

Simpson's Mid-Summer Sale

Store Will Remain Closed Today
(Dominion Day)

Opens Tuesday Morning at 8.30
with hundreds of extra special values all thru the store.

Special Selling Tuesday---\$1.88 Scrim Curtains at \$1.19

There are 200 pairs, well made, of strong scrim, with neat lace insertion and edging; white, ivory and ecru; 2 1/2 yards. When you see them you will decide the value is very remarkable. Regularly \$1.88. Tuesday, pair, \$1.19.

Regular \$6.29
Tapestry Portieres
for \$4.49 Pair

New styles of durable self-colored tapestry, in good tones of brown, green, blue, old rose and red.

29c Art Cretonnes for 25c Per Yard

28 in. wide, with pretty floral patterns in pink, blue, green and yellow, on light and dark grounds. Will make nice curtains and box coverings.

Fine Velour Portieres, Pair \$17.49

Regular prices up to \$25.00. A limited quantity of single pairs, in assorted colorings: some in double velour, and others with brocaded damask reverse. Some have been used for display purposes. Every pair a bargain at \$17.49.

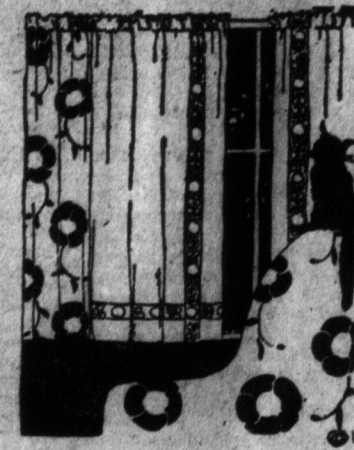
Think of Buying Large Brussels Rugs at \$29.75

Here is a rare treat for our holiday visitors and others. The rugs are large size, English ones, which need no comments upon their wearing qualities, in colorings of blue, rose, tan and green. Sizes 9.0 x 13.6 and 9.0 x 15.0. All one price. Just for Tuesday, \$29.75.

Tapestry Rugs, \$24.75. Great opportunity to buy large Scotch tapestry rugs at a very low price. Rich Turkey design; colorings for dining-room and living room: pretty chintz effects for bedrooms. Size 3 1/2 x 4 yards. Regular values from \$26.95 to \$31.75. On sale Tuesday, special, \$24.75.

Plain Silky Mohair Rugs, \$7.95. Beautiful soft colorings of blue, brown, green, crimson and mauve, suitable for reception-room, parlor or bedroom. 30 inches by 64 inches. Tuesday special, \$7.95.

\$9.75 Rag Rugs, \$7.75-50 only. Colors of soft rose, green, gray and blue, with mottled band borders. Size 6.0 x 9.0. Special \$7.75.



\$2.49 Smyrna Rugs at \$1.95

250 Smyrna Rugs, mottled design, plain green band border at each end. Suitable for any place where small rug can be used. Size 2.0 x 4.0. Regular \$2.49. Special \$1.95.

Window Shades

Water-finished Opaque Shades at 59c Each. In white and cream only; 37 inches wide and 70 inches long.

Oil-finished Shades at 79c Each. On guaranteed Hartshorn rollers; 37 inches wide and 70 inches long; in white and cream only.

Insertion-trimmed Shades at 79c Each. Reliable spring rollers; size 37 inches wide by 70 inches long; in white or cream only.

New Combination Shades at \$1.09 Each. White and green or cream and green; oil-finished; on Hartshorn rollers; 37 inches wide by 70 inches long.

Alabastine and Brush 89c

5-lb. package of Alabastine, and suitable kalsomine brush for applying same. Alabastine is mixed with cold water, and comes in large range of colors and white.

10,000 Rolls of Wall Paper Reduced Just for Tuesday

Come Early for Best Selection. Bring the Size of Your Rooms.

5,000 rolls Varnished Tile Wall Paper. Regular 30c for 23c roll. Can be wiped off with damp cloth; engraved colors, covered with good quality clear varnish; block and tile patterns, for kitchens, bathrooms and stores.

