

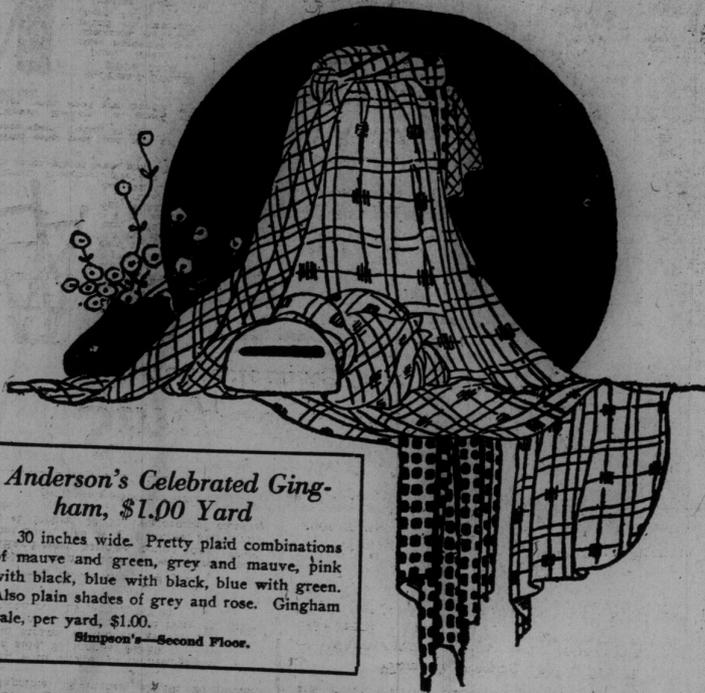
Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# Simpson's---A Great Seasonal Event---'Gingham Sale'---Opens Today

Here, amid a really characteristic setting, you will find a truly wonderful exposition of the newest and best in authoritative gingham for present and summer wear. The displays are enhanced by the attendance of salesgirls in gingham dresses, wearing the display and sale today---Second Floor.



### Anderson's Celebrated Gingham, \$1.00 Yard

30 inches wide. Pretty plaid combinations of mauve and green, grey and mauve, pink with black, blue with black, blue with green. Also plain shades of grey and rose. Gingham Sale, per yard, \$1.00. Simpson's---Second Floor.

### 10,000 Yards Fine Scotch Zephyr Gingham, 49c Yard

Value giving extraordinary! The price at the mill in Scotland is more than this, so that our price comes pretty close to half regular value. Fast colors. 32 inches wide. Twenty-four colors and designs, in neat stripes and checks. Suitable for women's and children's wear---also for men's fine shirts. Gingham week, per yard, 49c. Simpson's---Second Floor.

### Scotch Plaid Gingham 75c Yard

Obtainable in fourteen large and small plaids---38 inches wide. Designs suitable for Sports Suits and Dresses. Fast colors. \$1.25 value. Gingham week, per yard, 75c. Simpson's---Second Floor.

### Anderson's Celebrated Gingham \$1.00 Yard

30 inches wide. Pretty plaid combinations of mauve and green, grey and mauve, pink with black, blue with black, blue with green. Also plain shades of grey and rose. Gingham week, per yard, \$1.00. Simpson's---Second Floor.

### Fine Mercerized Soisettes 75c Yard

36 inches wide. Splendid for trimming purposes. Shades sky, rose, mauve, grey, tan, navy, khaki, black, white, also pink and copen. Gingham week, per yard, 75c. Simpson's---Second Floor.

### Gingham Voiles, 49c Yard

Check designs with silk stripes. Colorings predominating of green, blue, mauve and pink, 36 inches wide. Just the thing for dresses. Regularly \$1.25. Gingham week, per yard, 49c. Simpson's---Second Floor.

### Silk and Cotton Plaid Gingham 59c Yard

A rich-looking fabric that will make up beautifully. 32 inches wide. Shades pink, black, green and blue only. Clearing today, per yard, 59c. Simpson's---Second Floor.

