

## LA CEYLON TEA

ers you a substitute for  
the finest tea produced.

25, 40, 50 and 60c

### NITRO-GLYCERINE EXPLOSION

Kills Five Men and Seriously Injures Twelve Others.

Pinole, Cal., July 27.—At 1.40 this morning an explosion took place in the nitro-glycerine house of the Pinole Powder Company. No one was in the building. A crew was sent to clear away the debris and at 4.15 another terrible explosion took place, killing five men and injuring twelve others, some fatally.

### AMUSEMENTS.

#### WALTER L. MAIN'S

ALL NEW, COLOSSAL

SHOWS

CONSOLIDATED!

All under new, absolutely waterproof

tents.

AS AN USE ON BRIDGE PARADE

SEE.

—A BIG (the biggest)

—GOOD MORAL SHOW.

Conducted on Honor. No Misrepresentation.

—MAIN'S ALL-FEATURE

—THREE RING CIRCUS.

Section 1—An unsurpassed Bona Fide Pa-

rairie. But you will see it. Judge for your-

self.

Section 2—Free Daylight Exhibition at

grounds where parade returns. This will

cost you nothing, either.

Section 3—The Greatest Big Menagerie

ever collected on earth.

The Hundred Thousand Dollar Baby Ele-

phant. Born May 26, 1898, en route be-

tween Shamokin and Pottsville, Pa. Height,

26 inches. Weight, 248 pounds.

A flock of Genuine African Ostriches, Old

Nero, the Man Muzzling Orang-Outang,

5 feet high, weight 150 pounds. The Only

Sacred White Camel. One Giant Camel of

the Sahara. Big and Little Elephants, and

25 tons of Rare Specimens of the Wild

Beast Creation.

Section 4—The Children's Menagerie—

Only show on earth presenting one—A Baby

Elephant, a Baby Arabian Pony, Three

Baby Lions, a Baby Camel, a Baby Ostrich

and Four Baby Monkeys.

Section 5—Main's World's Greatest Per-

formance Fair—One hundred of the most beau-

tiful horses in the world exhibited free

of charge. Big and Little Elephants, and

25 tons of Rare Specimens of the Wild

Beast Creation.

Section 6—The Performing Menagerie—

Elephants, Tigers, California Lions, Blood-

hounds, Bears, Panthers, and other

three full-grown male African Lions per-

forming in an open arena at one time in-

cluding Wonderful Feats of Lions Riding

and Performing on Horseback.

Section 7—Main's Colossal Comedy

Circus.

Says The Albany (N.Y.) Express, Monday,

June 6, 1898: "It is a cloudburst and rain

storm, not even dappled with sunbeams

penetrated the enormous water-proof circus

tent, and the performance went merrily on."

Free Daylight Exhibition at 11

a.m. and 6.30 p.m. daily. Twenty-five

gentlemen ushers in attendance at each

performance. Bicycles and Baby Carriages

checked at stand at main entrance. Excep-

tional rates on all day and steamboat

lines. Ask your local R.R. agent.

50c—One admission ticket admits to all

50c. Children under 12 years of age, 25c.

Will exhibit in its entirety, rain or shine.

### TORONTO,

MONDAY, AUGUST 1.

Numbered reserved seats, and admission

tickets, on sale down town at Nordheimer's

Music Store, 15 King-street, on day of show

from 9 a.m. at the same price as the

wagon.

6747

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

at

### ICEBERG BROKE TO PIECES.

Turned Bottom Side Up, Churning

the Sea Into a Fury.

New York, July 27.—The British

steamship Masconoma, which reached

this port yesterday from Sunderland,

England, on her maiden voyage, was

menaced by a crumbling iceberg. The

berg was one of a group of forty, and

it was big enough, Captain Jenkins said,

to have crumpled the Masconoma like

so much cardboard.

The steamship on July 22 was south

of the Banks in latitude 48, longitude

23 and steaming at less than eight knots.

The vessel threaded her way through

the forest of bergs, and at 9 o'clock in

the morning she had the last of the

lot half a mile or so off the starboard

bow. Its gigantic mass towered high

above the Masconoma's mainmast, and

to have a better look the vessel was

steered closer to it.

All hands were on deck watching the

glittering pile when the central spire tot-

tered and crashed into the sea. Other

portions followed, and then the berg re-

volved slowly like a huge ball. When

it passed the centre of gravity with

startling suddenness it turned bottom

side up, churning the sea into a fury.

Huge lumps of ice were carried by the

waves against the Masconoma, which

was just beyond the danger line.

KICK AGAINST THE ROYALTY.

Claims Will Not Be Worked to

Full Capacity.

Winnipeg, July 27.—J. W. Chisholm

of Novo Scotia is just out from Daw-

son City. He left there on June 28,

and is interviewing Hon. Clifford

Sifton at Rat Portage will return again

to the Yukon. He says Judge Maguire

started out via St. Michael's. Mayor

Walsh is also on his way out. Mr.

Chisholm says there is much complaint

on account of the ten per cent. royalty,

and the result is that claims will not

be worked to the full capacity. He re-

fused to say anything regarding com-

plaints that the Government were mis-

managing business. The feeling here is

that the Yukon business will require

most careful attention on the part of

the Government or there will be serious

trouble. Mr. Chisholm returns via

Skagway, and expects to land in Daw-

son City ten days after leaving Victoria.