1,000 rolls Wall Papers for Bedrooms. Regular 12 1/2c and 15c, for 8c roll. Cut out borders to match, 4c yard. Floral and stripe designs, in pink, blue, yellow and mauve, in white and grey backgrounds; good quality stock; pretty and durable wall papers.

2,000 rolls Verdure Tapestry Wall Papers, Reg. 50c and 75c. Just for Tuesday, 33c.

500 Rolls New Chintz Wall Papers. Regular 35c. Just for Tuesday, at 17 1/2c.

1,500 rolls Tapestry Ceiling Papers. Regularly priced 15c. Just for Tuesday, 11c.

Large 4-Light Lantern Fixtures \$16.25

Fixtures, like illustration, are 18 inches wide and over 3 feet long. The shades are extra well made with amber mottled glass panels, all the metal work is finished Flemish, a rich oxidized brass color. Complete with shades as shown, \$16.25.

Set of Fixtures and Shades for \$24.95.

This set fits a six-room house; it rivals any that would be sold for \$35.00. Our special fittings avoid the use of insulation joints, a saving usually over \$2.00.

The new House Sets at \$36.75 are different from the ordinary, all the prices are new, the shades are very suitable, \$36.75.

Our Special \$40.00 Sets

While they last you will be able to get \$52.45 worth of fixtures and shades for \$40.00. Every fixture is substantial in size and weight; suitable for medium or large homes.

The new House Sets at \$36.75 are different from the ordinary, all the prices are new, the shades are very suitable, \$36.75.

Camp Trunk Special \$3.75

Mixed lot of canvas-covered trunks. Well built with good locks and divided trays. Purchased specially at this low figure to meet the demand for camp packer trunks; 28 to 34 inches. Special, Tuesday, \$3.75.

Matting and Fiber Picnic Bags 69c

Well made, and supplied with a patent turn button clasp, which cannot come open of itself. Sizes 14 to 16 inches. On sale Tuesday, on the Main Floor, 69c.

"Just for Tuesday" Specials in Bed and Beddings

\$8.75 Mattresses \$7.25

Mattress, full depth border, roll edge, deeply tufted, encased in good grade of art ticking. Regular price \$8.75. Just for Tuesday, \$7.25.

Mattress, fibre centre, jute felt both sides and ends, all regular sizes. Regular price \$9.00. Just for Tuesday, \$7.75.

\$19.00 Brass Beds \$14.95

Brass Beds, heavy posts, 1 1/2-in. top rod, 5 fillers, special caps. Regular sizes and finishes. Regular \$19.00. Just for Tuesday, \$14.95.

Brass Beds, special designs, with heavy vases and special trimmings, 5 fillers, 4 1/2 size only, bright, polette and satin finish. Regular \$29.00. Just for Tuesday, \$23.95.

\$6.00 Iron Beds \$3.00

20 only, Iron Beds, pure white enamel with brass caps, single size only, scroll head and foot, slightly imperfect. Regular price \$6.00. Just for Tuesday, \$3.00.

Iron Beds, pure white enamel, various designs, slightly imperfect, 2 1/2 size only. Regular price \$5.75. Just for Tuesday, \$3.25.

Divanette Complete \$34.00

Divanette—Can be used as settee during day and double bed at night—Frame of solid oak, fumed finish, seat and back upholstered in imitation Spanish leather, soft comfortable spring with helicals at each end. Mattress, jute felt, soft and comfortable. Complete, just for Tuesday, \$34.00.

Have You Dined in Simpson's Palm Room Lately?

Numbers of visitors daily come to enjoy not the food alone but the surroundings. Regular patrons say Simpson's is best even under the regulations of the Food Controller.

Breakfast 8.30 to 10. Dinner 11.30 to 2 p.m. Afternoon Tea 3 to 5.30. A la carte lunches throughout the day.

New Victor Records for July

1848, 10-inch, 90c—There's a Little Blue Star in the Window, Henry Burr; Some Day They're Coming Home Again, Macdonough and Orpheus Quartet.
1948, 10-inch, 90c—Just Like Washington Crossed the Delaware, General Pershing Will Cross the Rhine, Peerless Quartet; I may Stay Away a Little Longer, Peerless Quartet.
1948, 10-inch, 90c—Just a Baby's Prayer and Joan of Arc (Fox Trot), Pietro; I May Be Gone for a Long, Long Time and Sweet Emaline, My Gal (One Step), Pietro.
We deliver records. Phone Main 7841 (Victoria Dept., Sixth Floor)

Tuesday Is Basement Day---Let Every Thrifty Housekeeper Come

If You Can't Come, Phone M. 7841.