### Satin Stripe Tussahs, 69c Yd.

Ten different colorings, suitable for street and afternoon dresses. Yard wide. Regularly \$1.50. Today at, per yard, 69c. Simpson's---Second Floor.

### Prints at 15c Yard

Light and dark grounds, suitable for house dresses, aprons, children's frocks, pinafores, boys' shirts, etc. 28 inches wide. Special for today, 15c. Simpson's---Second Floor.

### Gabardine Suitings, 39c Yd.

Yard wide---white grounds with cluster stripes of black, pink, blue and green. Less than half price. Today, per yard, 39c. Simpson's---Second Floor.

## Draperies, Rugs, Electric Fixtures, Wicker Furniture, Dressers at Value-Giving Prices

### The Home-Lovers' Club

This is convenient, dignified service extended to customers who want to spread payments over an arranged period. It costs nothing extra to join the club. See the Club Secretary---Fourth Floor.

### High-Class Traveling Goods

#### Swagger Kit Bags for the Holiday

Solid smooth grain leather---sand or tan and imperial brown color. Leather lined, with or without straps. Collapsible, 18 inches, \$20.50; 20 inches, \$21.50. Soft, with straps, 24 inches, \$36.50. Soft side, 20 inches, \$43.50. Solid straps, 20 inches, \$46.75. Black, natural grain, hand boarded stock, American cut, 22 inches, \$65.00.

#### Rug Rolls and Carryalls.

In black enamel duck or waterproof canvas. Hand sewn handles, bound edges. Black enamel duck, size 24 x 36 inches, \$7.50; size 30 x 45 inches, \$8.75; waterproof canvas, \$11.50. Simpson's---Sixth Floor.

### Dressers and Chiffoniers

**Dressers, \$24.50.** Birch mahogany finish---shaped top. Bevel plate mirror. Two large and two small drawers, with wood knobs---\$24.50.

**Dressers, \$28.00.** Mahogany finish, with full swell front. Oval plate mirror---\$28.00.

**Princess Dressers, \$37.50.** Colonial design---mahogany finish. One large and two small drawers, and extra large bevel plate mirror---\$37.50.

**Dressers, \$25.25.** White enamel---40-inch case, with three long drawers. Plate mirror---\$25.25.

**Women's Dressing Tables, \$15.75.** White enamel. Triple swing mirrors, and one long drawer---\$15.75.

**Dressers---Empire mahogany finish.** Bevel plate mirror, 29 x 21 inches---\$27.25.

**Chiffoniers, \$23.75.** To match above dresser. Five large drawers, and good mirror---\$23.75. Simpson's---Fifth Floor.

### Electric Fixtures Special!

**Hall Fixture**---As illustrated. Finished brushed brass---2 feet long over all, with tinted urn, as shown. Special today, \$2.95.

**3-Light Dining-Room or Living-Room Fixture**---As shown. Finished in old brass, with oxidized relief. The shades are tinted. The length is 27 inches, and width 12 inches. Special today, \$7.95.

Installed free in Toronto. Inspection fees and insulating joints (if needed) extra. Simpson's---Sixth Floor.

### Buy Tapestry Rugs Today, \$18.95

Scotch and Canadian grades, in Oriental patterns and floral designs. Size 9 x 12 feet. Today, to clear, at \$18.95.

#### Verandah Grass Rugs

New ones just in. Green, brown and blue shades, with fancy or plain band borders. Size 2 ft. 6 in. x 6 ft., at \$1.75 each; 4 ft. 6 in. x 7 ft., at \$3.95 each; 6 ft. x 9 ft., at \$8.00 each; 9 ft. x 12 ft., at \$12.50.

