

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS Strong H. to N. winds; snow; local sleet or rain.

L. SIMPSON

Thirty Sample Coats For Women's Spring Wear

Travellers' samples, made of the newest materials for the coming season. Imported Panama, in grey and tan, navy and black serges, and light tweed mixtures. These are finely tailored garments, and the styles are the latest shown for this spring. Regularly \$18.50. Thursday 10.75

SMART SUITS.

Misses' and small women's sizes made from tweed mixtures. A coat with large revers and stitched flat collar inlaid with satin; cuff to match; skirt gored with self-stitched piece around side gore; novelty buttons. Thursday special 18.00

Other spring styles ranging in price from \$9.75 to \$35.00.

Corsets Make Another Wonderful Offering

Royale Corsets are the best of value at double the price we offer them for Thursday selling. The model is long and graceful, and embodies all the latest style features of the new spring fashions. Phone orders filled. If they don't please we will gladly exchange or refund your money.

Nearly six hundred pairs Royal Corsets for quick clearance, fine strong white coutil, low bust, extra long skirt fitted with six garters, finest rustproof boning, four wide side steels, lace and ribbon trim, a handsome corset. Sizes 18 to 26 inches. Thursday, a pair 1.00

Petticoats For Spring

In "Halcyon Messaline," black only, straight hanging model, eight inch pleated founce, headed with two inch silk banding, emerald, Copenhagen, navy or brown 2.85

"Heatherbloom," black only, tailored two-piece sectional founce, with dust ruffle 2.00

"Heatherbloom," black only, three-piece sectional founce, trimmed with six groups of fine tucks, also dust ruffle. Lengths 36 to 42 2.25

NEW CHALLIE KIMONOS. \$1.98

Long Kimono Gowns, of figured cotton challie, sky, navy or cardinal, kimono sleeves, trimmed with tucking and silk banding, Empire back and waist line, finished with silk piping. Sizes 34 to 44. Thursday 1.98

Hand Bags for Women

Seal Grain Bags, in black, fancy nickel silver frames, double strap handles, inside pocket and coin purse, lined throughout. Special value .59

Real Leather Bags, in brown, with leather covered frames, gilt clasps, strap handles and coin purse. Regularly \$1.98, Thursday .97

HOSIERY

Values from the Big Sale

Women's fine imported black Llama Cashmere Hose, English made, full fashioned, double spliced heel, toe and sole. Regular 45c, Hosiery Sale price, Thursday, 3 pairs 1.19

Women's plain black Cashmere Hose, seamless, spliced heel, toe and sole; soft, smooth yarn, medium weight. Special Hosiery Sale price, Thursday 25

Women's fine imported Lisle Thread Hose, the lot consists of plain black and colors, laces and silk embroidered. Regularly 40c, Hosiery Sale price, Thursday, pair 29

Women's imported Lisle and Cotton Hose, a large variety of kinds, in plain and fancy colors, also fancy patterns.

Infants' and Children's fine Lisle Thread Socks, white, with fancy colored tops, fashioned feet, all sizes. Regularly 20c, Hosiery Sale price, Thursday, 10c, 3 pairs 25

Men's Plain Black Cashmere Socks, seamless, English made, spliced heel, toe and sole. Regularly 25c, Hosiery Sale price, Thursday, 19c; 3 pairs 55

Men's Lisle and Cotton Socks, plain black and colors, fancy patterns. Regularly 30c, Hosiery Sale price, Thursday, 19c; 3 pairs 55

The Simpson Store

is the store for the average citizen. Extremes are not avoided in selecting its merchandise, for you will find goods of the most expensive kinds, and the grades that cost the least, as well. But the good, substantial, every-day requisites of the people, are here in abundance, with values that make Simpson's THE store for careful buying. We will gladly demonstrate this to you at your convenience.

The Values that Satisfy Men

Negligees

With a separate soft collar to match, made of a fine quality chambray cloth, in a very good range of white stripes, large roomy body, full length, double turn back cuffs, patent pearl fasteners to collar; all sizes. Regularly \$1.25. Thursday, the set .89

200 suits of Men's English Flannel Pyjamas, medium weight, military collar, pocket, frogs and pearl buttons, pink, blue, drab or helio stripes, all sizes, 34 to 44. Regularly \$1.25. Thursday .98

We have a complete range or sizes, in the natural shade of genuine French balbriggan, for spring and summer wear; these are the best for wear, beautifully made, and a reasonable priced; sizes 50 and 52, each garment, 65c; 34 to 48, each garment, 50c.

2 Specials in Suit Cases

45 Cowhide Suit Cases, 24 and 26 inches, lined, two locks, easy handle; colors brown and russet. Regularly \$5.50 and \$5.95. Thursday 4.49

28 only, leather lined cowhide Suit Cases. Regularly \$6.25 and \$6.75. Thursday 5.49

No dealers supplied.

