

The SIMPSON Store Opens 8 a.m. Closes 5.30 p.m. H. H. FUDGER, President. J. WOOD, Manager

Probabilities—Fresh to strong northwesterly winds; fair and moderately cold.

The SIMPSON

# FRIDAY

## February Furniture Sale

**Dressers**, in mahogany finish. Regular price \$23.00. Friday bargain, **\$18.50.**

**Chiffoniers**, in mahogany. Regular price \$21.00. Friday bargain, **\$16.00.**

**Dressers**, in quartered oak finish. Regular price \$7.50. Friday bargain, **\$6.45.**

**Sliding Couches**, with denim mattresses, a comfortable couch, easily extended to a bed. Our special value \$9.00. Friday bargain, **\$8.40.**

**Iron Bedsteads**, in pure white enamel finish. Regular price \$4.75. Friday bargain, **\$3.95.**

**Mattresses**, well filled with white cotton. Regular price \$9.75. Friday bargain, **\$7.40.**

**Mattresses**, with seagrass centre and heavy layer of jute on both sides. Regular price \$2.90. Friday bargain, **\$2.45.**

**Woven Wire Bed Springs**, triple weave, with rope edge. Regular price \$3.00. Friday bargain, **\$2.39.**

**Pure Down Pillows**, with German linen ticking. Regular price, per pair, \$8.00. Friday bargain, **\$5.90.**

**Pillows**, filled with thoroughly renovated feathers. Regular price, per pair, \$3.50. Friday bargain, **\$2.40.**

**Library Sets**, in solid oak, mission finish, desk-table, chair and book rack. Regular price \$14.75. Friday bargain, **\$7.38.**

**Tables**, in solid oak, mission design and finish. Regular price \$6.50. Friday bargain, **\$2.95.**

**Chairs**, in genuine oak, early English finish. Regular price \$3.50. Friday bargain, **\$1.69.**

**Mission Gas Lamps**, in solid oak, with 6 feet rubber tubing. Regular price \$5.00. Friday bargain, **\$1.99.**

## Book Department

"The Children's Study of Canada," by J. M. McIlwraith. Regular price 25c. Special price, **8c.**

A Splendid Series of Books for Boys and Girls, in handsome cloth bindings, and beautifully illustrated. Published price, 35c. Special price, **15c.**

100 only Postcard Albums. Regular value 25c. Special price, **8c.**

10,000 Postals, comic and art views. Special price, **6c per dozen.**

400 Papeteries, the finest linen paper, 24 sheets and envelopes in each. Regular 25c. Special price, **17c.**

We are showing a large variety of St. Patrick Novelties. See display in Book Department.

## Silverware Sale

500 pieces, an assortment, including Cream Pitchers, Sugar Bowls, Cake Plates, Butter Dishes, Toast Racks, Pickle Casters, Fruit Plates, Syrup Pitchers, Bon-Bon Baskets, Salad Sets, etc. Regular up to \$2.00. Friday bargain, **98c.**

200 Alarm Clocks, nickel and copper finish cases, single and double bell, extra loud alarm, lever to stop bell, guaranteed reliable timekeepers. Regular \$1.25. Friday, **69c.**

## Boot Bargains

180 pairs Men's Boots, black and tan calf leathers, Blucher style, heavy solid leather soles; all sizes 6 to 11; slightly defective. Regular prices \$3.00 and \$3.50. Friday bargain, **\$1.99.**

120 pairs Women's Boots, black kid, Blucher, medium heavy sole, Cuban or low heels, patent toe-caps, easy fitting, all sizes 2 1/2 to 7. Friday bargain, **\$1.99.**

180 pairs Women's Boots, patent colt, dull calf Blucher tops, Cuban or low heels, medium heavy soles, all sizes 2 1/2 to 7. Friday bargain, **\$2.29.**

240 pairs Boys' and Youths' Box Kip Blucher Boots, heavy sole, easy fitting; boys', all sizes 1 to 5, Friday bargain, **\$1.69;** youths', all sizes 11 to 13, Friday bargain, **\$1.33.**

300 pairs Children's Blucher Boots, strong dongola kid leather, patent toe-caps, broad toe, heavy sole, easy fitting, long wearing, all sizes 8 to 10 1/2. Friday bargain, **79c.**

(Phone orders filled.)