#### Oval and Round Plaited Rugs

Artistic hints colors. Strongly made and reversible, plaited in round and oval shapes. Round, size 48 in. x 48 in., at \$8.25; 36 in. x 36 in., at \$3.95; oval, size

#### Bamboo Verandah Screens, Awnings, Wicker Chairs and Cushions

**Bamboo Screens**---Allowing free circulation of air. All sizes in both natural and green colorings.

**NATURAL.** 4' x 8' each, \$1.85; 5' x 8' each, \$2.39; 6' x 8' each, \$2.79; 7' x 8' each, \$3.39; 8' x 8' each, \$3.88; 10' x 8' each, \$4.88.

**GREEN.** 4' x 8' each, \$3.49; 5' x 8' each, \$3.99; 6' x 8' each, \$4.39; 7' x 8' each, \$4.89; 8' x 8' each, \$5.39; 10' x 8' each, \$6.39.

#### 24 in. x 36 in., at \$3.00; 24 in. x 48 in., at \$3.95; 30 in. x 60 in., at \$5.75.

#### Persian Rugs

A fine selection of rich colored Shirvan and Mossoul Rugs. Wonderful colorings. \$55.00 to \$98.50.

#### 36-in. Hemp Carpet, Special, 95c Yard.

Scotch made, plain colored hemp carpet---reversible. Brown or green shades---also heavy quality grey centred border carpet, with red and green striped border. Special, yard, 95c.

#### 36-in. Passage Linoleum, Special, 95c Yard.

Heavy quality, 36 in. wide linoleum---well seasoned. Wanted designs in light colors, with border each side, for passage or hallway. Regularly \$1.20 yard. Special, 95c yard.

#### Wicker Furniture Made to Order

Your own ideal will be interpreted in any wicker furniture made to your order. See the sample pieces in our Drapery Department, Fourth Floor.

#### Reversible Cushions, 98c

For Wicker Chairs. Special value. Cushions cov-

## Simpson's Monday Basement Sale Offerings

Housecleaning Needs, Laundry Supplies, Enamelware, Screen Doors and Windows, China and Glassware

### STEP LADDERS.

4 ft. size, today, 95c.  
5 ft. size, today, \$1.25.  
6 ft. size, today, \$1.75.  
7 ft. size, today, \$2.25.  
8 ft. size, today, \$2.75.  
9 ft. size, today, \$3.25.  
10 ft. size, today, \$3.75.  
12 ft. size, today, \$4.75.  
14 ft. size, today, \$5.75.  
Curtain Strainers, size 6 x 12 ft., with nickel-plated brass pins. Today, \$1.95.  
With "beak" back and good set 1 1/2 inches apart. Today, \$2.50.  
Carpenter's, with wood grip handle. Today, 15c.

### WASH BOARDS, 35c---Metal face, full size, 45c value. Today, 35c.

### POTTS' SADD IRONS, \$1.98.

Taylor-Forbes high-grade, make. Three iron, stand and handle in set. Complete. Today, \$1.98.  
Sad Iron Handles, today, 15c.  
Wire Clothes Lines, galvanized, 50 ft. length, 25c; 100 ft. length, 50c.

### VACUUM CLOTHES WASHERS, \$1.49.

Will wash clothes in better, pull or cob---quickly, easily and thoroughly; 75 only to sell today, each, \$1.49.  
Size 14 x 60 in.; \$1.50 value. Today, \$1.25.  
Ironing Boards, \$1.25.  
Clothes Pins, selected grade, dozen package. Today, 15c.

### FOLDING WASH BENCHES, \$2.50.

Made of hard-wood, reversible drop boards, holds two tubs and a wringer. Today, each, \$2.50.

### WATER POWER WASHING MACHINES AT \$19.95.

Four straining, medium weight, well made. Not more than three to a customer. Today, \$19.95.

### VERANDAH AND PORCH GATES.

Natural wood finish; varnished, 3 ft. size. Today, \$1.50; 4 ft. size, \$2.25.

### 1,200 CORN BROOMS, AT 35c EACH.

Four straining, medium weight, well made. Not more than three to a customer. Today, \$19.95.