That Needed Blue Suit

A special sale of men's good wearing Blue Suits, made from special English blue worsted, fast color, cut single-breasted, three-button style; also a few double-breasted suits. Well tailored, good wearing, mohair linings and perfect fitting. Worth much more than sale price 9.95

GOOD VALUE DRESSING GOWN.

Made from a choice imported grey cloth, in neat stripe effect, with corded edge, sleeves and pockets, silk girdle, cut with lots of room, well made. A very choice gown 9.00

CHILD'S RUSSIAN SUIT.

Made from fancy dark brown stripe English tweed, with pleated front, buttoned up the side to neck, small stand collar trimmed with white pique and brown silk cord, tan leather belt at waist, outside pocket, twill lining, bloomer pants; 2 1/2 to 5 years. Thursday 5.00

Hats of English Fur Felt

New Spring Derby, low medium topped crown, with wide set, neat curled brims, black only. Thursday 1.50

Men's Soft Hats, in the popular mixed finishes, proper colors and weight for spring wear, dressy Alpine shape. Thursday 1.00

Echoes from the Silver Sale

Silver-plated Fern Pots in bright and satin finish, pierced pattern with fancy feet. Regularly \$2.50, Silverware Sale Price 1.49

Pickie Cruets with fancy decorated ruby colored glass jars, with silver-plated stand, complete with tongs. Regularly \$2.50, Silverware Sale Price 1.69

Biscuit Jars, silver-plated in satin finish, with the word Biscuit engraved on side. Regularly \$2.50, Silverware Sale Price 1.98

Silver-plated Cake or Raw Fruit Baskets, gold lined, fancy handles and feet. Regularly \$3.00, Silverware Sale Price 2.25

During alterations please use the four new standard-plunger elevators on the Richmond street side of the building, which give quick service to all floors.



"Queen Quality"

The SIMPSON Company Limited

A Half-Yearly Boot Opportunity

1,300 PAIRS "QUEEN QUALITY" SAMPLES
1,200 PAIRS OF OTHER HIGH-GRADE BOOTS
1,000 PAIRS "BOSTON FAVORITE" SAMPLES

"QUEEN QUALITY" samples having served us their purpose, as model pairs are marked at almost half price and sold every six months, the sizes are 3, 3 1/2 and 4, we have added to this a beautiful range of other makes in all sizes 2 1/2 to 7.

To-morrow is Your Opportunity.

WOMEN'S HIGH-GRADE BOOTS.

1,300 pairs Women's High-grade Boots, in all the new and popular styles, short vamps; high, medium and low heels; button and Blucher tops. The leathers are, gunmetal, patent, pony, tan Russia calf, velour, vicid kid and patent calf; dull matt calf and fancy tops, Goodyear welt, flexible McKay and hand turn soles. These boots are beautifully finished and of the very latest pattern. All sizes 2 1/2 to 7. Regular prices to \$6.50. Thursday, your opportunity 2.45

"QUEEN QUALITY" SAMPLES.

1,300 pairs Women's "Queen Quality" Sample Boots, in the newest, original and exclusive styles for the spring of 1912. There is every leather and combination of leathers, also satin, velvet and cravenette, blucher, button and galosh button styles, all heights of heels, all weight of soles, short, medium and a few long vamps. Boots that enjoy the highest reputation and are sold in almost every country in the world. The sample sizes are 3, 3 1/2 and 4 only. Regular prices to \$6.50. Thursday, your opportunity 2.45

"BOSTON FAVORITE" SAMPLES.

1,000 pairs Women's "Boston Favorite" Sample Boots, in gunmetal, tan Russia calf, patent calf, and vicid kid leathers, button and Blucher styles, light and medium weight soles; high, medium and low heels. These boots are made in the "Queen Quality" factory, which is your guarantee of finish, fit and durability. Sizes 3, 3 1/2 and 4 only. Regular prices to \$4.00. Thursday, your opportunity 1.95



This in Lunch Room
THURSDAY AFTERNOON 3 to 5.30
Salmon Salad
Bread and Butter
Pot of Tea,
TEN CENTS!

Tempting Prices for Dining-Room Pieces

make attractive buying in the February Furniture Sale. Every style of finish and material is featured in many different designs, so that choice is unfettered.

