background by the more obtrusive holiday wares, have some good things that must now go off with a rush. This is a short week-a lot of it gone already-to-day's store news is of Thursday's buying and selling. You will not have better investment opportunity this year.

Clearing Two lines from the In Silks. Silk Department,

where prices are cut in two :-

Get Ready for With New Year's Day. many the gala day of the year-a day when the friendships of old are renewed through the happy custom of calling. In our Grocery Section we're ready for the festivities of the day :-

NEW YEAR'S DAY CONFECTIONERY. Scotch Short Bread, made at our .10 Fancy Assorted Reception Biscuit, made at our own bakery, pen .25 

FRUITS FOR NEW YEAR'S. Maiaga Grapes, per lb., 20c.
Layer Figs, per lb., 20c.
Layer Raisins, per lb., 15c.
Layer Raisins, per lb., 15c.
Dates, 8c per lb.
Bananas, 15c and 20c per dosen.
Pineapples, 30c, 40c and 50c each.
Tangerines, 50c per dozen.
Grape Fruit, 15c each.
Oranges, Navel, Mexican, Valencia.
Lemons, 15c and 20c per dozen.
Nuts, all kinds, new, mixed, 2 lbs.

Prices that are in-Men's Clothing. viting for shoppers who aim to save moneyclothing that you'll admire, that your friends will admire-a different kind to ordinary ready

Men's Fine All Wool Tweed Suits, in 4 button single-breasted sacque style, in green and brown mixtures, with overpleid, best of farmer's satin linings and trimmings to match, made with deep French facings, piped with satin, cut and tailored in the latest style, a fine business suit, sizes 36 to 7.00 Men's Fine All Wool Overcoats, in dark grey twill tweeds, sizes 36 to 44, blue and black beaver, 42, 44 and 46, good farmer satin linings, superior trimmings, cut in the latest style, good fitting coats, special. Thurs- 6.00 Youths' All Wool Canadian and Imported Tweed Suits, long pants, 33 to 35, broken lots, best of linings and trimmings, these suits were marked to sell from \$4 to \$8, Thurs- 2.75

Millinery Bargains You've For Thursday. only to read the items to see how much of the real bargain we're giving

\$1.25, \$1.50 and \$1.75 lines ..... .60

Art Needlework Department.

The Hardware Items from Section. ment mean that by economy in tools we supplement the effort of work to increase wages. Every workman should look out for these items daily :-



Dress Goods It's a clear case

Sacrifice. of sacrificethe selling prices quoted having very little relationship to the real prices. We've planned for a substantial reduction in volume of Dress Goods stocks-the explanation of prices like the following for Thursday :-

44-in. All Wool Coating Serge, in navy and black, made of the choicest of wools, and guaranteed unshrinkable, regular 60c per yard, Thurs-stripe, and our regular price for these goods is 50c per yard, Thurs. 35

44-in. Black French Novelty Dress Goods, satin finish grounds, with fancy brocades and neat stripes. Briggs Priestly makes, and sold at 75c. Thursday

52-in. All Wool French Frieze, choice colorings, and warranted unspottable, will make a neat street costume, our regular price 85c per yard. 65

Carpets and Curtains. -GENEROUS -REDUCTIONS. Not the most stirring season in the Carpet Section, but a good time to buy both Carpets and Curtains, when prices are whittled down as fine as is illustrated in the lists that follow:-

Carpets and Lingleums. A big range of the best Brussels, from all the leading makers, in all the newest styles and colorings, with % border and % stair to match, regular \$1.25, special for Thursday, per 1.00

and % stair to match, regular \$1.25, special for Thursday, per 100 yard

A splendid selection of the best Balmorals, in good designs and colorings, with border to match, regular 75c, 60 All Wool Reversible Carpet, 36 inches wide, a splendid carpet for a bedroom, in choice designs and colors, regular 75c, Thursday per 70 Linoleums, 2 yards wide only, all new floral and block designs, a cloth that can be recommended to give satisfaction, regular 45c, Thursday, per square yard. 40

Furs. You'll not be disappointed if you thought we would sell Furs cheap this week. What we have-and they're all this season's goods-may be yours at clearing prices like these :-

Astrachan Jacket, best German dye, soft glossy curl, 36 in. long, high storm collar, No. 1 black satin lining, regular \$25, Thurs 19.50