Grey Enamel Preserving Kettles

5-qt. size, Tuesday 29c; 8-qt. size, Tuesday 39c; 12-qt. size, Tuesday 49c.



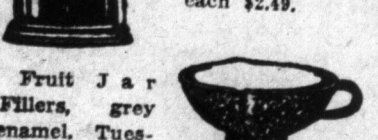
The New Perfection Oil Stoves.

These stoves possess every commendable feature known and required in the successful operation of an oil cook stove. It is the last word in efficiency and service.

2-burner size, Tuesday .. \$16.75
3-burner size, Tuesday .. \$21.75
4-burner size, Tuesday .. \$25.75

Water Coolers Less Than Factory Cost.

1 and 2-gallon sizes; galvanized lined; japanned finish. Are nicely decorated. 24 only to sell Tuesday, each \$2.49.



Fruit Jar Filler, grey enamel, Tuesday at 15c.

Easy Clothes Wringer, \$5.69.

Thoroughly reliable, 11-in. warren ted grade rubber rolls; ball-bearings, enclosed cog, 72 to sell on Tuesday, each at \$5.69.

Jelly Cake Plates and Pie Plates, 9 or 10-inch size, Tuesday, each 10c.



Round Pudding Pans, grey enamel, 1 1/2 qt. size, Tuesday 10c; 2 qt. size, Tuesday 15c; 3 qt. size, Tuesday 19c.



Lipped Saucepans, grey enamel, 2-quart size, For Tuesday selling, 25c



Hot Blast Oil Stoves.

Suitable for camp or summer cottage use, or when a handy little stove is required for heating. On sale Tuesday, each \$1.25.



Gurney's Two-Burner Gas Hot Plates

With large steel top and star drilled burners; one of the best gas burner plates made. Tuesday \$3.25.

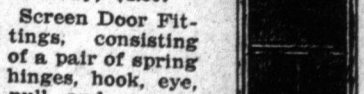
Adjustable Window Screens

Hardwood frames, well made and finished. Order by number.

No.	Height.	Closed.	Opens to.	Price.
44	14	14	20 in.	25c
45	14	14	23 in.	35c
46	14	14	26 in.	40c
47	14	14	28 in.	45c
48	14	14	30 in.	50c
49	14	14	32 in.	55c
50	18	18	28 in.	40c
51	18	18	32 in.	45c
52	18	18	36 in.	50c
53	18	18	40 in.	55c
54	22	22	36 in.	60c
55	22	22	40 in.	65c
56	24	24	36 in.	85c

Screen Doors, \$1.39.

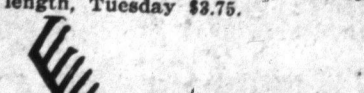
Oak grained finish, 4-inch frame, 4 sizes: 2' 6" x 6' 6", 2' 8" x 6' 8", 2' 10" x 6' 10", and 2' 12" x 6' 12". Complete with hardware, Tuesday, \$1.39.



Screen Door Fittings, consisting of a pair of spring hinges, hook, eye, pull and screws, Tuesday, set, 39c.

Other grades of Screen Doors at \$2.10, \$2.75 and \$3.25.

Lawn Hose, a very high-grade that we sell regularly at 17c ft. We have a surplus stock of this size and will sell 10,000 feet on Tuesday at less than present factory cost, 50-foot length, with couplings and clamps, Tuesday \$6.95; 25-foot length, Tuesday \$3.75.



Garden Rakes, malleable iron, long handle, 12-tooth, Tuesday 33c.

Wear-Ever Aluminum Covered Saucepans \$1.10.

2 1/2-quart size, imperial measure, 1,000 to sell on Tuesday at a very big price saving, each, \$1.10.



Polish Mop and Tins of Cedar Polish, 49c.