# A Tariff Argument

These chaps are not arguing about reciprocity, they're trying to figure out how it is that clothing for men and boys is so reasonable at Simpson's, notwithstanding a

good stiff customs tariff on woollens, even on English woollens. When you take into account the preferential rates we give Friday customers, the values are simply marvellous. Witness these examples:

## Worthwhiles for Men and Boys

**Flannelette Night Robes**, Regular \$1.00. Friday bargain, **69c.**

**Balbriggan Underwear**, shirts and drawers. Regular 50c. Friday bargain, **39c.**

**Mufflers**, Regular 50c to \$1.00. Friday, **29c.**

**Neckwear**, assorted shapes and colors. Regular 35c and 50c. Friday bargain, **3 for 50c.**

**Undershirts**, English Oxforde, black and white drill, etc. Regular 75c and \$1.00. Friday bargain, **59c.**

**Boys' Flannelette Pyjamas**, shades of pink or blue, with stripe effect. Regular 75c. Friday bargain, **49c.**

**Boys' Sweater Coats**, heavy rib knit, not all sizes in this line. Regular \$1.50. To clear Friday, **89c.**

**MEN'S FUR-LINED COATS.**

Fine black beaver cloth shells, body and sleeves lined with choice full-furred muskrat skins, with shawl collars of Persian lamb or Canadian otter skins. Regular \$55.00. Friday, **\$35.00.**

**Men's Winter Wear Caps**, in corduroy, tweeds and fine navy beaver cloth, sport, driver, yacht and golf shapes, fur-lined ear bands. Regular price \$1.00. Friday, **25c.**

**Children's Wool Toques**, in long and hockey styles, fine qualities of plain and fancy stitch. Regular 25c, 35c, 39c and 45c. All at one price, Friday bargain, **10c.**

**Children's Fur Robes**, pocket and square styles, in fine quality bleached white China sheepskins. Regular up to \$3.50. Friday, **95c.**

**MEN'S COLLEGE ULSTERS AND CHESTERFIELDS.**

English and Scotch Heavy Weight Tweed Ulsters and Black Cheviot and Melton Overcoats. Sizes 36 to 44. Regular to \$18.00. Friday at **\$8.95.**

**MEN'S TWEED SUITS.**

Made from English tweeds, in grey and brown, single-breasted sack style. Sizes 34 to 40 only. Regular to \$12.00. Friday at **\$6.49.**

**MEN'S SHEEPSKIN-LINED COATS.**

Brown Duck Working Coats, lined with prime sheepskin, single-breasted style, deep corduroy collar. Sizes 36 to 48. Regular to \$4.75. Friday at **\$2.98.**

**TWEED WORKING TROUSERS.**

Men's Strong Heavy Weight English Tweed Working Trousers, in assorted dark stripe patterns. Sizes 31 to 42-inch waist. Regular \$1.50. Friday at **98c.**

**BOYS' FANCY OVERCOATS.**

Fancy Tweed and Black Cheviot Finished Frieze Overcoats, double-breasted, Russian style, self and velvet collar. Sizes 20 to 23 only. Regular to \$3.50. Friday at **\$1.98.**

**BOYS' ODD KNICKERS.**

English Tweed Plain Knee Pants, in medium and dark grey stripe patterns. Sizes 22, 23, 24, and 25. Regular to 85c. Friday at **49c.**

## Women's Furs

12 Natural Mink Muffs, extra large pillow shape, made from dark eastern Canada skins. Regular price \$30.00. Friday, **\$21.00.**

17 Natural Alaska Sable Muffs, large fancy shape, with four tabs, trimmed with tails and paws, made from the best quality full-furred pelts. Regular \$27.50. Friday, **\$19.00.**

25 Mink Marmot Stoles, with deep storm collar, long fronts, trimmed with tails. Regular prices \$8.75 and \$10.00. Friday, **\$5.45.**

20 Grey Lamb Rug Muffs, largest size, choice full curl, pearl grey satin lining. Regular \$7.25. Friday, **\$5.50.**

Grey Lamb Caperines, deep storm collar, long fronts, wide cape, trimmed with heads. Regular \$7.50 and \$8.50. Friday, **\$5.15.**

## Ferns and Palms

**BOSTON FERNS**, 69c.

Boston Sword Ferns, each, **69c.**

Kentia Palms, five leaves, each, **35c.**

Chinese Primroses, 15c each, 2 for **25c.**

Japanese Primroses, each, **25c.**

Japanese Air Fern, each, **15c.**

## Waist Department

Three Tables of Wash Waists, in fourteen varieties of embroidery and lace effects. Regular up to \$2.25. Friday to clear, **\$1.00 each.**

Two Tables of Sample Waists, in pure linen, English vestings and satin-finished lawns; all plain tailored effects. Regular up to \$2.95. Friday bargain, **\$1.00.**

Two Tables of Wool Bedford Cords, cashmere and other wool waists, in brown, cardinal, navy and amethyst. Regular up to \$3.50. Friday bargain, **\$1.00.**

One Table of Print Waists, in navy and white, black and white, and white and black; all sizes up to 42 inches, half price. Friday, **39c each.**

## Trimming and Fancy Needlework

(Main Floor)

A Big Clearance of Pretty Trimmings, for simple dresses, girls' dresses, bandings, appliques and fancy effects, in Persian and other dainty colors. Regular up to 29c per yard. Friday, **5c yard; 50c per dozen.**