Buffets, in quartered oak. Regularly \$25.00. Thursday for 19.40

Buffets, in fumed oak. Regularly \$36.50. Thursday 29.75

Buffets, in mission oak. Regularly \$33. Thursday 26.60

Sideboards, in quarter-cut oak. Regularly \$31.00. Thursday 24.40

China Cabinets, in selected quartered oak. Regularly \$35. Thursday 28.40

China Cabinets, in solid oak. Regularly \$33.50. Thursday 26.80

China Cabinets, in mission oak. Regularly \$17.00. Thursday 13.90

Dining Tables, in quartered oak. Regularly \$21.00. Thursday 16.40

Dining Tables, in quarter-cut oak. Regularly \$18. Thursday 14.30

Dining Tables, in solid golden oak. Regularly \$22.75. Thursday 18.45

Dining Tables, in fumed oak. Regularly \$33.00. Thursday 25.00

Colossal Annual Spring Sale of Linoleum

Will start on Thursday morning next at 8 o'clock, and continue for one week. The phenomenal success of this event in previous years has prompted us to prepare for still larger business now, and we have collected a big range of designs, at prices that only need to be quoted to command ready appreciation of the value offered.

Our enormous purchases of Linoleums from the best mills of Scotland, as well as those of Canada, induce the manufacturers to offer us special concessions to clear their stocks of last Fall's designs before the new Spring goods crowd them up.

These are all standard qualities, and nearly all perfect goods. In a few cases there may be a slight smudge or misprint — almost good enough to pass as perfect. There are the designs, Monias, Matting, Carpet Chintz and Oak Floor effects. Prices 31c, 36c and 39c, a square yard, for goods regularly selling for 36c, 45c and 50c.

Look for the Linens & Staples

Owing to the alterations you may have a little trouble in reaching them, — but for just this reason the values are being made particularly good — so don't give up without seeing them. These are samples.

Heavy Grey Striped Turkish Bath Towels, an excellent drying towel, 31 x 42 inches. Clearing Thursday, a pair 39

Odd lines of Fancy Linens, containing 5 o'clocks, Shams, Scarfs, lace, trimmed and embroidered, pretty designs, all one price. Thursday 48

Plain English Pillow Cases, made from fine cotton, closely woven, free from dressing, 44 inches. Thursday a pair 39

50 pairs of White Union Wool Blankets, full 8 lbs. weight, double bed size, 68 x 88 inches, good warm serviceable blankets, Thursday, pair 4.69

Phone direct to Department. (Second Floor)

Equipment for Lighting

(Fifth Floor, Opposite Queen Street Elevators.)

Save 66c on the dollar by using "Tungsten Lamps," which we offer at the following greatly reduced prices:

25 Candle-power, regularly 60c, reduced to 25

35 or 50 Candle-power, regularly 70c, reduced to 25

Use the "Dima-lite" regulator, which enables you to get varying degrees of candle-power from one lamp, specially useful in the stock room, etc., regularly \$1.00, reduced to .79

The "Gas Mantle" is generally found to be needed "after the stores are closed." Be prepared by laying in a small "reserve" when prices are low.

"Weisbach" and "Lindsay" upright or Weisbach inverted, reduced to 2 for 25

"Simpson's Special" upright, or "Bostons" inverted, reduced to 3 for 25

The "Soft" inverted mantle (preferred by many), reduced to 3 for 25



20 only English Porcelain Dinner Sets for 12 people, handsome border designs and gold edge lines, kermis or oxide cups. Regular \$15.00. A snap Thursday at a popular price 10.00

Grocery Items for To-morrow

2,000 lbs. Dairy Butter in prints, per lb. 34

Smoke Rolls of Bacon, lean and mild, half or whole, per lb. 15

Edwardsburg or Beehive Table Syrup, 5-lb. pail 25

Salt in 5-lb. bags, 3 bags 14

California Sunkist Oranges, good size, per dozen 25

Fresh Flaked Wheat, per stone 45

Choice Pink Salmon, 1/2-lb. fats, 3 lbs. 25

Maggi Soups, assorted, 6 packages 25

Finest Split Peas, 6 lbs. 25

300 Quart Gem Jars Canned Pineapple and Raspberries, while they last, per jar 28

Blue Bell Brand Catsup, 3 bottles 25

Malts Vita Breakfast Cereal, 3 packages 25

Oxo Cubes for making beef tea, 3 lbs. 25

Blue Bell Jelly Powders, assorted, 4 packages 25

35c. ASSAM TEA 28c.

300 lbs. fine rich full-bodied Assam Tea, a 25c Tea anywhere, Thursday, per lb. 28

FOR SALE—KING 152 x 135 to H. H. 28 K

PROBS FIGHT OPEN NEW

After Serv Years' lary, Ma Be Victi acy Ma tion.

NEW YORK —Except for in prison. F right; the man law as he y stay on Apr gents for bu Mortimer L. be once wor lone prison day by Justic court, with s writ of habe The young up in the To a condemned that within e be released a trial or whic to clear up i testing, before L. Hand, ap tress Brand's has now no B Brand's flig an cannot s stands uncon pending.

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