Ladies' Grey Lamb Muff, light, medium and dark choice curl, down bed, grey satin lining, regular \$3.75, 2.89

Astrachan Caperine, 10¼ inches deep, high storm collar, full sweep, fancy silk and black satin linings, 4.85

Men's and Boys' Furs: Boys' Extra Fine Imitation Persian Lamb Caps, in grey or black, wedge or Dominion shapes, even and bright curis, lined fancy sateen, re. 50 Men's Soft Hats, very newest fall and winter shapes and colors, extra special quality slik bindings and sweat 2.00 Men's Persian Lamb Caps, bright rich and glossy curis, in deep wedge or Dominion shapes, lined with fancy or plain black satin, Thursday 6.00 Child's Carriage Rugs, size 30 x 32 inches, in white Chinese goat, even and heavy fur, lined with good quality felt, with deep felt bord 1.00

**Furniture Extras** 



Handsome Hall Chairs and Hall Seats, quarter-cut oak, antique and dark finish, beautifully

\$3.75 to \$16.75 12 only Desks, solid oak and mahogany finished, very neat designs. Special. 4.95

There's always Toys And Dolls. great mortality among the Dolls at this season. Already many a Doll that was gay on Xmas morning is a sad wreck. He're a chance to bring back joy to the household for a few cents :-

Talking Dolls, natural hands and feet, says "Pa" and "Ma" when you pull the string, our regular 25c and 35c klnd, Thursday... .10 25c BARGAIN. 

TINWARE. 

Books.

WAVERLEY NOVELS. By Str Walter Scott, set of 25 volumes, cloth bound, regular \$8.75 6.00 set. Thursday CLOTH BOUND POETS. 

In the New Gladstone Square Shape, 2-quire box of paper and envelopes, in white, pink, cream, blue, etc., regular 75c box, Thursday .50 

Men's Flannel Shirts. 

Curtains.

Swiss Net Curtains, in the latest novelties, white or ivory, 3½, and 4 yards long, very handsome designs, 50 and 60 in. wide. regular \$10 to \$12.50, 7.40 chenille and Tapestry Curtains, in all the newest shades, in self colors and all-over designs, heavy fringed ends, very handsome goods, regular 7.50

Dressmakers' Sundries. Brass or Aluminum Thimbles, all sizes, ic each, or, per dozen .10 Crawford's Best 3-Cord 200-Yards Spool
Linen Thread, in white and cream
only, always sold at 8c, speclal, per spool

"The Popular Pin Box," containing
good quality English brass pins,
assorted sizes, special, per 10



We have all the leading makes of Dres Bindings, including the S. H. & M bias brush edge, as per cut. Dress Steels, special, per set of 9 steels, at .....

Print Counter.

1,400 yards Nap Back Wrapperettes, fine qualities, navy blues and white, grey and black and fancy colored designs, regular 100 and 124/c. 8
200 yards Black Sateen, extra fine henrietta finish, fast black, 38 inches wide, usual 30c quality, Thurs. 19

Linings.

44-in. Black Linenette, fine quality and finish, our special 15c quality. Thursday.

Best Quality Cambrio Skirt Lining, all chades, our special price.

New Metallic Sateens, new striped colorings on black ground, for blouses and skirts, special. .10 % yard Black Velveteen Skirt Facing, regular 15c, Thursday. Blankets and Enough cold

Comforters. weather in the early months of the new year to suggest a sufficiency of bed clothing. Bargains like these make it easy to keep warm :-

Bargain in Ladies' Jackets 75 Ladies' Jackets, new style, dart sleeves, round corners, coet collar, lined satin, best cloth, regular 7.75

Ladies' Wrappers. Ladies' Flannelette Wrappers, pretty patterns, nicely trimmed, full skirts, regular \$1.75 and 1.50

Gloves Thursday.

Men's Mocho Gloves, wool-lined, leather bound, dome fasteners, regular \$1, Thursday
Ladles' Fine French Kid Gloves, Perrins Freres make, plue sewn, dome fasteners, modes and oak tans, from 5½ to 6½ only, regular \$1.25, Thursday

Ladies' Umbrella Bargain 40 only Ladies' Handsome Close Roll Umbrellas, covered with best silk, fitted with cases, Horn, Agate Dresden and natural wood handles, steel frames, regular \$3 to \$4.50, 1.85

Flannelettes.