### VERANDAH AND PORCH GATES.

Natural wood finish; varnished, 3 ft. size. Today, \$1.50; 4 ft. size, \$2.25.

### Nelson 3-burner Gas Stoves, \$14.49.

Suitable for small kitchen. Has an oven 12 x 18 in., three large stainless steel burners, nickel trimmings. Today, \$14.49.

### GALVANIZED IRON GARBAGE CANS, 98c.

Rustproof, with handles, 11.55 value. Today, 98c.

### Metallic Gas Stove Tubing, per ft., 9c.

### Screen Doors and Windows

PHONE ORDERS FILLED---MAIN 7841  
A Complete Stock of Every Wanted Kind and Size.  
Screen Doors, oak grained finish, well made. 2 ft. 6 in. x 6 ft., 3 ft. 6 in. x 6 ft., 4 ft. 6 in. x 6 ft., 5 ft. 6 in. x 6 ft., 6 ft. x 6 ft., 7 ft. x 6 ft., 8 ft. x 6 ft., 9 ft. x 6 ft., 10 ft. x 6 ft., 11 ft. x 6 ft., 12 ft. x 6 ft., 13 ft. x 6 ft., 14 ft. x 6 ft., 15 ft. x 6 ft., 16 ft. x 6 ft., 17 ft. x 6 ft., 18 ft. x 6 ft., 19 ft. x 6 ft., 20 ft. x 6 ft., 21 ft. x 6 ft., 22 ft. x 6 ft., 23 ft. x 6 ft., 24 ft. x 6 ft., 25 ft. x 6 ft., 26 ft. x 6 ft., 27 ft. x 6 ft., 28 ft. x 6 ft., 29 ft. x 6 ft., 30 ft. x 6 ft., 31 ft. x 6 ft., 32 ft. x 6 ft., 33 ft. x 6 ft., 34 ft. x 6 ft., 35 ft. x 6 ft., 36 ft. x 6 ft., 37 ft. x 6 ft., 38 ft. x 6 ft., 39 ft. x 6 ft., 40 ft. x 6 ft., 41 ft. x 6 ft., 42 ft. x 6 ft., 43 ft. x 6 ft., 44 ft. x 6 ft., 45 ft. x 6 ft., 46 ft. x 6 ft., 47 ft. x 6 ft., 48 ft. x 6 ft., 49 ft. x 6 ft., 50 ft. x 6 ft., 51 ft. x 6 ft., 52 ft. x 6 ft., 53 ft. x 6 ft., 54 ft. x 6 ft., 55 ft. x 6 ft., 56 ft. x 6 ft., 57 ft. x 6 ft., 58 ft. x 6 ft., 59 ft. x 6 ft., 60 ft. x 6 ft., 61 ft. x 6 ft., 62 ft. x 6 ft., 63 ft. x 6 ft., 64 ft. x 6 ft., 65 ft. x 6 ft., 66 ft. x 6 ft., 67 ft. x 6 ft., 68 ft. x 6 ft., 69 ft. x 6 ft., 70 ft. x 6 ft., 71 ft. x 6 ft., 72 ft. x 6 ft., 73 ft. x 6 ft., 74 ft. x 6 ft., 75 ft. x 6 ft., 76 ft. x 6 ft., 77 ft. x 6 ft., 78 ft. x 6 ft., 79 ft. x 6 ft., 80 ft. x 6 ft., 81 ft. x 6 ft., 82 ft. x 6 ft., 83 ft. x 6 ft., 84 ft. x 6 ft., 85 ft. x 6 ft., 86 ft. x 6 ft., 87 ft. x 6 ft., 88 ft. x 6 ft., 89 ft. x 6 ft., 90 ft. x 6 ft., 91 ft. x 6 ft., 92 ft. x 6 ft., 93 ft. x 6 ft., 94 ft. x 6 ft., 95 ft. x 6 ft., 96 ft. x 6 ft., 97 ft. x 6 ft., 98 ft. x 6 ft., 99 ft. x 6 ft., 100 ft. x 6 ft.