Bismarck Cannot Eat or Sleep.

Hamburg, July 27.—The health of

Prince Bismarck is again causing his

friends uneasiness. He has been con-

finned to his bed for three days and

suffers from insomnia. He has been

absolutely without sleep for three nights

and is unable to eat or drink. Besides

his physician, Dr. Schweigger, Counts

Herbert and William Bismarck with

their wives are now at Friedrichshagen.

Canadians Willing to Oblige.

Detroit, Mich., July 27.—The Canadian

look at the "Red" are being used almost

entirely by some masters, as they claim

that they get much better treatment there

than they do on the American side. Mas-

ters say that the officials of the American

refuse to take a line from them, while

the Canadian officials are always ready

and willing to help them.

Found in Dying Condition.

Winnipeg, July 27.—J. Boleford, a young

Englishman, was found in a dying condi-

tion at the foot of a slope of the hill at Cin-

more, N.W.T. The coroner held an in-

quest to ascertain the cause of death.

It was a rule of the coroner that no one

be allowed to come up the slope, and

passage being provided for the use of em-

ployees.

Zola's Name Struck Off.

Paris, July 27.—The Courrier de Soir

says that the name of Zola has been

struck off the list of names of the

Honor has erased the name of

Zola, the novelist, now under sentence

of a year's imprisonment and a heavy

fine, after conviction of the alleged libel

of the members of the Esterhazy com-

mittee, and who is now understood to

be in Switzerland.

The Robert Simpson Co. Limited

We want to tell you  
in advance something  
of our

## House Furnishing Programme

No department has more quickly and completely responded to the invigorating tonic of New Management and new methods than this one. You will not recognize it as the same place—we'll hardly know ourselves when our improvements are complete. The buyer for the floor has just returned from Europe, and beginning next week on Thursday we will be in evidence on all questions relating to furnishing and decorating the home. It's heroic to make this announcement so early, but we propose to have—tohold—the

## August

## Record for

Carpets and Curtains

Linoleums and Oilcloths

Drapes and Rugs

Furniture and Pictures

We know this will mean better values

and better styles than you have ever seen—

more attractive prices than you would look for later, but we have

counted the cost—we shall have much to in-

terest you as the weeks pass, and some de-

partment must be first.

We'll be ready to make a beginning

Thursday and will have more to tell

about it before that day.

The Robert Simpson Co. Limited

TORONTO.

The Robert Simpson Co. Limited  
ENTRANCES:  
Yonge Street. Queen Street. Richmond Street.

## Bargain Friday.

We shall use to-morrow—Bargain Friday—a day fraught with keenest interest to shoppers at all times, as an Extraordinary Friday to clear the stock of many lines that we have no wish whatever to place on semi-annual stock-taking inventory, which counts the programme for the opening of next week. And at prices like those that follow we are sanguine that our purpose will be accomplished—and you will be a well-pleased customer:

### Bargains of Ground Floor.

#### FANCY RIBBONS.

Balance of Fancy Ribbon, from 3 to 5 in. wide, from 30c to 60c yard, clearing on Friday at 15c.

Surah Ribbon, 10 in. wide, all silk, in navy, coral, pink, butterfly, cardinal, light green, heliotrope, reg. 50c yard, on Friday 20c.

NOTIONS AND SMALLWARES.

Ladies' Cuff Links, in plain, gilt or silver, our price 15c, Friday 10c.

814 Bolted, 1 1/2 or 2 in. wide, cream, brown, light or dark blue, pink, blue, light green, 15c to 20c yard, Friday 10c.

18-in. Black Silk Velvet, reg. 60c, Friday 35c yard.

44-in. Silk and Wool Colored Fancy Dress Goods, our price 75c, Friday 50c.

BLACK DRESS GOODS.

44-in. All-Wool English Coating Twin Set, our price 40c, Friday 25c.

44-in. Navy Blue and White Organdy, our price 45c, Friday 30c.

44-in. Priestley's Satin Sate, our price 65c, Friday 45c.

MUSLINS.

Table of Dainty Muslins, large assortment, reg. 12 1/2c and 15c, Friday 6c.

400 yards Real Grass Linen, with small black flower of silk, reg. 35c, special 12 1/2c.

32-in. Navy Blue and White Organdy, flowered patterns, reg. 12 1/2c, special 5c.

600 yards the best qualities of Genuine French Organdy, good stylish designs and colors, never sold less than 35c, special 12c.

WASH GOODS.

36-in. Heavy Linen Crash for Skirts, special 12 1/2c.

30-in. Cream Pique, reg. 20c, special 10c.

Standard Kitchen Cloth, in striped pattern, 8c quality, for 4c.

250 Dress Lengths, silk finished prints, in handsome styles, small and large, blue with white designs, reg. 8c yard, special 10 yards for 50c.

400 yards Extra Fine Quality Black Linenette, reg. 12 1/2c, special 10c.

1200 yards Black Print, with grey back, fast color, for skirt lining, 8 yds for 25c.

GLOVES.