A polish mop for use on hardwood floors, linoleums, oil-cloths, etc.; complete with long handle and 7-oz. tin of Cedar Polish, Tuesday, 49c.

Bread Slicer, 59c.



Put the loaf on the table, cut the bread as needed, always a perfect uniform slice, easily adjusted to any thickness desired. Complete with good bread knife, Tuesday 59c.

We Sharpen Knives, Razors and Scissors.

Bring them to the Cutlery Department, Basement, and call for them the second day afterwards. We know you will be more than pleased with the work. Reasonable charge.

Table Tumblers in a Quick Clear-Away



No. 4, 4c; No. 2, 12c; No. 3, 7c; No. 1, 12c; No. 5, 4c; No. 7, 10c; No. 6, 4c.

"Rosemary" Dinner Sets \$25.50

Johnson Bros.' extra fine quality very thin English ware, illustrated; dainty full rose border decoration; gold line on handles and edges. 97 pieces. Tuesday, per set, \$25.50.

Theodore Haviland Limoges China Dinner Set \$85.50

Handsome old French border design; full coin gold handles; finest quality Theodore Haviland Limoges china. 97 pieces. Tuesday, price, \$85.50.

Cups and Saucers for 12c.

5,000 Thin White English Cups and Saucers, ovate shape. Special bargain just for Tuesday, cup and saucer, for 12c.

Odd Cups, Each 6c. Thin white odd cups only. Tuesday, each, 6c.

Re-Upholstery

Just at this season of the year there are usually one or two pieces of favorite furniture that would look all the better for a nice new covering.

We specialize on this work, and guarantee perfect satisfaction in every case, only expert upholsterers being employed in our workshop.

Phone Main 7841, Drapery Dept., and our estimator will call and tell you for what a small outlay your old furniture can be made to look like new.



Just for Tuesday \$21.95

Fine Round Reedtex Baby Carriages, natural and grey finishes; new style bodies with adjustable backs, loose cushion upholstery, full tubular pusher handles, comfy gears and rubber tires.

Duplex Varnish Stain 49c

300 quarts only; light oak, dark oak; stains and varnishes floors and woodwork with one application. Dries hard and glossy.

Silverware

Rogers' A1 Quality Silver-plated Dinner Forks, bright finish. Regular \$5.00 dozen. Tuesday, set of six, \$1.49.

Rogers' Silver-plated Dinner Knives in bright finish, plain handle, with beaded edge. Regular \$4.75 per doz. Tuesday, each, 25c.

Rogers' Silver-plated Dinner Knives in bright finish, hollow handles, plain design. Regular \$15.00 per dozen. Tuesday, set of six, \$3.99.

Rogers' Silver-plated Individual Salad Forks, bright finish in a plain pattern. Regular \$7.50 dozen. Tuesday, set of six, \$1.95.

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Rogers' Silver-plated Dinner Spoons, bright finish, plain handle, with beaded edge. Regular \$4.75 per doz. Tuesday, each, 25c.

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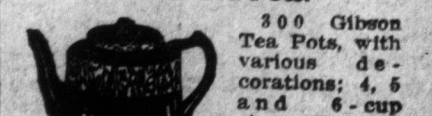
Clover Leaf Ware. Clover Leaf Dinner Plates, each, 15c. Clover Leaf Breakfast Plates, each, 14c. Clover Leaf Tea Plates, each, 12c. Clover Leaf Fruit Saucers, each, 8c. Clover Leaf Gravy Boats, each, 8c. Clover Leaf Salad Bowls, each, 25c. Clover Leaf Vegetable Dishes, each, 89c.

Butter Blocks, 25c. 500 Covered One-pound Butter Blocks, Tuesday, each, 25c.

97-Piece Dinner Set \$9.75. Thin, hard, English semi-porcelain Dinner Sets, green floral border decoration. Just for Tuesday, set, \$9.75.

Clover Leaf Cups and Saucers 12c. 500 dozen Clover Leaf Cups and Saucers, Tuesday, cup and saucer, 12c.

Gibson Tea Pots. 800 Gibson Tea Pots, with various decorations: 4, 6 and 8-cup sizes. Tuesday special, each, 49c.



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