### Adjustable Window Screens

No.	Height.	Closed.	Open.	Price.	No.	Height.	Closed.	Open.	Price.
20	10	18	22	25c	30	15	22	28	45c
21	10	18	22	25c	31	15	22	28	45c
22	10	18	22	25c	32	15	22	28	45c
23	10	18	22	25c	33	15	22	28	45c
24	10	18	22	25c	34	15	22	28	45c
25	10	18	22	25c	35	15	22	28	45c
26	10	18	22	25c	36	15	22	28	45c
27	10	18	22	25c	37	15	22	28	45c
28	10	18	22	25c	38	15	22	28	45c
29	10	18	22	25c	39	15	22	28	45c
30	10	18	22	25c	40	15	22	28	45c

### Aluminum Tea Kettles, \$2.95 Each.

This is a very convenient size, holds about 2 1/2 quarts, a good grade, nicely finished; 144 only to sell today at, each, \$2.95.

### Acme Ice Cream Freezers, all metal, 3 qt. size, freeze green in five minutes. Today, \$1.69.

### 4 Specials in Dinner Sets at \$19.95

These sets are English semi-porcelain with gold traced handles and edges. 97-piece composition. The quantity is limited, and the value exceptional. Regular border. Your choice, today, \$19.95.

### BRASS JARDINIERS, 98c.

Regularly \$1.50, only to sell. Heavy brass, three ball feet; in bright or dull finish.

### TRUMPET SHAPE VASES, 75c.

8-inch size. Floral cutting. Regularly \$1.50. Today, 75c.

### COVERED STONEWARE CROCKS.

Floral decoration, 4 in. size. Today, 49c.

### FERN POTS, SPECIAL, 98c.

In dull and bright finish. Today, \$1.69.

### GIBSON TEAPOTS, 49c.

Cups and Saucers, today, 19c. Bread and Butter Plates, today, 15c. Tea Plates, today, 15c. Dinner Plates, today, 25c. Soup (coupe or rim) Plates, today, 25c. Fruit Saucers, today, 30c. Oatmeal Plates, today, 15c.

### ICE CREAM GLASSES, 10c.

Colonial design. Basement sale today, price, 10c.

### CROWN SEALERS.

Flirt size, \$1.00. Quart size, \$1.10. 1/2-gal. size, \$1.35.

### CUT GLASS BUTTER TUBS.

No. 1 size, today, each, 35c. No. 2 size, today, each, 50c. No. 3 size, today, each, 75c. No. 4 size, today, each, 98c.

### FLORAL DECORATION, 4 in. size. Today, 49c.

### The Robert SIMPSON Company Limited

For HIGH 16 rooms, 2 age, South H. H. King St. PROBS THE Win TRA STR S Attempts Settlement Made-ported ment D News from ceedingly m ficting. Wh Sir Arthur Me interior may bringing ab seems to be two of the d Canadian Pr Winnipeg, 2 cles were w about a settle tween capita Peace feelers of organized, but faili agencie to at ed the genera nite concess either side. L. R. Barr Vulcan Iron ing industrial "We can o situation is at sers' commit action by t menting we and make o The Weste rial organ o nounced that government f peg are real Canadian Pa are voting o railway shop district aloug er pay and nounce their same paper. The Win that the larg city was ref Port Arthur, workers are handle trains are found. The impress ment final forces have b (Concluded) Hawk Poor Hawk to learn what day in the mi women all over from Newfoun lantic Ocean is panied by a na with himself, Ireland some twelve hund who's up to re that moment could not take his gallant deas well over, dis and he was, ill lowed to ach millions will th cause of his f almost at his l will never hear prayers that th few brief hour way across th no man had a more than four accomplished a that was app Hawk sought what the disc that that man known way th sea. Hawk er was reputa come into mo was one of th sidered life as form a great o to see accompl was the wonderf deed the war by th air. And Hawk rious paper the world salu ing son.