100 Cushions, ready for use, in heavy English silk brocades, silk reps and satins, finished with silk cords and silk backs, filled best Russian down; sizes 22 and 24 inches. Regular prices \$4.75, \$5.75, \$6.50 and \$7.50 each. Friday bargain, **\$2.98.**

Remnants in Single and Double Berlin Shetland Floss and Zephyr Wools. Regular 7c. Friday, **3c skein.**

# BARGAINS

## For the Furnisher Who Wants to Save

**TAPESTRY CURTAINS AT \$2.98.**

Reversible patterns, finished with heavy fringe, 45 inches wide, 3 yards long; a good range of colorings. Regular \$3.50 per pair. Friday, **\$2.98.**

**LACE CURTAINS AT \$1.48.**

Nottingham Lace Curtains, good designs, excellent wearing qualities, 52 and 54 inches wide, 3 and 3 1/2 yards long. Friday, **\$1.48 per pair.**

**WINDOW SHADES AT 39c.**

Oil Opaque Window Shades, 37 inches wide, 6 feet long, trimmed with lace or insertion, mounted on good spring rollers, complete with brackets and pull, cream and green. Are 75c quality. Friday, each, **39c.**

**CURTAIN STRETCHERS AT 79c.**

Well made, strong fixtures, adjustable, 1 to 2 yards wide, 2 to 4 yards long, folding. Worth \$1.50. Friday, **79c.**

Scotch Linoleum, in new block, floral, tile and parquet patterns. Regular 40c and 50c. Friday, per square yard, **33c.**

Fine Japanese Matting, in carpet designs, various colorings, cotton warp, 36 inches wide. Regular 25c. Friday, per yard, **13c.**

English Tapestry Rugs, in an extra good quality, which will give excellent wear; the designs are splendid copies of Axminster.

Size 3x3 yds. Friday bargain price, **\$5.99**

Size 3x3 1/2 yds. Friday bargain price, **\$6.99**

Size 3x4 yds. Friday bargain price, **\$7.99**

Size 3 1/2 x4 yds. Friday bargain price, **\$9.99**

## February Hosiery Sale

Women's Black Cotton Hose, also fleeced-lined. Regular 20c. Hosiery Sale price, Friday, **12 1/2c.**

Women's Black and Fancy Colored Hose, lace and fancy spots, cotton hose. Regular 30c. Hosiery Sale price, Friday, **19c.**

Women's Plain Black Cashmere Hose, seamless. Regular 30c. Hosiery Sale price, Friday, pair, **20c.**

Misses' 2-1 Ribbed Black Cashmere Hose. Regular 25c. Hosiery Sale price, Friday, **19c;** 3 pairs **50c.**

Infants' Lisle Socks, fancy tops. Regular 25c. Hosiery Sale price, Friday, **12 1/2c.**

Men's Black Ribbed Cashmere Socks, also black, green, tan, purple. Regular 25c. Hosiery Sale price, Friday, **18c,** 3 pairs **50c.**

Men's Plain Black Cashmere Socks, seamless. Regular 20c. Hosiery Sale price, Friday, pair, **12 1/2c.**

Men's Black and Fancy Cotton Socks. Regular 20c. Hosiery Sale price, **12 1/2c.**

Men's Plain Colored and Fancy Striped and Checked Cotton Socks. Regular 25c. Hosiery Sale price, Friday, **15c.**

Women's Kid Gloves, glace finish, black, tan, two dome fasteners, all sizes. Regular 75c. Hosiery Sale price, Friday, **49c.**

Women's Silk-Lined and Unlined Cashmere Gloves, two dome fasteners, silk point on back, black, grey, brown, mode. Regular 50c. Friday, pair, **19c.**

Women's and Girls' Tan Suede Gloves, wool lined, and Mittens, balances from Winter selling, small sizes only. Regular \$1.00. Friday, **29c.**

Men's Mule Leather Mittens, wool lined, wool knit wrist, strong and warm. Regular 35c. Friday, **29c.**

**Drugs, Etc.**

Emulsion Cod Liver Oil with Hypophosphites. Regular 50c. Friday, **25c.**

Blaud's Iron Pills, plain or improved, 100 in a box. Regular 20c. Friday, **10c.**

Wood Alcohol, pint bottles, **15c.**

Spirit Stoves, large size. Regular 75c. Friday, **50c.**

Maple Leaf Toothpicks. Regular 5c packages. Friday, **3 packages 10c.**

Fountain Syringes, 2 and 3-quart size. Regular \$1.75 and \$2.00. Friday, **\$1.10.**

Hot Water Bottles. Regular \$1.00 and \$1.25. Friday, **79c.**

Irrigating Cans, 2-quart size, best white enamel. Regular 65c. Friday, **40c.**

The Robert SIMPSON Company Limited