Perfumes.

Chinaware. We missed this crate of Dinner Sets-did not get them open till two days before Xmas. We want to sell out the entire crate, 18 sets, Thursday, and these prices will do it. On view to-day :-

15 only English Semi-Porcelain Dinner Sets, each containing 97 pieces, border pattern, a neat decoration, in terra cotta coloring new shape, covered regetable dishes, regular 8.00 sonly Sets, same decoration as above, but with soup casserole and sauce turgen, 104 pieces, regular 10.75

"TO BUILD UP A NATION SUPPORT ITS INSTITUTIONS."

## The Ontario



Accident Insurance Company

HEAD OFFICE

TORONTO

(Under Special Contract with the Commercial Travelers'

WILL PAY COMMERCIAL TRAVELERS ONLY

FOR ACCIDENTAL LOSS OF Life, Both Eyes, Both Hands or Both Feet . \$5000.00 One Hand, One Foot or One Eye . . . 2000.00 Life Annuity for other totally and permanently 150.00 disabling injuries . . .

FOR OTHER INJURIES CAUSING 25.00 Total Disablement 6.25

Partial Disablement AND FOR

Total Disablement by Scarlet, Typhoid or Typhus Fever or Small Pox 25,00 Per Week, payable for a period not exceeding 26 consecutive weeks in any year of insurance. Annual Premium . . \$12.00

THE ONTARIO ACCIDENT

is the ONLY Canadian Stock Company empowered by law to give indemnity for Typhoid, Scarlet, and Typhus Fever and Small Pox

CAPITAL

Subscribed \$100,000. Paid Up in Cash \$45,000. Authorized \$500.000. Deposit with Dominion Government \$33,523.36.

FRANCIS J. LIGHTBOURN ......Secretary.

Applications and all particulars may be obtained from

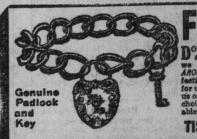
JAMES SARGENT, Secretary of the Association, 51 Yonge Street; at the Head Office, 3 Toronto Street, or from any agent.

THERE IS ONLY 1 WORCESTER SAUCE

IN THE WORLD

Save your stomach and use no other!

J. M. Douglas & CO., Montreal, Agents.



FREE A Solid Gold Shell Ring or Curb Chain Bracelet TISDALL SUPPLY CO., TORONTO, ONT.

processosses THE PUBLIC are the best and only judges. They

> SMITH'S POSITIVE

Cures all forms of Rheumhtism. The only positive internal cure for Sciatica, Lumbago, Neuralgia, Gowt, Muscular, Inflammatory and Chronic Rheumhtism which does not rubn the internal organs. A short trial will convince the most discouraged that Smitch's Positive Rheumatic Cure will thoroughly cleanse the blood, while effectually removing the disease. Its success in the field of rheumatism is assured. Its wonderful cures in the past are sufficient guarantee of grand successes in the future. Greatest Internal Rheumatic Itemedy of the Age. Testimonials of Toronto residents sent free to any address. \$1.00 bottle. Always at the following druggists: Cor. Spadina-ave, and College-street, S00 Yonge-street, cor. Queen set. 256 Queen-street east, cor. Queen and Barthurst, or Smitch's Positive Rheumatic Cure Co.

96 McCaul Street, Toronto.

EPPS'S COCOA

GRATEFUL COMFORTING Distinguished everywhere for Delicacy of Flavor, Superior Quality and Nutritive Properties Specially grateful and comforting to the nervous and dyspeptic Sold in 1 lb. tins, labelled JAMES EPPS & Co., Limited, Homogopathic Chemists, London, England.

BREAKFAST SUPPER COCOA



198 KING-ST WEST TORONTO, ONT Treats Chronic Diseases and gives Special At-tention to

08.W. A. 68171 W

PRIVATE DISEASES-and Disesses of a Private Nature as Impotency, Sterility, Varicocele. Nervous Debility, etc., (the result of youthful folly and excess). Gleet and Stricture of long

Sent to any address on receipt of price.

Sent to any address on receipt of price.

Principal MacMurchy has gone to Syraplacements of the Womb.

Office hours, 9 a.m. to 8 p.m. sundays, 1 p.m. to 8 p.m. 123

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